

YouGov / The Sun Survey Results

Sample Size: 1724 GB Adults

Fieldwork: 11th - 12th December 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1724	516	539	129	558	431	382	838	886	209	440	590	486	983	741	221	560	369	424	150
Unweighted Sample	1724	521	539	116	549	438	364	822	902	119	418	746	441	1111	613	266	555	325	425	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	39	100	0	0	89	4	12	35	42	27	44	34	43	42	34	44	48	37	33	15
Lab	40	0	100	0	4	91	38	41	40	40	37	45	37	37	45	37	31	46	48	43
Lib Dem	10	0	0	100	2	2	37	11	8	16	11	7	9	11	7	13	12	5	10	3
Other	12	0	0	0	6	4	13	13	10	17	8	13	11	10	14	6	10	11	8	39

Other Parties Voting Intention

SNP / PCY	4	0	0	0	1	2	4	5	3	7	3	5	2	3	5	1	0	2	0	37
UKIP	4	0	0	0	5	1	3	6	3	3	2	4	6	4	5	3	6	4	4	1
Green	2	0	0	0	0	0	4	2	2	1	3	2	1	2	1	2	2	0	2	0
BNP	1	0	0	0	0	0	3	1	2	5	0	1	1	1	2	0	1	4	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	2	2	5	6	8	16	9	7	2	4	10	6	6	7	10	5
Don't know	15	0	0	0	12	9	19	12	18	17	19	14	12	14	17	15	16	18	13	14

Do you approve or disapprove of the Government's record to date?

	Dec 8-9	Dec 11-12																			
Approve	30	32	82	4	34	69	8	21	34	31	20	35	30	39	37	26	44	37	32	27	16
Disapprove	54	51	5	90	42	17	84	61	54	49	45	48	57	49	47	57	41	44	51	59	69
Don't know	15	16	13	6	25	15	8	18	12	20	35	17	14	12	16	17	14	19	17	14	15

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Unweighted Sample	1724	521	539	116	549	438	364	822	902	119	418	746	441	1111	613	266	555	325	425	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 27-28	Dec 11-12																			
Do you think British troops are winning the war with the Taliban in Afghanistan, or not?																					
Yes, the British troops are winning	10	10	13	8	17	13	8	10	13	7	12	18	7	5	12	7	11	10	8	11	7
No, they are not winning yet, but victory is possible eventually	19	22	24	27	22	23	27	16	22	21	22	17	22	26	22	21	22	20	22	20	34
No, they are not winning, and victory is not possible	52	50	48	52	43	47	50	59	52	49	30	43	56	59	48	53	47	53	52	50	44
Don't know	18	18	16	14	18	17	15	16	12	23	36	23	14	10	17	18	20	17	17	19	15
Should British troops be brought home from Afghanistan?																					
Yes - all troops should be withdrawn immediately	30	29	25	29	13	29	28	26	25	33	22	25	31	34	25	35	24	29	31	30	31
Yes - most troops should be withdrawn soon, and the rest within the next year or so	44	44	50	44	55	47	43	48	45	42	35	43	46	45	47	39	45	43	42	42	49
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	16	17	18	19	25	18	20	16	23	12	21	21	15	15	19	15	19	18	18	16	13
Don't know	10	10	7	8	7	7	10	10	7	13	22	11	8	6	10	10	12	9	8	12	7
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																					
Good or bad for the economy?																					
Good for the economy	36	35	73	6	44	65	10	26	38	31	27	35	32	41	40	27	42	38	32	32	25
Bad for the economy	48	48	12	85	45	18	80	58	50	47	43	47	54	45	44	54	43	42	52	53	59
Don't know	16	17	15	9	11	17	10	17	11	22	29	18	14	14	15	19	15	20	17	15	16
Being done fairly or unfairly?																					
Fairly	30	29	68	4	34	59	7	20	32	25	23	30	25	34	34	22	32	33	25	28	20
Unfairly	56	57	17	90	48	25	86	67	58	55	51	53	63	55	53	62	51	50	63	60	63
Don't know	14	15	15	6	19	16	7	13	10	19	26	17	12	11	14	16	17	17	12	12	17

