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## 1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	34%	27%	34%	42%	37%	20%	27%	42%	26%	19%	39%	52%
Somewhat closely	35%	30%	34%	44%	33%	51%	38%	33%	38%	37%	35%	33%
Not too closely	22%	30%	23%	10%	23%	19%	19%	18%	25%	32%	17%	11%
Not at all	9%	14%	9%	3%	8%	9%	16%	6%	11%	13%	8%	3%
Totals (Unweighted)	100% (999)	100% (121)	100% (718)	100% (160)	100% (805)	100% (129)	100% (65)	100% (470)	100% (529)	100% (359)	100% (337)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	34%	31%	45%	38%	38%	32%	47%	38%	31%	32%	37%	18%	41%	59%
Somewhat closely	35%	40%	31%	38%	33%	40%	36%	43%	38%	33%	30%	39%	36%	30%
Not too closely	22%	22%	18%	20%	26%	20%	14%	13%	22%	25%	25%	27%	19%	11%
Not at all	9%	7%	6%	4%	3%	7%	3%	7%	9%	10%	9%	16%	4%	0%
Totals (Unweighted)	100% (999)	100% (412)	100% (253)	100% (261)	100% (212)	100% (366)	100% (304)	100% (181)	100% (240)	100% (346)	100% (232)	100% (366)	100% (381)	100% (82)

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## 2. Direction of country

Would you say things in this country today are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	22%	16%	22%	30%	18%	37%	37%	20%	24%	19%	23%	27%
Off on the wrong track	62%	54%	66%	61%	67%	38%	53%	68%	57%	65%	63%	59%
Not sure	16%	30%	13%	9%	15%	25%	11%	12%	19%	17%	15%	15%
Totals (Unweighted)	100% (1,000)	100% (121)	100% (718)	100% (161)	100% (806)	100% (129)	100% (65)	100% (470)	100% (530)	100% (360)	100% (337)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	22%	48%	3%	14%	47%	29%	6%	22%	26%	20%	20%	19%	24%	26%
Off on the wrong track	62%	35%	90%	75%	32%	55%	90%	60%	61%	64%	63%	64%	64%	53%
Not sure	16%	17%	7%	11%	21%	17%	4%	18%	13%	16%	16%	17%	11%	21%
Totals (Unweighted)	100% (1,000)	100% (412)	100% (254)	100% (261)	100% (212)	100% (366)	100% (305)	100% (181)	100% (240)	100% (347)	100% (232)	100% (366)	100% (381)	100% (82)

