

Sample Size: 1782 GB Adults
Fieldwork: 12th - 13th January 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1782	X	X	X	X	516	453	354	864	918	212	451	609	510	1016	766	228	579	381	438	155	
Unweighted Sample	1782	454	456	77	240	534	425	354	878	904	190	309	703	580	1233	549	187	604	394	426	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to your siblings, how much more or less easy-going would you say that you are?

Much more easy-going than my siblings	19	18	20	29	21	20	18	18	22	16	19	20	21	16	19	19	21	21	16	18	23
Slightly more easy-going than my siblings	24	26	27	26	20	24	29	26	25	24	21	26	21	30	26	23	20	25	26	24	23
TOTAL MORE EASY-GOING	43	44	47	55	41	44	47	44	47	40	40	46	42	46	45	42	41	46	42	42	46
About equally as easy-going as my siblings	29	28	28	28	37	28	31	28	30	28	23	26	33	29	28	30	31	27	28	33	21
Slightly less easy-going than my siblings	17	19	15	13	12	20	12	16	13	20	22	17	16	15	18	14	16	18	17	15	15
Much less easy-going than my siblings	4	5	5	1	3	3	3	5	3	5	6	5	4	3	4	4	4	3	5	4	5
TOTAL LESS EASY-GOING	21	24	20	14	15	23	15	21	16	25	28	22	20	18	22	18	20	21	22	19	20
Don't know	7	4	5	3	6	5	5	7	7	6	9	7	6	7	5	9	8	5	7	6	13

Compared to your siblings, how much more or less relaxed would you say that you are?

Much more relaxed than my siblings	15	15	14	22	15	16	14	14	18	12	21	16	15	13	16	14	18	16	13	14	18
Slightly more relaxed than my siblings	24	24	26	29	20	21	29	25	25	23	21	25	25	24	27	21	21	25	25	25	25
TOTAL MORE RELAXED	39	39	40	51	35	37	43	39	43	35	42	41	40	37	43	35	39	41	38	39	43
About equally as relaxed as my siblings	28	30	29	30	32	31	29	24	27	29	20	22	29	36	27	29	28	27	29	32	21
Slightly less relaxed than my siblings	19	20	19	8	19	21	18	19	16	22	20	23	19	16	19	19	21	21	17	20	15
Much less relaxed than my siblings	5	6	3	10	7	4	4	8	4	6	9	5	6	3	5	6	3	5	8	4	7
TOTAL LESS RELAXED	24	26	22	18	26	25	22	27	20	28	29	28	25	19	24	25	24	26	25	24	22
Don't know	8	6	8	2	7	6	7	10	8	8	8	8	7	8	6	11	10	6	9	6	14

Compared to your siblings, how much more or less family-orientated would you say that you are?

Much more family-orientated than my siblings	14	13	16	19	17	13	16	13	10	18	12	14	13	16	13	16	14	15	16	13	9
Slightly more family-orientated than my siblings	15	18	15	12	14	14	18	15	13	18	19	17	14	14	18	12	14	16	19	15	11
TOTAL MORE FAMILY-ORIENTATED	29	31	31	31	31	27	34	28	23	36	31	31	27	30	31	28	28	31	35	28	20
About equally as family-orientated as my siblings	44	44	47	39	47	47	44	38	42	45	32	43	42	51	42	45	43	44	39	48	41
Slightly less family-orientated than my siblings	14	16	12	21	12	16	10	20	18	9	16	12	16	12	16	11	15	15	13	12	13
Much less family-orientated than my siblings	7	7	6	7	6	6	6	8	9	5	7	6	10	4	7	7	5	6	7	6	14
TOTAL LESS FAMILY-ORIENTATED	21	23	18	28	18	22	16	28	27	14	23	18	26	16	23	18	20	21	20	18	27
Don't know	6	3	4	2	4	3	7	6	8	5	13	7	5	4	4	9	10	4	7	5	12

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	How many siblings?			Growing up you were?					
Total	1	2	3+	Oldest child	Older than most	Middle child	Younger than most	Youngest child	
Weighted Sample	1782	716	433	402	667	64	190	80	509
Unweighted Sample	1782	707	438	416	691	64	198	81	502
	%	%	%	%	%	%	%	%	%

Compared to your siblings, how much more or less easy-going would you say that you are?

