November 14 - 17, 2014



1. Following news - shooting

How closely have you followed the news about an incident last summer in which an unarmed man named Michael Brown was shot and killed by a police officer in the town of Ferguson, Missouri?

	Ge	nder		Α	ge			Party ID	
Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
24%	30%	19%	21%	20%	28%	29%	25%	21%	30%
45%	45%	44%	36%	41%	49%	53%	45%	41%	51%
22%	19%	24%	32%	25%	16%	17%	24%	23%	16%
9%	6%	12%	11%	14%	8%	1%	6%	15%	2%
100%	100%	100%	100%	100%	100%	100%	100%	100%	100% (248)
	24% 45% 22% 9% 100%	Total Male 24% 30% 45% 45% 22% 19% 9% 6% 100% 100%	24% 30% 19% 45% 45% 44% 22% 19% 24% 9% 6% 12% 100% 100% 100%	Total Male Female 18-29 24% 30% 19% 21% 45% 45% 44% 36% 22% 19% 24% 32% 9% 6% 12% 11%	TotalMaleFemale18-2930-4424%30%19%21%20%45%45%44%36%41%22%19%24%32%25%9%6%12%11%14%100%100%100%100%100%	Total Male Female 18-29 30-44 45-64 24% 30% 19% 21% 20% 28% 45% 45% 44% 36% 41% 49% 22% 19% 24% 32% 25% 16% 9% 6% 12% 11% 14% 8% 100% 100% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ 24% 30% 19% 21% 20% 28% 29% 45% 45% 44% 36% 41% 49% 53% 22% 19% 24% 32% 25% 16% 17% 9% 6% 12% 11% 14% 8% 1% 100% 100% 100% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ Democrat 24% 30% 19% 21% 20% 28% 29% 25% 45% 45% 44% 36% 41% 49% 53% 45% 22% 19% 24% 32% 25% 16% 17% 24% 9% 6% 12% 11% 14% 8% 1% 6% 100% 100% 100% 100% 100% 100% 100% 100%	Total Male Female 18-29 30-44 45-64 65+ Democrat Independent 24% 30% 19% 21% 20% 28% 29% 25% 21% 45% 45% 44% 36% 41% 49% 53% 45% 41% 22% 19% 24% 32% 25% 16% 17% 24% 23% 9% 6% 12% 11% 14% 8% 1% 6% 15% 100% 100% 100% 100% 100% 100% 100% 100%

		Race		F	amily Income	!		Region				
Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West		
24%	25%	25%	18%	24%	27%	25%	19%	28%	26%	23%		
45%	46%	46%	37%	43%	44%	50%	44%	46%	44%	45%		
22%	21%	19%	30%	22%	20%	20%	30%	20%	19%	22%		
9%	8%	11%	15%	11%	9%	5%	8%	6%	11%	10%		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100% (241)		
	24% 45% 22% 9%	24% 25% 45% 46% 22% 21% 9% 8% 100% 100%	Total White Black 24% 25% 25% 45% 46% 46% 22% 21% 19% 9% 8% 11% 100% 100% 100%	Total White Black Hispanic 24% 25% 25% 18% 45% 46% 46% 37% 22% 21% 19% 30% 9% 8% 11% 15% 100% 100% 100% 100%	Total White Black Hispanic Under 40 24% 25% 25% 18% 24% 45% 46% 46% 37% 43% 22% 21% 19% 30% 22% 9% 8% 11% 15% 11%	Total White Black Hispanic Under 40 40-80 24% 25% 25% 18% 24% 27% 45% 46% 46% 37% 43% 44% 22% 21% 19% 30% 22% 20% 9% 8% 11% 15% 11% 9% 100% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ 24% 25% 25% 18% 24% 27% 25% 45% 46% 46% 37% 43% 44% 50% 22% 21% 19% 30% 22% 20% 20% 9% 8% 11% 15% 11% 9% 5% 100% 100% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ Northeast 24% 25% 25% 18% 24% 27% 25% 19% 45% 46% 37% 43% 44% 50% 44% 22% 21% 19% 30% 22% 20% 20% 30% 9% 8% 11% 15% 11% 9% 5% 8% 100% 100% 100% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ Northeast Midwest 24% 25% 25% 18% 24% 27% 25% 19% 28% 45% 46% 46% 37% 43% 44% 50% 44% 46% 22% 21% 19% 30% 22% 20% 20% 30% 20% 9% 8% 11% 15% 11% 9% 5% 8% 6% 100% 100% 100% 100% 100% 100% 100% 100%	Total White Black Hispanic Under 40 40-80 80+ Northeast Midwest South 24% 25% 25% 18% 24% 27% 25% 19% 28% 26% 45% 46% 46% 37% 43% 44% 50% 44% 46% 44% 22% 21% 19% 30% 22% 20% 20% 30% 20% 19% 9% 8% 11% 15% 11% 9% 5% 8% 6% 11% 100% 100% 100% 100% 100% 100% 100% 100% 100%		

