

Fieldwork: 12th - 13th January 2012

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						Alcohol per week				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England and Wales	England	More than 4 days a week	2 or 3 days a week	Once a week	Not at all	
Weighted Sample	1761	496	520	115	547	450	379	855	907	214	450	603	494	999	753	226	574	378	431	153	1608	1520	353	451	437	520
Unweighted Sample	1761	526	488	123	582	403	414	860	901	50	484	765	461	1170	581	278	611	343	382	147	1614	1536	379	468	392	522
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, do you believe David Cameron's handling of the response of the UK government to the Scottish government's referendum plan has made Scottish voters more or less likely to vote for Scottish independence?

Made Scottish voters more likely to vote for independence	40	24	55	35	24	54	47	44	37	39	37	42	41	41	40	31	35	41	42	65	38	37	41	37	42	41
Made Scottish voters less likely to vote for independence	7	11	6	7	11	6	5	10	4	3	8	6	9	7	7	8	6	9	7	8	7	7	12	7	5	5
It has not much difference either way	32	48	23	48	47	23	30	35	29	30	27	33	36	33	30	33	39	29	29	18	33	34	35	37	32	25
Don't know	21	16	16	9	18	17	18	12	30	28	28	19	15	19	24	28	20	21	23	10	22	22	12	20	20	29

Turning to another subject, how often do you drink alcohol in a typical week?

Every day	7	10	6	2	11	4	7	9	5	0	1	7	14	6	7	7	7	6	3	7	7	33	0	0	0	
Six days	3	5	3	2	4	3	2	3	3	5	2	2	4	4	1	3	3	4	2	3	3	15	0	0	0	
Four or five days	10	12	10	16	11	9	12	12	9	1	13	12	10	13	7	8	11	9	12	10	10	11	52	0	0	0
Two or three days	26	31	25	24	30	23	25	25	26	24	26	27	24	29	21	24	26	24	29	20	26	26	0	100	0	0
One day	25	22	27	32	19	32	27	28	21	40	28	23	18	25	25	25	25	29	21	23	25	25	0	0	100	0
Not at all	30	21	29	24	24	29	26	23	36	30	29	29	30	23	38	33	27	27	29	41	28	28	0	0	0	100

A unit of alcohol is a single shot of spirits, half a pint of standard-strength beer, or a small glass of normal wine. What would you estimate is your consumption in an average week?

More than 42 units a week (an average of 6 per day)	2	4	1	1	4	3	2	4	1	3	2	3	2	2	3	5	2	2	2	3	2	3	9	1	1	0
Around 42 units a week	2	2	1	1	1	2	2	2	1	2	2	2	1	2	1	2	2	3	1	0	2	2	6	2	1	0
Around 35 units a week (average of 5 per day)	4	3	4	4	3	5	3	4	3	3	3	4	4	4	3	2	3	3	5	5	3	4	13	3	1	0
Around 28 units a week (average of 4 per day)	5	7	5	6	8	3	4	8	3	0	7	5	7	5	5	3	7	5	5	3	5	5	17	7	0	0
Around 21 units a week (average of 3 per day)	8	9	8	7	8	7	8	10	6	6	7	8	9	8	7	6	8	8	9	9	8	8	18	14	1	1
Around 14 units a week (average of 2 per day)	9	10	11	7	11	9	9	10	9	7	11	9	9	10	9	13	10	8	9	8	10	15	22	3	0	
Fewer than 14 units a week	44	48	44	56	46	47	49	42	47	54	46	43	41	48	39	42	48	45	43	38	45	45	16	50	90	21
None - I don't drink alcohol at all	21	15	22	18	18	22	20	16	26	16	20	21	26	16	29	21	20	22	21	28	21	20	0	0	0	72
Don't know / I'd rather not say	4	2	4	0	2	3	3	4	4	9	3	5	2	3	6	8	2	4	5	7	4	4	5	2	3	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Consider someone who drinks 3-4 units of alcohol every day - say, two pints of beer OR half a bottle of wine OR 3-4 single shots of spirits. Do you think they would probably be healthier if they had, say, two alcohol-free days a week?

Yes, they would probably be healthier if they had two alcohol-free days a week
 No, as long as they drink these kinds of amounts, their health would not improve
 Don't know

Yes, they would probably be healthier if they had two alcohol-free days a week	69	71	69	80	71	68	74	66	72	66	70	70	68	73	64	68	69	68	69	73	69	69	67	79	70	62
No, as long as they drink these kinds of amounts, their health would not improve	17	16	21	10	17	19	15	17	17	9	19	19	17	15	19	13	20	15	17	16	17	18	22	13	16	18
Don't know	14	13	10	10	12	13	11	17	11	25	11	12	15	12	17	19	11	17	14	11	14	13	12	9	14	20

It has been suggested that there should be a minimum price of alcohol of around 45p per unit. This would make the minimum prices in a supermarket or off-licence of: a bottle of vodka £11.85; a bottle of wine £4.20; a pint of standard-strength beer £1.

