

The Economist/YouGov Poll



Sample 1000 General Population Respondents
Conducted December 1-3, 2012
Margin of Error $\pm 4.3\%$

1. Would you say things in this country today are...

Generally headed in the right direction 33%
Off on the wrong track 51%
Not sure 16%

2. How important are the following issues to you?

| | Very Important | Somewhat Important | Not very Important | Unimportant |
|---------------------------|-------------------|-----------------------|-----------------------|-------------|
| The economy | 78% | 19% | 2% | 2% |
| Immigration | 40% | 39% | 15% | 6% |
| The environment | 40% | 37% | 14% | 8% |
| Terrorism | 49% | 32% | 13% | 6% |
| Gay rights | 20% | 27% | 21% | 32% |
| Education | 56% | 35% | 6% | 3% |
| Health care | 68% | 26% | 4% | 2% |
| Social security | 60% | 30% | 6% | 4% |
| The budget deficit | 60% | 27% | 9% | 4% |
| The war in Afghanistan | 33% | 38% | 20% | 9% |
| Taxes | 62% | 30% | 5% | 2% |
| Medicare | 55% | 36% | 8% | 2% |
| Abortion | 33% | 30% | 24% | 13% |

3. Which of these is the **most** important issue for you?

| | |
|------------------------------|-----|
| The economy | 36% |
| Immigration | 3% |
| The environment | 5% |
| Terrorism | 2% |
| Gay rights | 2% |
| Education | 6% |
| Health care | 10% |
| Social security | 9% |
| The budget deficit | 12% |
| The war in Afghanistan | 1% |
| Taxes | 8% |
| Medicare | 3% |
| Abortion | 3% |

4. Unless Congress acts before the end of the year, automatic tax increases and spending cuts will go into effect. How likely is it that Congress and the President will agree on a way to avoid the large spending cuts and tax increases now scheduled for January 1?

| | |
|-------------------------|-----|
| Very likely | 10% |
| Somewhat likely | 27% |
| Somewhat unlikely | 29% |
| Very unlikely | 20% |
| Not sure | 15% |

5. How badly do you think the economy will be hurt if Congress and the President do not reach a compromise on tax increases and spending cuts before the end of the year?

| | |
|-----------------------|-----|
| Hurt badly | 49% |
| Hurt a little | 33% |
| Not hurt at all | 5% |
| Don't know | 13% |

6. Which of the following would you support as a way to control Social Security costs? (Check all that apply)

| | |
|---|-----|
| Raising the age at which people can receive full Social Security benefits | 32% |
| Reducing guaranteed benefits for future retirees | 14% |
| Reducing the benefits paid to people who retire early | 36% |
| I don't support any of these measures | 43% |

7. Which of the following would you support as a way to control Medicare costs? (Check all that apply)

| | |
|---|-----|
| Reducing the amount that doctors and hospitals are paid for treating Medicare patients | 16% |
| Raising the age at which people are eligible to receive Medicare benefits | 19% |
| Reducing Medicare benefits for wealthier seniors | 49% |
| Turning Medicare into a program in which senior citizens get a specific amount of money that they use to purchase private insurance | 21% |
| I don't support any of these measures | 28% |

8. Do you favor or oppose allowing gays and lesbians to marry legally?

| | |
|-----------------|-----|
| Strongly favor | 32% |
| Somewhat favor | 15% |
| Somewhat oppose | 10% |
| Strongly oppose | 36% |
| Not sure | 8% |

9. Should states be permitted to set their own policies when it comes to same-sex marriage, or is this something that should only be handled by the federal government?

| | |
|--|-----|
| States should be permitted | 47% |
| Should only be handled by federal government | 34% |
| Not sure | 19% |

10. Do you think the use of marijuana should be legalized?

Yes 51%
 No 36%
 Not sure 13%

11. Should states be permitted to set their own policies when it comes to marijuana legalization, or is this something that should only be handled by the federal government?

