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1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	47%	39%	42%	51%	62%	49%	39%	48%	63%	32%	39%	50%	56%
Somewhat closely	34%	34%	35%	33%	36%	35%	35%	30%	28%	40%	36%	34%	32%
Not too closely	13%	24%	14%	10%	2%	12%	21%	9%	7%	20%	15%	14%	11%
Not at all	5%	3%	9%	6%	0%	4%	4%	13%	2%	8%	11%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(180)	(234)	(444)	(142)	(738)	(161)	(101)	(484)	(516)	(352)	(348)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	47%	43%	52%	53%	47%	49%	54%	43%	45%	43%	56%	35%	52%	73%
Somewhat closely	34%	38%	33%	33%	37%	34%	35%	30%	33%	39%	31%	39%	35%	22%
Not too closely	13%	14%	10%	13%	14%	12%	10%	13%	17%	14%	11%	20%	11%	5%
Not at all	5%	6%	5%	2%	2%	5%	1%	13%	5%	5%	2%	7%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(396)	(260)	(295)	(242)	(347)	(340)	(168)	(206)	(343)	(283)	(368)	(384)	(83)

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2. Direction of country

Would you say things in this country today are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	33%	33%	29%	36%	33%	23%	69%	50%	33%	33%	28%	33%	40%
Off on the wrong track	57%	51%	60%	55%	64%	67%	19%	39%	59%	55%	63%	57%	48%
Not sure	10%	15%	11%	9%	3%	10%	13%	11%	8%	13%	9%	11%	11%
Totals (Unweighted)	100% (1,000)	100% (180)	100% (234)	100% (444)	100% (142)	100% (738)	100% (161)	100% (101)	100% (484)	100% (516)	100% (352)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	33%	66%	6%	31%	64%	41%	11%	33%	36%	35%	29%	38%	29%	38%
Off on the wrong track	57%	21%	91%	59%	23%	48%	86%	60%	51%	56%	60%	49%	63%	56%
Not sure	10%	14%	3%	10%	14%	11%	4%	7%	13%	9%	12%	13%	8%	6%
Totals (Unweighted)	100% (1,000)	100% (396)	100% (260)	100% (295)	100% (242)	100% (347)	100% (340)	100% (168)	100% (206)	100% (343)	100% (283)	100% (368)	100% (384)	100% (83)

3. Importance of issues

How important are the following issues to you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	99%	97%	99%	99%	99%	99%	98%	99%	99%	98%	99%	99%	99%	
Immigration	79%	70%	82%	79%	89%	81%	72%	75%	78%	80%	82%	77%	77%	
The environment	69%	68%	70%	71%	66%	63%	86%	87%	59%	79%	71%	70%	66%	
Terrorism	82%	69%	82%	87%	93%	83%	83%	78%	79%	86%	87%	83%	76%	
Gay rights	43%	49%	47%	34%	47%	42%	47%	46%	36%	50%	33%	49%	50%	
Education	88%	89%	89%	86%	86%	86%	95%	87%	85%	90%	87%	88%	89%	
Health care	95%	94%	95%	94%	99%	95%	96%	98%	95%	95%	96%	94%	95%	
Social security	92%	79%	95%	95%	97%	92%	94%	84%	91%	92%	96%	91%	86%	
The budget deficit	89%	82%	85%	94%	94%	91%	85%	73%	88%	89%	91%	85%	89%	
The war in Afghanistan	76%	64%	75%	79%	86%	76%	77%	71%	71%	80%	77%	79%	70%	
Taxes	95%	93%	96%	94%	96%	95%	97%	92%	96%	93%	94%	97%	93%	
Medicare	87%	73%	88%	92%	98%	87%	91%	77%	85%	88%	91%	85%	83%	
Abortion	63%	59%	71%	57%	70%	63%	59%	67%	55%	72%	67%	61%	61%	
Totals	(998)	(179)	(234)	(443)	(142)	(738)	(159)	(101)	(483)	(515)	(351)	(347)	(300)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	99%	98%	100%	100%	99%	99%	100%	98%	100%	99%	98%	98%	100%	100%
Immigration	79%	71%	88%	79%	76%	75%	87%	79%	73%	77%	86%	78%	80%	77%
The environment	69%	91%	49%	66%	95%	72%	49%	76%	64%	72%	66%	75%	67%	65%
Terrorism	82%	76%	93%	80%	69%	81%	92%	84%	81%	82%	83%	83%	83%	90%
Gay rights	43%	59%	27%	43%	79%	45%	23%	42%	39%	44%	46%	42%	43%	55%
Education	88%	96%	81%	87%	96%	91%	80%	88%	92%	87%	85%	92%	87%	78%
Health care	95%	98%	92%	96%	99%	96%	92%	95%	98%	96%	93%	96%	96%	93%
Social security	92%	93%	94%	89%	90%	93%	91%	97%	92%	91%	90%	93%	91%	93%
The budget deficit	89%	80%	98%	90%	75%	87%	97%	85%	86%	88%	92%	87%	91%	87%
The war in Afghanistan	76%	76%	78%	73%	80%	71%	79%	73%	69%	75%	81%	75%	70%	86%
Taxes	95%	90%	97%	97%	88%	96%	98%	90%	95%	95%	95%	94%	94%	97%
Medicare	87%	92%	87%	82%	92%	87%	84%	85%	83%	88%	89%	87%	87%	90%
Abortion	63%	66%	69%	56%	68%	55%	66%	65%	64%	66%	59%	71%	58%	63%
Totals	(998)	(395)	(260)	(295)	(242)	(346)	(340)	(168)	(206)	(341)	(283)	(368)	(384)	(83)

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4. Most important issue

Which of these is the **most** important issue for you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	48%	42%	51%	53%	39%	50%	37%	48%	50%	45%	53%	42%	47%	
Immigration	3%	3%	5%	3%	0%	3%	1%	3%	5%	1%	5%	2%	2%	
The environment	2%	3%	3%	1%	2%	3%	3%	1%	3%	2%	2%	3%	2%	
Terrorism	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Gay rights	2%	7%	1%	1%	0%	3%	2%	2%	3%	2%	0%	5%	3%	
Education	5%	8%	7%	3%	3%	3%	13%	11%	4%	7%	2%	7%	9%	
Health care	10%	15%	10%	10%	5%	9%	15%	15%	8%	12%	5%	14%	14%	
Social security	7%	1%	4%	8%	19%	7%	12%	2%	6%	7%	10%	7%	2%	
The budget deficit	9%	7%	9%	11%	10%	10%	6%	8%	9%	10%	9%	11%	7%	
The war in Afghanistan	1%	3%	0%	0%	1%	1%	1%	2%	0%	2%	2%	1%	0%	
Taxes	4%	5%	3%	4%	2%	4%	5%	1%	4%	4%	3%	3%	6%	
Medicare	3%	0%	1%	3%	14%	3%	4%	3%	3%	4%	5%	1%	4%	
Abortion	3%	5%	4%	2%	2%	3%	2%	4%	3%	4%	3%	3%	4%	
Totals (Unweighted)	100% (970)	100% (167)	100% (227)	100% (435)	100% (141)	100% (716)	100% (156)	100% (98)	100% (476)	100% (494)	100% (340)	100% (336)	100% (294)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	48%	39%	61%	43%	36%	48%	56%	63%	49%	44%	44%	48%	45%	58%
Immigration	3%	2%	2%	5%	1%	3%	3%	1%	1%	3%	5%	2%	5%	0%
The environment	2%	3%	0%	4%	5%	3%	0%	1%	2%	2%	4%	2%	4%	1%
Terrorism	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	1%	0%
Gay rights	2%	4%	1%	3%	7%	1%	1%	1%	2%	2%	3%	2%	2%	8%
Education	5%	11%	0%	5%	14%	4%	2%	2%	6%	6%	6%	6%	3%	2%
Health care	10%	18%	3%	10%	21%	10%	4%	11%	13%	12%	8%	13%	10%	10%
Social security	7%	9%	8%	4%	6%	10%	5%	4%	9%	6%	8%	11%	5%	3%
The budget deficit	9%	4%	13%	12%	2%	9%	13%	3%	7%	10%	12%	7%	11%	11%
The war in Afghanistan	1%	1%	2%	0%	0%	1%	2%	0%	1%	2%	0%	1%	2%	0%
Taxes	4%	3%	4%	6%	3%	4%	4%	6%	6%	3%	3%	2%	5%	6%
Medicare	3%	5%	2%	3%	4%	5%	2%	4%	2%	3%	4%	3%	3%	1%
Abortion	3%	0%	4%	6%	0%	2%	7%	2%	1%	5%	2%	3%	4%	0%

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	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100% (970)	100% (384)	100% (254)	100% (292)	100% (239)	100% (336)	100% (334)	100% (159)	100% (202)	100% (333)	100% (276)	100% (360)	100% (376)	100% (81)

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5. Vice presidential debate viewership

