

YouGov Survey Results

Sample Size: 1956 GB Adults; 937 French Adults; 1009 Danish Adults; 1005 Swedish Adults; 910 Finnish Adults; 879 Norwegian Adults

Fieldwork: 28th October - 4th November 2013

	GB	France	Denmark	Sweden	Finland	Norway
	Total	Total	Total	Total	Total	Total
Weighted Sample	1956	937	1009	1005	910	879
Unweighted Sample	1956	937	1010	1005	910	879
	%	%	%	%	%	%

Do you approve or disapprove of the Government's record to date?

Approve	29	12	26	32	27	39
Disapprove	56	76	60	58	51	21
Don't know	15	12	14	10	21	39

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	2	2	3	4	3	4
Get a little better	16	6	20	21	15	27
TOTAL BETTER	18	8	23	25	18	31
Stay about the same	41	26	56	45	48	45
Get a little worse	26	27	14	19	21	18
Get a lot worse	12	33	4	7	10	1
TOTAL WORSE	38	60	18	26	31	19
Don't know	4	6	3	3	3	5

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	1	1	2	7	3	4
Got a little better	13	5	15	25	14	23
TOTAL BETTER	14	6	17	32	17	27
Stayed about the same	35	21	56	39	46	53
Got a little worse	33	31	19	17	25	15
Got a lot worse	15	36	6	11	11	1
TOTAL WORSE	48	67	25	28	36	16
Don't know	2	6	1	1	2	4

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	%	%	%	%	%	%

How do you think the [COUNTRY] economy has changed over the LAST 12 months?

Got a lot better	2	1	1	4	0	2
Got a little better	35	5	32	22	7	22
TOTAL BETTER	37	6	33	26	7	24
Stayed about the same	28	15	38	32	18	50
Got a little worse	19	20	18	24	45	15
Got a lot worse	12	53	6	15	25	2
TOTAL WORSE	31	73	24	39	70	17
Don't know	4	6	5	4	4	9

How do you think the [COUNTRY] economy will change over the NEXT 12 months?

Get a lot better	3	1	3	3	1	2
Get a little better	37	8	36	23	21	19
TOTAL BETTER	40	9	39	26	22	21
Stay about the same	31	20	37	36	25	43
Get a little worse	15	20	12	21	32	23
Get a lot worse	9	45	5	9	16	4
TOTAL WORSE	24	65	17	30	48	27
Don't know	5	7	7	6	5	8

If there was a referendum on [COUNTRY'S] membership of the European Union, how would you vote?

I would vote to remain a member of the European Union	36	34	51	45	48	18
I would vote to leave the European Union	41	33	35	38	31	67
I would not vote	6	15	2	2	6	2
Don't know	17	18	12	15	14	12

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	%	%	%	%	%	%

In general, how interested, if at all, would you say you are in Halloween?

Very interested	4	2	1	2	2	3
Quite interested	16	7	7	9	8	8
TOTAL INTERESTED	20	9	8	11	10	11
Not very interested	28	21	29	28	30	26
Not at all interested	50	64	61	61	59	62
TOTAL NOT INTERESTED	78	85	90	89	89	88
Don't know	2	6	1	1	1	1

For each of the following please can you say whether you think they are a good idea or a bad idea?

Children playing trick-or-treat

Good idea	35	50	19	25	39	33
Bad idea	54	36	65	62	39	52
Don't know	10	14	16	13	22	16

Adults dressing up for Halloween

Good idea	32	30	15	24	35	23
Bad idea	52	51	67	62	43	59
Don't know	16	19	18	13	23	18

Children dressing up for Halloween

Good idea	66	58	43	50	58	46
Bad idea	23	29	37	36	24	39
Don't know	11	13	20	14	18	15

Making pumpkin lanterns

Good idea	68	61	67	63	58	55
Bad idea	18	24	18	23	20	30
Don't know	14	15	15	14	22	15

Playing Halloween pranks

Good idea	14	36	16	19	23	17
Bad idea	78	46	66	67	52	68
Don't know	9	17	18	14	25	14

Watching a horror movie on Halloween

Good idea	39	23	29	30	38	29
Bad idea	43	58	46	53	42	54
Don't know	18	19	25	17	21	18