No, the law should Not set a minimum price
TOTAL YES
 Yes, but the minimum should be LESS than 45p per unit
 Yes, and 45p per unit is about right
 Yes, but the minimum should be MORE than 45p per unit

No, the law should Not set a minimum price	53	54	55	51	55	52	51	58	49	56	50	57	50	54	51	47	52	55	56	53	53	53	65	61	55	37
TOTAL YES	47	46	45	49	45	48	49	42	51	44	50	43	50	46	49	53	48	45	44	47	47	47	35	39	45	63
Yes, but the minimum should be LESS than 45p per unit	7	5	8	4	7	7	5	7	8	9	11	5	5	6	8	10	5	11	6	4	7	7	13	8	4	5
Yes, and 45p per unit is about right	23	22	22	29	19	27	26	20	25	27	24	20	23	23	23	20	24	19	25	24	22	23	15	20	27	27
Yes, but the minimum should be MORE than 45p per unit	17	19	15	16	18	14	18	15	19	7	14	18	23	16	18	22	19	15	14	18	17	17	7	11	14	32

In general, do you think cut-price promotions of alcohol by supermarkets...

Are a good thing, because they help keep down the cost of living
 Are a bad thing because they encourage people to drink too much
 Don't know

Are a good thing, because they help keep down the cost of living	47	50	48	44	51	51	48	51	44	51	52	49	40	49	45	42	48	50	51	37	48	49	63	55	55	23
Are a bad thing because they encourage people to drink too much	42	41	38	54	41	36	45	39	44	27	36	42	52	41	43	42	44	39	39	50	41	40	29	34	35	62
Don't know	11	9	14	2	8	13	7	10	12	22	12	9	8	11	12	16	9	12	10	14	11	11	8	11	10	14

Do you believe magistrates should have the power to refuse alcohol licences in areas where there is evidence of poor health due to drinking, such as a high incidence of liver disease?

Yes, it's important to do more to tackle this issue
 No, it's unfair on local people who drink responsibly
 Don't know

Yes, it's important to do more to tackle this issue	33	36	31	39	35	35	30	33	33	30	32	32	36	33	33	29	33	44	27	27	33	32	25	27	32	44
No, it's unfair on local people who drink responsibly	61	59	63	58	60	58	65	62	59	58	61	62	60	61	60	56	63	52	66	68	60	61	72	68	62	45
Don't know	7	5	6	3	5	7	4	5	8	12	7	6	5	6	7	15	5	5	7	5	7	7	3	5	6	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turning now to lobbyists - people and companies that work on behalf of their clients to inform and influence governments, politicians and public opinion.

From what you know, do you believe that there are adequate controls on lobbyists?

Yes, the controls are adequate
No, there are not
Don't know

8	11	7	17	12	5	9	9	7	10	10	8	5	10	6	10	9	9	7	5	9	9	10	9	9	6
52	54	57	52	52	58	50	64	40	52	41	54	59	55	48	46	53	49	51	63	51	51	59	51	48	51
40	35	36	31	37	37	41	27	53	38	49	38	35	36	46	44	38	42	41	32	41	40	31	41	43	43

Do you believe there should be a public register of all lobbyists?

Yes, there should be a public register
No, they should simply come under the laws of the land, like any other organisation
Don't know

57	66	60	64	63	56	63	64	51	31	50	64	67	59	55	53	62	60	50	58	57	57	68	60	53	52
19	18	20	22	20	21	16	19	19	36	17	16	16	21	16	27	15	14	23	14	19	20	17	19	23	15
24	15	20	14	17	23	20	17	31	33	33	20	18	20	30	20	22	26	26	28	24	24	15	21	24	33

Do you believe all lobbyists should reveal all their clients?

Yes, they should be required to disclose all their clients
No, they should simply come under the laws of the land, like any other organisation
Don't know

62	65	66	66	66	65	64	71	53	45	53	68	69	64	59	55	64	60	62	64	61	62	69	65	58	57
17	20	16	20	18	14	18	13	20	26	16	15	16	17	16	22	16	18	15	10	17	17	16	16	20	15
22	15	17	14	15	21	17	16	27	28	32	17	15	19	25	22	19	22	23	26	21	21	15	19	22	29

There are rules restricting the jobs former ministers and senior civil servants can do during the first 12 months after leaving government.

From what you know, do you agree or disagree with this statement:

'It is too easy for ex-ministers and ex-civil servants to get jobs that allow them to make improper use of their time in government'

Agree
Disagree
Don't know

69	76	72	75	76	69	73	76	61	45	57	75	82	69	68	63	68	77	68	63	69	69	78	70	66	63
6	7	8	6	6	5	4	6	6	6	8	6	3	7	4	8	6	3	7	2	6	6	6	5	6	5
26	18	21	20	18	25	22	18	33	49	35	19	16	24	28	29	26	20	25	35	25	24	16	25	27	32

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Shoplifting is defined as the theft of a good or goods from a retail establishment.

Now thinking about yourself, have you ever before shoplifted? (Please remember that YouGov do not analyse the responses individually and your answers will be entirely confidential. If you would prefer not to answer this question, please select the "prefer not to sav" option.)

