

YouGov / The Sun Survey Results

Sample Size: 1703 GB Adults

Fieldwork: 11th - 12th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1703	435	557	147	547	415	400	828	875	206	434	582	480	971	732	218	553	364	419	148
Unweighted Sample	1703	452	483	128	571	361	407	827	876	60	409	691	543	1127	576	228	590	350	405	130
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	80	2	14	31	35	12	33	35	39	38	27	35	47	34	20	18
Lab	42	0	100	0	7	92	36	41	43	55	44	41	37	37	49	41	29	40	62	39
Lib Dem	11	0	0	100	2	1	40	11	11	30	12	9	6	14	8	15	14	13	7	4
Other	14	0	0	0	11	4	10	16	11	3	11	16	17	12	16	9	10	13	11	39

Other Parties Voting Intention

UKIP	7	0	0	0	9	2	5	8	7	3	4	8	12	6	9	7	8	9	7	5
SNP / PCY	4	0	0	0	0	2	1	4	3	0	5	4	3	3	4	0	0	2	0	33
Green	1	0	0	0	1	0	3	1	1	0	1	2	1	1	1	2	1	1	1	1
BNP	1	0	0	0	0	0	1	1	0	0	0	1	1	0	1	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	1	0	0	1	1	0	1	1	0	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	5	2	5	6	8	7	10	6	5	7	7	4	7	7	9	6
Don't know	16	0	0	0	14	7	22	11	20	21	16	13	16	15	16	18	19	14	13	10

Do you approve or disapprove of the Government's record to date?

	Sep 10-11	Sep 11-12																			
Approve	22	25	71	4	33	50	6	21	26	24	11	29	26	26	29	19	29	33	24	17	15
Disapprove	62	60	15	91	40	32	87	64	62	58	63	53	63	61	56	65	54	51	60	68	79
Don't know	16	15	14	5	26	18	7	15	12	18	26	18	11	13	15	16	18	17	15	15	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Aug 28-29
Sep 11-12

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

39	38	14	64	33	16	64	43	43	33	30	34	44	37	39	37	30	30	36	52	44
28	31	47	20	32	48	20	23	30	32	23	30	32	33	32	30	30	31	38	26	26
21	23	34	12	28	31	11	22	20	26	30	26	18	24	24	23	27	31	18	16	21
12	8	5	4	7	5	4	12	7	9	17	9	6	6	6	11	13	8	7	5	8

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	27	106
Male 25 to 39	178	218
Male 40 to 59	333	288
Male 60 +	289	216
Female 18 to 24	33	100
Female 25 to 39	231	216
Female 40 to 59	358	295
Female 60 +	254	264
Region		
North England	405	419
Midlands	274	279
East England	192	163
London	228	218
South England	398	390
Wales	76	85
Scotland	130	148
Social Grade		
AB	639	477
C1	488	494
C2	249	358
DE	327	375
Newspaper Type		
Express / Mail	373	272
Sun / Star	165	400
Mirror / Record	91	170
Guardian / Independent	101	77
FT / Times / Telegraph	114	162
Other Paper	227	196
No Paper	632	426
Political Party Identification		
Labour	471	553
Conservative	510	485
Liberal Democrat	192	204
SNP/Plaid Cymru	37	29
Others	94	22
None/ DK	399	409

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>