

# YouGov September Wave—GA

September 7-14, 2012



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## 1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

|                          | Total           | Age           |               |               |               | Gender        |               | Race          |               |              | Party ID      |               |               |
|--------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|
|                          |                 | 18-29         | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black         | Hispanic     | Dem           | Ind           | Rep           |
| Definitely will vote     | 86%             | 67%           | 88%           | 94%           | 96%           | 87%           | 85%           | 90%           | 80%           | 79%          | 87%           | 83%           | 90%           |
| Probably will vote       | 5%              | 11%           | 4%            | 3%            | 3%            | 6%            | 4%            | 4%            | 6%            | 2%           | 4%            | 9%            | 3%            |
| Maybe will vote          | 3%              | 8%            | 3%            | 1%            | 0%            | 2%            | 4%            | 3%            | 4%            | 7%           | 3%            | 2%            | 2%            |
| Probably will not vote   | 1%              | 4%            | 1%            | 0%            | 0%            | 2%            | 1%            | 1%            | 2%            | 5%           | 2%            | 0%            | 0%            |
| Definitely will not vote | 4%              | 9%            | 3%            | 2%            | 1%            | 3%            | 4%            | 2%            | 6%            | 6%           | 3%            | 5%            | 3%            |
| Don't know               | 1%              | 2%            | 1%            | 1%            | 0%            | 0%            | 1%            | 1%            | 1%            | 0%           | 0%            | 1%            | 1%            |
| Totals<br>(Unweighted)   | 100%<br>(1,098) | 100%<br>(138) | 100%<br>(228) | 100%<br>(528) | 100%<br>(204) | 100%<br>(480) | 100%<br>(618) | 100%<br>(782) | 100%<br>(281) | 100%<br>(35) | 100%<br>(407) | 100%<br>(247) | 100%<br>(346) |

|                          | Total           | Likely Voter    | 2012 Presidential vote |               | 2008 Presidential vote |               | Region        |                |               |               |               |
|--------------------------|-----------------|-----------------|------------------------|---------------|------------------------|---------------|---------------|----------------|---------------|---------------|---------------|
|                          |                 |                 | Obama                  | Romney        | Obama                  | McCain        | North         | Atlanta Exurbs | Atlanta Metro | Southeast     | Southwest     |
| Definitely will vote     | 86%             | 95%             | 87%                    | 95%           | 86%                    | 94%           | 91%           | 84%            | 87%           | 83%           | 86%           |
| Probably will vote       | 5%              | 5%              | 5%                     | 2%            | 6%                     | 2%            | 4%            | 6%             | 2%            | 7%            | 4%            |
| Maybe will vote          | 3%              | 0%              | 4%                     | 1%            | 4%                     | 1%            | 2%            | 3%             | 4%            | 3%            | 5%            |
| Probably will not vote   | 1%              | 0%              | 1%                     | 0%            | 1%                     | 0%            | 1%            | 1%             | 3%            | 1%            | 0%            |
| Definitely will not vote | 4%              | 0%              | 3%                     | 2%            | 3%                     | 3%            | 0%            | 6%             | 4%            | 3%            | 3%            |
| Don't know               | 1%              | 0%              | 0%                     | 0%            | 0%                     | 0%            | 1%            | 1%             | 0%            | 2%            | 1%            |
| Totals<br>(Unweighted)   | 100%<br>(1,098) | 100%<br>(1,020) | 100%<br>(455)          | 100%<br>(504) | 100%<br>(490)          | 100%<br>(482) | 100%<br>(187) | 100%<br>(282)  | 100%<br>(325) | 100%<br>(152) | 100%<br>(152) |

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## 2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

|              | Total   | Age   |       |       |       | Gender |        | Race  |       |          | Party ID |       |       |
|--------------|---------|-------|-------|-------|-------|--------|--------|-------|-------|----------|----------|-------|-------|
|              |         | 18-29 | 30-44 | 45-64 | 65+   | Male   | Female | White | Black | Hispanic | Dem      | Ind   | Rep   |
| Barack Obama | 42%     | 54%   | 51%   | 30%   | 25%   | 35%    | 47%    | 18%   | 81%   | 52%      | 93%      | 21%   | 3%    |
| Mitt Romney  | 47%     | 27%   | 36%   | 62%   | 73%   | 53%    | 42%    | 71%   | 7%    | 46%      | 2%       | 57%   | 90%   |
| Other        | 2%      | 4%    | 3%    | 1%    | 1%    | 3%     | 1%     | 2%    | 2%    | 0%       | 0%       | 5%    | 1%    |
| Not sure     | 9%      | 14%   | 10%   | 7%    | 2%    | 8%     | 10%    | 9%    | 10%   | 2%       | 5%       | 17%   | 6%    |
| Totals       | 100%    | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%  | 100%  | 100%     | 100%     | 100%  | 100%  |
| (Unweighted) | (1,082) | (132) | (225) | (522) | (203) | (474)  | (608)  | (772) | (276) | (34)     | (403)    | (243) | (346) |

