

YouGov / The Sun Survey Results

Sample Size: 1627 GB Adults
Fieldwork: 19th - 20th November 2012

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1627	419	538	122	526	405	363	791	836	197	415	556	459	927	700	208	529	348	400	142	
Unweighted Sample	1627	417	490	110	527	369	366	783	844	101	389	596	541	1093	534	219	535	325	369	179	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	75	4	15	30	36	23	34	31	38	37	28	33	39	40	26	16
Lab	42	0	100	0	7	89	35	42	43	53	43	46	34	38	48	39	36	39	54	46
Lib Dem	10	0	0	100	2	3	35	10	9	16	10	7	10	11	7	17	10	8	8	7
Other	15	0	0	0	15	4	15	18	12	8	14	16	17	14	17	11	16	13	12	31

Other Parties Voting Intention

UKIP	8	0	0	0	13	1	6	10	6	2	7	9	11	7	10	8	11	10	7	1
SNP / PCY	3	0	0	0	1	3	1	3	3	1	2	3	3	3	2	0	0	0	0	27
Green	2	0	0	0	0	0	6	3	1	3	2	2	1	2	1	2	3	0	2	2
BNP	2	0	0	0	1	1	1	2	1	1	2	1	2	1	3	2	1	1	3	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	1	1	1	0	0	1	0	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	3	3	3	6	8	13	11	5	2	6	8	4	5	9	9	4
Don't know	15	0	0	0	13	5	23	11	19	12	20	14	14	16	14	17	19	13	11	16

Do you approve or disapprove of the Government's record to date?

	Nov 18-19	Nov 19-20																			
Approve	24	26	71	5	31	50	7	21	29	23	26	27	23	28	29	21	31	25	31	25	13
Disapprove	60	60	14	90	49	34	86	64	61	58	52	56	63	62	56	64	53	59	57	62	69
Don't know	16	15	15	6	20	16	7	16	10	19	22	17	14	10	15	14	16	16	12	13	18

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Nov 12-13	Nov 19-20																			
Strongly support	3	3	6	2	12	5	1	5	4	2	3	5	2	3	4	3	7	2	2	4	1
Tend to support	26	24	48	7	50	36	9	31	24	23	19	22	25	26	28	19	23	27	26	21	16
TOTAL SUPPORT	29	27	54	9	62	41	10	36	28	25	22	27	27	29	32	22	30	29	28	25	17
Tend to oppose	33	35	33	34	20	39	30	34	32	38	38	36	35	34	36	34	35	36	38	33	34
Strongly oppose	29	29	8	54	10	16	53	26	32	27	19	24	32	35	26	33	23	27	27	34	38
TOTAL OPPOSE	62	64	41	88	30	55	83	60	64	65	57	60	67	69	62	67	58	63	65	67	72
Don't know	9	9	4	4	8	4	7	4	7	10	20	13	7	2	7	11	12	8	6	9	11

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 5-6
Nov 19-20

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

The economy	74	77	80	79	81	80	78	82	79	76	70	80	80	74	81	72	73	77	82	74	79
Immigration & Asylum	46	48	61	38	28	65	38	31	46	49	27	35	50	65	41	56	39	48	55	48	39
Health	27	26	18	34	31	17	36	31	23	29	27	22	28	26	25	26	27	25	29	25	21
Europe	19	23	34	15	24	33	15	25	24	22	16	16	24	31	25	20	22	23	22	24	24
Crime	21	18	18	19	9	19	20	11	16	20	22	20	15	20	14	24	17	16	17	27	9
Pensions	22	17	16	21	16	14	22	19	16	18	9	13	20	22	20	14	18	17	18	15	23
Tax	18	17	14	21	10	14	17	20	17	18	23	22	17	12	17	18	15	21	14	15	23
Education	16	15	12	18	22	11	17	18	16	13	27	18	12	9	18	10	24	14	13	12	10
Family life & childcare	10	10	6	15	6	8	15	6	9	11	11	15	11	5	8	13	9	11	8	11	14
Afghanistan	6	8	10	7	10	11	6	7	8	8	4	4	9	13	8	9	5	8	10	9	10
The environment	9	7	4	7	14	3	6	15	8	6	8	7	6	6	8	5	7	9	4	7	6
Transport	4	3	3	4	5	3	3	4	4	3	7	4	3	2	4	3	6	3	6	1	5
None of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	2	2	1	0	0	1	1	0	2	1	5	3	1	0	2	1	3	1	0	2	3

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	64	65	68	67	67	69	62	71	65	65	49	66	71	63	66	63	62	65	71	62	63
Health	35	33	33	37	38	29	37	37	32	35	24	22	36	45	33	33	28	36	33	33	32
Pensions	34	32	38	32	26	33	32	37	30	34	17	20	35	47	37	26	25	33	36	31	36
Tax	26	26	26	27	20	25	27	23	27	25	37	33	25	17	28	24	22	25	26	28	31
Family life & childcare	14	18	16	22	18	16	22	14	14	22	23	29	17	8	15	22	18	19	16	18	20
Education	14	14	11	16	14	13	13	14	13	15	28	18	13	5	16	11	16	17	14	10	10
Immigration & Asylum	15	14	14	15	8	18	13	7	16	12	6	7	14	24	11	18	18	13	14	14	9
Crime	12	11	9	11	4	11	14	6	12	11	13	11	10	11	9	14	9	10	13	13	5
Europe	8	9	14	6	5	14	5	6	11	7	3	3	10	15	9	8	11	10	5	10	9
Transport	10	8	6	8	15	5	6	13	8	7	16	7	7	5	9	6	15	8	7	4	6
The environment	8	7	6	8	18	6	7	11	8	6	8	5	7	9	8	6	9	7	5	8	8
Afghanistan	1	2	2	1	2	3	1	1	2	2	2	1	2	2	1	2	0	2	3	2	0
None of these	2	3	3	2	1	3	2	2	3	3	2	3	3	2	3	2	2	3	3	1	5
Don't know	3	2	1	1	0	2	4	1	2	2	8	2	1	1	2	3	3	1	2	4	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	35	101
	Male 25 to 39	150	208
	Male 40 to 59	304	275
	Male 60 +	294	207
	Female 18 to 24	66	96
	Female 25 to 39	239	207
	Female 40 to 59	292	281
	Female 60 +	247	252
Region			
	North England	369	400
	Midlands	255	267
	East England	171	156
	London	219	208
	South England	364	373
	Wales	70	81
	Scotland	179	142
Social Grade			
	AB	651	456
	C1	442	472
	C2	205	342
	DE	329	358
Newspaper Type			
	Express / Mail	302	260
	Sun / Star	162	382
	Mirror / Record	99	163
	Guardian / Independent	107	73
	FT / Times / Telegraph	135	155
	Other Paper	210	187
	No Paper	612	407
Political Party Identification			
	Labour	467	529
	Conservative	480	464
	Liberal Democrat	160	195
	SNP/Plaid Cymru	50	28
	Others	85	21
	None/ DK	385	390

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