December 22-24, 2012



# **List of Tables**

1. Direction of country	2
2. Importance of issues	3
3. Most important issue	4
4. Likelihood of a deal to avert fiscal cliff	6
5. Effect of going over fiscal cliff on economy	7
6. Know what fiscal cliff means	8
7. Support for doing things now to reduce deficit	Ĉ
8. Options for reducing deficit – Raise taxes on all taxpayers	C
9. Options for reducing deficit – Raise taxes on families making more than \$250,000 per year	
10. Options for reducing deficit – Reduce military spending	12
11. Options for reducing deficit – Reduce spending on Medicare and Social Security	13
12. Options for reducing deficit – Reduce spending on other domestic programs	4
13. Blame for economic conditions – President Obama	
14. Blame for economic conditions – President Bush	
15. Blame for economic conditions – Democrats in the U.S. Congress	
16. Blame for economic conditions – Republicans in the U.S. Congress	8
17. Blame for economic conditions – Wall Street bankers	19
18. Blame for economic conditions – Consumers who borrowed too much money	20
19. Respondent's ideology	
20. Perceived Obama ideology	
21. Perceived Obama sincerity	
22. Obama likeability	
23. Which of these words to describe Barack Obama	
24. Respondents have a somewhat or very favorable opinion of these individuals	
25. Respondents have a somewhat or very unfavorable opinion of these individuals	
26. Approval of Obama as President	
27. Obama approval on issues	
28. Approval of U.S. Congress	31
29. Favorability rating of NRA	32
30. View on gun control laws	
31. Guns - rights versus protection	34
32. Personal gun ownership	35
33. Approval of nra proposal	36
34. Heard of Brady Campaign	37
35. Children under the age of 18	38
36. Trend of economy	36

December 22-24, 2012



37. Stock market expectations over next year	 	4
38. Change in personal finances over past year	 	4

December 22-24, 2012



#### 1. Direction of country

Would you say things in this country today are...

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the													
right direction	32%	35%	33%	31%	26%	26%	59%	37%	32%	31%	28%	34%	35%
Off on the wrong track	52%	47%	45%	57%	63%	59%	24%	43%	55%	49%	53%	49%	55%
Not sure	16%	18%	22%	12%	12%	16%	18%	20%	13%	20%	20%	17%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(143)	(281)	(434)	(141)	(770)	(123)	(106)	(475)	(524)	(350)	(348)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction	32%	61%	6%	22%	60%	41%	11%	37%	32%	30%	31%	30%	33%	35%
Off on the wrong track	52%	21%	89%	61%	24%	43%	80%	45%	51%	54%	54%	51%	55%	57%
Not sure	16%	18%	5%	17%	15%	16%	10%	18%	17%	17%	15%	19%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(372)	(241)	(314)	(267)	(340)	(323)	(183)	(233)	(353)	(230)	(392)	(340)	(106)

December 22-24, 2012



2. Importance of issues

How important are the following issues to you?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	96%	93%	94%	99%	95%	97%	94%	90%	95%	96%	94%	96%	99%
Immigration	76%	70%	74%	77%	85%	77%	76%	71%	75%	77%	78%	76%	71%
The environment	73%	74%	74%	72%	73%	72%	81%	73%	68%	78%	73%	78%	67%
Terrorism	77%	62%	75%	83%	90%	77%	77%	72%	75%	79%	82%	75%	70%
Gay rights	42%	49%	44%	36%	36%	43%	41%	36%	33%	49%	34%	51%	41%
Education	87%	89%	84%	87%	87%	86%	92%	86%	83%	90%	87%	88%	85%
Health care	90%	83%	89%	92%	96%	92%	90%	76%	86%	93%	87%	93%	89%
Social security	88%	81%	81%	94%	98%	88%	94%	78%	84%	91%	92%	88%	80%
The budget deficit	86%	77%	88%	89%	92%	88%	83%	77%	86%	86%	84%	87%	87%
The war in Afghanistan	68%	61%	67%	70%	81%	68%	71%	66%	65%	72%	71%	67%	65%
Taxes	91%	88%	89%	94%	96%	92%	95%	83%	89%	93%	91%	90%	92%
Medicare	86%	76%	80%	92%	99%	85%	95%	75%	83%	88%	89%	86%	80%
Abortion	63%	61%	65%	61%	66%	63%	63%	56%	53%	71%	61%	64%	63%
Totals	(993)	(139)	(280)	(432)	(142)	(766)	(122)	(105)	(472)	(521)	(349)	(345)	(299)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	96%	94%	98%	98%	93%	96%	98%	95%	96%	96%	95%	94%	98%	98%
Immigration	76%	69%	88%	75%	63%	73%	88%	74%	73%	79%	76%	78%	76%	74%
The environment	73%	83%	55%	72%	90%	76%	58%	78%	71%	72%	75%	76%	72%	67%
Terrorism	77%	66%	92%	78%	59%	75%	88%	79%	78%	78%	71%	79%	76%	80%
Gay rights	42%	52%	28%	38%	69%	36%	27%	45%	41%	42%	39%	42%	40%	42%
Education	87%	91%	80%	88%	93%	84%	84%	90%	85%	85%	88%	86%	85%	93%
Health care	90%	90%	89%	90%	95%	90%	86%	92%	91%	87%	90%	89%	93%	87%
Social security	88%	88%	86%	88%	88%	87%	88%	89%	88%	88%	86%	89%	89%	82%
The budget deficit	86%	78%	94%	90%	76%	85%	93%	82%	86%	87%	87%	84%	88%	89%
The war in Afghanistan	68%	62%	75%	72%	67%	61%	76%	70%	68%	71%	63%	69%	66%	66%
Taxes	91%	87%	98%	92%	84%	90%	97%	88%	92%	92%	91%	91%	95%	88%
Medicare	86%	87%	84%	85%	87%	84%	85%	90%	85%	85%	84%	86%	85%	83%
Abortion	63%	58%	70%	67%	64%	56%	69%	59%	68%	62%	60%	63%	63%	60%
Totals	(993)	(372)	(240)	(311)	(267)	(337)	(322)	(183)	(233)	(348)	(229)	(390)	(341)	(106)

December 22-24, 2012



3. Most important issue

Which of these is the **most** important issue for you?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	35%	36%	37%	39%	19%	35%	34%	34%	39%	31%	34%	36%	36%
Immigration	3%	4%	3%	3%	1%	2%	4%	10%	4%	2%	5%	2%	2%
The environment	4%	4%	6%	3%	1%	4%	1%	8%	4%	3%	3%	5%	4%
Terrorism	3%	2%	5%	2%	2%	2%	7%	0%	3%	2%	4%	3%	2%
Gay rights	2%	3%	4%	1%	0%	2%	0%	2%	2%	2%	0%	3%	4%
Education	9%	15%	13%	4%	2%	8%	11%	16%	8%	10%	9%	7%	11%
Health care	10%	9%	9%	10%	15%	11%	9%	9%	7%	13%	11%	9%	10%
Social security	12%	2%	4%	17%	30%	12%	16%	2%	9%	14%	17%	11%	4%
The budget deficit	9%	8%	7%	8%	15%	10%	5%	8%	11%	6%	7%	11%	9%
The war in Afghanistan	1%	3%	0%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%
Taxes	7%	7%	9%	8%	3%	7%	7%	6%	8%	7%	6%	5%	13%
Medicare	2%	2%	1%	1%	10%	2%	3%	4%	1%	3%	3%	2%	2%
Abortion	3%	5%	3%	1%	1%	3%	1%	0%	2%	3%	2%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(949)	(125)	(259)	(424)	(141)	(738)	(114)	(97)	(452)	(497)	(336)	(327)	(286)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	35%	30%	41%	36%	35%	35%	34%	35%	33%	37%	34%	35%	37%	27%
Immigration	3%	3%	4%	3%	1%	3%	5%	1%	2%	2%	8%	5%	1%	0%
The environment	4%	4%	1%	5%	8%	1%	2%	6%	2%	3%	6%	3%	3%	11%
Terrorism	3%	4%	5%	1%	1%	4%	3%	2%	1%	5%	3%	2%	4%	3%
Gay rights	2%	3%	0%	3%	4%	3%	0%	2%	2%	2%	3%	1%	4%	3%
Education	9%	11%	3%	12%	15%	7%	5%	12%	6%	9%	9%	10%	7%	11%
Health care	10%	16%	9%	5%	15%	11%	7%	13%	9%	11%	8%	11%	11%	8%
Social security	12%	16%	7%	9%	11%	15%	10%	10%	16%	12%	9%	16%	9%	5%
The budget deficit	9%	3%	11%	14%	3%	8%	15%	3%	11%	9%	11%	4%	8%	22%
The war in Afghanistan	1%	2%	0%	1%	2%	1%	1%	2%	3%	1%	0%	2%	1%	0%
Taxes	7%	3%	11%	8%	2%	9%	10%	9%	8%	7%	5%	5%	10%	6%
Medicare	2%	3%	1%	2%	3%	2%	2%	2%	3%	2%	2%	2%	2%	1%
Abortion	3%	1%	6%	3%	1%	0%	6%	3%	4%	1%	3%	3%	3%	4%

