

YouGov / Sunday Times Survey Results

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625	
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	77	7	11	34	32	25	29	31	41	36	29	37	39	32	28	19	34
Lab	36	0	100	0	0	5	79	32	34	37	37	38	37	32	35	36	39	30	38	43	27	36
Lib Dem	8	0	0	100	0	2	1	30	8	8	8	9	9	5	9	6	10	10	6	5	6	8
UKIP	13	0	0	0	100	14	6	10	14	12	10	9	15	17	9	19	8	14	15	17	6	14
Other	10	0	0	0	0	2	7	17	10	10	21	15	8	6	10	10	6	7	9	6	43	7

Other Parties Voting Intention

Green	5	0	0	0	0	1	2	14	5	6	16	8	3	2	6	5	5	6	6	5	2	6
SNP/ PCY	4	0	0	0	0	1	4	2	5	4	4	6	4	3	4	4	0	0	2	0	40	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	0	0	0	1	0	1	4	3	6	6	4	2	4	4	6	4	4	3	4	4
1	1	0	0	0	0	0	0	1	0	2	1	2	0	1	1	1	0	1	2	1	0	1
2	1	0	0	0	1	0	1	1	1	1	2	2	1	0	1	1	1	1	1	1	0	1
3	1	0	1	1	1	0	0	1	1	1	2	1	1	0	1	1	0	1	1	1	1	1
4	1	0	0	1	0	0	0	0	0	1	2	1	0	0	1	0	0	1	1	0	1	1
5	3	1	2	5	2	1	2	2	2	4	3	4	3	2	2	3	3	3	3	3	2	3
6	2	0	2	1	2	1	1	2	1	2	3	2	1	1	2	2	1	2	2	2	1	2
7	4	2	3	3	6	2	3	3	3	4	8	5	2	2	3	4	2	5	3	4	2	4
8	7	8	6	5	7	6	5	7	6	7	8	8	7	5	6	7	8	5	9	8	1	7
9	11	11	9	17	11	10	9	14	11	11	10	12	12	8	11	10	9	12	12	10	6	11
10 - Absolutely certain to vote, or have already voted by post	67	76	75	67	70	78	78	67	69	66	55	57	69	79	68	66	69	66	61	68	82	66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	32	100	0	0	0	77	7	11	33	31	25	28	30	41	36	28	36	39	32	28	18	34
Lab	36	0	100	0	0	5	79	32	34	37	37	39	37	32	36	36	41	29	38	43	27	37
Lib Dem	8	0	0	100	0	2	1	30	8	8	8	9	10	5	9	6	9	10	7	6	6	8
UKIP	14	0	0	0	100	14	7	10	15	12	10	9	15	17	9	19	8	14	15	17	6	14
Other	10	0	0	0	0	2	7	17	10	11	21	14	9	6	10	11	6	7	9	7	44	7

Other Parties Voting Intention

Green	5	0	0	0	0	1	2	14	5	6	16	8	3	2	6	5	5	7	5	5	2	6
SNP/ PCY	4	0	0	0	0	1	4	2	5	4	5	6	5	2	4	4	0	0	2	0	41	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	1	1	1	1

Non Voters

Would Not Vote	5	0	0	0	0	2	0	2	4	5	9	7	4	2	5	5	7	5	5	4	4	5
Don't know	10	0	0	0	0	7	8	11	7	13	14	10	9	9	10	9	9	10	11	10	8	10

Do you approve or disapprove of the Government's record to date?