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## 3. Important issue

How important are the following issues to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	95%	84%	98%	96%	96%	90%	97%	95%	95%	93%	94%	99%
Immigration	73%	66%	73%	81%	73%	71%	79%	72%	74%	75%	75%	69%
The environment	72%	76%	68%	83%	70%	85%	78%	65%	80%	78%	75%	61%
Terrorism	80%	67%	81%	88%	79%	77%	87%	78%	81%	85%	75%	76%
Gay rights	42%	52%	39%	40%	42%	45%	37%	39%	44%	38%	47%	41%
Education	85%	90%	83%	86%	83%	89%	94%	79%	90%	88%	80%	84%
Health care	91%	84%	93%	93%	91%	88%	95%	88%	94%	90%	90%	94%
Social security	88%	73%	91%	96%	88%	86%	92%	87%	90%	90%	88%	87%
The budget deficit	88%	81%	89%	92%	87%	89%	97%	91%	86%	88%	88%	88%
The war in Afghanistan	69%	61%	69%	76%	68%	66%	78%	64%	73%	73%	66%	65%
Taxes	89%	78%	92%	91%	89%	85%	95%	87%	91%	89%	88%	90%
Medicare	84%	65%	87%	96%	83%	91%	91%	81%	88%	86%	82%	85%
Abortion	60%	61%	57%	70%	60%	57%	65%	56%	64%	59%	61%	61%
Totals	(997)	(119)	(717)	(161)	(805)	(129)	(63)	(469)	(528)	(360)	(335)	(302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	95%	95%	97%	96%	93%	97%	97%	99%	96%	92%	96%	92%	98%	94%
Immigration	73%	67%	84%	74%	58%	72%	87%	76%	68%	73%	76%	73%	75%	71%
The environment	72%	91%	55%	66%	93%	78%	57%	79%	65%	70%	78%	83%	67%	64%
Terrorism	80%	75%	92%	75%	63%	79%	90%	87%	80%	74%	81%	81%	82%	60%
Gay rights	42%	58%	32%	32%	70%	37%	33%	38%	41%	41%	46%	43%	37%	58%
Education	85%	91%	80%	85%	93%	85%	80%	81%	84%	82%	93%	84%	85%	86%
Health care	91%	92%	92%	91%	93%	95%	91%	95%	93%	87%	93%	90%	93%	92%
Social security	88%	90%	88%	88%	86%	92%	87%	93%	86%	87%	90%	89%	92%	80%
The budget deficit	88%	85%	96%	89%	76%	89%	98%	88%	86%	87%	92%	87%	92%	90%
The war in Afghanistan	69%	69%	76%	64%	58%	71%	76%	75%	65%	68%	69%	70%	70%	66%
Taxes	89%	85%	95%	94%	78%	90%	96%	95%	91%	86%	88%	88%	93%	92%
Medicare	84%	87%	85%	82%	82%	87%	85%	90%	79%	84%	85%	88%	89%	74%
Abortion	60%	63%	67%	54%	62%	49%	72%	57%	58%	64%	58%	61%	60%	60%
Totals	(997)	(412)	(252)	(261)	(211)	(366)	(304)	(181)	(240)	(346)	(230)	(366)	(380)	(82)

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## 4. Most important issue

Which of these is the **most** important issue for you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	41%	39%	43%	36%	41%	49%	37%	44%	39%	43%	37%	43%
Immigration	4%	4%	3%	5%	4%	2%	7%	2%	5%	6%	2%	3%
The environment	5%	14%	3%	2%	5%	2%	3%	7%	3%	4%	5%	5%
Terrorism	2%	4%	1%	2%	2%	3%	0%	1%	2%	2%	2%	1%
Gay rights	2%	4%	2%	0%	2%	0%	2%	2%	2%	2%	2%	2%
Education	4%	10%	4%	1%	4%	4%	5%	3%	5%	1%	7%	6%
Health care	12%	14%	12%	10%	12%	13%	12%	6%	18%	8%	16%	15%
Social security	13%	0%	12%	27%	12%	16%	17%	14%	11%	18%	13%	3%
The budget deficit	9%	5%	10%	11%	9%	5%	11%	12%	6%	9%	6%	12%
The war in Afghanistan	2%	2%	2%	1%	2%	2%	0%	2%	1%	1%	4%	0%
Taxes	3%	0%	5%	1%	4%	1%	4%	4%	3%	2%	2%	7%
Medicare	2%	2%	2%	3%	3%	2%	0%	2%	3%	3%	3%	1%
Abortion	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(965)	(110)	(696)	(159)	(779)	(125)	(61)	(454)	(511)	(348)	(325)	(292)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	41%	38%	49%	45%	36%	39%	49%	51%	40%	42%	33%	38%	43%	40%
Immigration	4%	3%	3%	4%	2%	2%	5%	2%	2%	6%	4%	3%	3%	3%
The environment	5%	7%	0%	5%	14%	5%	1%	3%	3%	5%	8%	5%	2%	12%
Terrorism	2%	1%	4%	1%	0%	1%	3%	1%	0%	2%	3%	1%	3%	1%
Gay rights	2%	3%	1%	2%	6%	1%	0%	0%	2%	4%	1%	1%	2%	3%
Education	4%	5%	3%	6%	6%	6%	3%	3%	3%	3%	9%	3%	6%	6%
Health care	12%	16%	7%	8%	16%	14%	7%	16%	16%	9%	9%	15%	12%	13%
Social security	13%	16%	9%	8%	11%	14%	9%	12%	13%	13%	12%	24%	5%	3%
The budget deficit	9%	4%	16%	12%	2%	9%	15%	7%	13%	6%	12%	5%	14%	14%
The war in Afghanistan	2%	1%	0%	2%	2%	2%	0%	1%	0%	4%	1%	1%	4%	0%
Taxes	3%	2%	3%	4%	2%	3%	3%	3%	3%	2%	6%	2%	3%	6%
Medicare	2%	2%	3%	3%	2%	2%	1%	2%	5%	2%	1%	3%	3%	0%
Abortion	1%	0%	3%	0%	0%	1%	2%	1%	0%	2%	0%	1%	1%	0%