continued on the next page ...

December 22-24, 2012



		100% 100% 100% 100% 100% 100% 100% 100%												
			Party ID			Ideology			Regi	on		Fa	mily Incom	ne
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (949)	100% (355)	100% (234)	100% (299)	100% (256)	100% (319)	100% (315)	100% (174)	100% (220)	100% (336)	100% (219)	100% (370)	100% (331)	100% (101)

December 22-24, 2012



#### 4. Likelihood of a deal to avert fiscal cliff

Unless Congress acts before the end of the year, automatic tax increases and spending cuts will go into effect. How likely is it that Congress and the President will agree on a way to avoid the large spending cuts and tax increases now scheduled for January 1?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very likely	9%	7%	9%	9%	10%	7%	12%	13%	8%	9%	11%	6%	9%
Somewhat likely	22%	24%	21%	23%	19%	19%	36%	25%	22%	22%	19%	27%	22%
Somewhat unlikely	27%	26%	25%	29%	29%	29%	16%	31%	31%	24%	25%	28%	30%
Very unlikely	27%	21%	25%	29%	34%	32%	10%	16%	27%	26%	25%	26%	31%
Not sure	15%	22%	19%	9%	8%	13%	26%	16%	12%	18%	21%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(142)	(281)	(433)	(142)	(768)	(124)	(106)	(475)	(523)	(350)	(348)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very likely	9%	11%	6%	8%	12%	6%	9%	11%	8%	5%	13%	11%	8%	3%
Somewhat likely	22%	28%	18%	21%	29%	31%	15%	24%	23%	23%	18%	22%	25%	25%
Somewhat unlikely	27%	28%	30%	26%	26%	29%	29%	24%	32%	22%	33%	27%	27%	31%
Very unlikely	27%	18%	38%	33%	25%	23%	36%	27%	26%	31%	21%	22%	30%	36%
Not sure	15%	15%	8%	11%	9%	11%	11%	14%	11%	18%	16%	18%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(373)	(239)	(314)	(267)	(341)	(321)	(184)	(233)	(352)	(229)	(392)	(340)	(106)

December 22-24, 2012



#### 5. Effect of going over fiscal cliff on economy

How badly do you think the economy will be hurt if Congress and the President do not reach a compromise on tax increases and spending cuts before the end of the year?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Hurt badly	49%	37%	46%	54%	64%	52%	36%	46%	47%	50%	49%	50%	47%
Hurt a little	32%	37%	32%	33%	18%	29%	41%	33%	35%	28%	27%	33%	37%
Not hurt at all	5%	9%	4%	6%	2%	6%	3%	3%	8%	3%	5%	4%	8%
Don't know	14%	18%	18%	8%	16%	13%	20%	18%	11%	18%	19%	13%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(141)	(281)	(434)	(142)	(768)	(124)	(106)	(476)	(522)	(350)	(347)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Hurt badly	49%	40%	64%	51%	41%	42%	61%	52%	48%	46%	51%	48%	54%	47%
Hurt a little	32%	42%	22%	29%	40%	41%	24%	29%	36%	34%	26%	32%	30%	43%
Not hurt at all	5%	6%	3%	8%	8%	6%	5%	5%	4%	6%	7%	3%	6%	5%
Don't know	14%	12%	11%	12%	12%	11%	9%	13%	12%	15%	16%	16%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(373)	(240)	(314)	(266)	(341)	(322)	(184)	(232)	(353)	(229)	(391)	(341)	(106)

December 22-24, 2012



#### 6. Know what fiscal cliff means

Do you understand what the fiscal cliff is? (A) Yes, generally; (B) Only somewhat, but I understand how it will affect me; (C) Only somewhat, and I'm not clear on how it will affect me; (D) Not really; I know it's all over the news but couldn't explain it to you

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	45%	39%	41%	51%	49%	49%	37%	29%	53%	37%	33%	47%	64%
В	17%	20%	15%	18%	16%	17%	14%	21%	17%	18%	20%	18%	13%
С	16%	15%	19%	14%	19%	16%	18%	16%	14%	18%	18%	15%	14%
D	21%	25%	25%	17%	16%	17%	32%	33%	16%	27%	29%	20%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(143)	(279)	(434)	(141)	(767)	(124)	(106)	(475)	(522)	(350)	(347)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	45%	44%	55%	48%	51%	40%	58%	37%	53%	44%	46%	34%	55%	59%
В	17%	19%	18%	15%	20%	17%	16%	16%	17%	20%	14%	20%	15%	18%
С	16%	14%	14%	19%	13%	24%	14%	19%	17%	16%	14%	17%	16%	11%
D	21%	23%	13%	18%	16%	19%	12%	28%	13%	21%	25%	29%	14%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(372)	(240)	(314)	(267)	(340)	(322)	(184)	(232)	(352)	(229)	(391)	(341)	(104)

December 22-24, 2012



7. Support for doing things now to reduce deficit
Do you favor or oppose doing things now to reduce the federal government's budget deficit?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Favor	59%	54%	56%	63%	67%	63%	54%	41%	69%	50%	54%	62%	64%
Neither favor nor oppose	33%	37%	37%	29%	29%	30%	35%	50%	23%	43%	39%	29%	28%
Oppose	8%	9%	7%	8%	4%	7%	11%	8%	9%	7%	6%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(141)	(281)	(434)	(141)	(769)	(122)	(106)	(476)	(521)	(350)	(346)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor	59%	49%	74%	69%	51%	56%	77%	52%	62%	59%	63%	54%	66%	70%
Neither favor nor oppose	33%	38%	20%	27%	34%	36%	18%	40%	28%	34%	31%	39%	25%	22%
Oppose	8%	13%	6%	4%	15%	8%	5%	8%	10%	7%	6%	7%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(372)	(240)	(313)	(267)	(339)	(322)	(184)	(232)	(352)	(229)	(392)	(340)	(106)

December 22-24, 2012



8. Options for reducing deficit – Raise taxes on all taxpayers

Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

Asked of respondents who indicated they favor doing things now to reduce the deficit