Fieldwork: 11th - 12th December 2011

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample		1724	521	539	116	549	438	364	822	902	119	418	746	441	1111	613	266	555	325	425	153	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Necessary or unnecessary?																						
	Necessary	57	59	92	31	73	86	31	61	63	55	51	66	57	58	66	50	57	67	56	54	52
	Unnecessary	29	27	2	55	16	6	54	25	29	24	25	21	30	28	23	31	29	18	31	29	33
	Don't know	14	14	5	14	11	7	15	15	8	20	23	13	14	13	11	19	14	14	12	17	15
Too deep, too shallow or at about the right level?																						
	Too deep	42	43	11	75	40	18	74	52	47	41	37	33	53	44	41	47	38	36	49	48	52
	Too shallow	11	10	12	6	5	13	5	6	11	8	11	13	9	7	10	10	15	10	10	7	10
	About the right level	28	29	65	7	38	56	9	23	32	27	23	32	25	35	33	24	31	35	27	27	19
	Don't know	19	17	12	12	17	13	13	19	10	24	29	22	13	14	16	20	16	19	14	18	19
Being done too quickly, too slowly, or at about the right pace?																						
	Too quickly	46	48	13	81	44	20	80	56	49	47	41	40	56	48	45	52	44	40	55	53	53
	Too slowly	10	9	13	5	9	13	4	6	11	7	12	12	8	7	11	6	13	9	6	7	11
	About the right pace	28	30	66	6	35	57	8	24	32	27	22	32	25	36	32	26	30	36	29	25	20
	Don't know	16	14	8	8	12	10	8	13	8	19	26	16	11	9	12	16	13	14	10	15	16
Having an impact on your own life, or not having an impact on your own life?																						
	Having an impact on my life	66	67	61	75	66	64	74	72	67	67	52	64	73	69	67	66	67	65	68	70	62
	Not having an impact on my life	24	23	31	19	27	27	19	21	25	20	21	25	21	23	25	20	23	22	22	21	30
	Don't know	10	11	8	6	8	9	7	6	8	13	26	11	6	8	8	14	10	13	11	9	8
And who do you think is most to blame for the current spending cuts?																						
	The Conservative-Liberal Democrat coalition	23	24	3	55	19	5	54	25	25	24	26	20	28	24	23	26	22	17	25	30	37
	The last Labour government	38	39	87	3	44	81	4	28	41	37	29	39	37	46	42	35	46	46	38	34	22
	Both	26	24	5	29	22	8	27	38	23	24	22	27	26	19	23	25	19	23	27	23	28
	Neither	6	6	2	9	10	1	11	7	7	5	0	7	6	7	6	6	4	6	4	7	8
	Don't know	6	7	3	3	5	5	3	3	4	10	23	7	4	4	6	8	9	9	6	6	6

Fieldwork: 11th - 12th December 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Nov 13-14	Dec 11-12																			
Thinking about the next two or three years, how worried are you that people like you will...																					
not have enough money to live comfortably																					
Very worried	28	25	14	31	19	20	32	25	22	29	24	27	27	21	20	32	27	23	26	29	20
Fairly worried	44	45	47	45	48	45	44	46	44	46	38	42	46	48	45	44	43	48	46	41	44
TOTAL WORRIED	71	70	61	76	67	65	77	71	65	74	62	69	74	70	66	75	70	70	72	70	65
Not very worried	20	22	30	19	24	26	18	22	26	18	19	22	21	25	26	16	21	21	23	21	24
Not at all worried	5	4	5	3	7	5	3	4	5	3	7	3	3	4	5	2	4	4	3	4	5
TOTAL NOT WORRIED	25	26	35	22	31	31	21	26	30	21	26	25	24	28	31	19	25	25	26	26	29
Don't know	3	4	4	2	3	4	2	2	4	4	12	6	2	2	3	6	5	5	2	5	6
be victims of burglary, robbery or mugging																					
Very worried	13	11	9	14	8	11	15	7	9	14	8	11	10	14	10	13	21	8	14	10	8
Fairly worried	33	33	35	35	31	33	33	32	33	33	28	32	35	35	35	31	36	32	27	37	37
TOTAL WORRIED	46	45	44	49	39	44	48	40	42	47	36	44	45	49	45	44	57	40	41	48	45
Not very worried	40	41	45	41	40	43	43	44	42	41	39	39	44	41	44	38	32	45	47	40	33
Not at all worried	9	9	7	7	17	7	6	15	12	6	10	13	8	7	7	11	6	10	8	8	15
TOTAL NOT WORRIED	49	50	52	48	57	51	49	59	54	47	50	51	52	48	51	50	38	54	55	48	48
Don't know	5	5	4	3	4	5	3	2	4	5	15	5	3	3	4	6	5	6	4	4	7
suffer directly from cuts in spending on public services such as health, education and welfare																					
Very worried	27	27	12	41	17	16	39	29	24	29	18	23	31	28	24	30	28	24	25	30	28
Fairly worried	43	42	40	44	48	40	45	46	42	43	39	41	42	46	43	42	41	42	48	40	40
TOTAL WORRIED	70	69	51	85	64	56	84	76	65	72	57	64	73	74	67	71	69	66	73	70	67
Not very worried	23	23	40	10	29	35	10	19	26	20	25	25	21	23	26	18	22	26	21	21	21
Not at all worried	3	3	5	2	4	5	3	4	5	2	3	5	3	2	3	4	4	3	3	4	4
TOTAL NOT WORRIED	26	26	45	12	32	39	13	23	30	22	29	30	24	25	29	23	26	29	23	25	25
Don't know	4	5	3	3	3	5	3	1	4	5	15	6	3	2	4	6	5	5	3	5	8