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100% (965)	100% (399)	100% (247)	100% (254)	100% (203)	100% (356)	100% (297)	100% (178)	100% (230)	100% (331)	100% (226)	100% (354)	100% (370)	100% (80)

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## 5. Respondents are extremely or moderately concerned about these international trends

How concerned are you about the following things?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
China's rapid economic rise	58%	49%	57%	70%	59%	47%	60%	57%	59%	59%	59%	56%
Terrorist groups like Al Qaeda	68%	50%	67%	87%	67%	64%	85%	64%	71%	73%	62%	66%
The spread of nuclear weapons	68%	65%	64%	84%	66%	71%	85%	64%	72%	71%	68%	63%
Anti-American sentiment in the rest of the world	59%	58%	56%	73%	57%	63%	78%	56%	63%	64%	57%	54%
The European financial crisis	66%	64%	64%	72%	67%	59%	67%	70%	61%	59%	64%	77%
Totals	(995)	(118)	(716)	(161)	(805)	(127)	(63)	(469)	(526)	(359)	(335)	(301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
China's rapid economic rise	58%	54%	69%	57%	41%	57%	71%	57%	56%	60%	58%	60%	59%	46%
Terrorist groups like Al Qaeda	68%	63%	81%	62%	49%	69%	79%	77%	68%	64%	65%	68%	72%	62%
The spread of nuclear weapons	68%	73%	75%	59%	61%	69%	76%	76%	67%	66%	67%	72%	68%	66%
Anti-American sentiment in the rest of the world	59%	63%	62%	55%	51%	60%	67%	60%	56%	60%	60%	64%	58%	47%
The European financial crisis	66%	63%	73%	70%	56%	68%	77%	69%	63%	65%	67%	60%	68%	77%
Totals	(995)	(410)	(252)	(261)	(210)	(366)	(304)	(181)	(240)	(345)	(229)	(366)	(380)	(82)



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## 6. Respondents are slightly or not at all concerned about these international trends

How concerned are you about the following things?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
China's rapid economic rise	42%	51%	43%	30%	41%	53%	40%	43%	41%	41%	41%	44%
Terrorist groups like Al Qaeda	32%	50%	33%	13%	33%	36%	15%	36%	29%	27%	38%	34%
The spread of nuclear weapons	32%	35%	36%	15%	34%	29%	15%	35%	28%	28%	32%	37%
Anti-American sentiment in the rest of the world	41%	42%	44%	27%	43%	37%	22%	44%	37%	36%	43%	46%
The European financial crisis	34%	36%	36%	27%	33%	41%	33%	30%	38%	40%	36%	23%
Totals	(995)	(118)	(716)	(161)	(805)	(127)	(63)	(469)	(526)	(359)	(335)	(301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
China's rapid economic rise	42%	46%	31%	43%	58%	43%	29%	43%	44%	40%	42%	40%	41%	54%
Terrorist groups like Al Qaeda	32%	37%	19%	38%	51%	31%	21%	23%	32%	36%	35%	32%	28%	38%
The spread of nuclear weapons	32%	26%	25%	41%	37%	31%	24%	24%	33%	34%	33%	28%	31%	34%
Anti-American sentiment in the rest of the world	41%	37%	38%	45%	49%	40%	33%	40%	44%	40%	40%	36%	42%	53%
The European financial crisis	34%	37%	27%	30%	43%	32%	23%	31%	37%	35%	33%	40%	32%	23%
Totals	(995)	(410)	(252)	(261)	(210)	(366)	(304)	(181)	(240)	(345)	(229)	(366)	(380)	(82)

