

# YouGov / Sun Results Survey Results

Sample Size: 1716 GB Adults  
Fieldwork: 2nd - 3rd September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1716</b>	431	573	106	540	450	386	834	882	208	438	587	484	978	738	220	558	367	422	149
Unweighted Sample	1716	442	538	114	546	424	411	841	875	80	486	687	463	1140	576	310	559	330	387	130
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

Con	33	100	0	0	78	2	6	35	31	29	33	31	37	38	26	33	45	34	23	15
Lab	44	0	100	0	4	92	47	42	46	55	48	47	34	39	51	48	30	46	58	47
Lib Dem	8	0	0	100	1	1	33	8	9	4	9	7	10	11	4	9	10	5	7	8
Other	15	0	0	0	17	5	14	15	14	12	10	15	19	11	20	10	15	15	12	30

## Other Parties Voting Intention

UKIP	7	0	0	0	13	1	5	7	7	5	1	7	13	6	9	5	10	5	8	0
SNP / PCY	3	0	0	0	1	2	1	4	2	0	6	3	3	3	4	0	0	3	0	28
Green	2	0	0	0	0	0	4	2	2	3	2	2	2	2	2	2	3	1	2	2
BNP	2	0	0	0	1	1	2	1	2	3	0	2	1	1	3	2	1	3	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	2	1	1	0	1	1	1	0	2	1	1	2	1	0

## Non Voters

Would Not Vote	7	0	0	0	2	2	5	5	9	7	11	7	2	6	8	4	6	7	9	3
Don't know	17	0	0	0	13	12	23	12	22	24	18	17	14	17	18	16	17	17	18	18

Aug 30-31  
Sep 2-3

## Do you approve or disapprove of the Government's record to date?

Approve	24	22	70	3	23	48	3	12	27	18	23	23	21	23	27	17	23	31	19	17	16
Disapprove	60	64	17	92	57	39	89	69	64	63	53	58	67	69	60	68	59	55	69	71	68
Don't know	17	14	13	5	20	13	7	18	9	19	24	19	11	8	13	15	18	14	13	13	16

Fieldwork: 2nd - 3rd September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1716</b>	<b>431</b>	<b>573</b>	<b>106</b>	<b>540</b>	<b>450</b>	<b>386</b>	<b>834</b>	<b>882</b>	<b>208</b>	<b>438</b>	<b>587</b>	<b>484</b>	<b>978</b>	<b>738</b>	<b>220</b>	<b>558</b>	<b>367</b>	<b>422</b>	<b>149</b>
<b>Unweighted Sample</b>	<b>1716</b>	<b>442</b>	<b>538</b>	<b>114</b>	<b>546</b>	<b>424</b>	<b>411</b>	<b>841</b>	<b>875</b>	<b>80</b>	<b>486</b>	<b>687</b>	<b>463</b>	<b>1140</b>	<b>576</b>	<b>310</b>	<b>559</b>	<b>330</b>	<b>387</b>	<b>130</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Aug 12-13  
Sep 2-3

**Do you think British troops are winning the war with the Taliban in Afghanistan, or not?**

Yes, the British troops are winning	8	<b>7</b>	10	6	6	9	5	5	10	4	17	9	5	2	7	6	9	7	8	4	5
No, they are not winning yet, but victory is possible eventually	19	<b>19</b>	25	22	17	20	20	16	21	18	18	20	20	19	20	19	15	22	19	18	22
No, they are not winning, and victory is not possible	57	<b>58</b>	53	58	62	59	62	62	59	57	40	49	62	70	58	59	60	53	62	60	57
Don't know	17	<b>16</b>	11	13	16	12	13	17	10	21	25	22	14	9	15	17	17	17	12	18	15

**Should British troops be brought home from Afghanistan?**

Yes - all troops should be withdrawn immediately	32	<b>33</b>	28	31	21	37	32	28	32	34	25	27	36	39	29	39	32	28	38	38	28
Yes - most troops should be withdrawn soon, and the rest within the next year or so	47	<b>45</b>	54	46	53	47	45	48	45	45	47	44	44	48	50	38	41	50	42	41	53
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	13	<b>12</b>	12	15	20	10	15	14	15	9	6	16	14	9	11	13	17	12	10	12	10
Don't know	7	<b>10</b>	7	8	6	6	7	9	8	12	23	14	6	4	9	10	10	10	10	9	9

**Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...**

**Good or bad for the economy?**

Good for the economy	32	<b>29</b>	72	6	27	58	7	19	37	22	31	27	28	32	36	20	29	35	30	25	20
Bad for the economy	52	<b>53</b>	12	82	56	24	79	65	52	54	44	50	57	55	49	58	51	46	54	59	64
Don't know	16	<b>18</b>	15	11	17	18	14	16	11	24	25	23	15	13	15	22	19	20	16	16	16

**Being done fairly or unfairly?**

Fairly	27	<b>22</b>	63	3	19	48	4	11	28	16	17	23	20	25	27	15	22	27	22	16	12
Unfairly	59	<b>64</b>	23	89	67	37	86	75	62	65	60	59	68	64	60	68	62	57	63	70	72
Don't know	15	<b>15</b>	14	8	15	15	10	14	10	19	22	18	12	11	13	17	16	15	14	13	16

**Necessary or unnecessary?**

Necessary	54	<b>50</b>	92	20	65	81	23	45	53	47	46	49	49	54	57	41	49	56	51	44	45
Unnecessary	31	<b>35</b>	5	65	25	11	61	37	38	32	34	35	38	33	32	40	35	30	34	40	45
Don't know	14	<b>15</b>	4	15	10	8	16	18	9	21	21	16	14	13	12	19	16	15	14	16	11

Fieldwork: 2nd - 3rd September 2012

		Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
	<b>1716</b>	431	573	106	540	450	386	834	882	208	438	587	484	978	738	220	558	367	422	149	
	1716	442	538	114	546	424	411	841	875	80	486	687	463	1140	576	310	559	330	387	130	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Too deep, too shallow or at about the right level?</b>																					
	45	44	14	71	42	23	68	50	47	42	41	40	49	44	43	45	45	38	45	50	51
Too deep	12	14	21	8	15	23	9	9	16	12	6	12	14	19	15	13	10	16	14	14	12
Too shallow	24	21	51	6	25	37	7	20	25	17	16	24	19	22	24	17	21	25	24	15	13
About the right level	19	21	14	15	19	17	17	21	13	29	38	25	17	15	18	25	23	21	17	21	24
Don't know																					
<b>Being done too quickly, too slowly, or at about the right pace?</b>																					
	48	50	17	76	53	25	74	57	49	50	42	45	56	50	47	53	46	42	53	57	57
Too quickly	12	16	29	7	12	28	8	12	21	11	15	15	12	21	17	14	16	17	18	13	13
Too slowly	25	19	45	6	22	34	6	16	21	17	17	22	19	19	24	13	19	25	17	16	14
About the right pace	16	15	10	11	13	13	12	15	8	22	26	18	13	11	13	19	20	16	13	14	16
Don't know																					
<b>Having an impact on your own life, or not having an impact on your own life?</b>																					
	61	63	48	74	60	54	76	68	62	64	45	58	74	63	61	66	57	62	66	67	61
Having an impact on my life	29	26	44	16	34	37	16	25	30	22	26	29	20	29	30	21	29	26	26	22	28
Not having an impact on my life	10	11	8	10	5	10	8	7	7	14	29	13	6	8	9	13	15	11	8	11	11
Don't know																					
<b>And who do you think is most to blame for the current spending cuts?</b>																					
	28	29	4	64	14	9	59	31	30	28	27	32	30	27	26	33	30	24	31	33	29
The Conservative-Liberal Democrat coalition	37	35	85	4	45	71	5	28	41	31	40	28	34	42	42	27	38	43	32	31	23
The last Labour government	23	25	8	21	36	15	24	34	22	28	16	25	29	24	24	27	22	23	25	27	32
Both	5	4	1	6	3	2	7	3	4	5	5	4	3	5	3	5	2	3	6	2	10
Neither	7	6	2	5	2	3	5	4	3	9	12	11	4	2	5	8	7	6	6	6	6
Don't know																					
<b>Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably</b>																					
	23	25	14	30	19	17	29	25	21	28	27	24	29	19	20	31	23	25	24	28	21
Very worried	44	43	40	45	40	42	47	43	40	46	32	43	45	46	43	44	43	44	43	43	42
Fairly worried	67	68	54	75	59	59	76	68	61	74	59	67	74	65	63	75	66	69	67	71	63
<b>TOTAL WORRIED</b>	25	24	34	19	36	31	19	24	29	20	26	24	22	27	28	19	26	24	24	22	32
Not very worried	6	5	11	3	3	8	2	6	7	3	6	6	4	5	6	3	7	4	7	4	3
Not at all worried	31	29	45	22	39	39	21	30	36	23	32	30	26	32	34	22	33	28	31	26	35
<b>TOTAL NOT WORRIED</b>	3	3	2	2	2	1	3	2	3	3	9	3	1	2	2	3	2	3	3	3	1
Don't know																					