Yes, I have	16	15	17	17	17	18	17	20	13	16	23	15	12	18	14	13	15	18	17	20	16	16	19	14	19	14
No, I have not	79	82	79	81	81	79	80	75	82	74	68	82	86	77	80	76	81	77	80	75	79	79	79	81	78	77
Prefer not to say	3	3	3	2	2	3	2	3	3	6	5	2	1	3	4	7	2	3	2	4	3	3	2	3	2	4
Don't know	2	0	1	1	0	1	1	1	2	3	4	1	1	2	2	4	2	2	2	0	2	2	0	2	1	4

Do you think that shoplifting is a more or less serious crime than other forms of theft such as burglary or mugging, or are they of equal seriousness?

More serious	2	2	4	0	3	3	1	3	2	2	2	3	1	1	3	3	2	3	1	1	2	2	1	2	2	4
Less serious	50	48	52	55	50	59	48	50	50	54	58	48	43	53	46	51	46	52	53	49	50	50	53	51	58	41
About the same	45	49	43	43	47	37	49	44	46	39	36	46	55	44	47	41	49	41	45	45	45	45	45	45	39	50
Don't know	3	1	1	2	1	1	2	3	3	5	4	2	1	2	5	4	2	4	1	5	3	3	0	3	2	5

Generally speaking, which, if any, of the following do you think is a reasonable punishment for someone caught shoplifting for the first time?

No punishment	2	1	2	2	1	3	2	2	2	4	2	2	1	2	3	3	2	1	1	8	2	2	2	1	3	4
A written warning or caution	23	25	29	22	25	28	20	23	24	14	22	26	24	24	22	22	24	24	24	20	23	24	29	24	27	15
A fine	30	28	27	29	30	29	31	30	31	47	29	27	29	31	30	29	28	29	34	35	30	30	33	32	25	32
Community service	30	33	30	39	32	26	36	28	31	26	29	30	32	31	28	32	30	31	28	25	30	30	25	32	29	31
TOTAL JAIL SENTENCE	11	11	10	6	11	12	8	13	8	4	11	12	12	8	14	8	12	11	10	10	11	11	10	7	13	12
Up to 6 months in jail	9	9	7	5	9	10	7	11	6	3	9	9	10	7	11	7	10	9	8	7	9	9	8	5	12	9
Up to 1 year in jail	1	1	1	1	1	1	1	1	1	0	1	1	2	1	1	0	1	1	2	1	1	1	1	1	0	2
Up to 5 years in jail	0	0	1	0	1	0	1	1	0	0	0	1	1	0	1	0	0	1	0	0	0	0	0	0	1	0
Longer than 5 years in jail	1	0	1	0	0	1	0	1	0	0	0	1	0	0	1	0	1	0	1	1	0	1	0	0	0	1
Don't know	4	1	3	3	2	3	3	4	4	5	6	3	2	4	4	7	4	4	3	3	4	4	1	5	3	6

Currently, the legal time limit for abortion is 24 weeks.

Leaving aside medical emergencies, which of these options do you favour?

Increasing the time limit to above 24 weeks	5	3	5	9	4	8	5	6	5	10	6	5	4	7	4	5	6	3	7	5	5	6	4	4	9	4
Keeping the time limit at 24 weeks	34	41	34	48	36	31	42	39	30	27	31	37	37	36	32	38	34	34	31	41	34	34	37	35	40	27
Reducing the time limit to 22 weeks	8	7	8	9	6	7	8	4	11	14	7	7	6	8	8	8	9	6	7	8	8	8	8	11	6	6
Reducing the time limit to 20 weeks	12	13	15	7	15	13	11	9	14	16	11	11	12	12	11	11	10	14	14	8	12	12	10	13	12	11
Reducing the time limit to below 20 weeks	17	16	15	16	17	16	17	11	23	13	19	18	17	15	20	13	19	19	16	16	17	18	18	15	14	22
TOTAL REDUCE TIME LIMIT	37	35	38	32	38	36	37	24	49	43	37	35	35	35	39	32	38	39	37	33	37	38	36	39	32	39
Banning abortions altogether	6	6	8	4	7	8	3	8	5	8	6	5	7	6	7	8	4	7	8	6	6	6	6	5	4	9
Don't know	17	15	16	7	16	17	14	23	12	13	19	17	17	16	19	17	18	17	17	16	17	17	16	17	15	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	16	110
	Male 25 to 39	213	224
	Male 40 to 54	402	298
	Male 55 +	228	222
	Female 18 to 24	34	104
	Female 25 to 39	271	226
	Female 40 to 54	363	305
	Female 55 +	233	271
Region			
	North England	382	431
	Midlands	265	290
	East England	165	168
	London	278	226
	South England	446	406
	Wales	78	88
	Scotland	147	153
Social Grade			
	AB	647	490
	C1	523	509
	C2	244	368
	DE	337	385
Newspaper Type			
	Express / Mail	354	281
	Sun / Star	180	413
	Mirror / Record	81	175
	Guardian / Independent	98	82
	FT / Times / Telegraph	133	166
	Other Paper	235	203
	No Paper	680	441
Political Party Identification			
	Labour	525	380
	Conservative	527	572
	Liberal Democrat	211	501
	Others	32	212
	None/ DK	86	31

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