		April 16-17					April 17-18																
Approve	37	37	90	7	49	26	75	12	27	41	33	29	35	36	43	41	31	38	43	37	32	26	38
Disapprove	50	51	5	85	34	63	17	80	59	51	51	49	48	55	50	46	58	44	44	52	59	62	50
Don't know	13	12	5	9	17	12	8	8	15	8	16	21	17	9	7	13	11	18	13	11	8	13	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 10-11	April 17-18																						
Do you think that David Cameron is doing well or badly as Prime Minister?																								
Very well	11	11	35	1	5	4	27	4	4	12	10	7	11	10	14	11	11	15	11	11	10	9	11	
Fairly well	34	36	63	15	57	33	56	16	34	37	35	33	35	35	38	40	30	37	40	36	31	30	36	
TOTAL WELL	45	47	98	16	62	37	83	20	38	49	45	40	46	45	52	51	41	52	51	47	41	39	47	
Fairly badly	28	25	1	36	30	35	10	33	36	24	25	26	26	26	21	24	25	19	26	24	23	31	24	
Very badly	20	22	0	44	4	24	5	43	21	22	23	19	18	25	26	18	28	19	17	24	30	26	22	
TOTAL BADLY	48	47	1	80	34	59	15	76	57	46	48	45	44	51	47	42	53	38	43	48	53	57	46	
Don't know	7	6	1	5	5	4	2	5	5	5	7	15	10	4	2	7	6	10	6	5	6	5	6	
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																								
Very well	7	7	1	23	1	1	2	20	3	9	6	7	6	7	9	7	8	5	6	9	10	4	8	
Fairly well	25	29	11	58	33	13	12	49	38	29	29	31	31	29	26	30	28	29	28	30	31	25	29	
TOTAL WELL	32	36	12	81	34	14	14	69	41	38	35	38	37	36	35	37	36	34	34	39	41	29	37	
Fairly badly	32	30	41	13	42	38	38	18	37	32	29	29	31	32	28	33	27	36	31	25	29	37	30	
Very badly	25	24	43	1	17	43	44	7	14	24	23	16	18	24	32	22	27	19	26	26	22	25	24	
TOTAL BADLY	57	54	84	14	59	81	82	25	51	56	52	45	49	56	60	55	54	55	57	51	51	62	54	
Don't know	11	9	4	6	7	6	5	6	9	6	13	18	14	7	5	9	10	12	9	10	8	9	9	
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																								
Very well	3	2	3	1	13	1	3	1	5	3	2	2	3	2	3	3	2	3	3	4	1	2	3	
Fairly well	23	25	37	19	59	14	33	17	34	28	23	18	28	28	23	29	20	26	31	23	20	25	25	
TOTAL WELL	26	27	40	20	72	15	36	18	39	31	25	20	31	30	26	32	22	29	34	27	21	27	28	
Fairly badly	32	32	35	33	21	28	32	35	28	30	33	36	33	30	31	31	33	34	31	32	32	26	32	
Very badly	31	31	19	40	2	47	26	40	25	33	29	28	24	32	37	28	35	25	26	31	36	38	30	
TOTAL BADLY	63	63	54	73	23	75	58	75	53	63	62	64	57	62	68	59	68	59	57	63	68	64	62	
Don't know	11	10	6	7	5	10	6	6	8	7	13	17	13	9	6	9	11	12	9	11	10	9	10	
Do you think that Nigel Farage is doing well or badly as leader of UKIP?																								
Very well	12	14	14	9	8	49	19	10	11	17	11	19	11	13	17	13	15	12	13	17	16	9	15	
Fairly well	35	33	45	25	34	44	44	27	33	35	31	23	34	33	37	34	32	37	37	29	33	28	34	
TOTAL WELL	47	47	59	34	42	93	63	37	44	52	42	42	45	46	54	47	47	49	50	46	49	37	49	
Fairly badly	18	18	18	21	27	3	16	20	22	17	19	14	18	20	17	19	16	19	16	20	18	22	18	
Very badly	23	23	16	35	19	0	13	34	25	21	25	25	25	23	21	23	23	21	22	23	23	28	23	
TOTAL BADLY	41	41	34	56	46	3	29	54	47	38	44	39	43	43	38	42	39	40	38	43	41	50	41	
Don't know	13	11	7	10	11	5	8	9	9	9	14	19	13	11	8	10	13	11	12	11	11	13	11	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 10-11	April 17-18																						
In your opinion how good or bad is the state of Britain's economy at the moment?																								
Very good	3	5	13	2	5	0	10	3	3	6	4	3	5	4	6	5	4	6	5	5	4	3	5	
Quite good	28	28	61	9	41	19	53	11	23	32	25	24	29	26	33	32	24	31	33	27	24	24	29	
TOTAL GOOD	31	33	74	11	46	19	63	14	26	38	29	27	34	30	39	37	28	37	38	32	28	27	34	
Neither good nor bad	30	30	18	38	34	35	23	35	33	28	32	31	28	32	28	30	30	29	30	27	33	30	30	
Quite bad	25	24	5	34	17	27	10	34	28	21	26	25	21	25	23	22	25	20	23	25	22	30	23	
Very bad	8	9	1	14	2	16	2	15	10	10	8	6	8	10	9	6	12	7	5	9	13	12	9	
TOTAL BAD	33	33	6	48	19	43	12	49	38	31	34	31	29	35	32	28	37	27	28	34	35	42	32	
Don't know	5	5	2	3	1	3	3	2	4	3	6	12	8	2	2	4	5	6	4	6	4	1	5	