Did you watch the vice presidential debate between Joe Biden and Paul Ryan this past Thursday?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, I watched all of it	43%	31%	38%	45%	68%	45%	43%	31%	51%	36%	39%	43%	49%
Yes, I watched parts of it	23%	30%	22%	23%	17%	22%	22%	39%	24%	23%	19%	26%	27%
No, I didn't watch it	33%	39%	40%	32%	15%	33%	35%	30%	26%	41%	42%	31%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(180)	(234)	(444)	(141)	(737)	(161)	(101)	(484)	(515)	(351)	(348)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, I watched all of it	43%	40%	47%	49%	42%	41%	53%	39%	40%	41%	50%	32%	50%	59%
Yes, I watched parts of it	23%	26%	23%	21%	29%	20%	26%	23%	24%	25%	22%	21%	25%	24%
No, I didn't watch it	33%	34%	31%	30%	29%	39%	21%	38%	37%	34%	28%	47%	26%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(396)	(260)	(294)	(242)	(347)	(339)	(168)	(206)	(343)	(282)	(368)	(383)	(83)

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6. Who won vice presidential debate

Who do you think won the vice presidential debate?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Biden won	33%	37%	30%	33%	29%	25%	64%	45%	33%	33%	20%	39%	43%
It was a tie	12%	12%	13%	10%	12%	11%	7%	20%	15%	8%	11%	12%	12%
Ryan won	30%	21%	26%	32%	46%	37%	4%	13%	34%	25%	34%	27%	26%
Not sure	26%	31%	30%	25%	13%	27%	25%	21%	18%	34%	34%	22%	19%
Totals (Unweighted)	100% (999)	100% (180)	100% (234)	100% (443)	100% (142)	100% (737)	100% (161)	100% (101)	100% (484)	100% (515)	100% (351)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Biden won	33%	66%	2%	34%	70%	40%	9%	29%	42%	33%	29%	32%	33%	41%
It was a tie	12%	8%	13%	15%	6%	11%	17%	16%	12%	13%	8%	7%	13%	10%
Ryan won	30%	3%	62%	25%	3%	20%	58%	23%	21%	27%	40%	24%	36%	39%
Not sure	26%	23%	23%	26%	21%	29%	16%	32%	25%	27%	22%	38%	19%	10%
Totals (Unweighted)	100% (999)	100% (395)	100% (260)	100% (295)	100% (242)	100% (347)	100% (339)	100% (168)	100% (206)	100% (342)	100% (283)	100% (367)	100% (384)	100% (83)

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7. Debate effects

Did the vice presidential debate change your opinion of either candidate? Check all that apply.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
It made me more favorable towards Joe Biden	20%	24%	21%	20%	11%	15%	42%	21%	21%	19%	11%	25%	27%
It made me more favorable towards Paul Ryan	20%	17%	17%	18%	33%	24%	1%	17%	22%	18%	22%	16%	21%
It made me less favorable towards Joe Biden	20%	18%	19%	23%	20%	26%	1%	9%	26%	15%	20%	20%	21%
It made me less favorable toward Paul Ryan	9%	13%	6%	9%	5%	8%	9%	13%	11%	6%	2%	10%	16%
It didn't change my opinion of either candidate.	44%	48%	43%	43%	42%	42%	54%	48%	39%	50%	50%	42%	38%
Totals	(1,000)	(180)	(234)	(444)	(142)	(738)	(161)	(101)	(484)	(516)	(352)	(348)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
It made me more favorable towards Joe Biden	20%	41%	1%	19%	41%	25%	6%	18%	25%	20%	18%	21%	21%	24%
It made me more favorable towards Paul Ryan	20%	4%	40%	18%	2%	14%	38%	21%	15%	16%	26%	14%	25%	18%
It made me less favorable towards Joe Biden	20%	1%	34%	28%	0%	16%	37%	11%	20%	21%	23%	13%	24%	35%
It made me less favorable toward Paul Ryan	9%	15%	2%	11%	20%	9%	4%	9%	9%	8%	9%	5%	9%	19%
It didn't change my opinion of either candidate.	44%	49%	37%	41%	54%	46%	32%	47%	45%	43%	44%	53%	38%	30%
Totals	(1,000)	(396)	(260)	(295)	(242)	(347)	(340)	(168)	(206)	(343)	(283)	(368)	(384)	(83)

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8. Whether Joe Biden is qualified to serve effectively as President

Do you think Joe Biden is qualified to serve effectively as President, if that becomes necessary?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	41%	45%	41%	41%	37%	34%	67%	53%	44%	39%	31%	41%	55%
No	44%	36%	37%	47%	61%	54%	8%	25%	50%	38%	49%	45%	35%
Not sure	15%	19%	22%	12%	2%	12%	24%	22%	6%	23%	20%	13%	9%
Totals (Unweighted)	100% (1,000)	100% (180)	100% (234)	100% (444)	100% (142)	100% (738)	100% (161)	100% (101)	100% (484)	100% (516)	100% (352)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	41%	77%	9%	41%	78%	51%	16%	43%	51%	42%	34%	41%	41%	50%
No	44%	6%	81%	44%	6%	34%	76%	34%	34%	43%	55%	37%	50%	46%
Not sure	15%	17%	9%	15%	16%	15%	8%	22%	15%	15%	11%	22%	9%	4%
Totals (Unweighted)	100% (1,000)	100% (396)	100% (260)	100% (295)	100% (242)	100% (347)	100% (340)	100% (168)	100% (206)	100% (343)	100% (283)	100% (368)	100% (384)	100% (83)

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9. Whether Paul Ryan is qualified to serve effectively as President

Do you think Paul Ryan is qualified to serve effectively as President, if that becomes necessary?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	40%	43%	30%	39%	57%	49%	6%	28%	49%	32%	39%	40%	41%
No	37%	32%	42%	40%	30%	30%	66%	50%	36%	39%	34%	38%	41%
Not sure	23%	25%	28%	21%	12%	22%	27%	22%	15%	30%	27%	22%	18%
Totals (Unweighted)	100% (998)	100% (179)	100% (234)	100% (444)	100% (141)	100% (736)	100% (161)	100% (101)	100% (484)	100% (514)	100% (351)	100% (347)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	40%	10%	78%	36%	8%	31%	72%	27%	40%	36%	51%	35%	46%	44%
No	37%	70%	5%	38%	69%	45%	12%	38%	37%	41%	33%	39%	34%	45%
Not sure	23%	20%	17%	26%	23%	24%	16%	35%	23%	23%	16%	27%	20%	11%
Totals (Unweighted)	100% (998)	100% (396)	100% (260)	100% (294)	100% (242)	100% (346)	100% (340)	100% (167)	100% (206)	100% (343)	100% (282)	100% (366)	100% (384)	100% (83)

10. Plans to watch second presidential debate

Do you plan to watch the second presidential debate between Barack Obama and Mitt Romney, to be held this coming Tuesday?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I will definitely watch it	53%	37%	49%	56%	78%	53%	55%	49%	56%	49%	51%	54%	54%
I will probably watch it	26%	43%	23%	22%	13%	26%	25%	26%	28%	24%	18%	30%	33%
I will probably not watch it	13%	14%	17%	12%	8%	12%	14%	19%	11%	15%	17%	12%	9%
I will definitely not watch it	8%	6%	11%	10%	1%	9%	6%	6%	5%	11%	14%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(179)	(234)	(444)	(142)	(737)	(161)	(101)	(484)	(515)	(352)	(347)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I will definitely watch it	53%	50%	57%	55%	50%	53%	61%	49%	43%	52%	61%	44%	58%	60%
I will probably watch it	26%	29%	26%	26%	29%	23%	29%	19%	35%	29%	21%	29%	25%	20%
I will probably not watch it	13%	14%	7%	16%	14%	16%	7%	20%	14%	13%	11%	16%	11%	16%
I will definitely not watch it	8%	7%	10%	4%	7%	8%	3%	12%	8%	6%	8%	11%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(396)	(260)	(295)	(242)	(347)	(340)	(167)	(206)	(343)	(283)	(368)	(384)	(83)

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11. Prediction of who will win second presidential debate

Who do you think will win the second presidential debate?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will win	29%	32%	26%	30%	29%	18%	66%	51%	26%	31%	23%	36%	29%
It will be a tie	7%	8%	10%	5%	7%	8%	4%	8%	7%	7%	7%	6%	9%
Romney will win	31%	26%	20%	37%	48%	39%	4%	13%	38%	25%	35%	30%	28%
Not sure	32%	35%	45%	28%	16%	34%	26%	28%	29%	36%	35%	28%	34%
Totals (Unweighted)	100% (999)	100% (180)	100% (233)	100% (444)	100% (142)	100% (737)	100% (161)	100% (101)	100% (483)	100% (516)	100% (351)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will win	29%	63%	2%	23%	59%	35%	7%	26%	27%	36%	24%	34%	27%	36%
It will be a tie	7%	7%	4%	10%	7%	10%	6%	7%	11%	7%	6%	8%	6%	12%
Romney will win	31%	4%	70%	22%	2%	19%	63%	26%	24%	26%	44%	28%	35%	25%
Not sure	32%	26%	24%	46%	32%	36%	24%	41%	38%	31%	26%	30%	33%	27%
Totals (Unweighted)	100% (999)	100% (396)	100% (259)	100% (295)	100% (242)	100% (346)	100% (340)	100% (168)	100% (206)	100% (343)	100% (282)	100% (368)	100% (383)	100% (83)