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	4%	4%	5%	6%	1%	4%	4%	6%	4%	5%	6%	2%	4%
Somewhat favor	11%	11%	10%	9%	15%	11%	13%	6%	9%	13%	8%	13%	13%
Neither favor nor oppose	10%	5%	10%	13%	10%	10%	6%	8%	10%	9%	8%	9%	14%
Somewhat oppose	21%	21%	20%	24%	14%	18%	32%	26%	20%	21%	21%	22%	20%
Strongly oppose	55%	59%	55%	49%	60%	56%	45%	53%	56%	52%	58%	55%	50%
Totals (Unweighted N)	100% (609)	100% (67)	100% (165)	100% (281)	100% (96)	100% (496)	100% (64)	100% (49)	100% (340)	100% (269)	100% (201)	100% (216)	100% (192)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	4%	4%	1%	6%	8%	3%	4%	3%	3%	5%	6%	6%	3%	4%
Somewhat favor	11%	9%	11%	13%	14%	10%	10%	8%	13%	10%	11%	10%	10%	16%
Neither favor nor oppose	10%	12%	7%	9%	11%	11%	8%	12%	9%	8%	11%	10%	11%	6%
Somewhat oppose	21%	28%	20%	18%	25%	25%	17%	21%	17%	21%	24%	20%	20%	27%
Strongly oppose	55%	46%	61%	54%	42%	52%	60%	56%	58%	56%	47%	54%	56%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(609)	(193)	(180)	(208)	(138)	(201)	(251)	(100)	(146)	(216)	(147)	(216)	(221)	(75)

December 22-24, 2012



# 9. Options for reducing deficit – Raise taxes on families making more than \$250,000 per year Which of the following things would you favor or oppose doing to reduce the federal budget deficit? Asked of respondents who indicated they favor doing things now to reduce the deficit

Race Education Age Gender 18-29 30-44 45-64 65+ White Total Black Hispanic Male Female HS or less Some college College graduate Strongly favor 44% 49% 43% 44% 40% 41% 58% 52% 43% 46% 46% 44% 41% Somewhat favor 18% 14% 23% 15% 18% 16% 27% 13% 15% 21% 22% 16% 13% 4% 8% 3% 10% Neither favor nor oppose 6% 8% 0% 7% 3% 1% 6% 6% 7% Somewhat oppose 10% 10% 9% 12% 9% 9% 9% 18% 12% 8% 11% 10% 8% 22% 22% 18% 21% 33% 26% 3% 16% 24% 19% 18% 23% 28% Strongly oppose Totals 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% 100% (Unweighted N) (613)(67)(165)(285)(96)(499)(65)(49)(344)(269)(203)(218)(192)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	44%	77%	11%	41%	82%	51%	21%	53%	41%	42%	45%	52%	40%	39%
Somewhat favor	18%	14%	20%	18%	7%	21%	20%	21%	19%	19%	12%	17%	18%	14%
Neither favor nor oppose	6%	2%	8%	8%	1%	7%	8%	5%	6%	6%	6%	5%	8%	3%
Somewhat oppose	10%	5%	20%	8%	7%	8%	14%	6%	11%	8%	15%	8%	14%	15%
Strongly oppose	22%	2%	41%	25%	3%	14%	38%	15%	23%	25%	22%	18%	20%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(613)	(194)	(181)	(210)	(139)	(203)	(252)	(100)	(146)	(218)	(149)	(219)	(222)	(75)

December 22-24, 2012



10. Options for reducing deficit – Reduce military spending
Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

Asked of respondents who indicated they favor doing things now to reduce the deficit

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	27%	40%	30%	23%	12%	25%	36%	37%	32%	21%	23%	30%	30%
Somewhat favor	21%	16%	23%	24%	19%	20%	32%	13%	21%	21%	19%	23%	24%
Neither favor nor oppose	14%	13%	18%	12%	12%	15%	8%	13%	12%	17%	20%	10%	9%
Somewhat oppose	15%	16%	11%	15%	21%	14%	17%	19%	15%	15%	15%	15%	14%
Strongly oppose	23%	15%	18%	26%	36%	26%	7%	17%	20%	26%	23%	22%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(610)	(67)	(163)	(284)	(96)	(498)	(64)	(48)	(343)	(267)	(202)	(218)	(190)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	27%	48%	5%	28%	59%	32%	11%	30%	29%	19%	38%	32%	23%	26%
Somewhat favor	21%	26%	14%	24%	23%	26%	19%	25%	17%	26%	17%	21%	21%	14%
Neither favor nor oppose	14%	10%	14%	16%	6%	13%	16%	18%	18%	11%	10%	14%	16%	21%
Somewhat oppose	15%	10%	25%	12%	5%	13%	19%	9%	13%	17%	17%	16%	11%	18%
Strongly oppose	23%	6%	42%	21%	6%	17%	35%	17%	23%	28%	18%	18%	29%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(610)	(192)	(181)	(209)	(138)	(201)	(252)	(98)	(146)	(218)	(148)	(218)	(222)	(74)

December 22-24, 2012



11. Options for reducing deficit – Reduce spending on Medicare and Social Security
Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

Asked of respondents who indicated they favor doing things now to reduce the deficit

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	14%	23%	17%	10%	3%	15%	6%	12%	18%	8%	15%	8%	19%
Somewhat favor	13%	16%	13%	10%	14%	15%	5%	8%	12%	14%	7%	17%	17%
Neither favor nor oppose	12%	11%	21%	11%	3%	14%	6%	8%	13%	11%	7%	11%	21%
Somewhat oppose	22%	22%	22%	24%	18%	19%	32%	34%	25%	19%	23%	24%	18%
Strongly oppose	39%	28%	28%	45%	61%	37%	51%	38%	32%	49%	47%	40%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(613)	(67)	(164)	(285)	(97)	(499)	(65)	(49)	(344)	(269)	(204)	(218)	(191)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	14%	3%	15%	20%	4%	9%	20%	14%	12%	14%	14%	11%	13%	24%
Somewhat favor	13%	6%	20%	15%	6%	13%	17%	6%	13%	15%	15%	11%	14%	16%
Neither favor nor oppose	12%	10%	11%	15%	14%	12%	11%	13%	12%	10%	16%	11%	13%	15%
Somewhat oppose	22%	32%	22%	18%	28%	24%	20%	25%	25%	19%	23%	23%	20%	25%
Strongly oppose	39%	49%	33%	33%	49%	42%	33%	42%	38%	43%	32%	44%	40%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(613)	(194)	(182)	(209)	(139)	(202)	(253)	(99)	(146)	(219)	(149)	(219)	(222)	(75)

December 22-24, 2012



12. Options for reducing deficit – Reduce spending on other domestic programs
Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

Asked of respondents who indicated they favor doing things now to reduce the deficit

			Α	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	36%	34%	30%	36%	47%	42%	5%	24%	42%	27%	32%	34%	43%
Somewhat favor	30%	31%	29%	31%	27%	28%	38%	35%	27%	33%	32%	30%	25%
Neither favor nor oppose	14%	13%	19%	13%	12%	14%	23%	6%	14%	15%	14%	13%	15%
Somewhat oppose	11%	15%	13%	10%	6%	9%	20%	16%	10%	13%	7%	17%	11%
Strongly oppose	9%	7%	9%	10%	8%	7%	14%	18%	7%	11%	14%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(613)	(66)	(165)	(285)	(97)	(500)	(65)	(48)	(344)	(269)	(203)	(218)	(192)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	36%	5%	64%	39%	5%	25%	57%	23%	37%	41%	34%	23%	44%	50%
Somewhat favor	30%	32%	27%	31%	25%	33%	31%	28%	25%	34%	30%	37%	24%	21%
Neither favor nor oppose	14%	24%	5%	14%	25%	20%	6%	19%	12%	9%	22%	16%	13%	12%
Somewhat oppose	11%	24%	3%	8%	25%	14%	3%	18%	16%	6%	10%	12%	11%	12%
Strongly oppose	9%	15%	1%	7%	20%	8%	3%	12%	10%	10%	4%	12%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(613)	(194)	(181)	(210)	(139)	(203)	(252)	(100)	(146)	(219)	(148)	(218)	(222)	(75)