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## 7. Respondents strongly or somewhat support these foreign policy ideas

How strongly do you support or oppose the following foreign policy ideas? (A) Spend more money on national defense and security; (B) Get our allies in Europe and Asia to do more internationally; (C) Focus less attention on the rest of the world and more on our problems at home; (D) Reduce America's military presence and bases overseas; (E) Reward U.S. companies that rely on American workers

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	40%	22%	38%	63%	41%	32%	39%	42%	39%	42%	43%	33%
B	63%	50%	63%	77%	63%	62%	60%	70%	56%	59%	61%	71%
C	76%	63%	77%	86%	76%	75%	81%	77%	75%	78%	79%	68%
D	55%	52%	55%	57%	55%	60%	44%	56%	54%	55%	51%	60%
E	78%	64%	80%	87%	79%	78%	70%	80%	77%	75%	79%	82%
Totals	(994)	(118)	(715)	(161)	(805)	(126)	(63)	(469)	(525)	(358)	(335)	(301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	40%	27%	58%	46%	15%	35%	60%	43%	34%	39%	46%	38%	41%	35%
B	63%	66%	68%	63%	66%	69%	64%	70%	66%	55%	66%	57%	66%	74%
C	76%	75%	78%	79%	69%	84%	76%	79%	74%	74%	78%	75%	84%	65%
D	55%	61%	39%	62%	73%	61%	42%	65%	50%	50%	59%	52%	58%	64%
E	78%	82%	80%	84%	86%	84%	78%	86%	84%	71%	79%	74%	86%	82%
Totals	(994)	(409)	(252)	(261)	(210)	(366)	(304)	(181)	(239)	(345)	(229)	(365)	(380)	(82)

# The Economist/YouGov Poll

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## 8. Respondents strongly or somewhat oppose these foreign policy ideas

How strongly do you support or oppose the following foreign policy ideas? (A) Spend more money on national defense and security; (B) Get our allies in Europe and Asia to do more internationally; (C) Focus less attention on the rest of the world and more on our problems at home; (D) Reduce America's military presence and bases overseas; (E) Reward U.S. companies that rely on American workers

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	27%	35%	27%	18%	26%	33%	31%	30%	24%	17%	32%	38%
B	8%	12%	7%	4%	6%	11%	18%	9%	6%	7%	12%	4%
C	8%	10%	7%	9%	7%	12%	7%	8%	8%	6%	9%	10%
D	22%	19%	20%	29%	22%	8%	35%	27%	17%	18%	26%	23%
E	6%	9%	6%	4%	5%	9%	6%	6%	6%	5%	6%	6%
Totals	(994)	(118)	(715)	(161)	(805)	(126)	(63)	(469)	(525)	(358)	(335)	(301)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	27%	40%	13%	31%	57%	31%	15%	27%	30%	25%	28%	26%	27%	37%
B	8%	7%	7%	12%	4%	7%	12%	2%	5%	12%	9%	7%	9%	2%
C	8%	10%	9%	7%	8%	4%	12%	8%	4%	12%	6%	8%	6%	10%
D	22%	15%	38%	22%	5%	18%	38%	16%	25%	22%	23%	19%	23%	23%
E	6%	4%	6%	4%	2%	3%	9%	1%	1%	12%	5%	6%	4%	3%
Totals	(994)	(409)	(252)	(261)	(210)	(366)	(304)	(181)	(239)	(345)	(229)	(365)	(380)	(82)

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## 9. Most important world region for U.S. in next ten years

