

## YouGov / The Sun Survey Results

Sample Size: 1660 GB Adults  
Fieldwork: 11th - 12th August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1660</b>	412	502	96	162	519	421	336	805	855	198	420	568	475	946	714	212	540	355	408	144
Unweighted Sample	1660	411	470	98	175	528	402	349	765	895	100	446	659	455	1086	574	298	502	281	375	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	<b>33</b>	100	0	0	0	76	4	12	33	32	33	35	31	33	38	26	33	39	33	27	22
Lab	<b>40</b>	0	100	0	0	5	86	36	40	39	44	43	41	34	36	45	45	27	44	49	40
Lib Dem	<b>8</b>	0	0	100	0	1	1	32	9	6	7	8	6	9	10	5	8	13	5	4	2
Other	<b>20</b>	0	0	0	100	18	9	20	18	22	16	15	22	24	17	25	13	20	19	19	36

### Other Parties Voting Intention

UKIP	<b>13</b>	0	0	0	100	15	6	12	12	14	13	7	15	16	10	17	10	16	13	13	7
SNP / PCY	<b>3</b>	0	0	0	0	0	1	1	3	2	1	1	3	3	3	3	0	0	0	0	28
Green	<b>2</b>	0	0	0	0	0	1	3	2	2	1	4	1	2	2	2	3	3	0	3	0
BNP	<b>1</b>	0	0	0	0	2	1	0	1	2	0	1	2	2	1	2	0	1	2	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	4	1	1	0	1	2	1	1	2	1	0	3	1	0

### Non Voters

Would Not Vote	<b>9</b>	0	0	0	0	3	1	3	7	10	18	13	6	5	7	11	9	10	10	6	7
Don't know	<b>15</b>	0	0	0	0	15	10	19	11	19	10	17	15	16	15	15	16	14	15	15	18

### Do you approve or disapprove of the Government's record to date?

	Aug 8-9	Aug 11-12																				
Approve	29	<b>28</b>	76	5	46	6	54	7	24	34	22	27	29	26	29	32	22	29	32	27	24	22
Disapprove	57	<b>58</b>	12	92	37	84	29	87	63	57	58	51	51	62	62	54	63	59	50	60	62	67
Don't know	15	<b>15</b>	12	3	16	10	17	6	13	9	20	22	21	12	10	14	15	12	19	14	14	11

Fieldwork: 11th - 12th August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1660</b>	<b>412</b>	<b>502</b>	<b>96</b>	<b>162</b>	<b>519</b>	<b>421</b>	<b>336</b>	<b>805</b>	<b>855</b>	<b>198</b>	<b>420</b>	<b>568</b>	<b>475</b>	<b>946</b>	<b>714</b>	<b>212</b>	<b>540</b>	<b>355</b>	<b>408</b>	<b>144</b>
Unweighted Sample	1660	411	470	98	175	528	402	349	765	895	100	446	659	455	1086	574	298	502	281	375	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of problems facing the country.  
Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

	July 28-29	Aug 11-12	July 28-29				Aug 11-12				July 28-29				Aug 11-12							
Conservative	24	<b>23</b>	70	0	10	15	54	3	9	26	20	17	24	21	26	27	18	22	25	23	22	20
Labour	36	<b>36</b>	8	86	17	14	8	76	40	39	32	39	31	40	33	33	39	42	30	35	40	37
Liberal Democrat	8	<b>5</b>	2	2	55	2	3	1	17	7	4	6	6	4	6	7	3	7	8	3	4	2
Other	4	<b>6</b>	1	1	1	34	6	3	7	6	7	4	5	8	7	5	8	5	7	6	6	10
None	14	<b>13</b>	7	3	8	24	14	7	13	12	14	8	10	14	16	12	14	10	14	14	11	16
Don't know	15	<b>17</b>	11	7	9	10	16	10	14	10	23	27	24	13	10	15	19	14	17	19	17	15

**Asylum and immigration**

Conservative	29	<b>29</b>	75	12	21	8	54	13	24	32	27	22	29	30	31	34	23	34	31	27	27	26
Labour	17	<b>17</b>	2	47	9	0	4	41	13	20	15	23	18	18	15	15	21	19	13	19	20	20
Liberal Democrat	6	<b>5</b>	1	5	45	0	1	4	15	6	5	10	6	3	5	7	3	8	7	3	3	7
Other	14	<b>16</b>	6	7	4	74	19	11	15	17	15	12	11	18	19	14	19	11	16	17	18	12
None	18	<b>15</b>	8	14	12	14	10	16	19	14	16	8	13	16	18	14	15	15	14	16	13	23
Don't know	16	<b>17</b>	7	16	10	3	11	15	15	13	22	26	23	14	12	16	19	13	18	19	19	12

**Law and order**

Conservative	35	<b>33</b>	83	12	27	21	62	13	27	37	30	21	31	34	40	39	26	36	37	29	31	35
Labour	21	<b>22</b>	2	63	3	2	4	53	19	25	20	26	19	25	19	20	24	28	17	25	24	22
Liberal Democrat	6	<b>6</b>	2	3	57	2	1	3	20	7	5	10	7	4	5	7	5	8	9	5	3	3
Other	7	<b>9</b>	2	1	0	53	10	4	9	9	9	7	7	9	10	7	11	5	8	10	10	10
None	14	<b>11</b>	4	6	6	14	9	10	10	9	13	5	9	13	12	10	12	9	12	10	11	12
Don't know	16	<b>19</b>	8	15	7	8	13	17	16	13	25	31	25	14	14	17	21	14	18	20	22	17