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12. Whether debates will affect election outcome

Do you think the debates will affect the outcome of the election?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	50%	55%	49%	49%	47%	53%	41%	44%	57%	44%	47%	52%	52%
No	23%	14%	21%	27%	29%	19%	27%	40%	23%	22%	28%	20%	17%
Not sure	27%	31%	29%	25%	24%	28%	32%	17%	20%	34%	25%	27%	30%
Totals (Unweighted)	100% (1,000)	100% (180)	100% (234)	100% (444)	100% (142)	100% (738)	100% (161)	100% (101)	100% (484)	100% (516)	100% (352)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	50%	43%	60%	53%	43%	50%	59%	44%	50%	49%	55%	48%	56%	50%
No	23%	29%	15%	23%	23%	24%	20%	27%	24%	24%	18%	28%	19%	28%
Not sure	27%	29%	25%	24%	34%	26%	21%	29%	26%	28%	26%	24%	25%	22%
Totals (Unweighted)	100% (1,000)	100% (396)	100% (260)	100% (295)	100% (242)	100% (347)	100% (340)	100% (168)	100% (206)	100% (343)	100% (283)	100% (368)	100% (384)	100% (83)

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13. Trend of economy if Obama is re-elected

If Barack Obama were re-elected president in 2012, would the economy get better, get worse, or stay about the same?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Get better	36%	38%	39%	34%	33%	26%	75%	51%	34%	38%	29%	38%	43%
About the same	15%	21%	19%	11%	5%	14%	15%	18%	15%	15%	14%	14%	17%
Get worse	43%	27%	38%	51%	62%	54%	1%	28%	48%	38%	52%	39%	35%
Not sure	6%	14%	4%	5%	0%	6%	9%	4%	3%	9%	5%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(179)	(234)	(443)	(142)	(736)	(161)	(101)	(483)	(515)	(351)	(347)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Get better	36%	78%	2%	31%	78%	42%	8%	31%	41%	40%	31%	41%	33%	39%
About the same	15%	12%	12%	20%	7%	21%	14%	19%	23%	13%	10%	19%	10%	11%
Get worse	43%	3%	84%	43%	8%	30%	76%	42%	27%	39%	56%	34%	50%	50%
Not sure	6%	7%	2%	6%	7%	7%	3%	7%	9%	7%	3%	6%	6%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(395)	(260)	(295)	(242)	(347)	(339)	(168)	(206)	(342)	(282)	(367)	(384)	(83)

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14. Trend of economy if Romney is elected

If Mitt Romney were elected president in 2012, would the economy get better, get worse, or stay about the same?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Get better	42%	39%	33%	43%	59%	51%	8%	30%	50%	34%	41%	45%	40%
About the same	15%	23%	19%	11%	6%	14%	14%	28%	19%	12%	17%	13%	16%
Get worse	31%	20%	35%	36%	32%	26%	56%	33%	24%	39%	29%	29%	37%
Not sure	11%	18%	12%	10%	3%	10%	22%	9%	7%	16%	13%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(179)	(234)	(442)	(142)	(737)	(160)	(100)	(483)	(514)	(352)	(345)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Get better	42%	10%	83%	37%	9%	28%	77%	36%	38%	39%	51%	37%	42%	53%
About the same	15%	19%	10%	18%	14%	18%	12%	18%	17%	17%	10%	12%	19%	5%
Get worse	31%	59%	3%	32%	59%	41%	5%	30%	35%	33%	29%	37%	28%	42%
Not sure	11%	13%	4%	14%	17%	12%	6%	17%	10%	11%	10%	14%	11%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(395)	(259)	(295)	(242)	(347)	(338)	(168)	(206)	(342)	(281)	(366)	(383)	(83)

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15. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	55%	52%	48%	37%	38%	86%	75%	45%	52%	42%	50%	57%
Mitt Romney	48%	44%	39%	48%	68%	57%	14%	30%	54%	41%	51%	48%	43%
Paul Ryan	44%	40%	34%	46%	66%	53%	11%	28%	52%	37%	44%	45%	44%
Joe Biden	46%	51%	47%	45%	38%	37%	80%	66%	44%	49%	37%	48%	57%
Totals	(999)	(180)	(234)	(443)	(142)	(738)	(160)	(101)	(483)	(516)	(351)	(348)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	94%	7%	49%	90%	60%	16%	49%	54%	52%	43%	55%	44%	54%
Mitt Romney	48%	10%	91%	45%	11%	36%	83%	45%	43%	45%	55%	40%	55%	43%
Paul Ryan	44%	11%	81%	43%	9%	34%	80%	34%	39%	43%	54%	38%	50%	44%
Joe Biden	46%	86%	11%	45%	86%	56%	17%	54%	50%	46%	41%	50%	41%	50%
Totals	(999)	(395)	(260)	(295)	(242)	(347)	(340)	(168)	(206)	(342)	(283)	(368)	(384)	(83)

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16. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	41%	44%	49%	61%	59%	7%	19%	53%	41%	53%	45%	42%
Mitt Romney	45%	51%	48%	44%	32%	38%	73%	51%	43%	47%	36%	48%	54%
Paul Ryan	44%	49%	46%	43%	32%	37%	72%	51%	44%	44%	37%	46%	51%
Joe Biden	46%	40%	40%	48%	62%	57%	7%	27%	53%	39%	50%	46%	40%
Totals	(999)	(180)	(234)	(443)	(142)	(738)	(160)	(101)	(483)	(516)	(351)	(348)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	5%	91%	49%	9%	36%	82%	48%	43%	42%	56%	39%	55%	42%
Mitt Romney	45%	81%	7%	49%	86%	55%	14%	45%	53%	46%	40%	51%	41%	52%
Paul Ryan	44%	79%	9%	46%	82%	55%	15%	41%	56%	44%	39%	48%	41%	51%
Joe Biden	46%	7%	84%	49%	6%	37%	81%	37%	44%	42%	56%	38%	54%	45%
Totals	(999)	(395)	(260)	(295)	(242)	(347)	(340)	(168)	(206)	(342)	(283)	(368)	(384)	(83)

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17. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	20%	20%	16%	23%	19%	12%	55%	28%	18%	22%	18%	22%	20%
Somewhat Approve	26%	30%	32%	22%	14%	22%	30%	42%	25%	26%	21%	23%	35%
Somewhat Disapprove	11%	17%	13%	8%	5%	12%	6%	10%	9%	13%	13%	10%	9%
Strongly Disapprove	41%	26%	37%	45%	61%	52%	1%	17%	47%	35%	45%	40%	35%
Not Sure	3%	7%	2%	2%	0%	2%	8%	3%	1%	5%	3%	5%	0%
Totals (Unweighted)	100% (998)	100% (180)	100% (234)	100% (442)	100% (142)	100% (738)	100% (160)	100% (100)	100% (483)	100% (515)	100% (351)	100% (347)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	20%	48%	3%	10%	41%	26%	3%	21%	20%	21%	18%	24%	20%	22%
Somewhat Approve	26%	43%	2%	34%	45%	32%	9%	28%	31%	26%	21%	26%	23%	27%
Somewhat Disapprove	11%	5%	16%	13%	10%	11%	12%	13%	13%	10%	10%	11%	15%	3%
Strongly Disapprove	41%	4%	79%	41%	3%	27%	75%	36%	33%	38%	50%	35%	42%	48%
Not Sure	3%	1%	0%	2%	1%	4%	1%	2%	4%	4%	1%	4%	1%	0%
Totals (Unweighted)	100% (998)	100% (394)	100% (260)	100% (295)	100% (242)	100% (346)	100% (340)	100% (168)	100% (205)	100% (342)	100% (283)	100% (367)	100% (384)	100% (83)

18. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	42%	51%	44%	39%	35%	31%	86%	65%	40%	45%	36%	42%	52%
Immigration	40%	47%	43%	38%	29%	30%	80%	58%	40%	41%	37%	42%	43%
The environment	43%	46%	40%	45%	37%	33%	80%	63%	39%	46%	38%	45%	46%
Terrorism	52%	51%	54%	55%	41%	42%	89%	67%	53%	51%	51%	49%	55%
Gay rights	42%	48%	43%	40%	32%	36%	62%	51%	39%	44%	32%	45%	51%
Education	48%	47%	48%	49%	46%	38%	84%	64%	49%	46%	49%	45%	48%
Health care	44%	52%	45%	43%	32%	34%	86%	60%	43%	45%	35%	46%	54%
Social security	44%	45%	46%	46%	36%	32%	86%	75%	42%	47%	41%	45%	49%
The budget deficit	34%	35%	36%	34%	31%	25%	77%	44%	29%	40%	31%	35%	38%
The war in Afghanistan	48%	49%	45%	55%	34%	40%	77%	62%	48%	47%	44%	49%	51%
Taxes	44%	46%	47%	44%	36%	32%	88%	65%	40%	48%	39%	43%	51%
Medicare	42%	46%	44%	41%	35%	31%	86%	59%	40%	44%	37%	45%	46%
Abortion	40%	41%	44%	41%	32%	33%	68%	55%	39%	42%	36%	38%	49%
Totals	(995)	(178)	(233)	(442)	(142)	(736)	(159)	(100)	(482)	(513)	(350)	(345)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	42%	83%	8%	38%	79%	52%	12%	45%	45%	47%	35%	46%	38%	44%
Immigration	40%	73%	14%	36%	77%	49%	10%	43%	37%	42%	39%	43%	39%	37%
The environment	43%	76%	13%	42%	74%	52%	15%	40%	43%	48%	38%	51%	35%	41%
Terrorism	52%	81%	23%	54%	77%	69%	22%	52%	58%	52%	48%	57%	49%	54%
Gay rights	42%	71%	13%	43%	82%	55%	9%	36%	43%	40%	45%	44%	39%	49%
Education	48%	78%	22%	45%	73%	64%	19%	48%	49%	49%	45%	54%	42%	53%
Health care	44%	83%	10%	41%	85%	54%	12%	43%	46%	46%	41%	47%	43%	48%
Social security	44%	85%	11%	39%	78%	55%	16%	45%	44%	48%	40%	50%	40%	46%
The budget deficit	34%	72%	5%	27%	64%	42%	9%	36%	37%	38%	28%	38%	31%	38%
The war in Afghanistan	48%	77%	24%	45%	72%	58%	26%	43%	53%	51%	43%	53%	44%	46%
Taxes	44%	81%	10%	43%	81%	55%	13%	45%	46%	50%	36%	51%	39%	52%
Medicare	42%	84%	9%	35%	83%	49%	13%	43%	42%	45%	38%	48%	40%	44%
Abortion	40%	71%	13%	40%	75%	53%	10%	36%	44%	40%	41%	44%	37%	38%
Totals	(995)	(395)	(260)	(295)	(242)	(346)	(339)	(168)	(206)	(340)	(281)	(366)	(383)	(83)

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19. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	1%	3%	1%	1%	1%	1%	3%	3%	1%	2%	1%	3%	1%
Somewhat approve	9%	14%	6%	7%	9%	8%	8%	17%	10%	8%	8%	10%	8%
Neither approve nor disapprove	16%	17%	27%	10%	11%	15%	21%	16%	11%	21%	25%	12%	9%
Somewhat disapprove	26%	27%	25%	25%	29%	26%	24%	29%	28%	25%	26%	26%	28%
Strongly disapprove	42%	29%	36%	51%	50%	45%	33%	27%	48%	35%	35%	42%	50%
Not sure	6%	11%	5%	5%	0%	5%	10%	7%	2%	9%	6%	6%	5%
Totals (Unweighted)	100% (1,000)	100% (180)	100% (234)	100% (444)	100% (142)	100% (738)	100% (161)	100% (101)	100% (484)	100% (516)	100% (352)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	0%
Somewhat approve	9%	8%	9%	9%	9%	7%	11%	7%	8%	11%	8%	9%	9%	8%
Neither approve nor disapprove	16%	18%	22%	8%	14%	10%	18%	22%	16%	19%	11%	17%	18%	9%
Somewhat disapprove	26%	22%	30%	29%	25%	25%	31%	29%	29%	24%	26%	31%	22%	17%
Strongly disapprove	42%	43%	37%	47%	45%	48%	36%	37%	39%	36%	51%	34%	46%	61%
Not sure	6%	6%	1%	5%	6%	8%	2%	3%	6%	9%	3%	7%	3%	5%
Totals (Unweighted)	100% (1,000)	100% (396)	100% (260)	100% (295)	100% (242)	100% (347)	100% (340)	100% (168)	100% (206)	100% (343)	100% (283)	100% (368)	100% (384)	100% (83)

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20. Level of enthusiasm about voting in general election

How enthusiastic are you about voting for president in the upcoming presidential election in November?

Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Extremely enthusiastic	39%	33%	36%	40%	49%	38%	38%	44%	44%	33%	36%	45%	34%
Very enthusiastic	25%	18%	31%	24%	32%	24%	30%	28%	26%	24%	30%	21%	26%
Somewhat enthusiastic	18%	26%	15%	18%	9%	18%	17%	16%	14%	22%	14%	17%	23%
Not too enthusiastic	12%	17%	10%	12%	5%	12%	13%	8%	11%	12%	14%	11%	12%
Not at all enthusiastic	6%	6%	9%	6%	5%	8%	2%	4%	5%	8%	6%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(880)	(137)	(202)	(404)	(137)	(645)	(148)	(87)	(446)	(434)	(279)	(310)	(291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Extremely enthusiastic	39%	42%	46%	30%	41%	33%	44%	36%	36%	34%	46%	38%	38%	40%
Very enthusiastic	25%	30%	24%	22%	29%	23%	26%	31%	24%	27%	22%	25%	25%	27%
Somewhat enthusiastic	18%	18%	17%	19%	18%	18%	17%	15%	19%	19%	17%	20%	17%	18%
Not too enthusiastic	12%	7%	9%	18%	7%	18%	9%	12%	15%	13%	9%	11%	13%	6%
Not at all enthusiastic	6%	2%	4%	11%	5%	8%	4%	6%	5%	7%	7%	6%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(880)	(355)	(244)	(259)	(224)	(310)	(310)	(142)	(184)	(293)	(261)	(301)	(351)	(82)

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21. Presidential Vote Preference – Registered Voters

Who will you vote for in the 2012 Presidential election?

Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	48%	53%	49%	49%	36%	36%	93%	57%	44%	52%	39%	49%	54%
Mitt Romney	43%	38%	34%	45%	62%	54%	2%	35%	46%	41%	49%	43%	39%
Other	5%	6%	9%	4%	2%	5%	3%	5%	7%	3%	5%	7%	3%
Not sure	3%	3%	9%	2%	0%	4%	1%	3%	3%	4%	6%	1%	4%
Totals	(881)	(137)	(202)	(404)	(138)	(646)	(148)	(87)	(446)	(435)	(280)	(310)	(291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	48%	92%	4%	44%	91%	64%	9%	51%	54%	52%	38%	58%	42%	46%
Mitt Romney	43%	3%	90%	40%	3%	25%	84%	40%	38%	39%	53%	36%	46%	48%
Other	5%	2%	4%	9%	5%	8%	3%	3%	6%	4%	6%	4%	7%	0%
Not sure	3%	2%	1%	8%	1%	4%	4%	6%	2%	5%	2%	2%	5%	5%
Totals	(881)	(355)	(245)	(259)	(224)	(310)	(311)	(142)	(185)	(293)	(261)	(301)	(352)	(82)

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22. Presidential Vote Preference – Likely Voters

Who will you vote for in the 2012 Presidential election?

Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	50%	49%	48%	35%	35%	96%	59%	43%	50%	37%	47%	54%
Mitt Romney	46%	43%	36%	46%	63%	56%	3%	36%	48%	44%	53%	46%	40%
Other	4%	5%	8%	4%	1%	6%	0%	2%	6%	2%	4%	6%	3%
Not sure	3%	3%	6%	2%	1%	3%	1%	3%	3%	3%	7%	1%	2%
Totals	(826)	(125)	(182)	(388)	(131)	(612)	(132)	(82)	(428)	(398)	(256)	(291)	(279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	94%	4%	43%	93%	62%	8%	50%	54%	49%	39%	55%	42%	48%
Mitt Romney	46%	4%	91%	43%	4%	27%	86%	41%	39%	45%	54%	39%	47%	51%
Other	4%	1%	4%	9%	3%	7%	3%	3%	5%	2%	6%	4%	6%	0%
Not sure	3%	2%	1%	6%	1%	3%	3%	6%	2%	4%	1%	1%	5%	0%
Totals	(826)	(330)	(239)	(242)	(211)	(292)	(296)	(132)	(176)	(262)	(256)	(270)	(337)	(77)

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23. Strength of support for Obama/Romney

How sure are you about your plans to vote for [Obama/Romney]? (A) I will definitely vote for [Obama/Romney]. My mind is made up; (B) I will probably vote for [Obama/Romney], but I could change my mind; (C) I'm leaning toward voting for [Obama/Romney]

Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	91%	86%	90%	93%	95%	91%	90%	93%	90%	92%	91%	93%	89%
B	7%	11%	6%	6%	2%	8%	5%	2%	6%	7%	5%	6%	9%
C	3%	3%	4%	1%	3%	2%	6%	5%	4%	1%	5%	2%	2%
Totals (Unweighted)	100% (773)	100% (115)	100% (170)	100% (359)	100% (129)	100% (559)	100% (137)	100% (77)	100% (396)	100% (377)	100% (241)	100% (273)	100% (259)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	91%	98%	95%	77%	97%	82%	95%	94%	88%	90%	92%	88%	90%	97%
B	7%	2%	3%	17%	2%	12%	4%	5%	10%	6%	5%	6%	8%	3%
C	3%	0%	2%	6%	1%	6%	1%	1%	3%	3%	2%	6%	2%	0%
Totals (Unweighted)	100% (773)	100% (330)	100% (221)	100% (212)	100% (209)	100% (265)	100% (278)	100% (124)	100% (156)	100% (263)	100% (230)	100% (260)	100% (312)	100% (72)

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24. Reason for supporting Obama/Romney

Would you say you are mostly voting for [Obama/Romney] or against [other candidate]?

Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'm mostly voting for [Obama/Romney]	68%	73%	71%	63%	66%	63%	83%	83%	65%	71%	64%	69%	71%
I'm mostly voting against [other candidate]	31%	25%	29%	35%	34%	36%	17%	17%	35%	27%	36%	29%	29%
Not sure	1%	2%	0%	2%	0%	1%	0%	0%	0%	2%	0%	2%	1%
Totals (Unweighted)	100% (774)	100% (115)	100% (170)	100% (359)	100% (130)	100% (560)	100% (138)	100% (76)	100% (398)	100% (376)	100% (242)	100% (272)	100% (260)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'm mostly voting for [Obama/Romney]	68%	87%	62%	50%	82%	70%	58%	61%	70%	72%	66%	70%	65%	77%
I'm mostly voting against [other candidate]	31%	13%	36%	49%	17%	30%	40%	35%	29%	27%	34%	30%	34%	23%
Not sure	1%	0%	2%	2%	1%	0%	1%	4%	0%	1%	0%	0%	1%	0%
Totals (Unweighted)	100% (774)	100% (331)	100% (220)	100% (213)	100% (209)	100% (265)	100% (278)	100% (124)	100% (157)	100% (264)	100% (229)	100% (260)	100% (312)	100% (73)

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25. Predicted election outcome

Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?

Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	16%	13%	15%	18%	17%	7%	50%	24%	13%	19%	17%	19%	12%
Obama will probably win	29%	33%	30%	29%	20%	29%	21%	36%	30%	27%	21%	24%	41%
Obama and Romney are equally likely to win	17%	17%	22%	14%	13%	18%	17%	10%	18%	15%	17%	14%	19%
Romney will probably win	18%	18%	17%	19%	15%	22%	1%	14%	20%	15%	19%	22%	12%
Romney will definitely win	11%	8%	6%	11%	23%	14%	0%	8%	12%	9%	15%	10%	9%
Don't know	10%	11%	9%	9%	12%	10%	11%	7%	6%	14%	11%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(879)	(136)	(201)	(404)	(138)	(645)	(148)	(86)	(446)	(433)	(280)	(309)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	16%	41%	1%	5%	28%	21%	3%	21%	13%	20%	11%	25%	14%	10%
Obama will probably win	29%	40%	6%	40%	56%	36%	7%	34%	37%	26%	25%	22%	30%	34%
Obama and Romney are equally likely to win	17%	11%	19%	23%	10%	18%	21%	11%	18%	16%	20%	17%	19%	20%
Romney will probably win	18%	1%	43%	10%	0%	8%	36%	21%	15%	15%	21%	15%	18%	17%
Romney will definitely win	11%	1%	23%	10%	0%	3%	24%	9%	8%	10%	14%	8%	12%	9%
Don't know	10%	6%	9%	12%	6%	14%	9%	5%	9%	13%	9%	13%	7%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(879)	(354)	(245)	(259)	(224)	(309)	(311)	(142)	(185)	(293)	(259)	(300)	(351)	(82)

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26. Congressional vote – Registered Voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	42%	43%	42%	43%	35%	31%	79%	56%	39%	45%	34%	43%	47%
The Republican Party candidate	40%	36%	34%	43%	51%	50%	6%	25%	45%	36%	43%	42%	35%
Other	2%	3%	3%	0%	0%	2%	0%	2%	2%	1%	0%	2%	2%
Not sure	14%	16%	19%	13%	10%	16%	11%	11%	12%	17%	18%	11%	15%
I would not vote	2%	3%	2%	1%	5%	1%	4%	7%	3%	1%	4%	2%	1%
Totals	(881)	(137)	(202)	(404)	(138)	(646)	(148)	(87)	(446)	(435)	(280)	(310)	(291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	42%	90%	2%	32%	86%	51%	8%	45%	49%	44%	33%	50%	37%	40%
The Republican Party candidate	40%	3%	92%	32%	2%	23%	79%	36%	37%	31%	53%	28%	44%	49%
Other	2%	1%	1%	2%	2%	1%	2%	1%	3%	2%	1%	4%	1%	0%
Not sure	14%	4%	4%	29%	7%	20%	12%	15%	9%	19%	13%	15%	15%	11%
I would not vote	2%	3%	0%	4%	4%	4%	0%	3%	2%	4%	0%	4%	2%	0%
Totals	(881)	(355)	(245)	(259)	(224)	(310)	(311)	(142)	(185)	(293)	(261)	(301)	(352)	(82)

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27. Congressional vote – Likely voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	42%	43%	43%	43%	34%	31%	87%	57%	38%	45%	33%	44%	46%
The Republican Party candidate	43%	40%	37%	44%	52%	52%	8%	25%	47%	38%	46%	45%	37%
Other	2%	3%	3%	0%	0%	2%	0%	2%	2%	1%	0%	3%	2%
Not sure	13%	13%	16%	12%	10%	15%	5%	8%	11%	15%	17%	8%	14%
I would not vote	1%	1%	0%	1%	4%	1%	0%	7%	2%	1%	3%	1%	1%
Totals	(826)	(125)	(182)	(388)	(131)	(612)	(132)	(82)	(428)	(398)	(256)	(291)	(279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	42%	92%	2%	32%	88%	52%	6%	45%	50%	44%	33%	49%	38%	41%
The Republican Party candidate	43%	3%	93%	34%	2%	26%	81%	37%	38%	36%	53%	31%	45%	52%
Other	2%	1%	1%	3%	2%	2%	2%	1%	3%	2%	2%	4%	1%	0%
Not sure	13%	4%	4%	28%	6%	17%	11%	15%	9%	15%	12%	14%	15%	7%
I would not vote	1%	1%	0%	3%	2%	3%	0%	3%	0%	3%	0%	2%	1%	0%
Totals	(826)	(330)	(239)	(242)	(211)	(292)	(296)	(132)	(176)	(262)	(256)	(270)	(337)	(77)

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28. Respondents think these traits describe Barack Obama somewhat or very well

How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	54%	62%	51%	52%	50%	45%	93%	63%	49%	59%	48%	53%	63%
Is personally wealthy	84%	81%	84%	86%	83%	86%	82%	71%	86%	82%	84%	84%	83%
Cares about people like me	52%	64%	54%	47%	41%	40%	94%	80%	49%	55%	45%	54%	60%
Cares about the poor	59%	74%	59%	56%	43%	49%	92%	86%	57%	62%	49%	62%	70%
Cares about the middle class	55%	68%	58%	51%	41%	44%	99%	74%	51%	60%	49%	57%	62%
Cares about the wealthy	52%	55%	57%	51%	42%	49%	76%	42%	48%	57%	50%	53%	54%
Totals	(989)	(175)	(234)	(442)	(138)	(732)	(157)	(100)	(479)	(510)	(346)	(343)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	54%	88%	23%	53%	83%	61%	31%	56%	59%	60%	45%	56%	53%	53%
Is personally wealthy	84%	82%	80%	92%	80%	87%	84%	84%	88%	80%	84%	83%	88%	87%
Cares about people like me	52%	95%	10%	52%	91%	63%	21%	56%	62%	56%	40%	59%	49%	51%
Cares about the poor	59%	94%	27%	59%	90%	71%	33%	61%	68%	64%	49%	63%	56%	62%
Cares about the middle class	55%	93%	20%	55%	94%	64%	26%	60%	63%	60%	44%	64%	53%	50%
Cares about the wealthy	52%	71%	32%	54%	69%	53%	40%	53%	63%	54%	44%	58%	50%	49%
Totals	(989)	(391)	(259)	(295)	(241)	(343)	(339)	(166)	(206)	(336)	(281)	(363)	(381)	(83)

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29. Respondents think these traits describe Barack Obama not very well or not well at all

