

YouGov Survey Results

Sample Size: 1651 GB Adults Fieldwork: 6th - 7th February 2012

Fieldwork: 6th - 7th February 2012																				
	<u> </u>	Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1651	465	523	109	505	442	379	802	849	200	421	565	466	941	710	211	537	353	406	144
Unweighted Sample	1651	463	487	108	500	418	387	814	837	119	431	654	447	1074	577	172	544	331	432	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How much, if at all, would you say you know about climate change and global warming?		-			_		•		_				-		•					
A great deal	7	7	7	11	6	6	7	10	3	11	8	6	4	8	5	6	6	6	9	8
A fair amount	54	55	56	51	55	53	59	57	51	55	55	53	54	56	51	62	54	53	52	51
TOTAL KNOW ABOUT CLIMATE CHANGE	61	62	62	62	61	59	65	68	54	66	63	58	58	64	56	68	59	59	60	59
Not very much	36	36	34	35	37	36	32	29	43	26	31	40	40	33	40	28	39	37	35	37
Nothing at all	4	2	4	3	2	5	3	4	4	8	6	2	2	4	4	4	2	5	5	3
TOTAL DON'T KNOW ABOUT CLIMATE CHANGE	39	38	38	38	39	41	35	32	46	34	37	42	42	36	44	32	41	42	40	41
Which of the following best fits your view on global warming?																				
The planet is warming and human activity is mainly responsible	20	10	28	22	12	26	23	20	20	25	25	18	15	21	18	30	17	20	17	19
The planet is warming and human activity is partly responsible, together with other factors	61	65	59	61	64	58	65	59	62	58	58	62	63	62	59	47	64	62	63	57
The planet is warming but human activity is not responsible at all	8	11	6	4	11	6	6	10	6	6	5	9	11	7	9	11	9	5	7	12
The planet is not warming	7	11	3	8	10	4	4	7	6	5	6	6	9	6	8	6	5	7	8	7
Don't know	5	4	4	4	4	6	3	4	6	7	6	6	3	4	6	6	4	5	6	5
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Fieldwork: 6th	- 7th	February	/ 2012
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Fieldwork: 6th - 7th February 2012		Voti	Voting intention			2010 Vote			ender		A	ge		Social	grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1651	465	523	109	505	442	379	802	849	200	421	565	466	941	710	211	537	353	406	144	
Unweighted Sample		463	487	108	500	418	387	814	837	119	431	654	447	1074	577	172	544	331	432	172	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Generally speaking, how much do you trust the																					
following to tell the truth about climate change? Scientists in general																					
A great deal	15	12	20	19	11	19	17	14	16	22	19	13	11	17	12	18	16	14	16	8	
A fair amount		50	51	58	48	50	59	52	50	50	53	49	51	52	49	47	52	49	51	56	
TOTAL TRUST	66	61	71	77	59	69	76	66	66	72	72	62	62	70	61	65	68	63	67	64	
Not much	20	27	18	14	28	18	14	22	19	8	14	24	27	19	22	20	20	18	20	27	
Not at all	6	8	3	4	8	3	3	7	5	5	4	6	7	5	7	7	5	8	4	3	
TOTAL DO NOT TRUST	26	35	21	18	36	21	18	29	23	13	18	31	34	24	29	27	26	26	25	30	
Don't know	8	4	8	5	5	10	6	5	11	14	10	7	4	6	10	8	6	11	9	6	
Senior academics working in the field of climate science																					
A great deal	23	18	30	31	15	30	27	23	23	36	28	19	18	27	18	28	25	20	22	19	
A fair amount	42	41	44	41	41	40	49	40	43	33	42	42	45	42	41	38	40	42	43	48	
TOTAL TRUST	65	58	74	73	56	71	76	63	66	69	70	61	63	69	59	66	65	62	65	67	
Not much	19	29	15	11	30	15	12	21	17	10	14	21	24	17	21	13	21	19	18	21	
Not at all		9	4	5	10	5	4	10	6	4	5	10	9	7	8	13	6	8	7	6	
TOTAL DO NOT TRUST	-	38	19	16	39	20	15	31	22	14	19	31	33	25	29	26	27	28	25	27	
Don't know	9	4	7	11	5	9	8	6	12	17	11	8	4	7	12	9	8	10	10	6	
The BBC	_														_						
A great deal		7	15	16	6	13	13	12	7	17	10	8	7	11	7	8	9	13	9	7	
A fair amount		37	52	47	34	49	50	40	45	40	47	42	40	44	40	45	41	44	43	40	
TOTAL TRUST		44	66	63	40	62	63	52	52	57	57	51	47	55	47	53	50	56	51	48	
Not much		32	22	20	34	24	20	27	25	12	25	27	32	26	26	25	28	22	26	27	
Not at all		20 52	4 25	5 25	20 53	4 28	8 28	15 42	10 35	10 22	7 32	15 41	16	12 38	14	13 38	12 41	12 34	12 38	16 42	
TOTAL DO NOT TRUST Don't know		5	8	12	7	10	9	6	13	22	11	8	48 5	7	40 13	9	9	10	10	10	
The United Nations	10	3	O	12	'	10	9	U	13	22	- ' '	0	3	I '	13	9	9	10	10	10	
A great deal	5	4	8	7	3	8	7	6	4	9	8	4	3	6	5	8	5	4	5	5	
A fair amount		32	43	42	31	42	38	37	34	35	38	35	34	39	30	32	34	38	34	38	
TOTAL TRUST		36	50	49	34	50	45	43	38	44	46	38	37	45	35	39	39	42	40	43	
Not much		40	32	30	41	31	30	33	34	20	28	37	40	32	35	33	34	34	33	31	
Not at all		19	6	8	18	6	11	17	10	12	11	16	14	13	14	18	13	12	12	16	
TOTAL DO NOT TRUST	47	59	38	38	59	37	41	50	44	32	39	52	55	45	50	51	48	46	45	48	
Don't know		5	11	13	7	13	14	7	18	24	15	10	9	10	16	10	13	12	15	9	
Environmental campaigners		•			•			•		•				-		-					
A great deal	7	3	9	11	4	9	9	4	9	7	6	9	4	6	9	6	7	7	7	4	
A fair amount	32	20	42	43	22	40	40	28	36	32	36	28	34	35	29	35	30	33	31	37	
TOTAL TRUST	39	23	50	54	26	49	50	32	45	39	42	37	38	40	38	41	38	40	38	41	
Not much	32	43	29	26	39	28	29	36	28	29	30	36	30	32	31	30	35	29	32	29	
Not at all		32	11	10	31	11	13	26	14	13	17	20	25	20	19	18	20	19	20	22	
TOTAL DO NOT TRUST		75	40	36	70	39	42	61	42	42	48	55	55	53	50	49	55	48	52	51	
Don't know	9	3	10	10	4	12	8	6	12	18	11	8	7	7	12	10	7	12	11	8	