	April 10-11	April 17-18																						
How do you think the financial situation of your household will change over the next 12 months?																								
Get a lot better	2	3	5	2	2	0	4	2	1	4	2	7	3	2	1	3	3	5	2	4	1	2	3	
Get a little better	18	17	30	11	26	12	25	11	16	20	14	23	24	14	12	22	11	23	18	14	15	17	17	
TOTAL BETTER	20	20	35	13	28	12	29	13	17	24	16	30	27	16	13	25	14	28	20	18	16	19	20	
Stay about the same	43	44	46	41	48	48	47	39	45	42	45	34	41	44	50	46	41	40	47	41	42	48	43	
Get a little worse	20	20	11	26	17	22	14	27	22	19	21	16	15	24	22	18	22	14	19	23	22	18	20	
Get a lot worse	7	7	2	12	1	12	4	13	6	7	8	4	5	9	8	4	11	7	4	10	10	10	7	
TOTAL WORSE	27	27	13	38	18	34	18	40	28	26	29	20	20	33	30	22	33	21	23	33	32	28	27	
Don't know	10	9	6	8	5	5	7	8	10	8	10	16	12	7	6	7	12	10	10	8	10	5	10	

	April 3-4	April 17-18																						
Which of these would make the best Prime Minister?																								
David Cameron	36	36	94	5	29	20	77	11	22	38	34	28	32	35	43	40	30	39	40	35	30	29	36	
Ed Miliband	24	27	0	75	5	4	4	63	29	27	26	26	25	27	27	26	28	26	23	26	32	25	27	
Nigel Farage	8	8	2	2	1	53	8	5	5	10	7	7	7	9	8	6	11	6	9	7	10	6	8	
Nick Clegg	6	6	1	3	42	0	1	3	16	6	5	8	8	5	3	6	4	5	6	5	6	5	6	
Don't know	26	24	2	14	24	22	10	18	28	20	28	31	27	23	19	22	26	24	22	27	22	35	23	

	April 3-4	April 17-18																						
Which party leader do you think is the most honest and trustworthy?																								
Ed Miliband	24	26	1	70	7	5	3	61	27	27	25	26	25	26	25	25	26	27	21	26	29	28	25	
David Cameron	22	22	69	2	5	7	55	6	9	22	22	15	19	20	29	24	20	26	25	23	18	15	23	
Nigel Farage	13	14	11	5	2	67	18	8	8	16	12	11	11	14	18	12	16	9	15	14	16	10	14	
Nick Clegg	11	9	5	5	63	2	5	3	25	10	8	10	12	9	6	12	5	9	12	7	8	7	9	
Don't know	30	29	15	18	24	21	10	22	31	25	34	39	32	30	23	27	33	29	26	31	29	39	29	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 3-4	April 17-18																						
Which party leader do you think is most in touch with ordinary people's concerns?																								
Ed Miliband	25	27	3	73	11	3	4	61	29	27	28	29	28	27	26	28	27	30	24	26	30	28	27	
Nigel Farage	28	25	32	9	11	80	39	12	17	30	21	17	18	27	33	23	28	21	28	25	28	16	26	
David Cameron	11	11	34	1	2	3	27	4	3	11	11	8	8	9	16	11	11	15	12	12	8	7	11	
Nick Clegg	9	9	7	5	49	2	5	5	22	9	9	8	12	8	6	11	6	9	10	7	8	6	9	
Don't know	27	28	25	12	28	11	25	18	28	24	32	38	33	28	19	28	29	26	25	30	26	43	27	
Which party leader do you think is the most genuine and authentic?																								
Ed Miliband	23	25	2	68	7	3	4	59	25	25	24	26	23	25	25	24	25	26	21	26	30	23	25	
Nigel Farage	19	19	22	7	10	69	29	10	14	24	15	12	17	20	23	18	22	17	21	19	19	15	20	
David Cameron	18	17	52	2	3	6	42	5	7	17	18	12	15	15	23	18	16	19	19	18	15	14	17	
Nick Clegg	11	11	8	6	60	4	8	5	28	11	11	13	14	12	8	14	8	10	14	12	10	8	12	
Don't know	28	27	16	16	20	18	18	21	25	23	31	36	30	28	21	26	29	28	26	26	26	39	26	

On Thursday night there was a televised debate on the BBC between the leaders of the opposition parties, Ed Miliband, Nigel Farage, Nicola Sturgeon, Natalie Bennett and Leanne Wood

Did you watch the programme or see clips or other coverage of it?