November 14 - 17, 2014

YouGov

2. Following news - protests

How closely did you follow the news of protests in Ferguson, Missouri after the shooting Michael Brown?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very closely	20%	26%	15%	14%	20%	25%	21%	20%	18%	26%
Somewhat closely	49%	50%	49%	51%	40%	51%	60%	50%	47%	53%
Not very closely	20%	16%	24%	21%	25%	17%	17%	24%	20%	15%
Not at all closely	10%	7%	13%	15%	15%	7%	1%	6%	15%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(475)	(522)	(165)	(277)	(390)	(165)	(350)	(400)	(247)

			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very closely	20%	21%	20%	19%	19%	24%	23%	17%	20%	23%	19%
Somewhat closely	49%	50%	54%	40%	50%	51%	49%	47%	57%	47%	48%
Not very closely	20%	20%	16%	25%	20%	15%	23%	24%	14%	20%	22%
Not at all closely	10%	9%	10%	16%	12%	9%	5%	12%	8%	10%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(746)	(119)	(132)	(390)	(291)	(197)	(156)	(238)	(362)	(241)

3. Officer at fault or justified

From what you know now, do you think the police officer is at fault and should be punished for his actions, that both the police officer and Michael Brown made mistakes and it was just a tragic accident, or do you think the police officer's actions were fully justified by Brown's behavior?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Officer is at fault and should be punished Both made mistakes and it was just a tragic	28%	27%	28%	38%	27%	26%	19%	42%	25%	13%
accident Officer was fully justified in shooting	30%	29%	31%	30%	28%	30%	31%	29%	28%	34%
Brown	23%	30%	17%	9%	22%	26%	37%	9%	24%	41%
Not sure	20%	15%	24%	23%	22%	19%	14%	19%	24%	12%
Totals (Unweighted N)	100% (998)	100% (475)	100% (523)	100% (165)	100% (278)	100% (390)	100% (165)	100% (349)	100% (401)	100% (248)

			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Officer is at fault and											
should be punished	28%	22%	64%	27%	33%	20%	31%	29%	27%	31%	21%
Both made mistakes											
and it was just a tragic											
accident	30%	30%	11%	44%	29%	35%	23%	32%	27%	30%	30%
Officer was fully											
justified in shooting											
Brown	23%	29%	4%	10%	18%	26%	29%	19%	27%	19%	30%
Not sure	20%	19%	21%	19%	20%	19%	17%	20%	19%	20%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(747)	(119)	(132)	(390)	(293)	(196)	(156)	(237)	(364)	(241)

November 14 - 17, 2014

YouGov

4. Officer punishment

Do you think the officer who shot Michael Brown will most likely be punished too harshly, too leniently, or will his punishment be about right?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Too harshly	22%	24%	20%	18%	20%	23%	29%	10%	22%	39%
About right	18%	20%	16%	17%	16%	18%	22%	17%	16%	23%
Too leniently	26%	28%	25%	36%	28%	23%	18%	39%	26%	11%
Not sure	34%	28%	39%	28%	37%	36%	31%	34%	37%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(475)	(524)	(165)	(278)	(392)	(164)	(350)	(401)	(248)

			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Too harshly	22%	27%	2%	16%	19%	27%	24%	20%	24%	21%	24%
About right	18%	18%	12%	24%	18%	18%	19%	18%	15%	22%	13%
Too leniently	26%	22%	53%	26%	32%	19%	31%	32%	26%	26%	23%
Not sure	34%	34%	32%	33%	31%	37%	26%	30%	35%	31%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(748)	(119)	(132)	(391)	(293)	(196)	(155)	(239)	(364)	(24

November 14 - 17, 2014

YouGov

5. Police reaction

Do you think the police reaction to the protests in Ferguson was reasonable or unreasonable?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Reasonable	38%	43%	34%	23%	35%	46%	48%	23%	37%	61%
Unreasonable	30%	35%	26%	40%	30%	27%	26%	41%	29%	17%
Not sure	32%	22%	40%	38%	35%	28%	26%	36%	33%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(475)	(523)	(165)	(277)	(391)	(165)	(350)	(400)	(248)

			Race		F	amily Income	!		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Reasonable	38%	44%	16%	26%	35%	42%	45%	37%	43%	34%	40%
Unreasonable	30%	27%	45%	35%	29%	29%	35%	35%	32%	30%	26%
Not sure	32%	29%	39%	39%	36%	29%	19%	28%	25%	36%	34%
Totals (Unweighted N)	100% (998)	100% (747)	100% (119)	100% (132)	100% (390)	100% (292)	100% (197)	100% (156)	100% (239)	100% (363)	100% (240)

November 14 - 17, 2014



6. Residents reaction

Do you think the reaction of the residents of Ferguson to Michael Brown's shooting was reasonable or unreasonable?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Reasonable	28%	27%	29%	38%	31%	23%	22%	37%	26%	20%
Unreasonable	51%	56%	46%	34%	45%	57%	66%	38%	50%	70%
Not sure	21%	17%	26%	27%	24%	20%	12%	25%	24%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(470)	(520)	(162)	(275)	(391)	(162)	(349)	(394)	(247)