December 22-24, 2012



13. Blame for economic conditions - President Obama

			Α	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	31%	22%	21%	41%	43%	37%	7%	21%	33%	29%	29%	33%	31%
A lot	10%	10%	12%	7%	13%	11%	4%	10%	11%	8%	11%	6%	12%
A moderate amount	21%	26%	24%	16%	16%	19%	22%	32%	16%	25%	20%	22%	22%
A little	17%	19%	18%	16%	13%	16%	20%	18%	17%	17%	14%	18%	20%
Not at all	22%	23%	25%	21%	15%	17%	47%	19%	23%	21%	26%	21%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(141)	(278)	(431)	(142)	(764)	(122)	(106)	(473)	(519)	(349)	(344)	(299)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	31%	7%	71%	36%	8%	21%	59%	23%	34%	32%	33%	27%	37%	37%
A lot	10%	3%	13%	13%	3%	10%	13%	11%	10%	10%	8%	8%	9%	18%
A moderate amount	21%	22%	9%	24%	23%	28%	12%	20%	25%	17%	24%	26%	15%	14%
A little	17%	28%	6%	12%	33%	19%	6%	18%	15%	15%	21%	15%	19%	18%
Not at all	22%	40%	1%	15%	33%	22%	10%	28%	16%	27%	14%	24%	20%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(371)	(239)	(312)	(266)	(339)	(321)	(183)	(233)	(346)	(230)	(390)	(338)	(106)

December 22-24, 2012



#### 14. Blame for economic conditions – President Bush

			Α	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	36%	36%	38%	36%	28%	32%	56%	32%	37%	34%	35%	34%	37%
A lot	16%	19%	15%	17%	11%	14%	18%	27%	18%	14%	15%	16%	18%
A moderate amount	23%	24%	21%	19%	32%	25%	17%	15%	20%	25%	24%	21%	22%
A little	14%	13%	12%	17%	16%	17%	3%	11%	13%	16%	11%	18%	15%
Not at all	11%	8%	14%	12%	12%	12%	6%	15%	12%	11%	15%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(141)	(277)	(431)	(142)	(763)	(122)	(106)	(473)	(518)	(347)	(344)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	36%	55%	10%	34%	58%	40%	20%	38%	32%	36%	36%	36%	37%	30%
A lot	16%	22%	6%	15%	20%	21%	9%	18%	18%	14%	16%	16%	16%	17%
A moderate amount	23%	12%	28%	29%	15%	20%	29%	17%	28%	22%	21%	21%	23%	25%
A little	14%	7%	35%	11%	5%	11%	25%	15%	12%	14%	17%	14%	16%	19%
Not at all	11%	4%	22%	11%	3%	8%	17%	12%	10%	13%	10%	13%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(371)	(239)	(311)	(265)	(339)	(321)	(182)	(233)	(348)	(228)	(390)	(339)	(106)

December 22-24, 2012



#### 15. Blame for economic conditions – Democrats in the U.S. Congress

			Α	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	31%	19%	24%	43%	41%	37%	8%	20%	36%	26%	31%	31%	31%
A lot	16%	20%	17%	12%	17%	17%	16%	13%	16%	17%	12%	17%	22%
A moderate amount	24%	26%	29%	20%	18%	21%	28%	36%	20%	28%	24%	23%	25%
A little	17%	21%	17%	15%	13%	16%	20%	22%	14%	20%	15%	19%	18%
Not at all	12%	14%	13%	9%	10%	9%	29%	9%	14%	9%	18%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(141)	(278)	(432)	(141)	(765)	(122)	(105)	(474)	(518)	(349)	(342)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	31%	8%	61%	40%	10%	25%	57%	19%	34%	34%	33%	28%	37%	32%
A lot	16%	13%	20%	18%	11%	19%	17%	21%	20%	12%	15%	15%	16%	23%
A moderate amount	24%	26%	13%	26%	31%	27%	15%	20%	25%	22%	28%	24%	25%	22%
A little	17%	31%	5%	10%	36%	15%	7%	26%	12%	16%	16%	18%	14%	16%
Not at all	12%	21%	2%	6%	13%	14%	4%	13%	8%	15%	8%	15%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(370)	(240)	(312)	(265)	(339)	(322)	(183)	(233)	(346)	(230)	(389)	(339)	(106)

December 22-24, 2012



#### 16. Blame for economic conditions – Republicans in the U.S. Congress

			Α	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	35%	29%	32%	41%	36%	33%	48%	29%	37%	33%	35%	36%	34%
A lot	20%	24%	19%	18%	17%	18%	21%	26%	21%	18%	17%	20%	23%
A moderate amount	24%	25%	28%	20%	25%	25%	20%	26%	21%	27%	27%	22%	21%
A little	13%	13%	12%	14%	12%	15%	7%	12%	12%	14%	10%	14%	17%
Not at all	8%	8%	8%	6%	10%	9%	5%	7%	8%	7%	10%	7%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(139)	(278)	(429)	(141)	(760)	(122)	(105)	(471)	(516)	(344)	(343)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	35%	53%	10%	34%	57%	39%	19%	37%	37%	31%	38%	37%	34%	31%
A lot	20%	24%	15%	21%	21%	22%	18%	21%	23%	17%	20%	16%	21%	24%
A moderate amount	24%	15%	30%	28%	12%	22%	30%	23%	27%	26%	19%	25%	24%	26%
A little	13%	7%	29%	11%	7%	12%	22%	11%	9%	16%	15%	12%	16%	16%
Not at all	8%	2%	16%	7%	3%	5%	11%	8%	4%	10%	8%	10%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(369)	(237)	(311)	(266)	(334)	(321)	(182)	(231)	(346)	(228)	(387)	(339)	(105)

December 22-24, 2012



#### 17. Blame for economic conditions - Wall Street bankers

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	37%	33%	34%	45%	33%	37%	43%	30%	40%	35%	32%	43%	39%
A lot	21%	24%	18%	19%	27%	21%	16%	28%	21%	21%	20%	20%	24%
A moderate amount	25%	26%	26%	21%	27%	25%	22%	21%	20%	29%	27%	23%	22%
A little	9%	7%	12%	9%	10%	10%	8%	10%	9%	10%	10%	9%	9%
Not at all	8%	10%	10%	6%	3%	7%	11%	11%	10%	5%	11%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(139)	(278)	(431)	(140)	(762)	(121)	(105)	(472)	(516)	(345)	(343)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	37%	49%	23%	38%	62%	40%	24%	40%	38%	35%	38%	36%	40%	39%
A lot	21%	21%	21%	23%	20%	23%	21%	20%	28%	16%	23%	22%	18%	23%
A moderate amount	25%	18%	33%	24%	10%	21%	33%	20%	25%	27%	23%	26%	23%	20%
A little	9%	7%	16%	8%	5%	9%	13%	11%	6%	10%	10%	9%	10%	13%
Not at all	8%	6%	8%	6%	3%	7%	8%	9%	3%	11%	6%	7%	8%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(371)	(237)	(310)	(265)	(338)	(320)	(182)	(232)	(347)	(227)	(388)	(339)	(106)

December 22-24, 2012



#### 18. Blame for economic conditions – Consumers who borrowed too much money

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	21%	17%	22%	20%	28%	22%	12%	24%	23%	19%	24%	19%	19%
A lot	23%	28%	20%	22%	24%	24%	20%	24%	24%	22%	21%	25%	24%
A moderate amount	31%	29%	34%	29%	31%	31%	41%	18%	29%	33%	27%	34%	34%
A little	15%	13%	14%	18%	12%	15%	14%	15%	14%	16%	13%	15%	19%
Not at all	10%	12%	9%	10%	5%	8%	13%	19%	11%	9%	15%	7%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(141)	(278)	(431)	(140)	(762)	(122)	(106)	(472)	(518)	(348)	(342)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	21%	17%	21%	28%	20%	21%	23%	16%	21%	21%	25%	18%	22%	25%
A lot	23%	22%	24%	24%	20%	24%	26%	30%	23%	21%	21%	24%	24%	26%
A moderate amount	31%	32%	32%	29%	29%	32%	31%	29%	36%	29%	30%	32%	32%	28%
A little	15%	17%	15%	12%	22%	13%	13%	13%	13%	17%	16%	13%	17%	17%
Not at all	10%	11%	7%	7%	10%	10%	7%	12%	7%	12%	7%	13%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(371)	(237)	(312)	(266)	(337)	(321)	(182)	(232)	(347)	(229)	(390)	(339)	(105)