Fieldwork: 11th - 12th December 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	25	23	22	27	12	24	28	18	22	25	16	14	24	34	19	29	23	23	24	25	20
Fairly worried	31	34	34	37	36	33	36	34	34	34	29	29	39	34	34	33	28	38	33	31	36
TOTAL WORRIED	56	57	56	64	48	57	64	53	56	59	45	43	64	68	54	62	50	61	58	57	56
Not very worried	27	27	29	26	29	27	26	30	29	25	25	35	26	21	31	21	33	26	27	25	28
Not at all worried	10	10	11	7	21	11	7	14	11	9	16	15	6	8	11	9	12	8	11	11	8
TOTAL NOT WORRIED	37	37	40	33	50	38	32	44	40	34	40	51	32	28	42	30	44	34	38	36	36

lose their job / have difficulty finding work

Very worried	26	27	20	36	20	23	33	33	23	31	22	26	30	28	24	32	25	28	32	26	22
Fairly worried	38	39	38	39	43	38	41	37	38	39	36	41	42	33	40	36	39	38	38	37	45
TOTAL WORRIED	64	66	58	75	62	61	74	69	61	70	58	67	72	61	64	69	65	66	70	63	67
Not very worried	22	20	29	14	21	26	13	20	23	17	22	21	19	20	23	15	22	20	17	21	19
Not at all worried	9	9	9	8	14	8	9	9	11	7	6	8	6	14	8	10	8	8	9	11	6
TOTAL NOT WORRIED	31	29	37	22	35	33	22	29	34	23	29	29	25	33	32	25	30	28	27	32	25

lose their home

Very worried	16	16	11	21	9	14	21	14	12	20	10	15	17	20	14	20	19	17	17	15	11
Fairly worried	28	28	27	31	19	25	33	30	28	28	19	26	29	32	27	30	28	26	28	29	32
TOTAL WORRIED	45	44	37	53	28	40	55	44	40	49	29	41	46	52	41	50	46	44	45	44	43
Not very worried	35	33	38	29	42	37	26	34	36	31	41	38	33	26	37	28	34	35	30	32	38
Not at all worried	16	17	20	15	24	19	16	18	20	13	14	15	18	18	18	16	14	16	20	19	12
TOTAL NOT WORRIED	50	50	59	44	67	55	42	52	56	44	55	54	51	44	55	44	48	51	50	50	50

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	15	14	8	18	12	11	19	13	12	15	9	10	15	16	11	17	16	11	18	12	13
Fairly worried	24	23	20	25	15	19	26	21	23	22	22	20	22	26	19	27	23	24	22	21	24
TOTAL WORRIED	38	36	28	43	28	30	45	34	35	37	31	30	37	42	30	44	39	36	39	32	36
Not very worried	35	37	39	38	35	39	35	37	35	39	37	39	37	33	42	29	39	36	39	35	34
Not at all worried	20	20	27	14	33	25	16	24	26	15	17	24	21	19	22	18	16	21	17	26	20
TOTAL NOT WORRIED	55	57	67	52	69	64	51	61	60	54	54	63	58	52	65	47	55	57	55	61	54

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
suffer ill-health																					
Very worried	17	17	11	22	18	12	22	15	13	20	10	11	17	24	14	20	22	15	16	17	15
Fairly worried	34	33	32	36	24	34	36	31	32	34	21	25	35	43	33	33	30	35	34	32	32
TOTAL WORRIED	51	50	43	58	42	46	58	46	45	54	31	36	52	67	47	53	51	50	50	49	46
Not very worried	35	36	42	32	34	38	33	41	39	34	42	44	36	27	38	34	32	37	40	34	39
Not at all worried	7	8	10	6	18	10	5	9	10	6	12	13	7	3	9	7	10	6	7	11	6
TOTAL NOT WORRIED	43	44	52	38	53	48	38	50	50	40	54	57	44	30	47	41	42	44	47	45	45
Don't know	6	6	5	4	6	6	4	4	6	6	15	7	4	3	6	6	7	7	3	6	9
If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?																					
Conservative government led by David Cameron	40	43	98	2	48	88	7	30	45	40	35	45	38	49	47	37	45	50	42	36	30
Labour government led by Ed Miliband	35	35	0	88	20	4	77	38	37	33	33	31	41	32	33	38	32	28	37	40	46
Don't know	25	22	2	11	31	9	15	32	18	27	32	24	21	19	20	26	23	21	21	24	24

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	32	107
Male 25 to 39	211	222
Male 40 to 59	355	293
Male 60 +	250	220
Female 18 to 24	79	102
Female 25 to 39	258	220
Female 40 to 59	352	300
Female 60 +	196	269
Region		
North England	419	426
Midlands	275	284
East England	177	166
London	185	222
South England	423	397
Wales	101	87
Scotland	153	151
Social Grade		
AB	644	485
C1	522	503
C2	258	364
DE	309	381
Newspaper Type		
Express / Mail	355	277
Sun / Star	220	407
Mirror / Record	110	173
Guardian / Independent	104	78
FT / Times / Telegraph	124	165
Other Paper	230	199
No Paper	590	433
Political Party Identification		
Labour	515	563
Conservative	508	494
Liberal Democrat	194	208
SNP/Plaid Cymru	38	29
Others	88	23
None/ DK	390	416

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