December 18 - 19, 2014



1. Public nativity scene

Do you think it is acceptable or unacceptable to have religious imagery, such as a nativity scene, displayed on public property to celebrate Christmas?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	81%	83%	79%	69%	77%	87%	92%	75%	81%	92%
Unacceptable	10%	11%	9%	12%	13%	8%	7%	15%	8%	5%
Not sure	9%	6%	11%	19%	10%	6%	1%	9%	11%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(481)	(518)	(151)	(270)	(399)	(179)	(357)	(408)	(234)

			Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West		
Acceptable	81%	84%	71%	77%	85%	84%	77%	80%	86%	78%	83%		
Unacceptable	10%	10%	8%	10%	6%	12%	15%	12%	9%	12%	8%		
Not sure	9%	6%	21%	13%	9%	4%	8%	8%	6%	11%	10%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(999)	(741)	(120)	(138)	(336)	(296)	(221)	(180)	(218)	(365)	(236)		

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2. Public secular holiday scene

Do you think it is acceptable or unacceptable to have secular imagery, such as a Santa Claus, displayed on public property to celebrate Christmas?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Acceptable	88%	89%	87%	77%	89%	90%	95%	89%	85%	92%
Unacceptable	5%	6%	4%	7%	4%	6%	4%	7%	5%	4%
Not sure	7%	4%	9%	15%	7%	4%	1%	4%	10%	4%
Totals (Unweighted N)	100% (998)	100% (481)	100% (517)	100% (151)	100% (270)	100% (399)	100% (178)	100% (357)	100% (408)	100% (233)

		Race			F	amily Income	•	Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Acceptable	88%	92%	74%	78%	87%	93%	94%	88%	94%	82%	90%	
Unacceptable	5%	3%	10%	11%	5%	3%	4%	6%	2%	9%	2%	
Not sure	7%	4%	16%	11%	8%	4%	2%	5%	4%	9%	7%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(998)	(739)	(121)	(138)	(336)	(295)	(221)	(180)	(218)	(364)	(236)	

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3. Preferred greetingWhat is your preferred greeting at this time of year?

	Total	Gender			Α	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Merry Christmas	67%	67%	67%	53%	62%	73%	79%	59%	63%	88%
Happy Holidays	25%	25%	25%	33%	29%	21%	18%	36%	24%	8%
Something else	5%	6%	4%	9%	4%	5%	3%	3%	8%	2%
Not sure	3%	3%	4%	6%	5%	2%	1%	2%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(482)	(516)	(151)	(270)	(398)	(179)	(358)	(407)	(233)

		Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
Merry Christmas	67%	70%	52%	64%	64%	70%	73%	57%	70%	68%	69%	
Happy Holidays	25%	23%	35%	26%	26%	24%	23%	37%	25%	19%	25%	
Something else	5%	5%	7%	6%	7%	4%	2%	4%	2%	8%	4%	
Not sure	3%	3%	6%	4%	3%	2%	2%	2%	3%	5%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(998)	(739)	(121)	(138)	(336)	(296)	(220)	(180)	(218)	(364)	(236)	

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4. Religious or family

For you, personally, is Christmas primarily a religious occasion or a day for family?

		Gender			А	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A religious occasion	36%	37%	36%	28%	33%	39%	47%	33%	32%	52%
A day for family	53%	54%	52%	51%	57%	54%	48%	57%	54%	43%
I do not celebrate										
Christmas	7%	6%	7%	11%	6%	5%	4%	7%	8%	4%
Not sure	4%	3%	5%	10%	4%	2%	0%	3%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(481)	(518)	(151)	(270)	(400)	(178)	(358)	(408)	(233)

	Total	Race			F	amily Income	!	Region				
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West	
A religious occasion	36%	36%	47%	30%	32%	43%	35%	32%	30%	37%	47%	
A day for family I do not celebrate	53%	55%	43%	52%	57%	49%	58%	51%	62%	52%	45%	
Christmas	7%	7%	4%	9%	7%	6%	6%	15%	6%	5%	4%	
Not sure	4%	3%	5%	9%	4%	3%	1%	2%	2%	6%	4%	
Totals (Unweighted N)	100% (999)	100% (740)	100% (121)	100% (138)	100% (337)	100% (295)	100% (221)	100% (180)	100% (218)	100% (364)	100% (237)	