Much more easy-going than my siblings	19	22	18	15	20	13	19	9	21
Slightly more easy-going than my siblings	24	21	26	28	22	32	26	28	26
TOTAL MORE EASY-GOING	43	43	44	43	42	45	45	37	47
About equally as easy-going as my siblings	29	27	28	32	28	35	29	36	30
Slightly less easy-going than my siblings	17	17	18	14	19	16	18	22	14
Much less easy-going than my siblings	4	6	3	3	6	2	3	2	3
TOTAL LESS EASY-GOING	21	23	21	17	25	18	21	24	17
Don't know	7	7	6	8	5	2	6	3	5

Compared to your siblings, how much more or less relaxed would you say that you are?

Much more relaxed than my siblings	15	18	14	13	15	9	16	13	16
Slightly more relaxed than my siblings	24	23	25	24	24	32	26	18	26
TOTAL MORE RELAXED	39	41	39	37	39	41	42	31	42
About equally as relaxed as my siblings	28	28	30	26	27	25	28	30	31
Slightly less relaxed than my siblings	19	19	20	19	22	22	17	27	16
Much less relaxed than my siblings	5	5	5	7	5	8	6	5	5
TOTAL LESS RELAXED	24	24	25	26	27	30	23	32	21
Don't know	8	8	6	10	6	4	7	8	6

Compared to your siblings, how much more or less family-orientated would you say that you are?

Much more family-orientated than my siblings	14	15	14	13	15	9	20	8	12
Slightly more family-orientated than my siblings	15	17	15	13	17	14	15	18	15
TOTAL MORE FAMILY-ORIENTATED	29	32	29	26	32	23	35	26	27
About equally as family-orientated as my siblings	44	39	47	48	43	62	45	53	43
Slightly less family-orientated than my siblings	14	14	14	14	13	10	14	14	16
Much less family-orientated than my siblings	7	8	6	7	8	2	4	6	8
TOTAL LESS FAMILY-ORIENTATED	21	22	20	21	21	12	18	20	24
Don't know	6	7	5	5	4	2	3	1	5

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1782	454	456	77	240	534	425	354	878	904	190	309	703	580	1233	549	187	604	394	426	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to your siblings, how much more or less able to prioritise your own life would you say you are?

Much more able than my siblings to prioritise my own life	17	15	16	23	28	18	15	17	15	19	16	16	15	19	17	16	14	18	16	15	23
Slightly more able than my siblings to prioritise my own life	21	27	23	14	12	21	21	17	20	21	29	21	20	18	21	19	17	21	21	23	17
TOTAL MORE ABLE TO PRIORITISE MY OWN LIFE	38	42	39	37	40	39	36	34	35	40	45	37	35	37	38	35	31	39	37	38	40
About equally able as my siblings to prioritise my own life	39	42	36	40	42	42	41	40	40	38	27	40	39	43	39	39	38	41	40	38	33
Slightly less able than my siblings to prioritise my own life	9	6	10	14	7	7	8	10	10	8	8	11	9	7	9	8	9	8	10	9	6
Much less able than my siblings to prioritise my own life	3	3	3	3	2	3	3	3	3	3	2	3	5	1	3	3	6	2	2	3	4
TOTAL LESS ABLE TO PRIORITISE MY OWN LIFE	12	9	13	17	9	10	11	13	13	11	10	14	14	8	12	11	15	10	12	12	10
Don't know	12	7	12	5	9	8	12	13	13	11	18	10	12	11	10	15	16	9	12	12	18

Compared to your siblings, how much more or less funny would you say that you are?

Much more funny than my siblings	14	14	13	30	15	15	11	16	18	11	11	15	15	15	15	13	14	16	10	16	12
Slightly more funny than my siblings	24	25	24	20	28	25	24	22	27	20	23	24	25	22	24	23	23	23	25	23	24
TOTAL MORE FUNNY	38	39	37	50	43	40	35	38	45	31	34	39	40	37	39	36	37	39	35	39	36
About equally as funny as my siblings	40	38	44	35	41	38	42	39	36	43	34	40	40	42	38	42	35	40	43	40	37
Slightly less funny than my siblings	9	11	8	10	6	11	10	9	7	12	13	8	10	9	11	7	10	9	9	11	8
Much less funny than my siblings	2	2	2	1	2	2	2	3	1	3	4	3	2	1	2	2	3	2	2	2	3
TOTAL LESS FUNNY	11	13	10	11	8	13	12	12	8	15	17	11	12	10	13	9	13	11	11	13	11
Don't know	11	9	9	4	9	10	11	11	11	11	15	10	9	12	9	14	14	10	11	9	16

Compared to your siblings, how much more or less self-confident would you say that you are?

