

YouGov / The Sun Survey Results

Sample Size: 1939 GB Adults

Fieldwork: 4th - 5th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1939	444	582	153	208	596	487	423	942	997	235	494	663	547	1105	834	248	630	415	477	169	
Unweighted Sample	1939	418	617	145	226	559	517	454	942	997	182	475	780	502	1271	668	263	630	376	491	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	69	3	12	31	29	32	29	29	30	35	22	34	36	27	25	21
Lab	39	0	100	0	0	6	86	30	36	42	37	44	40	36	36	44	38	29	45	46	44
Lib Dem	10	0	0	100	0	2	2	36	10	10	13	13	10	7	12	7	12	14	9	7	5
Other	21	0	0	0	100	23	9	21	23	19	17	15	21	27	17	27	16	21	20	21	30

Other Parties Voting Intention

UKIP	14	0	0	0	100	21	6	12	15	13	8	7	14	22	10	20	11	16	14	17	4
SNP / PCY	3	0	0	0	0	0	1	1	4	2	2	3	3	3	2	3	0	1	3	0	19
Green	3	0	0	0	0	1	1	7	3	3	6	4	3	1	3	3	3	3	2	3	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	0	0	0	1	0	0	1	1	1	0	1	1	0	0	1	1

Non Voters

Would Not Vote	9	0	0	0	0	5	3	5	8	11	11	12	8	7	6	13	11	9	8	11	5
Don't know	14	0	0	0	0	13	9	17	11	17	15	18	15	9	14	15	16	14	18	11	13

June 3-4 June 4-5

Do you approve or disapprove of the Government's record to date?

Approve	26	24	74	4	36	5	49	6	20	28	20	23	23	24	23	30	16	26	26	22	23	18
Disapprove	59	61	13	91	43	85	36	88	64	61	61	56	55	62	67	56	67	59	56	61	65	70
Don't know	16	15	12	5	21	10	16	6	16	11	20	21	21	14	10	15	17	15	18	17	13	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May 21-22

June 4-5

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	41	16	67	43	36	22	62	48	43	39	28	41	45	43	40	42	41	35	40	48	45
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	28	28	50	14	27	42	44	15	25	29	26	25	21	28	35	28	28	24	27	30	30	28
Neither - I am not aware of significant cuts to services in my area	19	20	26	12	21	16	24	12	19	19	21	28	20	19	18	21	18	23	26	17	14	20
Don't know	12	11	8	8	9	6	10	10	8	9	13	19	18	8	5	10	12	12	13	13	8	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	71	120
	Male 25 to 39	210	248
	Male 40 to 59	402	328
	Male 60 +	259	246
	Female 18 to 24	111	114
	Female 25 to 39	265	246
	Female 40 to 59	378	335
	Female 60 +	243	301
Region			
	North England	491	477
	Midlands	280	318
	East England	194	186
	London	263	248
	South England	436	444
	Wales	96	97
	Scotland	179	169
Social Grade			
	AB	679	543
	C1	592	562
	C2	266	407
	DE	402	427
Newspaper Type			
	Express / Mail	342	310
	Sun / Star	230	456
	Mirror / Record	100	194
	Guardian / Independent	134	87
	FT / Times / Telegraph	139	184
	Other Paper	264	223
	No Paper	730	485
Political Party Identification			
	Labour	667	630
	Conservative	516	553
	Liberal Democrat	206	233
	SNP/Plaid Cymru	30	33
	Others	92	25
	None/ DK	428	465

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