December 22-24, 2012



19. Respondent's ideology
In general, how would you describe your own political viewpoint?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	8%	10%	10%	6%	3%	8%	7%	9%	7%	9%	5%	10%	10%
Liberal	15%	18%	12%	15%	15%	14%	17%	16%	12%	18%	12%	16%	20%
Moderate	31%	24%	34%	34%	28%	26%	46%	40%	33%	29%	30%	32%	29%
Conservative	29%	23%	21%	34%	43%	34%	13%	14%	29%	29%	27%	27%	34%
Very conservative	7%	6%	7%	7%	9%	8%	7%	2%	9%	5%	9%	5%	5%
Not sure	11%	19%	16%	4%	2%	10%	11%	19%	10%	12%	17%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(143)	(281)	(434)	(142)	(770)	(124)	(106)	(476)	(524)	(351)	(348)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	8%	17%	0%	5%	34%	0%	0%	10%	9%	5%	10%	7%	8%	9%
Liberal	15%	28%	3%	11%	66%	0%	0%	18%	14%	14%	14%	14%	15%	22%
Moderate	31%	32%	16%	43%	0%	100%	0%	28%	34%	30%	30%	30%	34%	27%
Conservative	29%	11%	60%	33%	0%	0%	81%	25%	30%	30%	29%	27%	30%	36%
Very conservative	7%	3%	19%	5%	0%	0%	19%	5%	7%	9%	5%	6%	7%	6%
Not sure	11%	9%	1%	5%	0%	0%	0%	14%	6%	12%	11%	16%	5%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(373)	(241)	(314)	(267)	(341)	(323)	(184)	(233)	(353)	(230)	(392)	(341)	(106)

December 22-24, 2012



20. Perceived Obama ideology

Would you say Barack Obama is...

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	31%	21%	26%	36%	47%	37%	6%	21%	33%	29%	26%	31%	40%
Liberal	18%	27%	16%	15%	15%	17%	17%	30%	17%	19%	15%	21%	20%
Moderate	23%	25%	24%	24%	15%	21%	34%	21%	23%	23%	16%	27%	30%
Conservative	7%	7%	8%	7%	5%	5%	15%	8%	7%	7%	9%	6%	6%
Very conservative	3%	2%	5%	3%	0%	1%	10%	6%	3%	3%	6%	1%	1%
Not sure	17%	18%	20%	15%	17%	18%	18%	14%	15%	19%	28%	14%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(142)	(280)	(433)	(142)	(768)	(124)	(105)	(475)	(522)	(349)	(347)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	31%	6%	71%	38%	6%	20%	64%	25%	35%	31%	32%	23%	38%	51%
Liberal	18%	26%	12%	19%	36%	23%	8%	20%	15%	19%	20%	17%	20%	20%
Moderate	23%	39%	3%	21%	45%	35%	5%	25%	28%	18%	24%	21%	23%	22%
Conservative	7%	11%	1%	8%	5%	6%	10%	7%	5%	9%	6%	9%	6%	7%
Very conservative	3%	5%	3%	1%	1%	3%	4%	3%	2%	3%	5%	4%	3%	0%
Not sure	17%	13%	10%	13%	7%	12%	9%	21%	15%	20%	14%	26%	10%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(372)	(241)	(313)	(267)	(341)	(323)	(183)	(233)	(353)	(228)	(390)	(340)	(106)

December 22-24, 2012



#### 21. Perceived Obama sincerity

Do you think Barack Obama...

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	46%	53%	46%	44%	37%	38%	82%	56%	45%	47%	49%	48%	39%
people want to hear Not sure	43% 11%	32% 15%	41% 13%	48% 7%	56% 7%	51% 11%	12% 7%	28% 16%	46% 8%	40% 13%	38% 13%	43% 10%	52% 9%
Totals (Unweighted N)	100% (999)	100% (143)	100% (280)	100% (434)	100% (142)	100% (769)	100% (124)	100% (106)	100% (475)	100% (524)	100% (351)	100% (347)	100% (301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	46%	80%	13%	34%	72%	56%	25%	54%	46%	40%	50%	49%	45%	38%
people want to hear	43%	14%	82%	55%	21%	39%	68%	35%	48%	47%	39%	39%	49%	55%
Not sure	11%	6%	4%	11%	7%	6%	7%	11%	7%	13%	11%	12%	6%	7%
Totals (Unweighted N)	100% (999)	100% (372)	100% (241)	100% (314)	100% (266)	100% (341)	100% (323)	100% (183)	100% (233)	100% (353)	100% (230)	100% (392)	100% (340)	100% (106)

December 22-24, 2012



22. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	37%	37%	38%	39%	29%	30%	70%	45%	33%	41%	39%	37%	35%
Like somewhat	24%	34%	24%	18%	23%	25%	19%	28%	28%	21%	22%	26%	26%
Dislike	28%	18%	26%	35%	38%	34%	5%	19%	31%	26%	26%	28%	32%
Not sure	10%	11%	12%	8%	9%	12%	6%	8%	9%	12%	13%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(142)	(281)	(434)	(142)	(770)	(123)	(106)	(476)	(523)	(351)	(347)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	37%	73%	2%	24%	73%	40%	12%	44%	38%	35%	34%	40%	36%	30%
Like somewhat	24%	21%	22%	27%	19%	31%	21%	29%	21%	22%	28%	25%	23%	23%
Dislike	28%	3%	65%	35%	5%	22%	54%	16%	27%	34%	30%	23%	33%	42%
Not sure	10%	2%	11%	14%	4%	6%	13%	11%	14%	9%	8%	12%	7%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(373)	(241)	(313)	(267)	(340)	(323)	(184)	(233)	(352)	(230)	(392)	(341)	(106)

December 22-24, 2012



23. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	32%	18%	26%	40%	50%	40%	4%	19%	35%	29%	27%	34%	39%
Bold	30%	31%	31%	33%	24%	27%	47%	27%	28%	32%	26%	36%	30%
Effective	27%	31%	27%	28%	20%	20%	62%	30%	27%	28%	29%	31%	19%
Exciting	18%	21%	19%	17%	13%	12%	48%	18%	19%	17%	19%	18%	16%
Experienced	26%	29%	28%	23%	21%	19%	52%	35%	25%	26%	26%	29%	20%
Honest	33%	33%	37%	32%	30%	26%	59%	46%	32%	35%	35%	33%	30%
Hypocritical	29%	17%	24%	34%	49%	36%	6%	13%	32%	26%	23%	33%	35%
Inspiring	37%	43%	42%	33%	28%	30%	66%	50%	38%	37%	36%	37%	39%
Intelligent	57%	62%	60%	54%	49%	52%	83%	57%	55%	58%	53%	58%	63%
Partisan	22%	15%	19%	25%	32%	25%	11%	12%	26%	17%	15%	24%	32%
Patriotic	27%	25%	28%	28%	27%	25%	44%	25%	25%	29%	25%	28%	31%
Religious	16%	15%	14%	18%	19%	12%	30%	22%	14%	18%	19%	15%	13%
Sincere	36%	34%	38%	39%	29%	30%	59%	46%	32%	40%	33%	37%	39%
Steady	29%	33%	28%	30%	23%	25%	47%	34%	27%	32%	27%	33%	28%
Strong	35%	41%	37%	34%	25%	29%	71%	32%	32%	39%	38%	37%	29%
Totals	(1,000)	(143)	(281)	(434)	(142)	(770)	(124)	(106)	(476)	(524)	(351)	(348)	(301)