Which region of the world do you think will be most critical to American security and prosperity in the next ten years?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Asia	21%	34%	19%	12%	23%	13%	7%	27%	15%	14%	23%	29%
Latin America	5%	9%	4%	2%	4%	3%	14%	8%	2%	3%	7%	5%
Europe	9%	9%	9%	13%	10%	5%	13%	7%	12%	9%	9%	10%
Middle East	34%	16%	37%	46%	33%	35%	45%	38%	31%	38%	29%	34%
Africa	2%	5%	1%	2%	1%	10%	0%	1%	2%	0%	3%	2%
Not sure	29%	27%	31%	26%	29%	35%	22%	20%	38%	36%	28%	19%
Totals (Unweighted)	100% (998)	100% (120)	100% (717)	100% (161)	100% (806)	100% (128)	100% (64)	100% (469)	100% (529)	100% (360)	100% (336)	100% (302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Asia	21%	18%	22%	24%	29%	22%	20%	23%	25%	17%	20%	15%	22%	25%
Latin America	5%	4%	3%	9%	3%	7%	6%	2%	2%	5%	9%	4%	6%	2%
Europe	9%	11%	10%	9%	11%	12%	8%	9%	12%	6%	12%	10%	9%	14%
Middle East	34%	28%	47%	35%	26%	32%	45%	40%	29%	35%	32%	33%	40%	41%
Africa	2%	4%	0%	1%	3%	1%	2%	3%	0%	2%	1%	3%	1%	3%
Not sure	29%	35%	17%	22%	29%	26%	19%	23%	31%	34%	25%	36%	21%	16%
Totals (Unweighted)	100% (998)	100% (412)	100% (254)	100% (260)	100% (211)	100% (365)	100% (305)	100% (181)	100% (240)	100% (347)	100% (230)	100% (365)	100% (381)	100% (82)

# The Economist/YouGov Poll

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## 10. Views on whether the U.S. is safer today than it was before September 11th

Do you think the U.S. is safer today than it was before September 11, 2001?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Definitely yes	12%	18%	10%	12%	11%	19%	15%	16%	9%	11%	15%	10%
Probably yes	30%	26%	32%	30%	31%	37%	14%	33%	27%	24%	33%	37%
Probably no	26%	20%	26%	35%	26%	12%	47%	23%	29%	29%	27%	21%
Definitely no	14%	7%	15%	19%	15%	9%	13%	15%	13%	14%	14%	13%
Not sure	18%	30%	17%	5%	17%	23%	12%	13%	21%	22%	11%	18%
Totals (Unweighted)	100% (996)	100% (120)	100% (715)	100% (161)	100% (805)	100% (127)	100% (64)	100% (469)	100% (527)	100% (360)	100% (334)	100% (302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely yes	12%	24%	5%	7%	25%	13%	8%	15%	14%	10%	11%	10%	12%	15%
Probably yes	30%	34%	30%	31%	29%	35%	31%	39%	30%	29%	24%	27%	35%	45%
Probably no	26%	21%	28%	34%	23%	26%	29%	20%	30%	25%	31%	34%	23%	11%
Definitely no	14%	8%	23%	17%	6%	11%	23%	10%	10%	18%	16%	13%	15%	20%
Not sure	18%	13%	14%	11%	16%	15%	9%	17%	16%	18%	18%	15%	15%	9%
Totals (Unweighted)	100% (996)	100% (409)	100% (254)	100% (261)	100% (209)	100% (366)	100% (305)	100% (180)	100% (239)	100% (347)	100% (230)	100% (363)	100% (381)	100% (82)

# The Economist/YouGov Poll

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## 11. Likelihood of U.S. remaining world's strongest country