**Education and schools**

Conservative	26	<b>26</b>	74	4	5	22	60	5	10	29	23	19	26	25	31	29	22	27	30	23	25	23
Labour	30	<b>31</b>	4	79	7	12	6	70	30	33	29	33	25	35	30	29	34	35	24	34	32	38
Liberal Democrat	10	<b>8</b>	5	3	72	1	4	3	24	10	6	5	10	7	7	11	4	9	11	6	5	5
Other	5	<b>7</b>	2	1	1	35	5	3	11	7	7	6	6	7	8	6	9	4	8	6	8	10
None	13	<b>11</b>	6	4	6	15	11	8	9	9	13	6	10	13	12	10	13	11	11	12	10	11
Don't know	16	<b>17</b>	9	9	9	14	14	10	15	11	23	30	23	13	11	16	19	14	16	20	19	13

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		Voting intention				2010 Vote			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample		1660	411	470	98	175	528	402	349	765	895	100	446	659	455	1086	574	298	502	281	375	204	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Taxation</b>																							
	Conservative	29	27	77	4	13	20	60	8	13	31	24	15	28	28	31	32	21	28	33	24	25	22
	Labour	26	28	3	74	10	7	7	65	25	30	26	32	24	29	28	27	29	34	20	31	32	30
	Liberal Democrat	8	7	3	3	63	2	1	3	25	10	5	10	8	5	8	9	5	10	9	5	5	6
	Other	5	7	0	2	0	36	6	3	10	7	7	2	5	8	8	5	9	4	6	7	7	11
	None	14	13	7	6	9	22	11	9	12	11	14	10	11	15	13	12	14	9	12	13	14	17
	Don't know	16	18	10	11	6	14	15	11	15	12	24	31	24	15	12	16	21	16	20	20	18	13
<b>Unemployment</b>																							
	Conservative	26	24	73	2	8	13	55	5	10	27	20	16	24	24	26	28	19	23	26	21	24	22
	Labour	32	31	6	77	15	10	7	65	32	35	28	31	29	34	30	31	32	39	25	35	32	29
	Liberal Democrat	6	6	5	2	60	1	3	2	19	7	5	12	7	3	5	7	4	8	10	2	4	2
	Other	5	7	0	2	0	41	6	4	10	7	8	5	6	8	8	6	10	5	7	9	7	11
	None	16	13	6	7	7	24	13	10	13	11	15	7	10	15	17	12	16	10	14	13	13	18
	Don't know	16	19	11	11	10	11	16	14	17	13	24	29	24	15	14	17	21	15	18	20	20	18
	July 28-29		Aug 11-12																				
<b>The economy in general</b>																							
	Conservative	31	30	85	3	16	21	67	4	17	35	25	26	30	28	33	34	24	29	34	28	28	23
	Labour	24	26	2	75	4	3	3	64	24	29	23	25	24	29	23	23	30	33	20	29	27	25
	Liberal Democrat	6	5	1	2	61	1	1	2	17	5	4	4	5	4	5	6	3	5	8	4	3	2
	Other	5	7	1	1	1	40	6	4	9	6	8	4	6	8	9	6	9	4	6	9	8	11
	None	15	13	4	6	10	19	9	10	14	12	14	10	11	15	14	13	13	12	14	12	12	19
	Don't know	18	19	7	13	9	16	13	16	19	13	25	31	25	15	15	18	21	17	19	18	21	20
<b>Europe</b>																							
	Conservative	24	23	68	5	12	6	47	6	16	27	20	18	25	23	23	27	17	26	25	21	22	18
	Labour	19	21	3	57	5	0	3	51	18	23	18	28	19	21	19	19	23	25	15	24	22	21
	Liberal Democrat	9	8	2	9	56	0	3	5	22	9	6	8	9	7	7	10	4	9	10	7	5	6
	Other	14	15	8	5	2	75	21	10	12	17	14	10	11	18	19	13	18	11	16	15	16	18
	None	15	12	6	7	10	12	10	10	13	11	14	6	9	15	14	11	14	12	12	11	12	18
	Don't know	20	21	12	17	16	6	16	18	19	13	29	29	27	16	19	20	23	18	22	22	21	20

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	46	100
Male 25 to 39	192	209
Male 40 to 59	305	281
Male 60 +	222	216
Female 18 to 24	54	98
Female 25 to 39	254	211
Female 40 to 59	354	287
Female 60 +	233	259
<b>Region</b>		
North England	375	408
Midlands	219	272
East England	135	159
London	298	212
South England	367	380
Wales	62	83
Scotland	204	144
<b>Social Grade</b>		
AB	624	465
C1	462	481
C2	261	349
DE	313	365
<b>Newspaper Type</b>		
Express / Mail	311	266
Sun / Star	182	390
Mirror / Record	86	166
Guardian / Independent	105	75
FT / Times / Telegraph	131	158
Other Paper	230	191
No Paper	615	415
<b>Political Party Identification</b>		
Labour	499	531
Conservative	469	465
Liberal Democrat	162	183
SNP/Plaid Cymru	52	28
Others	93	38
None/ DK	385	415

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