

1. Own a smartphone

Do you have a smartphone, such as an iPhone, BlackBerry or other device?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	63%	63%	64%	74%	75%	59%	41%	67%	61%	62%
No	37%	37%	36%	26%	25%	41%	59%	33%	39%	38%
Totals (Unweighted N)	100% (1,000)	100% (477)	100% (523)	100% (180)	100% (277)	100% (376)	100% (167)	100% (344)	100% (405)	100% (251)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	63%	62%	64%	72%	57%	68%	78%	65%	60%	62%	67%
No	37%	38%	36%	28%	43%	32%	22%	35%	40%	38%	33%
Totals (Unweighted N)	100% (1,000)	100% (766)	100% (115)	100% (119)	100% (385)	100% (279)	100% (194)	100% (215)	100% (221)	100% (361)	100% (203)

2. Addicted to smartphone

Do you consider yourself "addicted" to digital devices like smart phones or tablets?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	21%	18%	23%	28%	31%	15%	7%	28%	18%	17%
No	71%	75%	67%	62%	58%	77%	89%	64%	75%	74%
Not sure	8%	6%	10%	10%	11%	7%	3%	9%	7%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(477)	(523)	(180)	(277)	(376)	(167)	(344)	(405)	(251)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	21%	17%	28%	34%	23%	19%	24%	21%	21%	23%	17%
No	71%	75%	66%	53%	70%	72%	69%	71%	71%	66%	78%
Not sure	8%	8%	7%	13%	7%	10%	7%	9%	8%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(766)	(115)	(119)	(385)	(279)	(194)	(215)	(221)	(361)	(203)

3. Fallen asleep with device

Have you ever fallen asleep with a smart phone or other digital device in bed with you?

Asked of those who own a smartphone or similar device

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does not own a smartphone or similar device	37%	37%	37%	26%	25%	41%	59%	33%	39%	38%
Yes	24%	19%	28%	41%	31%	17%	9%	29%	22%	21%
No	38%	41%	35%	30%	42%	42%	32%	35%	38%	41%
Not sure	1%	2%	0%	3%	2%	0%	—	3%	1%	1%
Totals (Unweighted N)	100% (998)	100% (477)	100% (521)	100% (179)	100% (277)	100% (375)	100% (167)	100% (343)	100% (404)	100% (251)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Does not own a smartphone or similar device	37%	38%	37%	28%	44%	32%	22%	36%	40%	38%	33%
Yes	24%	20%	39%	33%	27%	20%	26%	22%	24%	25%	25%
No	38%	40%	24%	38%	27%	47%	52%	42%	34%	35%	42%
Not sure	1%	2%	—	1%	3%	—	—	1%	3%	1%	0%
Totals (Unweighted N)	100% (998)	100% (766)	100% (114)	100% (118)	100% (384)	100% (278)	100% (194)	100% (214)	100% (221)	100% (360)	100% (203)

4. Fought about device use

Have you ever fought with a friend or significant other about how often you use a smart phone or other digital device?

Asked of those who own a smartphone or similar device

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does not own a smartphone or similar device	37%	37%	36%	26%	25%	41%	59%	33%	39%	38%
Yes	8%	7%	9%	15%	10%	5%	2%	9%	6%	9%
No	55%	56%	55%	58%	65%	55%	38%	58%	55%	53%
Not sure	1%	1%	0%	1%	1%	—	1%	0%	1%	1%
Totals (Unweighted N)	100% (999)	100% (476)	100% (523)	100% (180)	100% (276)	100% (376)	100% (167)	100% (343)	100% (405)	100% (251)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Does not own a smartphone or similar device	37%	38%	36%	28%	43%	32%	22%	35%	40%	38%	33%
Yes	8%	7%	7%	11%	8%	6%	10%	6%	7%	8%	9%
No	55%	54%	56%	61%	48%	61%	68%	58%	53%	52%	59%
Not sure	1%	0%	2%	0%	0%	1%	—	0%	—	1%	—
Totals (Unweighted N)	100% (999)	100% (766)	100% (114)	100% (119)	100% (384)	100% (279)	100% (194)	100% (215)	100% (221)	100% (360)	100% (203)

5. Bother you not to use devices

If you were unable to use any smart phone or other digital device for a day, how much would this bother you?

Asked of those who own a smartphone or similar device

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Does not own a smartphone or similar device	37%	37%	36%	26%	25%	41%	59%	33%	39%	38%
It would bother me a great deal	6%	4%	8%	9%	7%	6%	1%	9%	5%	6%
It would bother me a fair amount	16%	13%	19%	20%	21%	15%	7%	19%	16%	13%
It would bother me very little	22%	22%	22%	25%	29%	19%	14%	18%	23%	25%
It would not bother me at all	18%	22%	13%	18%	16%	19%	17%	20%	17%	16%
Not sure	1%	1%	2%	1%	3%	0%	1%	1%	1%	1%
Totals (Unweighted N)	100% (1,000)	100% (477)	100% (523)	100% (180)	100% (277)	100% (376)	100% (167)	100% (344)	100% (405)	100% (251)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Does not own a smartphone or similar device	37%	38%	36%	28%	43%	32%	22%	35%	40%	38%	33%
It would bother me a great deal	6%	4%	13%	11%	8%	4%	6%	10%	4%	7%	4%
It would bother me a fair amount	16%	15%	18%	19%	14%	16%	18%	15%	19%	14%	17%
It would bother me very little	22%	23%	11%	24%	18%	27%	33%	21%	17%	23%	27%
It would not bother me at all	18%	18%	20%	15%	15%	19%	20%	18%	21%	15%	18%
Not sure	1%	1%	2%	3%	1%	1%	1%	0%	0%	2%	1%
Totals (Unweighted N)	100% (1,000)	100% (766)	100% (115)	100% (119)	100% (385)	100% (279)	100% (194)	100% (215)	100% (221)	100% (361)	100% (203)