December 22-24, 2012



			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	32%	6%	75%	38%	7%	26%	62%	23%	33%	35%	34%	25%	41%	44%
Bold	30%	43%	18%	27%	43%	32%	22%	34%	27%	30%	30%	29%	30%	30%
Effective	27%	52%	6%	18%	46%	30%	15%	30%	23%	29%	28%	30%	28%	19%
Exciting	18%	37%	3%	10%	37%	19%	8%	20%	15%	17%	21%	19%	17%	15%
Experienced	26%	47%	6%	17%	44%	28%	12%	28%	24%	22%	31%	26%	28%	20%
Honest	33%	65%	4%	21%	60%	41%	11%	42%	31%	32%	31%	32%	37%	29%
Hypocritical	29%	4%	68%	36%	8%	23%	53%	15%	31%	32%	33%	22%	37%	36%
Inspiring	37%	66%	9%	26%	64%	44%	16%	49%	32%	35%	37%	38%	36%	28%
Intelligent	57%	84%	31%	49%	86%	61%	37%	67%	55%	53%	58%	56%	60%	49%
Partisan	22%	8%	44%	26%	11%	17%	37%	19%	21%	23%	23%	17%	26%	30%
Patriotic	27%	49%	2%	22%	56%	33%	7%	37%	30%	22%	25%	26%	30%	24%
Religious	16%	30%	5%	10%	27%	18%	9%	18%	18%	14%	17%	19%	16%	11%
Sincere	36%	66%	7%	27%	67%	43%	14%	46%	37%	30%	37%	34%	38%	34%
Steady	29%	48%	6%	26%	53%	33%	12%	36%	27%	25%	34%	30%	29%	30%
Strong	35%	62%	8%	24%	55%	39%	17%	39%	29%	39%	33%	36%	36%	28%
Totals	(1,000)	(373)	(241)	(314)	(267)	(341)	(323)	(184)	(233)	(353)	(230)	(392)	(341)	(106)

December 22-24, 2012



# **24.** Respondents have a somewhat or very favorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	52%	61%	57%	47%	41%	44%	86%	63%	51%	54%	51%	56%	49%
John Boehner	25%	13%	25%	25%	47%	28%	18%	16%	26%	24%	26%	24%	24%
Mitch McConnell	20%	15%	15%	21%	35%	21%	16%	18%	21%	19%	20%	21%	18%
Harry Reid	22%	24%	21%	22%	22%	22%	30%	16%	22%	23%	16%	24%	30%
Nancy Pelosi	30%	30%	30%	31%	29%	26%	52%	28%	28%	32%	26%	32%	35%
Totals	(993)	(140)	(277)	(434)	(142)	(766)	(122)	(105)	(474)	(519)	(349)	(344)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	52%	89%	10%	42%	86%	61%	24%	60%	53%	48%	53%	56%	50%	40%
John Boehner	25%	11%	50%	29%	8%	25%	42%	16%	27%	28%	24%	24%	27%	30%
Mitch McConnell	20%	10%	42%	20%	7%	20%	33%	11%	18%	25%	21%	19%	21%	22%
Harry Reid	22%	37%	7%	19%	46%	23%	12%	21%	20%	22%	26%	22%	20%	23%
Nancy Pelosi	30%	53%	6%	23%	65%	34%	12%	35%	30%	30%	26%	29%	31%	29%
Totals	(993)	(372)	(240)	(310)	(265)	(339)	(321)	(183)	(233)	(347)	(230)	(391)	(339)	(106)

December 22-24, 2012



# **25.** Respondents have a somewhat or very unfavorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	42%	31%	36%	49%	56%	50%	10%	28%	44%	40%	38%	41%	49%
John Boehner	47%	54%	43%	50%	38%	49%	48%	39%	51%	44%	36%	53%	60%
Mitch McConnell	37%	35%	38%	38%	34%	41%	30%	22%	41%	33%	27%	37%	55%
Harry Reid	41%	33%	37%	45%	54%	46%	22%	31%	48%	34%	35%	44%	47%
Nancy Pelosi	45%	37%	40%	49%	62%	54%	14%	29%	50%	41%	40%	46%	54%
Totals	(993)	(140)	(277)	(434)	(142)	(766)	(122)	(105)	(474)	(519)	(349)	(344)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	42%	8%	88%	53%	13%	36%	72%	32%	43%	46%	42%	35%	47%	60%
John Boehner	47%	61%	34%	49%	72%	51%	37%	50%	52%	46%	43%	39%	54%	60%
Mitch McConnell	37%	45%	26%	40%	61%	35%	30%	38%	44%	34%	34%	27%	44%	57%
Harry Reid	41%	22%	73%	47%	25%	39%	63%	34%	50%	42%	36%	30%	53%	60%
Nancy Pelosi	45%	20%	83%	56%	19%	44%	72%	36%	51%	47%	44%	36%	53%	63%
Totals	(993)	(372)	(240)	(310)	(265)	(339)	(321)	(183)	(233)	(347)	(230)	(391)	(339)	(106)

December 22-24, 2012



#### 26. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	24%	26%	28%	22%	21%	18%	57%	27%	23%	26%	27%	24%	21%
Somewhat approve	25%	28%	25%	26%	17%	25%	22%	32%	26%	24%	23%	29%	24%
Somewhat disapprove	9%	10%	12%	7%	5%	10%	4%	11%	7%	11%	8%	8%	12%
Strongly disapprove	34%	25%	26%	40%	51%	41%	7%	23%	38%	30%	31%	33%	40%
Not sure	7%	11%	9%	4%	5%	7%	10%	7%	6%	9%	11%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(143)	(280)	(434)	(142)	(769)	(124)	(106)	(476)	(523)	(351)	(347)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	24%	51%	0%	12%	46%	25%	11%	29%	21%	23%	27%	25%	25%	20%
Somewhat approve	25%	36%	7%	25%	38%	35%	10%	31%	30%	20%	23%	28%	24%	22%
Somewhat disapprove	9%	4%	11%	13%	5%	11%	9%	8%	7%	11%	9%	9%	7%	7%
Strongly disapprove	34%	5%	78%	43%	9%	24%	66%	23%	37%	37%	35%	28%	42%	50%
Not sure	7%	4%	3%	7%	2%	5%	4%	9%	5%	9%	6%	10%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(373)	(241)	(313)	(267)	(341)	(323)	(183)	(233)	(353)	(230)	(392)	(340)	(106)

December 22-24, 2012



27. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	43%	48%	46%	41%	35%	36%	75%	51%	43%	44%	43%	45%	41%
Immigration	39%	43%	40%	38%	33%	33%	70%	40%	36%	42%	37%	38%	44%
The environment	42%	48%	41%	42%	37%	36%	69%	47%	42%	43%	42%	43%	41%
Terrorism	49%	46%	50%	52%	41%	43%	77%	51%	49%	48%	49%	46%	51%
Gay rights	41%	44%	44%	40%	29%	37%	59%	38%	37%	45%	35%	43%	48%
Education	44%	40%	46%	47%	42%	37%	76%	51%	44%	44%	45%	44%	42%
Health care	42%	44%	44%	41%	35%	35%	74%	48%	42%	42%	40%	42%	46%
Social security	40%	45%	39%	39%	38%	32%	72%	55%	40%	40%	43%	40%	35%
The budget deficit	39%	45%	39%	37%	31%	30%	75%	49%	37%	41%	39%	40%	38%
The war in Afghanistan	47%	47%	50%	46%	41%	41%	77%	45%	44%	49%	46%	46%	50%
Taxes	42%	46%	45%	41%	32%	35%	75%	50%	42%	43%	40%	44%	44%
Medicare	41%	49%	38%	40%	32%	32%	74%	53%	39%	42%	41%	43%	37%
Abortion	38%	43%	39%	35%	31%	32%	62%	46%	36%	39%	36%	39%	39%
Totals	(992)	(139)	(279)	(432)	(142)	(764)	(122)	(106)	(472)	(520)	(348)	(344)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	43%	79%	7%	32%	77%	54%	16%	49%	46%	39%	42%	45%	42%	37%
Immigration	39%	64%	13%	35%	65%	49%	19%	42%	37%	39%	38%	39%	42%	38%
The environment	42%	69%	18%	33%	66%	54%	21%	44%	39%	41%	45%	45%	44%	34%
Terrorism	49%	77%	23%	41%	74%	60%	29%	58%	44%	47%	47%	49%	51%	46%
Gay rights	41%	66%	14%	36%	72%	51%	18%	48%	42%	38%	37%	38%	44%	49%
Education	44%	72%	15%	36%	71%	56%	21%	54%	44%	40%	43%	46%	44%	42%
Health care	42%	74%	7%	34%	79%	54%	14%	48%	39%	39%	45%	41%	45%	41%
Social security	40%	71%	11%	29%	69%	50%	16%	44%	38%	36%	47%	43%	37%	39%
The budget deficit	39%	70%	4%	32%	72%	49%	13%	44%	38%	37%	39%	42%	39%	31%
The war in Afghanistan	47%	72%	24%	40%	70%	54%	31%	52%	47%	45%	46%	50%	45%	46%
Taxes	42%	76%	7%	33%	74%	57%	13%	49%	42%	41%	40%	44%	41%	40%
Medicare	41%	73%	9%	30%	71%	52%	16%	43%	39%	36%	47%	45%	38%	36%
Abortion	38%	67%	9%	29%	68%	51%	13%	43%	39%	35%	36%	38%	39%	41%
Totals	(992)	(371)	(240)	(310)	(266)	(338)	(321)	(182)	(233)	(348)	(229)	(390)	(340)	(106)