Yes, I watched all the programme	20	15	25	17	27	17	25	22	26	15	25	22	17	19	22	18	21	18	21	20	25	19
Yes, I watched some of the programme or saw clips or reports of it on other media	28	32	33	25	27	29	31	27	28	29	26	26	29	30	29	27	29	30	25	30	28	28
No, I did not see any of the programme	52	53	42	58	46	54	43	51	46	57	49	51	54	51	49	55	50	53	55	51	47	52

Which leader do you think came across the best in the debate?

[Asked to those who watched all/some of the TV debate or saw clips in the media, n=858]

Nicola Sturgeon	30	29	25	35	13	26	25	38	29	31	36	29	32	26	33	26	29	26	26	26	63	27
Ed Miliband	27	11	56	25	6	12	48	29	29	26	21	28	29	27	26	30	26	24	29	32	22	28
Nigel Farage	17	26	2	5	64	34	6	7	20	13	16	13	14	23	15	20	23	17	12	21	8	18
Natalie Bennett	3	2	3	0	3	1	5	3	3	4	9	5	1	2	3	3	3	4	4	4	1	4
Leanne Wood	3	3	2	4	1	2	3	3	3	4	6	4	3	1	4	2	3	4	3	3	0	3
Not sure	19	30	12	30	13	25	13	20	16	23	12	21	20	21	19	19	16	24	27	14	7	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week the main political parties launched their manifestos for the general election. From what you have seen or heard, which party do you have produced the best manifesto?

Conservatives	17	58	1	4	3	43	5	6	21	14	15	14	16	22	20	14	20	22	15	15	11	18
Labour	20	1	60	5	2	3	50	15	22	18	16	22	19	21	19	21	15	18	22	26	12	21
Liberal Democrats	3	1	1	28	0	1	1	10	3	3	2	4	4	1	4	1	5	3	2	2	3	3
UK Independence Party (UKIP)	11	8	2	5	60	12	6	9	13	9	8	8	11	14	8	14	7	10	12	14	7	11
Greens	5	0	3	3	1	1	3	10	5	5	12	7	3	2	5	5	4	5	4	5	9	5
None of them	19	9	12	23	17	16	13	21	18	19	15	14	22	20	17	20	18	18	20	14	29	18
Don't know	26	23	22	32	17	23	22	29	19	32	32	32	25	19	27	24	31	25	25	24	30	25

Generally speaking, do you think political parties who win elections generally do or do not keep the promises they set out in their manifestos?

Generally keep all or nearly all of the promises they make in their manifestos	2	3	2	2	1	2	2	1	2	2	2	2	2	1	1	2	3	1	2	1	1	2
Generally keep most of the promises they make in their manifestos	34	56	33	41	18	47	31	32	40	28	32	35	32	36	38	28	40	36	31	31	32	34
Generally go back upon most of the promises they make in their manifestos	42	31	47	43	52	37	48	46	40	45	37	40	43	46	43	42	34	44	42	44	46	42
Generally go back on all or nearly all the promises they make in their manifestos	12	5	9	7	27	8	8	14	11	13	6	10	16	11	8	18	9	11	14	14	13	12
Don't know	10	5	10	9	3	6	10	7	8	12	23	13	7	5	10	10	15	9	11	9	8	10

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625	
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Whether or not you agree with their policies, if they were part of government after the next election how much would you trust the following political parties to keep to the promises they made in their manifesto?

Conservatives

Would trust a lot	8	24	1	3	2	19	2	3	8	7	5	8	7	10	8	7	10	8	9	5	6	8
Would trust a fair amount	30	63	10	42	30	55	12	25	33	28	29	29	26	36	34	25	35	35	25	28	22	31
TOTAL TRUST	38	87	11	45	32	74	14	28	41	35	34	37	33	46	42	32	45	43	34	33	28	39
Would not trust a lot	23	9	27	34	29	12	24	34	23	23	25	22	25	21	23	23	22	23	22	23	26	23
Would not trust at all	32	2	57	18	37	10	58	32	30	34	23	30	37	32	27	39	26	27	34	38	40	31
TOTAL DO NOT TRUST	55	11	84	52	66	22	82	66	53	57	48	52	62	53	50	62	48	50	56	61	66	54
Don't know	7	2	5	3	2	4	5	6	5	9	18	10	5	2	7	7	8	6	9	6	5	7