|              | Total   | Likely Voter | 2012 Presidential vote |        | 2008 Presidential vote |        | Region |                |               |           |           |
|--------------|---------|--------------|------------------------|--------|------------------------|--------|--------|----------------|---------------|-----------|-----------|
|              |         |              | Obama                  | Romney | Obama                  | McCain | North  | Atlanta Exurbs | Atlanta Metro | Southeast | Southwest |
| Barack Obama | 42%     | 42%          | 100%                   | 0%     | 87%                    | 4%     | 25%    | 34%            | 62%           | 40%       | 43%       |
| Mitt Romney  | 47%     | 50%          | 0%                     | 100%   | 4%                     | 89%    | 63%    | 53%            | 30%           | 49%       | 46%       |
| Other        | 2%      | 2%           | 0%                     | 0%     | 1%                     | 1%     | 1%     | 2%             | 2%            | 4%        | 3%        |
| Not sure     | 9%      | 7%           | 0%                     | 0%     | 8%                     | 5%     | 11%    | 11%            | 7%            | 6%        | 8%        |
| Totals       | 100%    | 100%         | 100%                   | 100%   | 100%                   | 100%   | 100%   | 100%           | 100%          | 100%      | 100%      |
| (Unweighted) | (1,082) | (1,020)      | (455)                  | (504)  | (486)                  | (482)  | (185)  | (275)          | (321)         | (150)     | (151)     |

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## 3. 2012 Presidential Vote (leaners allocated)

Who will you vote for in the 2012 Presidential election?

|                        | Total           | Age           |               |               |               | Gender        |               | Race          |               |              | Party ID      |               |               |
|------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|
|                        |                 | 18-29         | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black         | Hispanic     | Dem           | Ind           | Rep           |
| Barack Obama           | 44%             | 57%           | 55%           | 32%           | 26%           | 39%           | 50%           | 20%           | 85%           | 54%          | 95%           | 30%           | 3%            |
| Mitt Romney            | 50%             | 31%           | 39%           | 64%           | 73%           | 54%           | 45%           | 74%           | 8%            | 46%          | 3%            | 59%           | 93%           |
| Other                  | 2%              | 4%            | 3%            | 1%            | 1%            | 3%            | 1%            | 2%            | 2%            | 0%           | 0%            | 5%            | 1%            |
| Not sure               | 4%              | 7%            | 3%            | 3%            | 0%            | 3%            | 4%            | 3%            | 5%            | 0%           | 1%            | 6%            | 3%            |
| Totals<br>(Unweighted) | 100%<br>(1,082) | 100%<br>(132) | 100%<br>(225) | 100%<br>(522) | 100%<br>(203) | 100%<br>(474) | 100%<br>(608) | 100%<br>(772) | 100%<br>(276) | 100%<br>(34) | 100%<br>(403) | 100%<br>(243) | 100%<br>(346) |

|                        | Total           | Likely Voter    | 2012 Presidential vote |               | 2008 Presidential vote |               | Region        |                |               |               |               |
|------------------------|-----------------|-----------------|------------------------|---------------|------------------------|---------------|---------------|----------------|---------------|---------------|---------------|
|                        |                 |                 | Obama                  | Romney        | Obama                  | McCain        | North         | Atlanta Exurbs | Atlanta Metro | Southeast     | Southwest     |
| Barack Obama           | 44%             | 44%             | 100%                   | 0%            | 91%                    | 6%            | 27%           | 37%            | 65%           | 41%           | 49%           |
| Mitt Romney            | 50%             | 51%             | 0%                     | 100%          | 4%                     | 91%           | 67%           | 55%            | 32%           | 50%           | 47%           |
| Other                  | 2%              | 2%              | 0%                     | 0%            | 1%                     | 1%            | 1%            | 2%             | 2%            | 4%            | 3%            |
| Not sure               | 4%              | 3%              | 0%                     | 0%            | 3%                     | 2%            | 5%            | 6%             | 1%            | 5%            | 1%            |
| Totals<br>(Unweighted) | 100%<br>(1,082) | 100%<br>(1,020) | 100%<br>(455)          | 100%<br>(504) | 100%<br>(486)          | 100%<br>(482) | 100%<br>(185) | 100%<br>(275)  | 100%<br>(321) | 100%<br>(150) | 100%<br>(151) |