States should be permitted 53%
 Should only be handled by federal government 30%
 Not sure 17%

12. Do you have a favorable or an unfavorable opinion of the following people?

| | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
|-----------------|-------------------|-----------------------|-------------------------|---------------------|---------------|
| Barack Obama | 35% | 18% | 8% | 35% | 3% |
| John Boehner | 8% | 20% | 21% | 22% | 29% |
| Mitch McConnell | 4% | 18% | 18% | 20% | 40% |
| Harry Reid | 8% | 16% | 12% | 31% | 33% |
| Nancy Pelosi | 10% | 21% | 12% | 36% | 20% |
| Susan Rice | 10% | 18% | 12% | 25% | 36% |
| Hilary Clinton | 33% | 22% | 18% | 21% | 6% |
| John Kerry | 11% | 24% | 17% | 26% | 22% |

13. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly Approve 24%
 Somewhat Approve 25%
 Somewhat Disapprove 12%
 Strongly Disapprove 35%
 Not Sure 4%

14. Do you approve or disapprove of the way Barack Obama is handling these specific issues?

| | Strongly approve | Somewhat approve | Somewhat disapprove | Strongly disapprove | No opinion |
|------------------------|------------------|------------------|---------------------|---------------------|------------|
| The economy | 19% | 23% | 10% | 38% | 10% |
| Immigration | 17% | 22% | 14% | 34% | 14% |
| The environment | 14% | 28% | 16% | 25% | 18% |
| Terrorism | 24% | 25% | 11% | 25% | 14% |
| Gay rights | 22% | 22% | 8% | 31% | 17% |
| Education | 20% | 28% | 11% | 25% | 16% |
| Health care | 23% | 20% | 11% | 38% | 8% |
| Social security | 17% | 23% | 14% | 31% | 15% |
| The budget deficit | 16% | 23% | 11% | 39% | 12% |
| The war in Afghanistan | 18% | 28% | 14% | 25% | 15% |
| Taxes | 21% | 20% | 13% | 36% | 11% |
| Medicare | 18% | 22% | 15% | 31% | 15% |
| Abortion | 19% | 19% | 9% | 30% | 22% |

15. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

| | |
|--------------------------------|-----|
| Strongly approve | 2% |
| Somewhat approve | 9% |
| Neither approve nor disapprove | 17% |
| Somewhat disapprove | 28% |
| Strongly disapprove | 33% |
| Not sure | 10% |

16. In general, how would you describe your own political viewpoint?

| | |
|-------------------------|-----|
| Very liberal | 7% |
| Liberal | 17% |
| Moderate | 32% |
| Conservative | 31% |
| Very Conservative | 8% |
| Not sure | 5% |

17. Would you say Barack Obama is...

| | |
|-------------------------|-----|
| Very liberal | 36% |
| Liberal | 26% |
| Moderate | 19% |
| Conservative | 5% |
| Very conservative | 2% |
| Not sure | 11% |

18. Do you think Barack Obama...

| | |
|---|-----|
| Says what he believes | 44% |
| Says what he thinks people want to hear | 46% |
| Not sure | 10% |

19. Regardless of whether you agree with him, do you like Barack Obama as a person?

| | |
|---------------------|-----|
| Like a lot | 37% |
| Like somewhat | 24% |
| Dislike | 29% |
| Not sure | 10% |

20. Which of these words would you use to describe Barack Obama?

| | Yes | No Opinion | No |
|--------------|-----|------------|-----|
| Arrogant | 37% | 33% | 30% |
| Bold | 31% | 53% | 16% |
| Effective | 26% | 42% | 32% |
| Exciting | 21% | 57% | 23% |
| Experienced | 25% | 43% | 31% |
| Honest | 31% | 35% | 34% |
| Hypocritical | 35% | 36% | 29% |
| Inspiring | 38% | 38% | 24% |
| Intelligent | 59% | 28% | 13% |
| Partisan | 26% | 59% | 16% |
| Patriotic | 30% | 43% | 28% |
| Religious | 11% | 59% | 30% |
| Sincere | 34% | 37% | 29% |
| Steady | 29% | 53% | 18% |
| Strong | 34% | 48% | 19% |

21. Who did you vote for in the 2012 Presidential election?

| | |
|--------------|-----|
| Barack Obama | 37% |
| Mitt Romney | 36% |
| Other | 3% |
| Did not vote | 24% |

22. Generally speaking, how concerned are you about the privacy of your personal information?

| | |
|----------------------|-----|
| Extremely concerned | 35% |
| Very concerned | 26% |
| Somewhat concerned | 27% |
| A little concerned | 7% |
| Not at all concerned | 5% |