How likely do you think it is that the U.S. will still be the world's strongest country thirty years from now?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very likely	18%	15%	17%	26%	16%	25%	32%	21%	16%	21%	18%	14%
Somewhat likely	25%	26%	22%	33%	25%	23%	27%	24%	26%	21%	25%	30%
Somewhat unlikely	28%	38%	27%	23%	29%	28%	19%	27%	29%	26%	32%	27%
Very unlikely	13%	8%	16%	10%	14%	9%	18%	15%	12%	14%	13%	13%
Not sure	15%	14%	18%	8%	16%	15%	3%	13%	17%	18%	12%	15%
Totals (Unweighted)	100% (996)	100% (120)	100% (715)	100% (161)	100% (803)	100% (129)	100% (64)	100% (469)	100% (527)	100% (359)	100% (335)	100% (302)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very likely	18%	30%	14%	14%	22%	21%	18%	22%	15%	18%	20%	22%	13%	26%
Somewhat likely	25%	27%	32%	19%	28%	27%	26%	24%	32%	20%	25%	24%	28%	33%
Somewhat unlikely	28%	23%	30%	35%	29%	26%	30%	34%	22%	29%	29%	23%	33%	25%
Very unlikely	13%	9%	13%	21%	13%	15%	14%	11%	17%	15%	9%	14%	12%	12%
Not sure	15%	11%	11%	11%	7%	11%	13%	10%	13%	18%	17%	16%	13%	5%
Totals (Unweighted)	100% (996)	100% (410)	100% (254)	100% (261)	100% (209)	100% (366)	100% (305)	100% (180)	100% (240)	100% (346)	100% (230)	100% (364)	100% (380)	100% (82)

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## 12. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	48%	53%	47%	45%	42%	78%	58%	45%	51%	47%	47%	50%
Mitt Romney	40%	36%	37%	55%	44%	16%	37%	43%	37%	35%	40%	47%
Tim Pawlenty	24%	14%	24%	33%	25%	10%	28%	28%	20%	15%	24%	38%
Rob Portman	18%	12%	17%	27%	18%	18%	17%	20%	17%	12%	18%	28%
Bobby Jindal	28%	20%	28%	35%	28%	21%	31%	33%	23%	19%	28%	41%
Paul Ryan	29%	20%	29%	40%	32%	15%	28%	38%	22%	22%	30%	41%
Condoleezza Rice	54%	51%	52%	63%	53%	54%	65%	56%	52%	48%	55%	62%
Marco Rubio	31%	24%	30%	41%	33%	18%	32%	37%	26%	20%	35%	44%
Totals	(996)	(120)	(716)	(160)	(803)	(128)	(65)	(468)	(528)	(358)	(335)	(303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	48%	84%	9%	44%	85%	62%	13%	58%	48%	44%	44%	51%	45%	56%
Mitt Romney	40%	20%	79%	41%	7%	33%	74%	34%	38%	43%	42%	30%	49%	43%
Tim Pawlenty	24%	10%	43%	29%	5%	14%	49%	21%	23%	23%	28%	15%	31%	35%
Rob Portman	18%	13%	32%	15%	4%	13%	34%	21%	20%	15%	19%	16%	18%	26%
Bobby Jindal	28%	15%	49%	32%	5%	19%	57%	25%	28%	27%	31%	20%	34%	37%
Paul Ryan	29%	13%	54%	35%	6%	21%	57%	23%	32%	28%	34%	20%	37%	38%
Condoleezza Rice	54%	50%	77%	52%	31%	54%	76%	54%	50%	54%	57%	44%	61%	67%
Marco Rubio	31%	16%	56%	36%	6%	21%	64%	25%	27%	33%	38%	19%	40%	36%
Totals	(996)	(410)	(252)	(261)	(211)	(365)	(305)	(180)	(240)	(345)	(231)	(365)	(380)	(82)