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## 4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

|                           | Total           | Age           |               |               |               | Gender        |               | Race          |               |              | Party ID      |               |               |
|---------------------------|-----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|
|                           |                 | 18-29         | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black         | Hispanic     | Dem           | Ind           | Rep           |
| My mind is made up        | 85%             | 74%           | 86%           | 87%           | 94%           | 83%           | 86%           | 84%           | 85%           | 85%          | 91%           | 70%           | 91%           |
| Too early to say for sure | 3%              | 5%            | 1%            | 4%            | 3%            | 4%            | 2%            | 4%            | 2%            | 7%           | 3%            | 7%            | 2%            |
| Undecided                 | 12%             | 21%           | 13%           | 9%            | 3%            | 12%           | 12%           | 12%           | 13%           | 8%           | 6%            | 24%           | 7%            |
| Totals<br>(Unweighted)    | 100%<br>(1,096) | 100%<br>(138) | 100%<br>(228) | 100%<br>(526) | 100%<br>(204) | 100%<br>(478) | 100%<br>(618) | 100%<br>(781) | 100%<br>(280) | 100%<br>(35) | 100%<br>(406) | 100%<br>(247) | 100%<br>(345) |

|                           | Total           | Likely Voter    | 2012 Presidential vote |               | 2008 Presidential vote |               | Region        |                |               |               |               |
|---------------------------|-----------------|-----------------|------------------------|---------------|------------------------|---------------|---------------|----------------|---------------|---------------|---------------|
|                           |                 |                 | Obama                  | Romney        | Obama                  | McCain        | North         | Atlanta Exurbs | Atlanta Metro | Southeast     | Southwest     |
| My mind is made up        | 85%             | 89%             | 96%                    | 96%           | 86%                    | 91%           | 86%           | 82%            | 85%           | 85%           | 86%           |
| Too early to say for sure | 3%              | 3%              | 4%                     | 4%            | 4%                     | 3%            | 2%            | 2%             | 4%            | 4%            | 4%            |
| Undecided                 | 12%             | 9%              | 0%                     | 0%            | 10%                    | 6%            | 13%           | 15%            | 11%           | 12%           | 11%           |
| Totals<br>(Unweighted)    | 100%<br>(1,096) | 100%<br>(1,018) | 100%<br>(454)          | 100%<br>(503) | 100%<br>(489)          | 100%<br>(481) | 100%<br>(186) | 100%<br>(282)  | 100%<br>(324) | 100%<br>(152) | 100%<br>(152) |

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## 5. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

|                        | Total         | Age          |               |               |               | Gender        |               | Race          |               |              | Party ID      |               |               |
|------------------------|---------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|
|                        |               | 18-29        | 30-44         | 45-64         | 65+           | Male          | Female        | White         | Black         | Hispanic     | Dem           | Ind           | Rep           |
| Democratic candidate   | 40%           | 42%          | 47%           | 34%           | 29%           | 37%           | 42%           | 19%           | 67%           | 23%          | 77%           | 25%           | 4%            |
| Republican candidate   | 39%           | 25%          | 32%           | 49%           | 62%           | 46%           | 32%           | 62%           | 9%            | 51%          | 5%            | 45%           | 82%           |
| Not sure               | 21%           | 33%          | 21%           | 16%           | 9%            | 17%           | 25%           | 19%           | 24%           | 26%          | 18%           | 30%           | 14%           |
| Totals<br>(Unweighted) | 100%<br>(592) | 100%<br>(73) | 100%<br>(126) | 100%<br>(289) | 100%<br>(104) | 100%<br>(245) | 100%<br>(347) | 100%<br>(380) | 100%<br>(192) | 100%<br>(20) | 100%<br>(259) | 100%<br>(121) | 100%<br>(165) |

|                        | Total         | Likely Voter  | 2012 Presidential vote |               | 2008 Presidential vote |               | Region       |                |               |               |             |
|------------------------|---------------|---------------|------------------------|---------------|------------------------|---------------|--------------|----------------|---------------|---------------|-------------|
|                        |               |               | Obama                  | Romney        | Obama                  | McCain        | North        | Atlanta Exurbs | Atlanta Metro | Southeast     | Southwest   |
| Democratic candidate   | 40%           | 41%           | 75%                    | 5%            | 74%                    | 6%            | 20%          | 29%            | 65%           | 35%           | 0%          |
| Republican candidate   | 39%           | 39%           | 5%                     | 80%           | 3%                     | 80%           | 63%          | 43%            | 18%           | 50%           | 35%         |
| Not sure               | 21%           | 20%           | 20%                    | 15%           | 22%                    | 13%           | 18%          | 28%            | 17%           | 15%           | 65%         |
| Totals<br>(Unweighted) | 100%<br>(592) | 100%<br>(562) | 100%<br>(288)          | 100%<br>(254) | 100%<br>(296)          | 100%<br>(244) | 100%<br>(46) | 100%<br>(211)  | 100%<br>(220) | 100%<br>(109) | 100%<br>(6) |