Much more self-confident than my siblings	13	18	11	16	14	15	9	13	15	11	12	14	11	15	14	11	12	15	11	12	14
Slightly more self-confident than my siblings	18	18	16	16	17	18	20	17	17	18	24	17	16	17	20	14	18	17	20	15	18
TOTAL MORE SELF-CONFIDENT	31	36	27	32	31	33	29	30	32	29	36	31	27	32	34	25	30	32	31	27	32
About equally as self-confident as my siblings	34	35	33	41	30	37	36	32	36	31	21	33	34	39	33	34	33	33	32	37	27
Slightly less self-confident than my siblings	21	19	24	15	22	19	21	22	18	24	22	22	22	19	21	21	18	24	21	19	22
Much less self-confident than my siblings	7	4	8	10	7	4	8	8	6	8	7	6	10	4	6	9	7	5	8	9	6
TOTAL LESS SELF-CONFIDENT	28	23	32	25	29	23	29	30	24	32	29	28	32	23	27	30	25	29	29	28	28
Don't know	8	5	7	0	10	6	7	9	9	7	14	7	7	7	5	12	12	5	8	7	14

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	%	%	%	%	%	%	%	%	%

Compared to your siblings, how much more or less able to prioritise your own life would you say you are?

Much more able than my siblings to prioritise my own life	17	19	18	12	20	10	16	9	16
Slightly more able than my siblings to prioritise my own life	21	19	22	21	23	25	22	20	18
TOTAL MORE ABLE TO PRIORITISE MY OWN LIFE	38	38	40	33	43	35	38	29	34
About equally able as my siblings to prioritise my own life	39	37	40	40	36	56	47	41	40
Slightly less able than my siblings to prioritise my own life	9	9	8	9	8	4	4	16	12
Much less able than my siblings to prioritise my own life	3	3	2	4	3	3	3	4	3
TOTAL LESS ABLE TO PRIORITISE MY OWN LIFE	12	12	10	13	11	7	7	20	15
Don't know	12	13	10	13	10	2	8	11	11

Compared to your siblings, how much more or less funny would you say that you are?

Much more funny than my siblings	14	15	15	13	14	15	12	20	16
Slightly more funny than my siblings	24	25	24	21	22	26	18	23	30
TOTAL MORE FUNNY	38	40	39	34	36	41	30	43	46
About equally as funny as my siblings	40	36	42	44	42	40	48	36	37
Slightly less funny than my siblings	9	10	10	7	12	11	13	13	5
Much less funny than my siblings	2	2	1	3	2	5	2	3	2
TOTAL LESS FUNNY	11	12	11	10	14	16	15	16	7
Don't know	11	12	8	12	9	3	8	6	10

Compared to your siblings, how much more or less self-confident would you say that you are?

Much more self-confident than my siblings	13	13	13	12	15	10	15	12	11
Slightly more self-confident than my siblings	18	18	19	16	19	24	15	23	17
TOTAL MORE SELF-CONFIDENT	31	31	32	28	34	34	30	35	28
About equally as self-confident as my siblings	34	31	33	38	33	34	37	42	35
Slightly less self-confident than my siblings	21	21	23	19	20	24	19	19	24
Much less self-confident than my siblings	7	8	7	6	8	7	7	2	7
TOTAL LESS SELF-CONFIDENT	28	29	30	25	28	31	26	21	31
Don't know	8	9	5	8	6	2	8	3	6

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Unweighted Sample	1782	454	456	77	240	534	425	354	878	904	190	309	703	580	1233	549	187	604	394	426	171	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to your siblings, how much more or less successful would you say that you are?

Much more successful than my siblings	13	16	10	19	16	17	12	13	13	13	7	14	11	17	14	12	14	15	13	12	10
Slightly more successful than my siblings	19	26	15	9	15	21	15	16	19	19	24	22	16	17	22	14	16	23	18	16	17
TOTAL MORE SUCCESSFUL	32	42	25	28	31	38	27	29	32	32	31	36	27	34	36	26	30	38	31	28	27
About equally as successful as my siblings	36	35	39	39	37	36	43	37	35	38	34	31	37	41	36	37	44	33	36	36	39
Slightly less successful than my siblings	15	14	18	17	15	14	15	16	15	15	9	19	18	11	15	15	8	16	15	19	11
Much less successful than my siblings	8	4	10	13	9	7	6	10	7	9	5	7	10	8	6	12	9	7	10	7	10
TOTAL LESS SUCCESSFUL	23	18	28	30	24	21	21	26	22	24	14	26	28	19	21	27	17	23	25	26	21
Don't know	9	5	9	4	8	5	9	8	10	7	21	7	8	6	7	10	9	6	9	10	13

When you were growing up, would you say that you were more or less favoured by you parents than your siblings?