How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	46%	38%	49%	47%	50%	54%	6%	37%	51%	41%	52%	47%	37%
Is personally wealthy	16%	19%	16%	14%	17%	14%	17%	29%	14%	18%	16%	16%	17%
Cares about people like me	48%	36%	46%	53%	59%	60%	6%	20%	51%	45%	55%	46%	40%
Cares about the poor	41%	26%	40%	43%	57%	51%	8%	14%	43%	38%	51%	38%	30%
Cares about the middle class	45%	32%	42%	49%	59%	56%	1%	26%	49%	40%	51%	43%	38%
Cares about the wealthy	48%	45%	43%	49%	58%	51%	24%	58%	52%	43%	50%	46%	46%
Totals	(989)	(175)	(234)	(442)	(138)	(732)	(157)	(100)	(479)	(510)	(346)	(343)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	46%	12%	77%	47%	17%	39%	68%	44%	41%	40%	55%	44%	47%	47%
Is personally wealthy	16%	18%	20%	8%	20%	12%	16%	15%	12%	20%	16%	17%	12%	13%
Cares about people like me	48%	5%	90%	48%	9%	37%	79%	44%	38%	44%	60%	41%	51%	49%
Cares about the poor	41%	6%	73%	41%	10%	29%	67%	39%	31%	36%	51%	37%	44%	37%
Cares about the middle class	45%	7%	80%	45%	6%	36%	74%	40%	37%	40%	56%	36%	47%	50%
Cares about the wealthy	48%	29%	68%	46%	31%	47%	60%	47%	37%	46%	56%	42%	50%	51%
Totals	(989)	(391)	(259)	(295)	(241)	(343)	(339)	(166)	(206)	(336)	(281)	(363)	(381)	(83)

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30. Respondents think these traits describe Mitt Romney somewhat or very well

How well do you think each the following describes Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	51%	53%	39%	51%	69%	58%	18%	47%	53%	50%	55%	53%	44%
Is personally wealthy	94%	95%	90%	93%	99%	95%	91%	89%	97%	90%	89%	95%	97%
Cares about people like me	47%	47%	37%	48%	63%	55%	12%	36%	51%	43%	49%	48%	43%
Cares about the poor	43%	42%	31%	44%	63%	51%	10%	34%	44%	42%	43%	45%	41%
Cares about the middle class	50%	55%	37%	49%	66%	58%	14%	39%	53%	47%	49%	51%	49%
Cares about the wealthy	93%	94%	93%	92%	95%	94%	89%	90%	96%	90%	89%	94%	97%
Totals	(987)	(174)	(232)	(440)	(141)	(729)	(158)	(100)	(481)	(506)	(346)	(343)	(298)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	51%	18%	88%	49%	20%	41%	82%	46%	50%	46%	60%	47%	57%	44%
Is personally wealthy	94%	90%	95%	98%	91%	94%	97%	83%	96%	93%	98%	92%	94%	100%
Cares about people like me	47%	13%	88%	43%	12%	33%	82%	47%	41%	41%	57%	41%	51%	49%
Cares about the poor	43%	11%	80%	41%	10%	31%	76%	43%	33%	40%	52%	38%	45%	43%
Cares about the middle class	50%	16%	89%	48%	14%	40%	83%	52%	45%	44%	58%	44%	54%	52%
Cares about the wealthy	93%	90%	96%	95%	94%	93%	95%	88%	96%	90%	96%	91%	95%	99%
Totals	(987)	(392)	(258)	(294)	(242)	(342)	(338)	(166)	(204)	(337)	(280)	(361)	(382)	(83)

31. Respondents think these traits describe Mitt Romney not very well or not well at all

How well do you think each the following describes Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	49%	46%	61%	49%	31%	42%	81%	53%	47%	50%	45%	47%	55%
Is personally wealthy	6%	4%	10%	7%	1%	5%	9%	9%	3%	9%	10%	3%	3%
Cares about people like me	53%	52%	63%	52%	37%	44%	88%	64%	49%	56%	51%	51%	56%
Cares about the poor	57%	57%	69%	56%	36%	49%	90%	66%	56%	57%	57%	55%	58%
Cares about the middle class	50%	44%	62%	51%	34%	41%	86%	61%	47%	52%	51%	48%	50%
Cares about the wealthy	7%	6%	7%	8%	5%	6%	11%	10%	4%	10%	11%	6%	3%
Totals	(987)	(174)	(232)	(440)	(141)	(729)	(158)	(100)	(481)	(506)	(346)	(343)	(298)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	49%	82%	12%	51%	80%	59%	18%	54%	50%	54%	40%	52%	43%	56%
Is personally wealthy	6%	9%	5%	2%	7%	6%	3%	16%	4%	6%	2%	8%	4%	0%
Cares about people like me	53%	87%	12%	56%	88%	66%	18%	53%	59%	58%	43%	58%	49%	51%
Cares about the poor	57%	89%	20%	58%	90%	68%	23%	57%	66%	59%	48%	61%	54%	57%
Cares about the middle class	50%	84%	11%	52%	85%	60%	17%	47%	55%	56%	41%	56%	45%	47%
Cares about the wealthy	7%	10%	4%	5%	6%	6%	5%	12%	4%	10%	3%	9%	5%	1%
Totals	(987)	(392)	(258)	(294)	(242)	(342)	(338)	(166)	(204)	(337)	(280)	(361)	(382)	(83)

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32. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	6%	10%	6%	3%	4%	5%	6%	13%	4%	7%	4%	7%	6%
Liberal	16%	19%	19%	14%	6%	14%	26%	16%	15%	16%	10%	17%	22%
Moderate	33%	26%	37%	34%	38%	30%	45%	39%	37%	30%	36%	29%	35%
Conservative	25%	19%	16%	33%	33%	30%	6%	16%	30%	21%	24%	29%	23%
Very Conservative	13%	17%	11%	11%	15%	15%	2%	12%	12%	13%	14%	12%	12%
Not sure	7%	8%	11%	6%	3%	6%	14%	4%	2%	12%	12%	5%	3%
Totals (Unweighted)	100% (1,000)	100% (180)	100% (234)	100% (444)	100% (142)	100% (738)	100% (161)	100% (101)	100% (484)	100% (516)	100% (352)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	6%	11%	0%	4%	27%	0%	0%	5%	5%	6%	6%	7%	6%	3%
Liberal	16%	37%	3%	9%	73%	0%	0%	19%	16%	14%	16%	15%	16%	13%
Moderate	33%	36%	15%	51%	0%	100%	0%	33%	38%	30%	35%	35%	32%	42%
Conservative	25%	7%	49%	21%	0%	0%	66%	22%	21%	26%	28%	23%	26%	34%
Very Conservative	13%	3%	28%	10%	0%	0%	34%	10%	12%	15%	12%	8%	17%	8%
Not sure	7%	7%	6%	4%	0%	0%	0%	12%	8%	9%	3%	11%	3%	0%
Totals (Unweighted)	100% (1,000)	100% (396)	100% (260)	100% (295)	100% (242)	100% (347)	100% (340)	100% (168)	100% (206)	100% (343)	100% (283)	100% (368)	100% (384)	100% (83)

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33. Perceived Obama ideology

Would you say Barack Obama is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	41%	33%	37%	45%	52%	50%	9%	25%	46%	36%	47%	38%	37%
Liberal	27%	36%	28%	22%	20%	21%	48%	36%	29%	24%	21%	28%	34%
Moderate	20%	19%	21%	20%	21%	17%	27%	29%	19%	20%	15%	23%	23%
Conservative	3%	2%	3%	4%	0%	3%	1%	5%	2%	4%	4%	2%	2%
Very conservative	1%	1%	1%	1%	0%	0%	3%	0%	0%	1%	0%	2%	0%
Not sure	9%	9%	10%	8%	7%	9%	11%	5%	3%	14%	14%	7%	4%
Totals (Unweighted)	100% (996)	100% (179)	100% (233)	100% (443)	100% (141)	100% (737)	100% (159)	100% (100)	100% (482)	100% (514)	100% (351)	100% (346)	100% (299)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	41%	10%	71%	47%	9%	30%	75%	37%	38%	38%	49%	35%	48%	46%
Liberal	27%	39%	17%	28%	42%	34%	14%	24%	26%	29%	26%	35%	22%	14%
Moderate	20%	41%	1%	18%	37%	28%	5%	19%	27%	18%	18%	17%	20%	33%
Conservative	3%	5%	0%	3%	1%	2%	4%	4%	3%	3%	2%	3%	3%	3%
Very conservative	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	1%	0%
Not sure	9%	4%	10%	4%	9%	6%	1%	16%	5%	11%	4%	9%	6%	4%
Totals (Unweighted)	100% (996)	100% (393)	100% (260)	100% (294)	100% (242)	100% (344)	100% (340)	100% (167)	100% (205)	100% (341)	100% (283)	100% (365)	100% (384)	100% (82)

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34. Perceived Romney ideology