Labour

Would trust a lot	7	0	21	2	0	1	18	3	9	5	6	6	7	7	6	8	6	5	9	9	6	7
Would trust a fair amount	32	11	63	37	17	12	58	39	30	34	32	34	33	29	33	30	35	29	31	35	29	32
TOTAL TRUST	39	11	84	39	17	13	76	42	39	39	38	40	40	36	39	38	41	34	40	44	35	39
Would not trust a lot	28	40	11	39	32	36	14	34	29	28	29	28	28	30	30	27	27	32	22	27	40	27
Would not trust at all	26	46	1	19	46	48	5	17	27	24	15	21	27	33	24	28	23	28	28	23	21	26
TOTAL DO NOT TRUST	54	86	12	58	78	84	19	51	56	52	44	49	55	63	54	55	50	60	50	50	61	53
Don't know	7	3	4	3	4	4	5	7	5	9	18	11	5	2	7	7	9	6	10	6	5	7

Liberal Democrats

Would trust a lot	2	2	2	13	1	2	1	5	3	2	3	3	2	2	2	2	4	2	3	1	3	2
Would trust a fair amount	24	36	17	62	13	30	14	36	28	20	19	25	25	23	29	18	29	29	20	18	22	24
TOTAL TRUST	26	38	19	75	14	32	15	41	31	22	22	28	27	25	31	20	33	31	23	19	25	26
Would not trust a lot	31	34	33	16	29	34	35	27	29	33	29	33	29	32	30	32	28	33	28	32	29	31
Would not trust at all	34	22	42	6	54	28	44	25	35	33	30	28	37	39	30	40	30	28	37	40	41	34
TOTAL DO NOT TRUST	65	56	75	22	83	62	79	52	64	66	59	61	66	71	60	72	58	61	65	72	70	65
Don't know	8	5	5	3	4	6	5	7	5	12	20	11	7	3	9	8	9	7	11	8	5	9

Greens

Would trust a lot	4	2	5	5	1	1	5	8	4	4	5	6	4	3	4	4	4	5	4	4	6	4
Would trust a fair amount	27	15	37	41	21	14	37	35	30	25	35	29	28	22	31	23	30	26	23	29	35	27
TOTAL TRUST	31	17	42	46	22	15	42	43	34	29	40	35	32	25	35	27	34	31	27	33	41	31
Would not trust a lot	23	25	25	26	18	25	24	23	21	24	19	21	23	24	21	25	24	23	23	20	23	23
Would not trust at all	28	44	17	15	44	44	17	18	31	25	17	23	28	37	27	29	24	29	29	29	21	28
TOTAL DO NOT TRUST	51	69	42	41	62	69	41	41	52	49	36	44	51	61	48	54	48	52	52	49	44	51
Don't know	18	15	16	12	16	15	17	16	14	21	23	21	17	15	17	19	17	17	20	18	15	18

UKIP

Would trust a lot	7	5	2	4	35	8	4	4	8	5	8	5	7	8	5	9	4	7	9	6	4	7
Would trust a fair amount	24	32	17	15	46	34	19	16	26	22	26	19	23	28	25	23	27	25	22	25	17	24
TOTAL TRUST	31	37	19	19	81	42	23	20	34	27	34	24	30	36	30	32	31	32	31	31	21	31
Would not trust a lot	20	24	20	26	10	22	18	24	21	20	19	20	21	20	21	20	20	23	17	21	17	21
Would not trust at all	36	30	52	45	1	25	51	43	36	37	26	41	38	36	37	35	37	33	36	36	50	35
TOTAL DO NOT TRUST	56	54	72	71	11	47	69	67	57	57	45	61	59	56	58	55	57	56	53	57	67	56
Don't know	13	10	9	10	7	11	9	12	9	16	21	15	12	8	13	13	13	12	15	12	12	13

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625	
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which party do you think has the policies that would do most to support the family?

Conservatives	22	68	2	5	10	55	4	8	26	18	17	17	20	30	25	18	23	26	19	19	16	22
Labour	33	5	84	17	8	7	72	36	32	34	32	36	33	31	32	34	36	28	35	38	26	34
Liberal Democrats	6	5	2	45	4	4	1	17	7	6	4	8	7	4	7	4	8	8	5	5	2	6
UK Independence Party (UKIP)	8	3	1	1	56	10	4	5	9	7	5	6	10	10	6	12	4	8	9	11	5	9
Greens	5	1	2	4	2	1	4	9	6	5	12	7	4	2	6	4	6	5	3	5	14	5
None of them	11	8	3	10	11	10	7	10	9	13	8	8	14	11	9	14	9	10	13	9	19	10
Don't know	14	11	6	18	9	12	8	15	11	17	21	18	12	11	14	15	14	14	16	13	17	14

Which party do you think would do the most to help parents with childcare?