December 22-24, 2012



28. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

			А	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	5%	1%	2%	2%	1%	5%	4%	2%	2%	2%	3%	1%
Somewhat approve	8%	9%	10%	6%	8%	5%	17%	17%	10%	6%	11%	7%	4%
Neither approve nor													
disapprove	17%	19%	18%	17%	12%	15%	17%	30%	14%	20%	21%	13%	16%
Somewhat disapprove	23%	21%	25%	24%	19%	26%	19%	13%	23%	24%	18%	28%	26%
Strongly disapprove	41%	34%	36%	46%	55%	45%	32%	28%	46%	37%	36%	43%	48%
Not sure	8%	12%	10%	5%	3%	8%	11%	8%	5%	11%	12%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(141)	(280)	(432)	(142)	(766)	(123)	(106)	(474)	(521)	(350)	(346)	(299)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	2%	3%	2%	2%	2%	2%	1%	2%	1%	4%	4%	1%	2%
Somewhat approve Neither approve nor	8%	11%	7%	7%	5%	13%	8%	9%	10%	7%	7%	10%	9%	7%
disapprove	17%	15%	19%	15%	13%	23%	15%	15%	14%	18%	19%	20%	15%	7%
Somewhat disapprove	23%	22%	32%	19%	24%	17%	29%	22%	20%	24%	26%	22%	23%	29%
Strongly disapprove	41%	43%	35%	51%	53%	40%	42%	43%	49%	39%	36%	33%	49%	52%
Not sure	8%	6%	4%	6%	3%	5%	4%	10%	5%	10%	8%	11%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(371)	(239)	(313)	(266)	(341)	(320)	(183)	(233)	(351)	(228)	(391)	(338)	(106)

December 22-24, 2012



29. Favorability rating of NRA

Do you have a favorable or unfavorable opinion of the NRA?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	18%	16%	15%	22%	21%	22%	4%	13%	21%	16%	21%	18%	14%
Somewhat favorable	22%	11%	24%	24%	33%	24%	14%	15%	24%	20%	20%	21%	25%
Somewhat unfavorable	14%	16%	16%	12%	9%	13%	14%	19%	17%	11%	12%	17%	14%
Very unfavorable	27%	30%	24%	29%	28%	26%	39%	23%	25%	29%	21%	28%	36%
Not sure	19%	27%	22%	13%	9%	15%	29%	30%	13%	24%	26%	16%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(141)	(280)	(432)	(141)	(764)	(124)	(106)	(475)	(519)	(350)	(344)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	18%	6%	32%	23%	4%	13%	34%	15%	19%	19%	18%	19%	15%	20%
Somewhat favorable	22%	13%	44%	21%	6%	23%	36%	15%	25%	23%	22%	17%	29%	28%
Somewhat unfavorable	14%	14%	10%	15%	15%	20%	9%	14%	14%	12%	17%	12%	17%	20%
Very unfavorable	27%	49%	4%	25%	63%	27%	11%	32%	29%	26%	23%	24%	28%	30%
Not sure	19%	19%	10%	16%	13%	17%	11%	23%	14%	19%	19%	28%	10%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(373)	(238)	(312)	(266)	(341)	(319)	(182)	(231)	(352)	(229)	(391)	(338)	(105)

December 22-24, 2012



#### 30. View on gun control laws

Do you think gun control laws should be made more or less strict than they are now?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More strict	52%	54%	53%	50%	52%	46%	77%	59%	50%	55%	49%	53%	58%
No change	29%	25%	26%	32%	34%	33%	13%	21%	31%	27%	31%	27%	28%
Less strict	10%	10%	11%	11%	7%	12%	2%	12%	14%	7%	10%	11%	10%
Not sure	9%	11%	10%	7%	6%	9%	9%	8%	6%	11%	11%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(140)	(279)	(434)	(142)	(767)	(123)	(105)	(476)	(519)	(351)	(345)	(299)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More strict	52%	80%	25%	47%	84%	57%	34%	58%	52%	51%	51%	52%	54%	43%
No change	29%	11%	52%	32%	10%	29%	42%	27%	29%	31%	27%	28%	32%	37%
Less strict	10%	3%	14%	15%	3%	7%	18%	8%	14%	9%	11%	10%	10%	16%
Not sure	9%	5%	9%	6%	4%	6%	6%	8%	5%	9%	12%	11%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(372)	(240)	(312)	(264)	(340)	(323)	(182)	(232)	(351)	(230)	(389)	(340)	(105)

December 22-24, 2012



**31. Guns - rights versus protection** What's more important?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The right of people to													
own guns	14%	12%	14%	17%	9%	16%	6%	10%	17%	11%	14%	13%	15%
Protecting people from													
gun violence	33%	42%	34%	30%	25%	29%	48%	42%	33%	34%	27%	36%	40%
Both are equally													
important	48%	41%	47%	49%	63%	51%	38%	42%	48%	48%	51%	48%	44%
Not sure	5%	6%	6%	4%	3%	4%	8%	6%	3%	7%	9%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(143)	(280)	(432)	(142)	(768)	(124)	(105)	(476)	(521)	(350)	(346)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The right of people to														
own guns	14%	6%	27%	15%	5%	14%	22%	7%	16%	16%	14%	11%	16%	22%
Protecting people from														
gun violence	33%	57%	11%	26%	57%	41%	14%	35%	31%	33%	33%	33%	32%	37%
Both are equally														
important	48%	32%	60%	56%	35%	43%	62%	51%	49%	46%	48%	48%	50%	41%
Not sure	5%	4%	2%	3%	3%	2%	3%	6%	3%	5%	5%	8%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(373)	(240)	(313)	(267)	(341)	(322)	(182)	(233)	(352)	(230)	(391)	(339)	(106)

December 22-24, 2012



#### 32. Personal gun ownership

Do you or does anyone in your household own a gun? (A) Personally own a gun; (B) Don't personally own a gun, but someone in the household owns a gun; (C) No one in the household owns a gun

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	20%	7%	18%	28%	27%	23%	8%	14%	26%	13%	20%	16%	24%
В	16%	21%	15%	14%	13%	18%	9%	12%	9%	23%	16%	20%	11%
C	64%	72%	67%	58%	59%	59%	83%	74%	65%	64%	65%	64%	65%
Totals (Unweighted N)	100% (988)	100% (143)	100% (279)	100% (425)	100% (141)	100% (759)	100% (124)	100% (105)	100% (469)	100% (519)	100% (345)	100% (344)	100% (299)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	20%	10%	27%	25%	10%	21%	27%	12%	19%	26%	17%	16%	26%	24%
В	16%	13%	23%	16%	10%	16%	19%	12%	18%	16%	16%	14%	15%	28%
С	64%	77%	50%	59%	79%	64%	54%	76%	63%	58%	67%	69%	59%	47%
Totals (Unweighted N)	100% (988)	100% (371)	100% (238)	100% (310)	100% (267)	100% (338)	100% (315)	100% (183)	100% (230)	100% (347)	100% (228)	100% (388)	100% (337)	100% (105)