23. How would you describe the amount of time and effort, if any, that you devote to protecting the privacy of your...

| | A lot | A moderate amount | A little | None |
|----------------------------------|-------|-------------------|----------|------|
| Online Social Media Interactions | 28% | 36% | 22% | 14% |
| Financial Transactions | 51% | 28% | 13% | 8% |
| Medical Care | 30% | 32% | 19% | 20% |
| Political Views | 13% | 22% | 27% | 38% |

24. How enthusiastic were you in voting for [Obama/Romney]?

| | |
|-------------------------------|-----|
| Extremely enthusiastic | 37% |
| Very enthusiastic | 27% |
| Moderately enthusiastic | 23% |
| Slightly enthusiastic | 9% |
| Not at all enthusiastic | 4% |

25. How important to your presidential vote were each of the following issues?

| | Extremely Important | Very Important | Moderately Important | Slightly Important | Not at all Important |
|-----------------------------------|---------------------|----------------|----------------------|--------------------|----------------------|
| The economy | 67% | 22% | 9% | 2% | 0% |
| National Debt | 56% | 19% | 17% | 6% | 2% |
| Social Security/Medicare | 49% | 27% | 17% | 6% | 2% |
| Income Inequality | 31% | 19% | 18% | 10% | 22% |
| Future Supreme Court Appointments | 47% | 18% | 17% | 9% | 9% |
| Abortion Policy | 32% | 20% | 24% | 10% | 15% |
| The environment | 27% | 24% | 19% | 16% | 14% |
| Health Care Policy | 59% | 24% | 11% | 3% | 2% |
| Foreign Policy | 38% | 32% | 21% | 6% | 3% |
| immigration | 38% | 28% | 23% | 7% | 4% |
| National Security | 52% | 22% | 17% | 6% | 2% |

26. Thinking of the recent election, did anyone call you or talk to you in person on behalf of a political party or candidate?

| | |
|---|-----|
| Yes, for the Democratic party or candidate | 14% |
| Yes, for the Republican party or candidate | 13% |
| Yes, for both the Republican and Democratic parties or candidates | 25% |
| No, I was not contacted | 47% |

27. Overall, do you think the economy is getting better or worse?

| | |
|----------------------|-----|
| Getting better | 27% |
| About the same | 33% |
| Getting worse | 34% |
| Not sure | 7% |

28. Do you think the stock market will be higher or lower 12 months from now?

| | |
|----------------------|-----|
| Higher | 20% |
| About the same | 33% |
| Lower | 26% |
| Not sure | 22% |

29. Would you say that you and your family are...

| | |
|---|-----|
| Better off financially than you were a year ago | 14% |
| About the same financially as you were a year ago | 45% |
| Worse off financially than you were a year ago | 37% |
| Not sure | 4% |

30. Gender

| | |
|--------------|-----|
| Male | 47% |
| Female | 53% |

31. Education

| | |
|----------------------------|-----|
| No high school | 7% |
| High school graduate | 31% |
| Some college | 25% |
| 2-year college | 10% |
| 4-year college | 14% |
| Post-graduate | 12% |

32. Age

| | |
|-------------|-----|
| 18-29 | 25% |
| 30-44 | 26% |
| 45-64 | 35% |
| 65+ | 15% |

33. Race

| | |
|----------------|-----|
| White | 69% |
| Black | 13% |
| Hispanic | 10% |
| Other | 8% |

34. Region

| | |
|-----------------|-----|
| Northeast | 17% |
| Midwest | 22% |
| South | 37% |
| West | 24% |

35. Party Identification

| | |
|-----------------------|-----|
| Democrat | 38% |
| Lean Democrat | 11% |
| Independent | 12% |
| Lean Republican | 10% |
| Republican | 30% |

| | |
|-------------------------------|---|
| Sponsorship | <i>The Economist</i> |
| Fieldwork | YouGov |
| Interviewing Dates | December 1-3, 2012 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey. |
| Weighting | The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 8, with a mean of one and a standard deviation of 0.97. |
| Number of respondents | 1000 |
| Margin of error | ± 4.3% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 12 questions not reported. |