

YouGov Survey Results

Sample Size: 1787 GB Adults

Fieldwork: 29th February - 1st March 2012

		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1787	545	545	116	590	461	380	868	919	216	456	611	504	1019	768	229	581	382	440	155
Unweighted Sample	1787	552	483	123	616	399	420	855	932	71	454	740	522	1173	614	240	626	375	410	136
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23
May
2011

29 Feb -
1 March
2012

The government have said that a key plank of their policy is to encourage a "Big Society". How well, if at all, would you say you understand what the government's "Big Society" plan is?

Very well	5	3	5	4	1	4	5	2	3	3	0	3	4	4	3	3	4	2	5	3	3
Fairly well	24	29	42	20	35	36	19	29	31	26	37	26	27	30	32	25	30	29	27	31	23
TOTAL WELL	29	32	46	24	36	40	23	32	35	29	37	29	31	34	35	28	34	31	33	33	26
Not very well	33	34	38	33	42	38	36	32	32	35	25	32	36	36	32	36	33	35	33	34	30
Not at all	29	29	13	40	20	18	38	33	29	29	25	32	29	28	28	30	27	27	29	29	39
TOTAL NOT WELL	62	63	51	73	62	56	73	66	61	64	50	64	65	64	60	65	60	62	61	63	69
Don't know	10	5	3	3	2	4	4	2	4	7	12	8	4	2	4	7	7	6	6	3	5

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron has said the Big Society is about giving more power to local communities and people, by taking more power away from government and allowing voluntary groups and communities to run public services. Examples include giving more powers to local government, encouraging people to take an active role in their communities and supporting charities and volunteer groups.

In principle, do you think the Big Society sounds like a good or bad idea?

A good idea	45	45	67	27	58	62	29	44	47	42	39	49	43	45	51	36	44	46	41	49	40
A bad idea	34	32	17	51	26	17	47	42	35	29	26	30	35	33	30	35	30	30	35	32	37
Don't know	22	23	17	22	16	21	24	15	18	28	34	21	22	22	19	28	26	24	24	19	24

And in practice, do you think the government's policies to create a Big Society will actually work?

Will work	9	9	20	2	6	16	2	4	10	7	19	8	5	9	10	8	9	9	8	11	4
Will probably not work	73	73	57	88	80	62	88	82	74	71	55	72	78	74	73	71	69	69	78	71	81
Don't know	18	19	23	10	14	22	11	14	16	21	26	19	17	17	17	21	22	22	14	17	15