December 22-24, 2012



#### 33. Approval of nra proposal

The NRA recently proposed having an armed guard in every school. Do you approve or disapprove of this idea?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	24%	16%	25%	30%	25%	26%	23%	16%	24%	25%	28%	25%	17%
Somewhat approve	23%	21%	22%	25%	26%	23%	22%	23%	25%	22%	25%	22%	21%
Somewhat disapprove	13%	11%	12%	12%	18%	12%	12%	14%	12%	13%	12%	14%	12%
Strongly disapprove	29%	42%	26%	24%	21%	27%	28%	36%	30%	27%	20%	30%	42%
Not sure	11%	11%	16%	9%	10%	10%	15%	12%	9%	13%	15%	8%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(141)	(281)	(434)	(142)	(768)	(124)	(106)	(476)	(522)	(350)	(347)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	24%	19%	34%	29%	13%	22%	37%	18%	26%	30%	19%	24%	27%	26%
Somewhat approve	23%	16%	31%	25%	12%	29%	26%	21%	19%	25%	27%	24%	22%	24%
Somewhat disapprove	13%	12%	16%	10%	10%	14%	12%	18%	14%	9%	12%	14%	11%	15%
Strongly disapprove	29%	43%	12%	28%	58%	27%	15%	32%	28%	24%	33%	24%	33%	31%
Not sure	11%	10%	7%	8%	6%	8%	10%	12%	13%	11%	10%	14%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(373)	(240)	(314)	(266)	(341)	(322)	(184)	(232)	(353)	(229)	(391)	(341)	(106)

December 22-24, 2012



**34. Heard of Brady Campaign**Have you ever heard of the Brady Campaign?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	47%	22%	40%	66%	64%	52%	36%	30%	54%	41%	41%	44%	63%
No	53%	78%	60%	34%	36%	48%	64%	70%	46%	59%	59%	56%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(143)	(281)	(434)	(142)	(770)	(124)	(106)	(476)	(524)	(351)	(348)	(301)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	47%	47%	58%	48%	52%	47%	53%	44%	51%	48%	46%	39%	54%	71%
No	53%	53%	42%	52%	48%	53%	47%	56%	49%	52%	54%	61%	46%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(373)	(241)	(314)	(267)	(341)	(323)	(184)	(233)	(353)	(230)	(392)	(341)	(106)

December 22-24, 2012



**35. Children under the age of 18**Are you the parent or guardian of any children under the age of 18?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	26%	14%	43%	27%	5%	23%	25%	39%	22%	29%	24%	24%	31%
No	74%	86%	57%	73%	95%	77%	75%	61%	78%	71%	76%	76%	69%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(143)	(281)	(430)	(141)	(766)	(124)	(105)	(473)	(522)	(348)	(347)	(300)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	26%	23%	23%	26%	23%	24%	25%	27%	24%	26%	25%	24%	28%	36%
No	74%	77%	77%	74%	77%	76%	75%	73%	76%	74%	75%	76%	72%	64%
Totals (Unweighted N)	100% (995)	100% (373)	100% (238)	100% (312)	100% (267)	100% (340)	100% (319)	100% (182)	100% (233)	100% (350)	100% (230)	100% (392)	100% (338)	100% (105)

December 22-24, 2012



36. Trend of economy

Overall, do you think the economy is getting better or worse?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	24%	24%	25%	23%	22%	22%	34%	25%	25%	23%	20%	24%	31%
About the same	33%	31%	36%	33%	32%	31%	42%	34%	31%	35%	35%	30%	35%
Getting worse	36%	32%	31%	41%	44%	41%	12%	35%	38%	35%	37%	39%	32%
Not sure	7%	13%	8%	3%	2%	6%	13%	6%	6%	8%	9%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(143)	(281)	(434)	(141)	(769)	(124)	(106)	(476)	(523)	(351)	(347)	(301)

			Party ID			Ideology Region					Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	24%	43%	4%	19%	51%	27%	6%	24%	24%	21%	27%	19%	27%	30%
About the same	33%	38%	30%	30%	29%	38%	32%	36%	31%	33%	32%	37%	33%	23%
Getting worse	36%	13%	63%	45%	11%	29%	61%	31%	39%	38%	34%	35%	38%	46%
Not sure	7%	6%	3%	6%	9%	5%	1%	9%	5%	7%	7%	9%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(373)	(240)	(314)	(267)	(340)	(323)	(184)	(233)	(353)	(229)	(392)	(340)	(106)

December 22-24, 2012



**37. Stock market expectations over next year**Do you think the stock market will be higher or lower 12 months from now?

			A	ge			Race		Ge	nder	Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Higher	18%	21%	18%	19%	14%	17%	25%	19%	23%	14%	16%	18%	24%	
About the same	34%	32%	35%	34%	35%	32%	36%	42%	31%	37%	35%	30%	38%	
Lower	23%	19%	18%	28%	32%	27%	8%	20%	26%	21%	20%	29%	22%	
Not sure	24%	28%	30%	19%	19%	24%	32%	20%	21%	28%	29%	23%	17%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(142)	(280)	(433)	(142)	(769)	(123)	(105)	(476)	(521)	(351)	(346)	(300)	

			Party ID			Ideology	ology Region					Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+	
Higher	18%	27%	7%	19%	34%	20%	10%	21%	19%	15%	21%	17%	20%	22%	
About the same	34%	39%	32%	31%	37%	37%	30%	39%	28%	34%	36%	36%	34%	27%	
Lower	23%	10%	41%	31%	10%	20%	40%	18%	30%	24%	20%	20%	27%	36%	
Not sure	24%	24%	20%	20%	19%	23%	20%	23%	23%	26%	23%	27%	19%	15%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(371)	(241)	(313)	(265)	(341)	(322)	(184)	(231)	(352)	(230)	(390)	(340)	(106)	

December 22-24, 2012



# **38. Change in personal finances over past year** Would you say that you and your family are...

			A	ge			Race		Ge	nder	Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Better off financially than														
you were a year ago	15%	15%	17%	15%	8%	15%	20%	10%	18%	12%	9%	16%	24%	
About the same														
financially as you were a														
year ago	46%	52%	41%	46%	44%	44%	53%	51%	45%	47%	50%	40%	46%	
Worse off financially than														
you were a year ago	34%	22%	34%	38%	47%	37%	19%	34%	32%	36%	33%	40%	28%	
Not sure	5%	11%	7%	2%	0%	5%	8%	5%	5%	5%	7%	5%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(142)	(281)	(432)	(142)	(768)	(123)	(106)	(474)	(523)	(349)	(347)	(301)	

			Party ID			Ideology			Regi	on		Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+	
Better off financially than															
you were a year ago	15%	20%	9%	14%	23%	16%	12%	13%	17%	13%	18%	12%	19%	19%	
About the same															
financially as you were a															
year ago	46%	57%	34%	46%	57%	48%	41%	50%	43%	47%	44%	47%	44%	48%	
Worse off financially than															
you were a year ago	34%	20%	55%	36%	17%	32%	47%	31%	37%	34%	34%	35%	35%	31%	
Not sure	5%	3%	1%	3%	2%	3%	0%	5%	3%	6%	5%	6%	1%	1%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(997)	(372)	(241)	(312)	(266)	(341)	(322)	(184)	(232)	(351)	(230)	(390)	(340)	(106)	

December 22-24, 2012



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates December 22-24, 2012

**Target population** U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sam-

ple matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from

the 2008 Pew Religion in American Life Survey.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.3 to 7.3, with a mean of one and a

standard deviation of 0.77.

Number of respondents 1000

**Margin of error**  $\pm$  3.9% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 14 questions not reported.