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>be victims of burglary, robbery or mugging</b>																					
Very worried	9	11	6	13	9	8	14	8	9	12	12	8	11	11	10	11	15	11	8	13	3
Fairly worried	32	32	31	31	30	32	31	31	30	35	27	36	31	33	32	33	35	32	34	33	27
<b>TOTAL WORRIED</b>	<b>41</b>	<b>43</b>	<b>37</b>	<b>44</b>	<b>39</b>	<b>40</b>	<b>45</b>	<b>39</b>	<b>39</b>	<b>47</b>	<b>39</b>	<b>44</b>	<b>42</b>	<b>44</b>	<b>42</b>	<b>44</b>	<b>50</b>	<b>43</b>	<b>42</b>	<b>46</b>	<b>30</b>
Not very worried	45	43	50	44	43	47	43	45	47	40	41	42	46	41	44	42	42	41	46	40	56
Not at all worried	10	10	9	8	17	9	8	13	10	9	13	7	8	12	10	9	5	12	8	10	12
<b>TOTAL NOT WORRIED</b>	<b>55</b>	<b>53</b>	<b>59</b>	<b>52</b>	<b>60</b>	<b>56</b>	<b>51</b>	<b>58</b>	<b>57</b>	<b>49</b>	<b>54</b>	<b>49</b>	<b>54</b>	<b>53</b>	<b>54</b>	<b>51</b>	<b>47</b>	<b>53</b>	<b>54</b>	<b>50</b>	<b>68</b>
Don't know	4	4	4	3	1	4	5	2	4	4	7	7	3	2	4	4	4	5	4	4	2
<b>suffer directly from cuts in spending on public services such as health, education and welfare</b>																					
Very worried	25	27	9	37	24	15	38	30	21	32	22	21	30	30	23	32	25	26	23	32	26
Fairly worried	45	43	35	45	45	37	45	50	41	45	39	43	43	44	42	43	46	42	45	39	45
<b>TOTAL WORRIED</b>	<b>70</b>	<b>70</b>	<b>44</b>	<b>82</b>	<b>69</b>	<b>52</b>	<b>83</b>	<b>80</b>	<b>62</b>	<b>77</b>	<b>61</b>	<b>64</b>	<b>73</b>	<b>74</b>	<b>65</b>	<b>75</b>	<b>71</b>	<b>68</b>	<b>68</b>	<b>71</b>	<b>71</b>
Not very worried	22	23	44	13	24	38	12	15	28	19	25	25	23	21	27	18	22	24	22	22	27
Not at all worried	5	4	10	2	2	7	2	3	6	2	6	5	2	3	5	2	4	5	4	3	2
<b>TOTAL NOT WORRIED</b>	<b>27</b>	<b>27</b>	<b>54</b>	<b>15</b>	<b>26</b>	<b>45</b>	<b>14</b>	<b>18</b>	<b>34</b>	<b>21</b>	<b>31</b>	<b>30</b>	<b>25</b>	<b>24</b>	<b>32</b>	<b>20</b>	<b>26</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>29</b>