Much more favoured by my parents than my siblings were	2	1	2	4	4	1	2	2	1	2	3	2	1	2	2	1	2	1	3	3	1
Slightly more favoured by my parents than my siblings were	10	11	9	11	10	10	11	10	12	9	8	9	13	9	11	10	11	12	9	9	10
TOTAL MORE FAVOURED BY YOUR PARENTS	12	12	11	15	14	11	13	12	13	11	11	11	14	11	13	11	13	13	12	12	11
About equally favoured by my parents as my siblings	56	60	57	54	51	58	55	60	57	55	57	59	52	59	58	54	51	57	55	61	52
Slightly less favoured by my parents than my siblings	16	16	16	22	20	18	16	15	14	18	13	17	16	17	16	16	15	17	16	16	15
Much less favoured by my parents than my siblings	8	8	8	8	10	9	7	6	7	9	6	4	11	8	7	10	7	9	8	5	12
TOTAL LESS FAVOURED BY MY PARENTS	24	24	24	30	30	27	23	21	21	27	19	21	27	25	23	26	22	26	24	21	27
Don't know	8	4	7	0	6	4	9	6	9	7	12	9	7	6	7	9	13	5	9	6	10

Which of the following statements best describes you when you were growing up?

I was the oldest child	43	47	41	41	41	44	39	48	44	42	49	42	39	46	48	37	52	44	36	46	36
I was older than most of my siblings	4	4	5	0	7	5	4	3	5	3	1	4	4	6	3	5	4	5	4	4	2
I was the middle child	12	10	13	9	14	12	15	10	9	15	12	10	14	12	11	14	7	12	13	13	19
I was younger than most of my siblings	5	4	7	6	5	5	7	4	5	5	2	4	7	5	5	6	5	5	6	5	4
I was the youngest child	33	33	32	42	32	33	33	31	33	32	28	35	35	30	31	35	26	33	38	31	34
Don't know	3	1	1	2	1	1	2	4	3	2	8	4	1	1	2	4	7	1	3	1	5

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Total	1	2	3+	Oldest child	Older than most	Middle child	Younger than most	Youngest child	
Weighted Sample	1782	716	433	402	667	64	190	80	509
Unweighted Sample	1782	707	438	416	691	64	198	81	502
	%	%	%	%	%	%	%	%	%

Compared to your siblings, how much more or less successful would you say that you are?

Much more successful than my siblings	13	13	15	12	16	19	14	6	10
Slightly more successful than my siblings	19	20	19	17	22	15	20	29	14
TOTAL MORE SUCCESSFUL	32	33	34	29	38	34	34	35	24
About equally as successful as my siblings	36	35	36	39	34	37	43	42	38
Slightly less successful than my siblings	15	15	15	15	14	17	9	16	18
Much less successful than my siblings	8	9	6	8	6	8	7	5	13
TOTAL LESS SUCCESSFUL	23	24	21	23	20	25	16	21	31
Don't know	9	9	9	8	7	4	7	2	7

When you were growing up, would you say that you were more or less favoured by you parents than your siblings?

Much more favoured by my parents than my siblings were	2	1	2	2	1	1	4	0	2
Slightly more favoured by my parents than my siblings were	10	10	11	10	9	6	6	14	15
TOTAL MORE FAVOURED BY YOUR PARENTS	12	11	13	12	10	7	10	14	17
About equally favoured by my parents as my siblings	56	58	53	57	57	67	57	66	56
Slightly less favoured by my parents than my siblings	16	17	17	14	21	9	15	14	12
Much less favoured by my parents than my siblings	8	7	9	9	8	14	11	4	7
TOTAL LESS FAVOURED BY MY PARENTS	24	24	26	23	29	23	26	18	19
Don't know	8	8	8	7	4	3	7	2	8

Which of the following statements best describes you when you were growing up?

I was the oldest child	43	54	41	24	100	0	0	0	0
I was older than most of my siblings	4	1	1	14	0	100	0	0	0
I was the middle child	12	0	25	20	0	0	100	0	0
I was younger than most of my siblings	5	2	2	14	0	0	0	100	0
I was the youngest child	33	39	29	25	0	0	0	0	100
Don't know	3	3	2	3	0	0	0	0	0