

## YouGov / The Sun Survey Results

Sample Size: 1997 GB Adults  
Fieldwork: 23rd - 24th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1997</b>	<b>492</b>	<b>616</b>	<b>164</b>	<b>178</b>	<b>611</b>	<b>507</b>	<b>425</b>	<b>971</b>	<b>1026</b>	<b>242</b>	<b>509</b>	<b>683</b>	<b>563</b>	<b>1138</b>	<b>859</b>	<b>256</b>	<b>649</b>	<b>427</b>	<b>491</b>	<b>174</b>	
Unweighted Sample	1997	458	632	142	218	583	514	441	966	1031	157	503	774	563	1326	671	305	696	382	439	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>31</b>	100	0	0	0	76	4	11	32	30	32	31	30	32	36	25	31	38	34	27	15
Lab	<b>39</b>	0	100	0	0	6	87	31	37	41	41	44	41	33	36	43	40	30	41	47	45
Lib Dem	<b>10</b>	0	0	100	0	1	2	38	10	11	10	12	10	11	12	9	14	14	7	9	5
Other	<b>19</b>	0	0	0	100	18	6	21	20	18	17	14	19	24	16	23	15	19	17	18	35

### Other Parties Voting Intention

UKIP	<b>11</b>	0	0	0	100	16	4	8	12	11	6	4	12	18	10	14	7	12	13	14	3
SNP / PCY	<b>3</b>	0	0	0	0	0	0	3	4	2	6	2	2	4	2	4	0	0	1	0	30
Green	<b>3</b>	0	0	0	0	0	0	8	2	3	4	4	2	1	3	1	3	5	1	2	0
BNP	<b>1</b>	0	0	0	0	0	1	0	1	1	1	2	2	0	0	2	1	1	1	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	2	0	2	1	1

### Non Voters

Would Not Vote	<b>6</b>	0	0	0	0	4	2	3	5	7	12	7	5	4	6	6	7	5	5	7	7
Don't know	<b>15</b>	0	0	0	0	14	8	17	12	19	18	19	14	12	13	17	15	15	16	16	8

### Do you approve or disapprove of the Government's record to date?

	April 22-23	April 23-24																				
Approve	28	<b>25</b>	74	5	23	9	54	7	17	28	23	18	24	27	26	31	18	24	28	28	21	18
Disapprove	57	<b>59</b>	10	89	50	80	29	87	68	60	58	55	56	62	60	55	65	61	53	57	63	72
Don't know	15	<b>16</b>	16	6	27	11	17	6	15	13	19	27	20	11	14	14	18	16	18	15	16	10

### If you had to choose, which of the following options would be best for Britain?

	April 9-10	April 23-24																				
A majority Conservative government	28	<b>29</b>	88	1	2	40	70	4	10	32	26	24	24	28	36	33	23	27	32	32	26	18
A coalition between the Conservatives and Liberal Democrats	8	<b>9</b>	11	2	36	6	8	4	16	8	9	7	10	8	9	10	6	9	11	8	7	3
A coalition between Labour and the Liberal Democrats	13	<b>13</b>	0	14	45	9	3	12	32	14	12	19	14	13	11	15	12	16	12	13	12	20
A majority Labour government	31	<b>29</b>	0	77	2	11	5	70	23	29	28	22	27	33	28	27	31	25	22	29	36	37
Don't know	19	<b>21</b>	1	6	14	34	14	10	19	16	25	28	24	19	16	16	28	24	22	19	19	22

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	63	124
	Male 25 to 39	223	256
	Male 40 to 59	372	337
	Male 60 +	308	254
	Female 18 to 24	94	118
	Female 25 to 39	280	254
	Female 40 to 59	402	345
	Female 60 +	255	310
<b>Region</b>			
	North England	439	491
	Midlands	301	328
	East England	205	192
	London	305	256
	South England	491	457
	Wales	81	100
	Scotland	175	174
<b>Social Grade</b>			
	AB	740	559
	C1	586	579
	C2	280	419
	DE	391	439
<b>Newspaper Type</b>			
	Express / Mail	389	320
	Sun / Star	198	469
	Mirror / Record	81	200
	Guardian / Independent	130	90
	FT / Times / Telegraph	151	190
	Other Paper	233	230
	No Paper	815	499
<b>Political Party Identification</b>			
	Labour	679	649
	Conservative	525	569
	Liberal Democrat	180	240
	SNP/Plaid Cymru	54	34
	Others	105	26
	None/ DK	454	479

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