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•			Voti	ng inte	ntion	2	:010 Vo	te	Ge	ender		A	ge		Social	grade	Region					
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	Unweighted Sample		463	487	108	500	418	387	814	837	119	431	654	447	1074	577	172	544	331	432	172	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Journalists on "upmarket" new	spapers (e.g. Times,																					
Telegraph, Guardian)			-								_						-					
	A great deal	3	3	3	5	2	3	4	3	2	3	5	2	2	4	2	6	2	3	2	3	
	A fair amount	31	33	34	42	30	33	40	33	30	34	34	29	30	37	25	36	31	32	31	23	
	TOTAL TRUST	34	36	37	48	32	36	43	37	32	38	39	32	32	40	26	42	34	35	33	27	
	Not much	38	41	41	35	44	38	33	38	38	27	35	40	42	37	39	28	40	38	39	42	
	Not at all	18	19	13	8	18	13	15	19	16	16	16	18	19	15	21	20	18	16	16	19	
	TOTAL DO NOT TRUST	56	60	54	43	62	51	48	57	54	43	51	58	61	52	60	48	58	54	55	60	
The Francisco Helen	Don't know	10	4	9	9	6	13	9	7	14	19	10	10	7	7	14	10	8	11	12	13	
The European Union	A de-al	•		4	0	۱ ۵	_	0	l o	0					I ^	4		4	4	4	•	
	A great deal	2	1	4	2	0	3	2	3	2	4	4	1	1	2	1	4	1	1	4	2	
	A fair amount	25	18	33	36	17	34 37	31	26	24	30	28 33	23	21	28	20	21	26	27	22	27	
	TOTAL TRUST	27	19	37	38	18		33	28	25	33		24	22	31	21	26	27	28	25	29	
	Not much	37	44	36	40		35	34	35	39	23	35	42	41	39	35	38	38	37	37	36	
	Not at all	23	33	14	10	31	14	18	29	18	16	18	25	30	21	27 62	26	23 62	22	22	25	
	TOTAL DO NOT TRUST	61 13	77	50	50 12	75	49 14	53	64 8	58 17	38 28	53	66	71 7	60	17	64 10	12	59 13	59 15	61 10	
Labour politicians	Don't know	13	э	13	12	ı <i>'</i>	14	14	0	17	20	15	10	,	10	17	10	12	13	15	10	
Labour politicians	A great deal	2	0	4	0	l 1	3	1	2	1	5	2	1	1	2	2	I 1	1	3	2	1	
	A fair amount	19	9	32	27	8	32	25	19	18	23	21	17	17	21	15	22	15	21	19	20	
	TOTAL TRUST	20	9	36	27	9	35	26	22	19	29	23	18	17	22	17	23	16	23	20	22	
	Not much	40	44	41	46	46	37	40	39	42	28	41	44	41	42	38	36	44	38	42	36	
	Not at all	28	42	12	16	39	14	24	33	24	20	24	29	35	26	31	30	30	25	25	35	
	TOTAL DO NOT TRUST	69	86	53	62	84	52	64	72	66	47	65	73	76	68	70	66	74	63	67	71	
	Don't know	11	5	10	11	7	13	10	7	15	24	13	9	7	9	13	11	10	14	12	8	
Liberal Democrat politicians	Don't know	•••	. ~	.5	• •	'	.5		'	.0			J	•	ı ĕ						J	
	A great deal	2	1	2	10	1	2	4	3	1	5	3	1	1	2	2	4	2	2	2	1	
	A fair amount	17	15	20	40	13	19	29	18	17	19	21	16	14	20	13	22	16	19	15	15	