Would you say Mitt Romney is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	3%	3%	4%	2%	2%	8%	3%	1%	5%	4%	4%	0%
Liberal	4%	3%	7%	3%	2%	4%	3%	2%	4%	4%	6%	3%	2%
Moderate	15%	11%	21%	14%	11%	17%	8%	12%	19%	11%	17%	14%	14%
Conservative	42%	45%	29%	46%	53%	46%	27%	36%	47%	37%	37%	41%	50%
Very conservative	23%	29%	23%	19%	19%	20%	28%	36%	21%	24%	15%	30%	24%
Not sure	14%	9%	18%	13%	14%	11%	27%	9%	8%	19%	22%	8%	9%
Totals (Unweighted)	100% (996)	100% (178)	100% (232)	100% (444)	100% (142)	100% (735)	100% (161)	100% (100)	100% (483)	100% (513)	100% (349)	100% (347)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	8%	0%	1%	1%	3%	4%	3%	3%	6%	1%	6%	1%	0%
Liberal	4%	4%	2%	6%	4%	2%	5%	2%	7%	5%	2%	4%	5%	3%
Moderate	15%	8%	20%	19%	2%	16%	24%	22%	10%	12%	17%	11%	16%	15%
Conservative	42%	26%	61%	42%	26%	42%	57%	31%	45%	40%	48%	37%	45%	41%
Very conservative	23%	39%	8%	23%	46%	27%	9%	19%	26%	19%	26%	24%	22%	30%
Not sure	14%	16%	9%	9%	20%	10%	2%	23%	10%	18%	6%	19%	10%	11%
Totals (Unweighted)	100% (996)	100% (395)	100% (260)	100% (293)	100% (241)	100% (346)	100% (340)	100% (167)	100% (203)	100% (343)	100% (283)	100% (367)	100% (381)	100% (83)

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35. Perceived Obama sincerity

Do you think Barack Obama...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	42%	43%	46%	42%	34%	33%	83%	52%	38%	47%	34%	44%	52%
Says what he thinks people want to hear	53%	50%	49%	54%	65%	64%	9%	38%	58%	49%	63%	50%	44%
Not sure	4%	8%	4%	4%	1%	3%	7%	10%	5%	4%	3%	5%	4%
Totals (Unweighted)	100% (999)	100% (180)	100% (234)	100% (444)	100% (141)	100% (738)	100% (160)	100% (101)	100% (483)	100% (516)	100% (351)	100% (348)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	42%	80%	6%	39%	77%	53%	14%	40%	50%	43%	39%	49%	38%	52%
Says what he thinks people want to hear	53%	15%	91%	57%	19%	44%	83%	55%	46%	51%	58%	46%	59%	48%
Not sure	4%	4%	3%	4%	4%	4%	4%	5%	4%	6%	3%	5%	2%	0%
Totals (Unweighted)	100% (999)	100% (395)	100% (260)	100% (295)	100% (242)	100% (346)	100% (340)	100% (168)	100% (206)	100% (342)	100% (283)	100% (368)	100% (384)	100% (83)

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36. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	36%	42%	35%	34%	35%	28%	73%	48%	35%	38%	26%	41%	46%
Like somewhat	23%	22%	27%	24%	19%	22%	24%	32%	26%	21%	29%	18%	21%
Dislike	35%	29%	34%	37%	42%	45%	1%	14%	35%	35%	41%	35%	28%
Not sure	5%	7%	4%	5%	4%	5%	2%	7%	4%	6%	4%	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(179)	(233)	(442)	(142)	(738)	(158)	(100)	(482)	(514)	(350)	(346)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	36%	74%	5%	32%	75%	45%	10%	33%	43%	41%	29%	38%	36%	41%
Like somewhat	23%	21%	20%	29%	17%	28%	22%	29%	26%	22%	21%	26%	26%	13%
Dislike	35%	2%	72%	32%	5%	22%	63%	31%	26%	34%	43%	30%	36%	47%
Not sure	5%	3%	3%	7%	3%	5%	4%	7%	5%	3%	6%	6%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(394)	(260)	(294)	(242)	(343)	(340)	(168)	(205)	(341)	(282)	(367)	(383)	(82)

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37. Perceived Romney sincerity

Do you think Mitt Romney...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	37%	31%	29%	37%	58%	45%	9%	18%	39%	34%	38%	37%	35%
Says what he thinks people want to hear	52%	52%	55%	54%	39%	47%	70%	56%	55%	49%	45%	53%	59%
Not sure	12%	17%	16%	8%	3%	8%	20%	26%	6%	17%	17%	10%	7%
Totals (Unweighted)	100% (996)	100% (178)	100% (234)	100% (442)	100% (142)	100% (735)	100% (160)	100% (101)	100% (481)	100% (515)	100% (350)	100% (347)	100% (299)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	37%	10%	73%	30%	6%	26%	65%	32%	37%	31%	45%	35%	38%	38%
Says what he thinks people want to hear	52%	76%	18%	61%	83%	63%	27%	46%	57%	54%	48%	51%	54%	60%
Not sure	12%	14%	9%	9%	10%	10%	8%	22%	6%	15%	6%	15%	8%	2%
Totals (Unweighted)	100% (996)	100% (395)	100% (259)	100% (293)	100% (240)	100% (347)	100% (338)	100% (168)	100% (205)	100% (341)	100% (282)	100% (367)	100% (382)	100% (82)

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38. Romney likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	23%	22%	10%	25%	45%	27%	4%	20%	25%	22%	24%	27%	19%
Like somewhat	29%	33%	32%	27%	25%	34%	18%	15%	33%	25%	30%	30%	27%
Dislike	39%	40%	45%	37%	28%	33%	63%	44%	35%	42%	32%	39%	47%
Not sure	9%	5%	14%	10%	1%	6%	15%	21%	6%	11%	14%	4%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(178)	(233)	(443)	(141)	(736)	(158)	(101)	(482)	(513)	(350)	(345)	(300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	23%	2%	52%	16%	1%	15%	46%	14%	17%	23%	32%	22%	23%	27%
Like somewhat	29%	16%	39%	34%	17%	28%	38%	38%	32%	28%	26%	25%	35%	22%
Dislike	39%	69%	4%	44%	76%	48%	10%	35%	47%	40%	34%	42%	35%	49%
Not sure	9%	14%	5%	6%	6%	10%	5%	14%	5%	9%	8%	11%	7%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(393)	(260)	(294)	(241)	(344)	(339)	(166)	(206)	(342)	(281)	(367)	(382)	(83)

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39. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	45%	39%	43%	44%	58%	56%	11%	17%	52%	38%	48%	43%	43%
Bold	31%	36%	31%	29%	29%	27%	52%	27%	33%	29%	28%	32%	34%
Effective	27%	29%	26%	26%	24%	18%	59%	44%	24%	29%	22%	29%	31%
Exciting	21%	29%	22%	17%	16%	14%	50%	30%	22%	20%	16%	22%	25%
Experienced	25%	25%	25%	26%	25%	17%	60%	32%	24%	27%	20%	30%	27%
Honest	35%	35%	37%	35%	34%	26%	67%	56%	34%	36%	29%	34%	44%
Hypocritical	37%	28%	36%	37%	55%	46%	7%	18%	44%	31%	40%	41%	29%
Inspiring	35%	39%	36%	33%	28%	27%	65%	41%	35%	34%	25%	36%	46%
Intelligent	62%	56%	61%	65%	63%	56%	85%	66%	62%	61%	57%	60%	70%
Partisan	32%	28%	29%	30%	46%	37%	15%	20%	42%	22%	28%	36%	32%
Patriotic	30%	28%	26%	34%	34%	24%	57%	37%	31%	30%	28%	31%	33%
Religious	16%	16%	13%	18%	17%	10%	48%	14%	17%	15%	19%	17%	11%
Sincere	36%	31%	41%	39%	31%	29%	73%	36%	33%	40%	32%	32%	47%
Steady	30%	32%	30%	30%	27%	24%	58%	36%	30%	30%	23%	31%	39%
Strong	34%	33%	36%	33%	34%	23%	69%	58%	32%	36%	34%	34%	34%
Totals	(1,000)	(180)	(234)	(444)	(142)	(738)	(161)	(101)	(484)	(516)	(352)	(348)	(300)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	45%	6%	81%	47%	8%	37%	77%	40%	43%	38%	56%	35%	53%	50%
Bold	31%	40%	23%	33%	35%	37%	24%	33%	32%	34%	26%	33%	32%	29%
Effective	27%	53%	3%	26%	50%	34%	8%	31%	27%	30%	20%	31%	24%	34%
Exciting	21%	39%	5%	20%	39%	23%	9%	22%	22%	23%	16%	23%	21%	24%
Experienced	25%	52%	3%	23%	45%	31%	8%	27%	24%	29%	20%	28%	23%	38%
Honest	35%	72%	2%	34%	73%	45%	9%	39%	39%	34%	33%	39%	32%	40%
Hypocritical	37%	5%	68%	40%	6%	24%	71%	23%	30%	37%	48%	33%	41%	42%
Inspiring	35%	61%	8%	36%	66%	41%	12%	35%	40%	36%	30%	34%	37%	40%
Intelligent	62%	90%	36%	62%	91%	71%	40%	61%	66%	62%	58%	67%	63%	57%
Partisan	32%	11%	48%	39%	11%	26%	53%	26%	35%	31%	34%	24%	39%	34%
Patriotic	30%	58%	8%	26%	53%	42%	9%	31%	32%	31%	29%	36%	26%	38%
Religious	16%	31%	4%	15%	22%	20%	7%	19%	20%	19%	9%	22%	14%	17%
Sincere	36%	70%	6%	36%	68%	46%	11%	39%	43%	32%	36%	38%	35%	48%
Steady	30%	61%	3%	29%	59%	40%	8%	36%	38%	28%	25%	32%	29%	42%
Strong	34%	63%	7%	33%	56%	43%	13%	39%	32%	39%	27%	38%	32%	34%
Totals	(1,000)	(396)	(260)	(295)	(242)	(347)	(340)	(168)	(206)	(343)	(283)	(368)	(384)	(83)