Don't know	3	4	3	3	5	3	3	3	4	3	8	6	2	2	3	4	3	4	5	3	0
<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																					
Very worried	19	22	16	22	14	22	25	17	18	27	15	13	26	30	18	28	16	23	25	23	19
Fairly worried	36	32	30	35	24	35	37	28	33	32	33	28	34	34	30	35	30	30	32	35	38
<b>TOTAL WORRIED</b>	<b>55</b>	<b>54</b>	<b>46</b>	<b>57</b>	<b>38</b>	<b>57</b>	<b>62</b>	<b>45</b>	<b>51</b>	<b>59</b>	<b>48</b>	<b>41</b>	<b>60</b>	<b>64</b>	<b>48</b>	<b>63</b>	<b>46</b>	<b>53</b>	<b>57</b>	<b>58</b>	<b>57</b>
Not very worried	27	27	32	25	36	28	24	32	29	26	31	36	26	19	32	21	34	29	25	24	28
Not at all worried	13	12	17	13	20	12	9	17	16	8	14	14	10	11	15	8	15	12	10	12	11
<b>TOTAL NOT WORRIED</b>	<b>40</b>	<b>39</b>	<b>49</b>	<b>38</b>	<b>56</b>	<b>40</b>	<b>33</b>	<b>49</b>	<b>45</b>	<b>34</b>	<b>45</b>	<b>50</b>	<b>36</b>	<b>30</b>	<b>47</b>	<b>29</b>	<b>49</b>	<b>41</b>	<b>35</b>	<b>36</b>	<b>39</b>
Don't know	4	6	5	5	6	4	5	6	4	7	8	7	4	6	4	8	5	6	7	5	3
<b>lose their job / have difficulty finding work</b>																					
Very worried	25	25	12	29	19	16	30	31	20	30	28	21	29	23	22	30	24	25	24	28	21
Fairly worried	38	37	35	41	30	37	41	35	39	35	48	38	35	35	38	36	35	36	38	40	34
<b>TOTAL WORRIED</b>	<b>63</b>	<b>62</b>	<b>47</b>	<b>70</b>	<b>49</b>	<b>53</b>	<b>71</b>	<b>66</b>	<b>59</b>	<b>65</b>	<b>76</b>	<b>59</b>	<b>64</b>	<b>58</b>	<b>60</b>	<b>66</b>	<b>59</b>	<b>61</b>	<b>62</b>	<b>68</b>	<b>55</b>
Not very worried	23	24	33	19	33	30	19	21	26	22	13	30	26	20	27	20	26	25	21	19	33
Not at all worried	10	9	15	6	12	14	6	8	12	7	3	6	7	17	11	7	9	7	11	10	11
<b>TOTAL NOT WORRIED</b>	<b>33</b>	<b>33</b>	<b>48</b>	<b>25</b>	<b>45</b>	<b>44</b>	<b>25</b>	<b>29</b>	<b>38</b>	<b>29</b>	<b>16</b>	<b>36</b>	<b>33</b>	<b>37</b>	<b>38</b>	<b>27</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>29</b>	<b>44</b>
Don't know	4	5	5	5	6	4	5	4	4	5	8	6	3	5	4	7	6	6	6	3	1

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>lose their home</b>																				
Very worried	15	16	7	18	11	22	15	13	18	8	13	17	20	13	19	16	16	13	18	13
Fairly worried	26	26	19	31	25	33	24	23	29	22	29	27	25	22	31	24	27	24	30	21
<b>TOTAL WORRIED</b>	<b>41</b>	<b>42</b>	<b>26</b>	<b>49</b>	<b>36</b>	<b>55</b>	<b>39</b>	<b>36</b>	<b>47</b>	<b>30</b>	<b>42</b>	<b>44</b>	<b>45</b>	<b>35</b>	<b>50</b>	<b>40</b>	<b>43</b>	<b>37</b>	<b>48</b>	<b>34</b>
Not very worried	37	36	41	34	46	39	28	41	38	35	43	39	38	29	41	31	36	36	39	32
Not at all worried	18	17	30	13	16	25	14	14	21	13	13	16	24	19	14	21	16	19	14	17
<b>TOTAL NOT WORRIED</b>	<b>55</b>	<b>53</b>	<b>71</b>	<b>47</b>	<b>62</b>	<b>64</b>	<b>42</b>	<b>55</b>	<b>59</b>	<b>48</b>	<b>56</b>	<b>52</b>	<b>54</b>	<b>60</b>	<b>45</b>	<b>57</b>	<b>52</b>	<b>58</b>	<b>46</b>	<b>61</b>
Don't know	5	5	3	4	2	3	3	6	5	5	14	6	3	3	5	5	3	6	5	4
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																				
Very worried	12	14	7	17	12	10	17	15	12	17	9	11	16	19	11	19	14	14	12	18
Fairly worried	25	26	20	29	18	20	29	26	26	26	27	25	26	27	23	30	29	27	27	22
<b>TOTAL WORRIED</b>	<b>37</b>	<b>40</b>	<b>27</b>	<b>46</b>	<b>30</b>	<b>30</b>	<b>46</b>	<b>41</b>	<b>38</b>	<b>43</b>	<b>36</b>	<b>36</b>	<b>42</b>	<b>46</b>	<b>34</b>	<b>49</b>	<b>43</b>	<b>41</b>	<b>39</b>	<b>40</b>
Not very worried	36	35	36	36	38	34	35	38	33	36	34	38	35	30	36	32	34	32	37	36
Not at all worried	22	19	33	14	25	32	12	17	24	15	21	19	19	20	24	12	19	20	20	16
<b>TOTAL NOT WORRIED</b>	<b>58</b>	<b>54</b>	<b>69</b>	<b>50</b>	<b>63</b>	<b>66</b>	<b>47</b>	<b>55</b>	<b>57</b>	<b>51</b>	<b>55</b>	<b>57</b>	<b>54</b>	<b>50</b>	<b>60</b>	<b>44</b>	<b>53</b>	<b>52</b>	<b>57</b>	<b>52</b>
Don't know	5	6	3	4	7	4	6	5	5	6	8	7	5	5	5	6	4	6	4	7
<b>suffer ill-health</b>																				
Very worried	16	17	9	19	14	13	21	14	12	22	8	11	18	24	12	24	19	14	16	21
Fairly worried	35	35	28	38	39	30	37	41	31	39	26	28	37	43	33	37	36	35	37	33
<b>TOTAL WORRIED</b>	<b>51</b>	<b>52</b>	<b>37</b>	<b>57</b>	<b>53</b>	<b>43</b>	<b>58</b>	<b>55</b>	<b>43</b>	<b>61</b>	<b>34</b>	<b>39</b>	<b>55</b>	<b>67</b>	<b>45</b>	<b>61</b>	<b>55</b>	<b>49</b>	<b>53</b>	<b>54</b>
Not very worried	36	35	45	33	33	43	30	34	40	30	43	44	34	24	40	29	35	36	34	36
Not at all worried	8	7	12	6	13	9	6	9	10	5	10	11	6	5	9	5	6	8	9	6
<b>TOTAL NOT WORRIED</b>	<b>44</b>	<b>42</b>	<b>57</b>	<b>39</b>	<b>46</b>	<b>52</b>	<b>36</b>	<b>43</b>	<b>50</b>	<b>35</b>	<b>53</b>	<b>55</b>	<b>40</b>	<b>29</b>	<b>49</b>	<b>34</b>	<b>41</b>	<b>44</b>	<b>43</b>	<b>40</b>
Don't know	5	6	6	5	1	6	7	3	7	4	12	6	4	4	6	5	3	8	4	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	32	106
Male 25 to 39	209	220
Male 40 to 59	353	290
Male 60 +	247	218
Female 18 to 24	48	101
Female 25 to 39	277	218
Female 40 to 59	334	297
Female 60 +	216	266
<b>Region</b>		
North England	387	422
Midlands	241	281
East England	158	165
London	310	220
South England	401	393
Wales	89	86
Scotland	130	149
<b>Social Grade</b>		
AB	663	480
C1	477	498
C2	256	360
DE	320	378
<b>Newspaper Type</b>		
Express / Mail	334	275
Sun / Star	177	403
Mirror / Record	102	172
Guardian / Independent	106	77
FT / Times / Telegraph	109	163
Other Paper	236	197
No Paper	652	429
<b>Political Party Identification</b>		
Labour	531	558
Conservative	495	489
Liberal Democrat	185	206
SNP/Plaid Cymru	30	29
Others	99	22
None/ DK	376	412

YouGov is a member of the British Polling Council and abides by its rules.

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