Conservatives	19	56	3	6	11	47	6	7	22	17	11	15	17	28	21	16	21	22	18	17	14	20
Labour	31	9	73	13	12	9	65	30	31	30	34	34	30	29	30	32	31	27	33	35	25	31
Liberal Democrats	7	5	5	39	6	5	3	18	8	6	6	9	7	6	9	5	10	8	7	7	4	7
UK Independence Party (UKIP)	4	1	0	0	30	4	2	2	5	3	3	5	4	4	3	6	3	4	3	6	2	4
Greens	5	1	3	2	5	2	5	8	6	5	12	7	5	3	6	4	6	5	2	5	16	4
None of them	10	7	4	10	11	8	5	8	9	10	10	7	14	8	8	13	7	9	12	8	16	9
Don't know	23	22	12	30	24	24	14	26	18	28	25	24	23	23	23	24	23	25	24	22	21	23

And which party do you think best represents "hard working families"?

Conservatives	22	69	2	8	9	56	5	9	26	19	15	19	21	29	25	18	24	26	19	21	15	23
Labour	32	4	82	20	6	8	71	35	31	34	33	35	33	29	32	33	33	29	35	36	28	33
Liberal Democrats	4	1	2	38	2	1	1	13	5	4	5	5	4	3	5	3	5	4	3	5	4	4
UK Independence Party (UKIP)	8	3	1	1	55	10	3	5	10	6	6	7	9	9	6	11	6	9	8	9	4	8
Greens	4	0	1	0	1	0	3	6	4	4	10	5	3	2	4	3	4	3	3	4	12	3
None of them	15	12	7	16	14	14	9	13	14	16	9	10	17	18	13	18	13	14	17	12	22	14
Don't know	14	10	6	18	12	11	8	18	11	17	21	17	13	10	14	14	15	15	15	12	14	14

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625	
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose the following policies?

Giving tenants of housing association properties the right to buy their homes at a discount?

Strongly support	11	19	9	4	6	16	9	6	10	11	7	12	10	12	10	12	14	8	12	11	10	11
Tend to support	28	41	22	20	31	35	25	22	28	29	31	26	26	32	28	29	23	30	26	32	26	28
TOTAL SUPPORT	39	60	31	24	37	51	34	28	38	40	38	38	36	44	38	41	37	38	38	43	36	39
Tend to oppose	24	21	24	30	29	25	24	25	22	25	19	22	26	25	24	24	24	25	25	21	24	24
Strongly oppose	28	16	35	37	25	18	35	39	31	24	19	27	30	29	30	25	23	29	26	26	35	27
TOTAL OPPOSE	52	37	59	67	54	43	59	64	53	49	38	49	56	54	54	49	47	54	51	47	59	51
Don't know	10	3	9	10	9	6	8	7	9	11	25	14	8	3	9	11	16	8	11	10	5	10

Changing inheritance tax so that, in effect, inheritance tax is not charged on homes worth up to £1m?

Strongly support	28	54	14	19	35	50	14	19	29	27	22	29	29	29	30	26	35	32	26	24	19	29
Tend to support	34	37	30	45	36	35	35	35	33	35	33	33	34	37	35	33	32	34	35	33	41	34
TOTAL SUPPORT	62	91	44	64	71	85	49	54	62	62	55	62	63	66	65	59	67	66	61	57	60	63
Tend to oppose	14	5	20	17	15	7	19	18	13	14	10	11	15	16	13	14	9	14	15	15	17	14
Strongly oppose	11	1	21	11	7	2	18	17	14	8	10	9	12	12	11	12	9	10	11	14	11	11
TOTAL OPPOSE	25	6	41	28	22	9	37	35	27	22	20	20	27	28	24	26	18	24	26	29	28	25
Don't know	13	3	15	9	7	6	14	10	10	15	26	18	10	6	11	15	15	10	13	14	12	13

When launching his party's manifesto David Cameron said the Conservatives could offer a "good life" for British people.

Do you think a Conservative government would or would not help people have a good life?

Would	33	87	5	27	24	71	12	17	35	30	27	31	30	39	37	27	35	38	34	27	22	34
Would not	50	3	84	48	57	14	78	67	51	50	45	50	55	48	46	57	41	45	50	59	63	49
Don't know	17	10	11	25	19	15	10	17	14	20	28	19	15	13	17	17	24	18	16	13	14	17

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When launching his party's manifesto Ed Miliband said that Labour would cut the deficit every year and could meet all their policy pledges without any additional borrowing.
Do you think a Labour government would or would not cut the deficit and avoid any additional borrowing?