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## 13. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	45%	37%	45%	54%	51%	15%	34%	48%	43%	43%	47%	47%
Mitt Romney	50%	46%	53%	44%	47%	73%	48%	50%	50%	50%	50%	50%
Tim Pawlenty	27%	29%	25%	30%	26%	39%	21%	33%	22%	23%	29%	31%
Rob Portman	16%	16%	16%	19%	15%	26%	18%	19%	14%	16%	17%	16%
Bobby Jindal	24%	18%	24%	32%	24%	32%	18%	28%	21%	20%	24%	32%
Paul Ryan	27%	25%	26%	32%	25%	37%	31%	34%	21%	23%	29%	31%
Condoleezza Rice	27%	24%	27%	27%	27%	32%	16%	26%	27%	23%	29%	30%
Marco Rubio	27%	27%	25%	32%	25%	37%	29%	32%	22%	26%	25%	31%
Totals	(996)	(120)	(716)	(160)	(803)	(128)	(65)	(468)	(528)	(358)	(335)	(303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	45%	14%	89%	54%	9%	32%	84%	38%	47%	49%	45%	39%	52%	42%
Mitt Romney	50%	73%	14%	56%	83%	61%	21%	60%	54%	47%	43%	53%	45%	57%
Tim Pawlenty	27%	40%	14%	27%	49%	33%	15%	34%	28%	26%	22%	29%	24%	33%
Rob Portman	16%	25%	9%	13%	24%	19%	10%	16%	17%	19%	12%	16%	17%	23%
Bobby Jindal	24%	39%	7%	29%	49%	31%	7%	35%	23%	23%	20%	21%	25%	34%
Paul Ryan	27%	46%	6%	29%	50%	38%	9%	39%	27%	25%	21%	28%	24%	31%
Condoleezza Rice	27%	36%	11%	33%	46%	30%	14%	30%	33%	23%	23%	25%	27%	30%
Marco Rubio	27%	41%	12%	30%	43%	34%	12%	33%	27%	29%	19%	25%	26%	30%
Totals	(996)	(410)	(252)	(261)	(211)	(365)	(305)	(180)	(240)	(345)	(231)	(365)	(380)	(82)



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## 14. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	19%	15%	18%	26%	16%	38%	23%	16%	22%	22%	17%	17%
Somewhat Approve	23%	28%	22%	20%	21%	33%	27%	23%	23%	18%	25%	29%
Somewhat Disapprove	16%	15%	19%	9%	15%	17%	22%	17%	15%	19%	16%	12%
Strongly Disapprove	35%	26%	35%	45%	41%	5%	24%	38%	33%	32%	36%	40%
Not Sure	7%	16%	6%	1%	7%	7%	4%	6%	7%	10%	6%	2%
Totals (Unweighted)	100% (997)	100% (119)	100% (717)	100% (161)	100% (803)	100% (129)	100% (65)	100% (469)	100% (528)	100% (359)	100% (335)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	19%	43%	1%	10%	46%	21%	5%	20%	23%	18%	14%	21%	17%	18%
Somewhat Approve	23%	38%	4%	22%	41%	36%	3%	35%	20%	16%	28%	21%	25%	30%
Somewhat Disapprove	16%	13%	14%	21%	7%	18%	17%	16%	11%	19%	16%	22%	11%	6%
Strongly Disapprove	35%	5%	76%	41%	3%	19%	75%	27%	40%	37%	36%	28%	42%	42%
Not Sure	7%	2%	6%	5%	4%	5%	1%	3%	6%	10%	5%	7%	5%	5%
Totals (Unweighted)	100% (997)	100% (411)	100% (254)	100% (261)	100% (210)	100% (366)	100% (305)	100% (181)	100% (240)	100% (347)	100% (229)	100% (364)	100% (380)	100% (82)

