

YouGov Survey Results

Sample Size: 1699 GB Adults
Fieldwork: 1st - 2nd December 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
954	236	356	79	106	269	279	200	502	452	123	221	323	287	547	407	135	300	213	223	83
943	230	338	69	120	281	266	202	482	461	68	207	398	270	623	320	175	296	182	219	71
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

And finally, imagine that Father Christmas was able to vote at the next British general election. Who do you think he would vote for?

[All respondents who selected an answer other than 'Would not vote' or 'Don't know']

Labour	27	2	64	15	2	5	61	18	27	28	29	34	25	24	25	30	33	18	26	37	28
Green	23	17	16	35	15	18	17	42	22	23	22	28	26	15	24	21	26	24	14	25	28
Conservative	17	59	1	2	4	43	3	8	16	17	20	15	15	19	18	15	16	22	21	8	11
United Kingdom Independence Party (UKIP)	13	7	6	5	60	17	9	10	13	13	9	3	13	22	12	14	4	18	15	13	1
Liberal Democrat	6	6	3	30	1	7	2	10	6	6	9	6	5	5	7	5	6	5	6	6	7
British National Party (BNP)	4	2	3	1	8	5	2	1	3	5	2	2	4	5	4	4	4	3	5	3	2
Scottish National Party (SNP)	2	0	1	2	3	0	2	0	3	1	1	4	2	1	2	3	0	2	1	2	14
Plaid Cymru	1	0	0	1	2	1	0	0	1	0	0	1	1	0	1	1	1	0	3	0	2
Some other party	8	6	6	9	4	5	5	12	9	7	8	7	8	8	7	8	10	7	9	6	8

Weighted Sample	1699	417	494	126	160	512	437	335	824	875	202	430	581	486	968	731	217	552	364	418	148
Unweighted Sample	1699	414	483	119	188	534	427	354	807	892	115	416	725	443	1110	589	296	550	319	414	120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And finally, imagine that Father Christmas was able to vote at the next British general election. Who do you think he would vote for?

[All respondents who selected an answer]

Labour	15	1	46	10	1	3	39	11	16	14	18	18	14	14	14	17	20	10	15	20	15
Green	13	9	11	22	10	9	11	25	14	12	13	14	14	9	14	11	16	13	8	13	16
Conservative	9	34	1	1	3	22	2	5	10	9	12	8	8	11	10	9	10	12	12	5	6
United Kingdom Independence Party (UKIP)	7	4	5	3	40	9	6	6	8	6	6	1	7	13	7	8	2	10	9	7	0
Liberal Democrat	3	3	2	19	1	3	1	6	3	3	5	3	3	3	4	3	4	3	4	3	4
British National Party (BNP)	2	1	2	1	5	2	1	1	2	2	1	1	2	3	2	2	2	2	3	2	1
Scottish National Party (SNP)	1	0	1	1	2	0	2	0	2	1	1	2	1	1	1	1	0	1	0	1	8
Plaid Cymru	0	0	0	1	1	0	0	0	1	0	0	1	1	0	1	0	0	0	2	0	1
Some other party	4	3	4	6	3	2	3	7	5	4	5	4	4	5	4	5	6	4	5	3	4
Would not vote	25	26	18	16	21	28	21	21	22	27	15	27	24	26	25	24	21	25	26	25	23
Don't know	19	17	10	21	13	20	15	19	17	22	24	22	20	14	19	20	17	20	16	22	21