Would	22	2	57	9	9	5	52	18	24	21	25	24	22	20	23	22	21	18	25	27	23	22
Would not	58	93	20	72	75	87	29	56	62	54	48	52	61	64	61	54	56	62	58	54	59	58
Don't know	19	4	24	18	17	8	20	26	13	25	27	24	17	15	16	24	23	20	17	20	18	20

When launching his party's manifesto Nick Clegg said the Liberal Democrats would be a moderating influence on any government, stopping them borrowing or cutting too much.
Do you think the Liberal Democrats being in government would or would not make a coalition government more moderate and stop it going to extremes?

Would	37	49	29	82	24	43	28	55	43	31	36	40	38	33	44	27	38	42	34	32	35	37
Would not	40	32	50	10	54	35	51	29	39	41	32	31	44	46	36	45	37	34	41	46	45	39
Don't know	23	20	22	9	22	22	21	16	18	28	31	29	18	21	19	29	26	24	25	22	20	24

Members of NATO are expected to spend 2% of their GDP on defence. Britain currently meets this target. Do you think Britain should or should not commit to spending this much on defence in the future?

		Mar 12-13					April 17-18																
Should commit to spending 2% of GDP on defence - it is important we maintain a strong defence and meet our obligations	53	58	76	48	55	69	75	53	50	62	54	44	52	57	70	60	55	54	61	58	59	49	59
Should not commit to spending 2% of GDP on defence - most other NATO countries don't meet the target, and there are other areas that need the money more	27	23	14	30	29	15	14	27	31	25	22	32	23	25	18	26	20	27	21	21	22	37	22
Not sure	20	19	11	22	16	16	11	21	19	12	25	25	25	17	12	14	25	19	18	21	19	14	19

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Conservative party win the election and form a government, do you think spending on the armed forces will...

Be increased	10	16	8	7	7	13	9	7	9	11	13	9	10	10	11	9	14	8	11	9	16	10
Be decreased	38	16	54	41	52	24	54	44	42	34	23	32	43	43	34	42	29	34	40	43	42	37
Stay about the same	37	59	25	39	34	51	25	33	38	36	40	37	35	38	40	33	37	43	35	33	29	38
Don't know	15	9	13	12	7	11	13	16	11	20	24	23	12	9	15	16	20	15	14	15	13	15

And if the Labour party win the election and form a government, do you think spending on the armed forces will...

Be increased	10	5	19	7	9	7	19	6	10	11	6	10	11	11	9	13	8	8	15	12	8	11
Be decreased	36	59	16	39	52	55	16	35	43	29	34	30	36	41	38	32	36	38	35	34	33	36
Stay about the same	35	18	52	36	30	20	52	40	35	35	39	34	35	34	35	35	35	33	30	37	46	34
Don't know	19	18	13	18	9	18	13	19	13	25	21	26	17	14	18	20	21	21	20	17	12	20

Looking back, do you think the Liberal Democrats being in government has had a good or bad influence on the coalition government, or have they made no real difference?

A good influence - the government has been better than it would have been with just the Conservatives	33	33	32	81	19	28	30	55	38	27	33	37	33	28	38	26	37	34	31	30	33	33
A bad influence - the government would have been better if it had been just the Conservatives	17	33	9	2	31	33	9	5	19	15	11	12	16	26	17	16	16	18	18	17	12	17
Neither - the Liberal Democrats have made no real difference either way	40	27	52	11	44	32	54	32	34	45	35	36	42	42	35	46	35	37	39	44	46	39
Don't know	11	7	8	6	6	7	7	7	8	13	20	15	10	4	10	12	12	11	13	8	9	11

Do you agree or disagree with the following statement?
A hung parliament with the Liberal Democrats holding the balance of power could be a good thing?

	April 2010	April 2015																					
Strongly agree	17	7	6	3	41	3	5	4	16	8	6	8	10	6	4	8	5	10	7	6	5	6	7
Tend to agree	36	23	30	19	44	17	27	16	33	26	21	23	25	24	21	27	19	22	27	24	19	21	24
TOTAL AGREE	53	30	36	22	85	20	32	20	49	34	27	31	35	30	25	35	24	32	34	30	24	27	31
Tend to disagree	20	29	34	33	5	35	32	36	20	30	28	22	27	31	31	30	28	27	30	28	30	29	29
Strongly disagree	17	22	17	30	1	30	21	30	12	23	20	15	14	22	30	19	25	18	16	21	30	27	21
TOTAL DISAGREE	37	51	51	63	6	65	53	66	32	53	48	37	41	53	61	49	53	45	46	49	60	56	50
Don't know	11	19	13	15	8	15	14	14	18	14	25	32	25	16	13	17	23	23	20	21	17	17	20

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625	
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there is a hung Parliament after the next election, which of the following would you most like to see?