			Race		F	amily Income	•		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Reasonable	28%	23%	55%	32%	31%	26%	32%	25%	27%	33%	23%
Unreasonable	51%	56%	30%	40%	47%	54%	53%	48%	57%	44%	57%
Not sure	21%	21%	15%	28%	22%	20%	15%	27%	16%	22%	20%
Totals (Unweighted N)	100% (990)	100% (743)	100% (119)	100% (128)	100% (387)	100% (290)	100% (194)	100% (154)	100% (239)	100% (360)	100% (237)

November 14 - 17, 2014

7. Local politician response

Do you think the response from local politicians in Missouri to Michael Brown's shooting and its aftermath was adequate or inadequate?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Adequate	17%	18%	17%	16%	15%	17%	23%	15%	16%	22%
Inadequate	40%	48%	33%	34%	38%	45%	41%	46%	35%	42%
Not sure	43%	34%	51%	50%	47%	38%	36%	39%	49%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(476)	(524)	(165)	(278)	(392)	(165)	(350)	(402)	(248)

	Total	Race			Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Adequate	17%	17%	13%	21%	17%	18%	18%	13%	15%	22%	14%	
Inadequate	40%	39%	54%	36%	38%	38%	48%	38%	48%	35%	43%	
Not sure	43%	44%	33%	43%	45%	44%	35%	49%	36%	43%	43%	
Totals (Unweighted N)	100% (1,000)	100% (749)	100% (119)	100% (132)	100% (391)	100% (293)	100% (197)	100% (156)	100% (239)	100% (364)	100% (241)	

November 14 - 17, 2014

YouGov

8. Isolated issue

Do you think the shooting of Michael Brown was an isolated incident, or part of a broader pattern in the way police treat black men?

	Total	Gender			Α	ge	Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
An isolated incident Part of a broader	41%	44%	39%	35%	34%	44%	55%	27%	41%	62%
pattern Not sure	37% 22%	37% 19%	37% 25%	39% 26%	38% 29%	36% 20%	33% 12%	57% 17%	32% 26%	18% 21%
Totals (Unweighted N)	100% (994)	100% (471)	100% (523)	100% (164)	100% (276)	100% (390)	100% (164)	100% (347)	100% (400)	100% (247)

	Total	Race			Family Income			Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
An isolated incident Part of a broader	41%	48%	12%	32%	36%	51%	39%	35%	47%	38%	47%	
pattern	37%	31%	74%	34%	40%	30%	45%	38%	35%	41%	31%	
Not sure	22%	21%	14%	34%	23%	19%	17%	28%	19%	22%	22%	
Totals (Unweighted N)	100% (994)	100% (744)	100% (119)	100% (131)	100% (391)	100% (290)	100% (196)	100% (155)	100% (235)	100% (363)	100% (241)	

November 14 - 17, 2014



9. Expect more violence

On Monday, prosecuters will announce if a grand jury has indicted the police officer involved in the shooting or if it has instead decided no criminal trial is warranted.

Do you expect more violent protests in Ferguson on Monday?

	Total	Gender			Α	ge		Party ID				
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
Yes, there will be violent protests regardless of what the grand jury does Yes, but there will be violent protests <u>ONLY IF</u> the grand jury decides no criminal trial	23%	25%	21%	12%	19%	28%	34%	15%	22%	36%		
is warranted No, any protests will be	50%	48%	51%	43%	50%	54%	49%	56%	46%	48%		
non-violent No, there will be no	8%	8%	8%	13%	7%	5%	8%	9%	8%	6%		
protests at all Not sure	2% 18%	2% 17%	2% 18%	3% 29%	3% 21%	1% 12%	_ 8%	1% 19%	2% 22%	3% 8%		
Totals (Unweighted N)	100% (1,000)	100% (476)	100% (524)	100% (165)	100% (278)	100% (392)	100% (165)	100% (350)	100% (402)	100% (248)		

November 14 - 17, 2014

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Yes, there will be												
violent protests												
regardless of what the												
grand jury does	23%	25%	13%	20%	19%	29%	22%	19%	25%	24%	23%	
Yes, but there will be												
violent protests												
ONLY IF the grand jury												
decides no criminal trial				• /		• /	• (• /				
is warranted	50%	51%	50%	44%	52%	44%	57%	47%	53%	50%	48%	
No, any protests will be		• /			• (
non-violent	8%	7%	12%	8%	7%	10%	10%	6%	9%	6%	12%	
No, there will be no												
protests at all	2%	1%	2%	7%	3%	1%	1%	3%	1%	3%	1%	
Not sure	18%	16%	23%	22%	19%	16%	10%	25%	13%	17%	16%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted N)	(1,000)	(749)	(119)	(132)	(391)	(293)	(197)	(156)	(239)	(364)	(241)	