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40. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	40%	38%	44%	43%	31%	35%	60%	50%	40%	41%	39%	40%	44%
Bold	29%	22%	28%	30%	41%	30%	25%	28%	27%	31%	35%	32%	18%
Effective	34%	27%	26%	36%	53%	41%	8%	19%	40%	28%	34%	36%	32%
Exciting	12%	13%	8%	15%	13%	14%	1%	12%	13%	11%	14%	13%	10%
Experienced	43%	39%	34%	45%	61%	50%	21%	24%	51%	36%	40%	47%	43%
Honest	33%	26%	22%	35%	55%	41%	5%	15%	37%	28%	31%	36%	31%
Hypocritical	38%	35%	41%	40%	30%	31%	66%	46%	38%	38%	32%	39%	43%
Inspiring	21%	18%	11%	26%	32%	25%	2%	17%	23%	19%	22%	26%	14%
Intelligent	56%	54%	43%	60%	75%	64%	33%	40%	64%	49%	55%	57%	58%
Partisan	29%	26%	24%	32%	33%	28%	32%	26%	32%	25%	22%	29%	37%
Patriotic	43%	35%	31%	49%	68%	51%	20%	25%	49%	38%	43%	45%	42%
Religious	62%	63%	48%	64%	81%	69%	33%	56%	72%	52%	57%	65%	66%
Sincere	30%	20%	20%	34%	53%	37%	6%	13%	36%	23%	31%	30%	28%
Steady	31%	22%	29%	31%	49%	35%	12%	26%	35%	27%	30%	31%	32%
Strong	34%	29%	24%	38%	53%	41%	10%	27%	37%	32%	37%	34%	31%
Totals	(1,000)	(180)	(234)	(444)	(142)	(738)	(161)	(101)	(484)	(516)	(352)	(348)	(300)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	40%	67%	10%	45%	72%	51%	15%	36%	51%	40%	37%	45%	40%	49%
Bold	29%	24%	43%	23%	23%	26%	38%	23%	31%	31%	29%	32%	28%	23%
Effective	34%	7%	66%	32%	4%	24%	65%	25%	30%	31%	44%	26%	37%	35%
Exciting	12%	1%	28%	7%	0%	8%	25%	9%	8%	12%	16%	11%	11%	15%
Experienced	43%	16%	74%	44%	12%	33%	73%	35%	40%	40%	51%	41%	44%	46%
Honest	33%	4%	69%	27%	1%	21%	65%	23%	27%	28%	45%	28%	34%	45%
Hypocritical	38%	71%	5%	39%	73%	49%	9%	35%	41%	40%	35%	40%	37%	48%
Inspiring	21%	3%	45%	15%	1%	13%	43%	18%	14%	18%	30%	21%	19%	23%
Intelligent	56%	32%	80%	60%	34%	51%	80%	47%	57%	54%	63%	50%	62%	58%
Partisan	29%	42%	14%	31%	48%	32%	19%	22%	32%	26%	33%	24%	29%	36%
Patriotic	43%	17%	76%	39%	18%	36%	71%	37%	41%	38%	54%	42%	46%	45%
Religious	62%	43%	82%	66%	50%	60%	79%	52%	62%	57%	72%	54%	69%	68%
Sincere	30%	4%	62%	26%	1%	22%	58%	18%	27%	26%	40%	26%	31%	36%
Steady	31%	12%	55%	29%	10%	23%	53%	37%	29%	25%	36%	29%	29%	37%
Strong	34%	6%	68%	33%	9%	26%	62%	34%	30%	29%	44%	35%	34%	30%
Totals	(1,000)	(396)	(260)	(295)	(242)	(347)	(340)	(168)	(206)	(343)	(283)	(368)	(384)	(83)

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41. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	30%	33%	27%	30%	33%	23%	60%	38%	34%	27%	24%	32%	37%
About the same	27%	30%	35%	25%	14%	25%	32%	34%	24%	31%	33%	22%	26%
Getting worse	38%	29%	34%	43%	52%	48%	3%	22%	41%	35%	40%	42%	32%
Not sure	4%	9%	4%	2%	0%	4%	5%	5%	1%	7%	4%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(990)	(179)	(232)	(442)	(137)	(729)	(160)	(101)	(478)	(512)	(350)	(344)	(296)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	30%	61%	5%	28%	61%	41%	5%	30%	36%	29%	28%	29%	32%	37%
About the same	27%	28%	23%	30%	26%	33%	24%	30%	25%	31%	23%	33%	25%	16%
Getting worse	38%	7%	71%	38%	9%	24%	68%	34%	33%	36%	46%	34%	40%	46%
Not sure	4%	4%	1%	4%	4%	2%	3%	5%	6%	4%	2%	4%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(990)	(396)	(255)	(291)	(242)	(342)	(336)	(167)	(204)	(340)	(279)	(363)	(384)	(81)

42. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	25%	30%	20%	25%	25%	22%	36%	32%	30%	20%	13%	33%	31%
About the same	37%	36%	41%	34%	37%	37%	36%	40%	36%	38%	42%	30%	37%
Lower	17%	11%	18%	19%	22%	21%	4%	11%	19%	16%	20%	17%	14%
Not sure	21%	23%	21%	22%	16%	21%	25%	16%	16%	26%	25%	19%	18%
Totals (Unweighted)	100% (996)	100% (178)	100% (234)	100% (443)	100% (141)	100% (734)	100% (161)	100% (101)	100% (483)	100% (513)	100% (351)	100% (345)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	25%	41%	16%	20%	44%	26%	14%	23%	28%	25%	24%	24%	25%	35%
About the same	37%	36%	40%	38%	31%	38%	39%	37%	32%	39%	37%	38%	41%	29%
Lower	17%	5%	27%	20%	6%	14%	28%	17%	17%	16%	19%	14%	18%	23%
Not sure	21%	18%	17%	22%	19%	23%	18%	23%	23%	19%	21%	25%	16%	14%
Totals (Unweighted)	100% (996)	100% (396)	100% (257)	100% (295)	100% (242)	100% (347)	100% (337)	100% (167)	100% (206)	100% (342)	100% (281)	100% (366)	100% (383)	100% (83)

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43. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	18%	27%	23%	12%	8%	17%	20%	23%	22%	15%	12%	22%	23%
About the same financially as you were a year ago	44%	46%	50%	43%	35%	40%	61%	47%	42%	47%	45%	43%	44%
Worse off financially than you were a year ago	36%	25%	24%	44%	57%	41%	15%	26%	36%	36%	40%	34%	32%
Not sure	2%	2%	3%	1%	0%	1%	3%	4%	1%	3%	3%	1%	1%
Totals (Unweighted)	100% (994)	100% (179)	100% (234)	100% (440)	100% (141)	100% (734)	100% (159)	100% (101)	100% (480)	100% (514)	100% (349)	100% (346)	100% (299)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	18%	26%	12%	19%	36%	20%	10%	28%	20%	15%	16%	11%	24%	26%
About the same financially as you were a year ago	44%	58%	34%	41%	49%	45%	39%	42%	48%	47%	40%	42%	45%	48%
Worse off financially than you were a year ago	36%	14%	53%	40%	15%	34%	51%	28%	29%	36%	42%	44%	30%	25%
Not sure	2%	1%	1%	0%	1%	1%	0%	2%	2%	1%	1%	3%	0%	0%
Totals (Unweighted)	100% (994)	100% (393)	100% (259)	100% (293)	100% (238)	100% (345)	100% (340)	100% (167)	100% (203)	100% (342)	100% (282)	100% (364)	100% (383)	100% (83)

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Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	October 13-15, 2012
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 8, with a mean of one and a standard deviation of 1.21.
Number of respondents	1000
Margin of error	± 4.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	34 questions not reported.