A coalition or deal between the Conservatives and the Liberal Democrats	19	50	1	45	3	37	5	22	21	17	12	20	21	18	22	14	22	22	17	16	16	19
A coalition or deal between the Conservatives and UKIP	19	35	1	2	60	41	3	7	21	17	15	13	16	29	18	20	18	23	19	19	7	20
A coalition or deal between Labour and the Liberal Democrats	16	1	36	30	4	3	27	26	16	17	15	21	18	10	18	14	20	17	17	15	12	17
A coalition or deal between Labour and the SNP	13	0	28	3	3	3	26	13	15	12	16	14	14	12	13	14	14	8	10	16	35	11
A coalition or deal between Labour, the SNP and the Liberal Democrats	6	0	11	8	1	1	9	14	7	6	8	8	6	5	7	5	6	6	6	6	10	6
None of these	16	9	16	3	23	10	22	9	13	19	18	12	16	18	13	20	11	15	21	18	7	17
Don't know	10	4	7	8	7	5	8	9	7	13	16	12	8	8	8	13	10	9	11	11	11	10

Which of the following best reflects your view?
Mar 27-28 April 17-18

Coalition government is better than single party government, as it is more inclusive and makes parties compromise and work together	22	29	24	24	67	22	25	22	49	30	28	30	33	31	24	31	26	32	31	26	25	39	28
Single party government is better than coalition, as it provides strong government that can get things done without having to do deals with other parties	57	49	66	57	12	56	63	58	31	51	48	37	41	49	62	49	50	44	47	51	56	39	50
Neither	12	9	3	9	10	12	4	9	8	9	9	13	10	9	7	9	9	8	10	9	7	10	9
Don't know	10	13	6	10	11	9	7	11	11	10	15	20	17	11	8	11	15	16	12	14	12	12	13

Sample Size: 1780 GB Adults
Fieldwork: 17th - 18th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1780	492	542	120	207	506	438	357	863	917	212	450	609	509	1015	765	228	578	381	438	155	1625	
Unweighted Sample	1780	501	517	133	204	524	426	376	856	924	176	439	633	532	1056	724	246	584	369	397	184	1596	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar
27-28

April
17-18

If there is a hung Parliament after the next election with no one party having a majority of the seats, which of the following would you rather see?

A coalition government, where more than one party do a formal deal to work together and both have ministers in the government

40	44	53	38	77	37	48	38	61	46	42	49	50	44	37	49	38	46	48	43	41	44	44
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A minority government, where one party governs alone without a majority, and does deals with other parties on a case by case basis to get their laws through

33	30	28	39	12	36	30	38	21	34	26	22	23	31	38	30	30	26	30	27	33	34	30
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Not sure

27	26	20	22	12	26	22	24	17	20	31	29	27	25	25	20	33	27	22	30	27	22	26
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And would you rather see...

A coalition or formal deal between two or more parties that could last for five years

46	46	56	43	75	31	49	41	60	51	41	51	46	48	42	51	39	50	47	42	42	56	45
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A short period of minority government, followed by a fresh general election in a few months time

31	31	27	35	16	50	33	35	24	31	31	25	27	31	36	30	32	29	32	32	33	22	32
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Not sure

23	23	17	23	10	19	18	24	17	18	28	24	27	21	22	19	29	21	22	26	25	22	23
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YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	82	107
Male 25 to 39	204	224
Male 40 to 59	316	301
Male 60 +	254	231
Female 18 to 24	94	105
Female 25 to 39	235	226
Female 40 to 59	317	308
Female 60 +	278	278
Region		
North England	397	438
Midlands	294	292
East	185	171
London	246	228
South England	399	408
Wales	75	89
Scotland	184	155
Social Grade		
AB	538	498
C1	518	516
C2	368	374
DE	356	392
Newspaper Type		
Express / Mail	260	253
Sun / Star	295	358
Mirror / Record	122	157
Guardian / Independent	132	78
FT / Times / Telegraph	149	142
Other Paper	199	205
No Paper	623	587
Voting Intention in Jan/Feb 2015		
Conservative	475	466
Labour	452	477
Liberal Democrat	114	101
UKIP	210	210
SNP/Plaid Cymru	69	62
Other	133	116
None/ DK	327	347

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk