

YouGov Survey Results

Sample Size: 1972 GB Adults
Fieldwork: 28th - 29th October 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Comfortable naked?	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
Weighted Sample	1972	x	x	x	x	555	468	406	956	1016	235	499	674	564	1124	848	252	641	422	485	172	821	982
Unweighted Sample	1972	446	571	91	258	521	516	425	967	1005	181	406	774	611	1279	693	227	547	433	512	253	853	950
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you feel comfortable naked?

Yes – I generally feel comfortable naked	42	48	41	43	46	48	38	41	53	31	37	43	44	40	45	37	47	42	39	43	37	100	0
No – I generally do not feel comfortable naked	50	45	52	49	49	46	54	50	36	63	52	49	50	49	47	53	43	50	52	48	58	0	100
Prefer not to say	3	2	4	6	2	2	4	3	4	2	3	3	3	4	3	3	4	2	5	3	3	0	0
Don't know	6	5	4	2	2	4	4	7	7	4	8	6	4	7	5	6	6	6	4	7	3	0	0

When no one is in, how often do you walk around your house naked?

Very often	6	7	5	8	5	5	7	7	7	4	5	9	6	3	6	6	8	6	5	6	2	11	1
Fairly often	16	16	17	13	18	17	16	14	19	13	11	21	19	11	16	15	17	17	11	19	17	27	7
TOTAL OFTEN	22	23	22	21	23	22	23	21	26	17	16	30	25	14	22	21	25	23	16	25	19	38	8
Not very often	41	45	41	51	37	44	38	45	44	39	48	39	43	39	45	37	46	42	40	41	38	48	38
Never	34	31	33	28	39	33	35	32	27	41	31	28	30	45	30	38	23	34	39	33	40	13	52
TOTAL NOT OFTEN	75	31	35	28	40	33	37	33	28	42	32	29	31	46	31	39	25	34	41	34	43	13	53
Prefer not to say	1	0	2	0	1	0	2	1	1	1	1	1	1	1	1	1	2	0	2	1	3	0	1
Don't know	2	1	1	0	0	1	1	2	2	1	4	2	1	1	1	2	4	1	2	1	0	1	0

In normal temperatures (not too hot, not too cold), which of the following do you generally prefer to wear in bed at night?

Nothing	29	31	26	30	34	34	28	29	39	20	17	24	39	28	30	29	26	31	28	33	22	46	16
Underwear	21	19	26	27	23	18	22	19	32	11	29	29	19	14	20	23	23	22	20	21	21	22	21
Pyjamas/nightwear	46	49	43	44	41	46	45	49	26	65	50	43	39	55	48	44	45	45	48	42	54	30	60
Other	2	1	3	0	3	2	4	1	2	3	1	2	2	3	2	2	4	2	2	2	3	2	3
Don't know	1	0	1	0	0	0	1	1	2	1	4	2	1	0	1	2	2	1	1	2	0	0	0

Do you agree or disagree with the following statement:

"British people are too easily offended by matters relating to sex or nudity?"

Strongly agree	14	13	14	16	15	11	16	14	20	9	21	18	12	9	13	15	17	17	10	14	10	22	9
Tend to agree	51	52	51	67	51	53	52	56	52	50	43	49	52	56	54	48	47	49	56	50	58	52	52
TOTAL AGREE	65	65	65	83	66	64	68	70	72	59	64	67	64	65	67	63	64	66	66	64	68	74	61
Tend to disagree	22	25	24	8	22	24	20	19	17	26	22	19	24	22	21	23	22	23	19	24	16	18	25
Strongly disagree	2	2	2	3	4	3	2	2	1	3	2	3	3	1	2	2	4	1	2	3	1	2	3
TOTAL DISAGREE	24	27	26	11	26	27	22	21	18	29	24	22	27	23	23	25	26	24	21	27	17	20	28
Don't know	11	8	9	6	8	10	11	9	9	12	12	11	9	12	10	12	10	9	13	10	14	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever gone swimming nude or 'skinny dipping' at all?

Yes	27	31	27	36	33	28	27	28	33	21	18	26	31	28	29	24	26	33	26	23	22	40	17
No	73	69	73	64	67	72	73	72	67	79	82	74	69	72	71	76	74	67	74	77	78	60	83

Naturists are people who adopt nudity as part of their lifestyle. When analysing whether nudity should be punished in the case of naturism, lawyers try to consider both the naturist's right to freedom of expression and the right of the wider public to be protected from harassment and distress.

Which do you think is more important in such situations?

The naturist's right to freedom of expression	31	27	31	41	35	25	31	38	35	26	33	33	29	29	30	32	28	30	29	36	27	38	26
The right of the wider public to be protected from harassment and distress	50	55	51	37	54	57	49	45	47	53	40	46	52	54	52	47	44	53	52	45	55	44	55
Don't know	20	18	18	23	11	17	20	17	18	21	26	20	19	17	18	21	28	17	20	19	19	18	19

A British naturist known as 'the naked Rambler' has been arrested numerous times in Scotland and England for being naked in public since 2003.

Before today, were you aware of 'the naked Rambler'?

Yes, I was	64	68	66	71	65	68	67	74	70	59	41	58	67	77	69	59	57	63	61	63	91	71	60
No, I was not	32	30	33	27	32	29	31	24	26	38	51	39	30	20	29	37	40	33	34	33	9	27	36
Not sure	3	2	1	2	2	3	2	2	4	3	8	3	2	3	3	4	4	3	5	3	0	1	3

'The naked Rambler' has been convicted for indecent exposure on a number of occasions and his sentences increase. Generally speaking, do you think this was...?

Too harsh	49	45	53	67	52	43	53	59	52	47	51	53	50	44	54	44	52	51	47	50	46	57	47
Too soft	5	6	4	2	8	7	4	3	7	4	4	4	5	6	5	5	4	5	4	5	10	4	5
About right	30	36	30	26	31	36	30	25	28	31	23	24	29	39	29	31	23	29	30	32	35	28	32
Don't know	16	14	13	6	9	14	14	13	13	18	22	19	16	10	13	20	21	15	18	14	10	12	16