

YouGov Survey Results

Sample Size: 2021 GB Adults
Fieldwork: 15th - 16th December 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2021	X	X	X	X	611	498	416	980	1041	240	511	691	578	1152	869	259	657	432	497	176	
Unweighted Sample	2021	512	561	100	256	598	521	433	1006	1015	169	444	830	578	1376	645	268	679	425	439	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues do you think politicians should talk about most between now and the next general election next May? Please tick up to three.

Immigration	50	66	33	33	87	70	40	35	48	51	27	37	54	65	46	54	39	52	53	53	38
National Health Service	48	41	64	64	34	42	60	56	42	54	33	44	47	59	48	48	42	48	49	49	52
Economic growth	26	39	25	31	15	30	23	27	30	22	23	24	29	26	31	18	22	29	26	19	36
European Union	26	40	13	11	55	43	18	21	29	23	16	15	28	37	27	25	20	30	28	25	16
Living standards	25	14	39	19	17	15	38	26	24	25	28	27	27	18	25	25	26	19	28	28	29
Welfare benefits	22	26	21	22	28	27	22	19	20	24	18	22	25	20	21	23	23	21	23	24	19
Education and schools	14	12	17	24	6	12	16	14	13	14	16	17	13	11	15	12	16	13	15	13	14
Inequality	13	3	23	24	4	3	17	22	14	11	17	13	13	10	14	11	16	11	11	11	18
Tax	10	11	9	5	9	9	8	11	11	8	15	13	9	5	11	8	11	11	8	8	13
Housing	9	6	14	13	3	6	11	9	10	9	10	12	9	8	10	9	17	9	7	7	11
Pensions	8	7	8	12	9	8	8	8	7	8	1	6	8	12	8	7	5	7	9	10	8
The environment	7	4	7	7	1	3	6	13	7	7	10	8	6	6	9	5	5	8	6	6	12
Crime	7	10	6	9	5	8	6	5	6	8	5	7	7	7	6	8	10	5	8	9	5
Family life	3	3	4	5	2	3	3	4	3	4	4	7	3	1	3	4	3	3	4	3	4
Transport	2	3	2	1	3	4	1	2	3	1	2	3	3	1	3	2	5	3	2	2	1
None of these	1	0	0	2	0	0	1	1	1	1	2	1	1	0	1	1	1	0	0	2	1
Don't know	5	0	1	1	2	2	3	6	5	5	17	7	1	2	2	8	8	5	2	6	3

And which of the following issues do you think politicians actually will talk about most between now and the general election next May? Please tick up to three.

Immigration	50	50	62	72	33	45	57	57	54	46	43	54	52	47	54	44	49	52	53	44	52
National Health Service	35	50	30	43	40	45	31	32	43	28	28	28	36	44	37	33	34	35	39	36	31
European Union	35	34	44	37	25	31	40	41	38	32	39	36	34	34	38	31	33	36	34	33	45
Economic growth	33	38	37	35	37	37	33	32	32	35	21	33	35	38	33	34	31	31	37	36	28
Welfare benefits	23	24	24	28	26	25	26	23	24	22	17	23	25	22	25	20	27	20	23	21	32
Tax	18	16	20	18	24	16	21	19	17	19	15	20	21	14	18	19	18	17	18	18	24
Living standards	8	15	5	6	12	14	5	7	10	6	7	4	9	12	9	6	9	9	9	6	6
Education and schools	7	8	6	3	11	8	6	6	7	7	4	5	8	8	6	8	6	7	7	7	5
The environment	6	8	3	2	12	10	3	3	6	5	3	3	6	8	5	6	4	6	6	5	6
Crime	5	5	6	10	4	4	5	6	5	5	4	4	6	4	5	5	5	6	4	4	5
Housing	4	5	4	4	5	5	2	2	3	4	4	3	4	4	3	4	3	4	5	4	2
Inequality	3	5	1	2	6	5	1	2	4	2	3	3	3	3	4	2	2	3	3	2	6
Pensions	3	1	5	1	4	3	3	3	3	4	2	5	3	2	3	4	4	2	3	4	5
Family life	3	3	3	1	3	3	3	3	3	3	3	1	3	3	3	2	3	4	2	2	1
Transport	2	2	2	0	4	3	2	2	2	3	2	3	2	3	3	2	2	2	2	3	2
None of these	3	1	1	0	2	1	3	2	3	3	3	3	3	2	2	4	4	3	1	3	3
Don't know	12	6	9	5	9	7	12	12	9	16	25	14	9	10	10	16	12	12	12	15	10