Not much

Not at all

Don't know

79 67 39

5 11 11 7 12 11 6

TOTAL TRUST

TOTAL DO NOT TRUST

Journalists on "mid-market" newspapers (e.g. Mail, Express)		•			•			•		•			•	•	'	•				
A great deal	1	0	0	0	0	0	1	1	0	1	1	1	0	1	1	2	0	0	0	1
A fair amount	17	19	17	18	21	16	17	17	17	14	18	16	19	16	18	14	18	20	16	14
TOTAL TRUST	18	20	17	18	21	17	18	18	17	15	18	16	19	17	18	16	18	20	17	15
Not much	45	49	46	41	49	44	43	45	44	38	41	46	48	46	42	42	46	44	44	44
Not at all	28	27	27	27	24	27	29	31	26	29	30	28	26	29	27	34	28	25	28	31
TOTAL DO NOT TRUST	73	76	74	68	73	71	73	76	70	68	71	75	74	75	70	76	74	68	72	75
Don't know	10	4	a	14	5	12	a	6	13	17	11	a	6	8	12	8	8	12	11	a

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Fieldwork: 6th - 7th February 2012 What th														hat the						
		Voti	ng inte	ntion	2	2010 Vo	te	Ge	ender		Αį	ge		Social grade						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservative politicians									ı	i				Ī		ī				
A great dea		2	1	1	2	1	0	2	1	4	1	0	2	2	1	2	1	2	1	1
A fair amoun		30	12	23	24	11	20	16	16	14	19	16	15	17	16	11	17	18	17	13
TOTAL TRUST		32	12	24	26	12	20	18	17	17	20	16	17	18	16	13	18	20	18	14
Not much		47	40	48	49	37	40	42	41	33	40	42	45	46	35	46	44	39	39	34
Not at al		16	39	16	18	39	30	34	27	24	28	33	32	27	35	29	28	28	31	45
TOTAL DO NOT TRUST		64	78	64	68	76	70	76	68	57	68	75	77	73	70	76	72	67	70	79
Don't know	11	5	10	13	7	12	10	6	16	26	12	9	6	9	14	11	10	13	12	7
Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)																				
A great dea	1	0	1	1	0	1	0	l 1	0	1	1	0	0	1	0	l 1	0	1	0	1
A fair amoun		8	10	8	9	10	9	9	9	7	9	8	11	7	11	8	8	12	10	9
TOTAL TRUST	10	8	11	8	10	11	10	10	10	9	11	8	11	8	11	9	8	12	10	9
Not much	40	43	43	38	45	41	40	38	42	32	37	42	43	39	41	34	43	39	42	30
Not at al	41	45	37	39	41	37	42	47	37	43	43	41	40	45	36	48	41	38	37	51
TOTAL DO NOT TRUST	81	88	80	77	86	78	82	84	78	76	79	83	83	84	77	83	85	77	79	81
Don't know	9	4	9	15	5	11	8	6	12	16	10	9	6	7	11	8	7	10	11	9
Oil companies		_						_,		_				_		_				
A great dea	1	0	1	0	1	1	2	1	1	2	1	1	0	1	1	2	0	2	0	1
A fair amoun		6	6	7	7	7	4	7	6	8	8	6	5	6	7	9	5	5	6	9
TOTAL TRUST		6	7	7	8	7	6	8	7	10	8	7	5	7	7	11	6	7	7	10
Not much		44	39	40	45	39	36	37	40	28	36	39	44	37	40	30	41	38	40	37
Not at al		45	45	46	43	42	49	50	40	42	46	45	45	48	40	50	45	44	43	45
TOTAL DO NOT TRUST	83	89	84	85	88	81	85	87	80	70	81	84	89	86	80	80	86	82	83	82
Don't know	10	4	9	7	5	12	9	5	13	20	10	8	6	7	13	10	8	11	10	8