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## 15. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	35%	22%	36%	43%	30%	57%	55%	33%	36%	31%	33%	42%
Immigration	32%	30%	32%	35%	27%	53%	51%	32%	33%	29%	33%	38%
The environment	39%	32%	38%	47%	35%	59%	44%	39%	38%	37%	39%	41%
Terrorism	47%	42%	47%	53%	44%	67%	49%	48%	47%	41%	50%	54%
Gay rights	37%	41%	36%	38%	37%	37%	42%	36%	39%	31%	40%	44%
Education	40%	36%	39%	48%	36%	65%	46%	38%	43%	36%	43%	44%
Health care	42%	37%	42%	45%	36%	74%	50%	43%	41%	38%	43%	47%
Social security	32%	19%	34%	41%	28%	59%	41%	32%	33%	30%	32%	37%
The budget deficit	32%	23%	32%	42%	27%	55%	45%	29%	35%	28%	32%	38%
The war in Afghanistan	44%	46%	42%	49%	41%	64%	52%	45%	43%	40%	45%	50%
Taxes	39%	39%	37%	44%	33%	70%	50%	37%	40%	34%	40%	44%
Medicare	34%	27%	34%	41%	29%	65%	36%	33%	35%	31%	35%	37%
Abortion	31%	24%	32%	34%	28%	45%	40%	29%	33%	25%	34%	37%
Totals	(995)	(119)	(716)	(160)	(803)	(128)	(64)	(468)	(527)	(359)	(335)	(301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	35%	67%	4%	32%	71%	46%	11%	49%	35%	31%	29%	37%	34%	45%
Immigration	32%	59%	9%	30%	61%	47%	10%	37%	35%	29%	30%	34%	30%	46%
The environment	39%	71%	13%	28%	69%	54%	15%	56%	38%	32%	35%	41%	36%	43%
Terrorism	47%	75%	26%	44%	72%	62%	30%	63%	45%	42%	45%	47%	49%	56%
Gay rights	37%	62%	12%	34%	74%	49%	12%	45%	38%	32%	39%	37%	33%	58%
Education	40%	69%	15%	36%	64%	55%	18%	54%	39%	37%	36%	42%	43%	46%
Health care	42%	79%	10%	35%	74%	58%	15%	59%	41%	36%	36%	44%	41%	48%
Social security	32%	61%	7%	28%	57%	44%	12%	46%	31%	32%	23%	36%	31%	38%
The budget deficit	32%	62%	5%	28%	65%	41%	10%	45%	33%	27%	28%	35%	29%	46%
The war in Afghanistan	44%	70%	25%	37%	65%	58%	28%	57%	45%	39%	41%	43%	50%	50%
Taxes	39%	72%	11%	33%	68%	55%	14%	53%	41%	32%	35%	37%	42%	50%
Medicare	34%	65%	8%	27%	63%	47%	11%	53%	35%	30%	23%	34%	37%	43%
Abortion	31%	56%	8%	26%	60%	39%	12%	36%	30%	28%	33%	32%	28%	36%
Totals	(995)	(410)	(252)	(260)	(209)	(365)	(305)	(180)	(240)	(346)	(229)	(365)	(379)	(82)

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## 16. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	2%	2%	0%	1%	3%	5%	1%	2%	2%	2%	1%
Somewhat approve	7%	2%	8%	12%	6%	9%	16%	7%	7%	7%	5%	10%
Neither approve nor disapprove	17%	32%	16%	8%	17%	20%	16%	14%	21%	21%	16%	13%
Somewhat disapprove	27%	21%	28%	27%	26%	26%	29%	27%	26%	27%	28%	25%
Strongly disapprove	39%	32%	37%	54%	42%	33%	26%	47%	33%	35%	39%	47%
Not sure	8%	10%	9%	1%	7%	9%	8%	5%	11%	8%	9%	5%
Totals (Unweighted)	100% (1,000)	100% (121)	100% (718)	100% (161)	100% (806)	100% (129)	100% (65)	100% (470)	100% (530)	100% (360)	100% (337)	100% (303)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	3%	1%	0%	2%	2%	2%	1%	1%	3%	1%	1%	3%	0%
Somewhat approve	7%	8%	9%	4%	6%	7%	8%	3%	5%	8%	12%	8%	6%	11%
Neither approve nor disapprove	17%	19%	16%	9%	23%	12%	19%	18%	18%	19%	15%	23%	15%	5%
Somewhat disapprove	27%	21%	37%	34%	26%	27%	35%	25%	29%	29%	22%	24%	29%	32%
Strongly disapprove	39%	44%	32%	50%	39%	49%	35%	46%	43%	33%	41%	35%	41%	51%
Not sure	8%	5%	5%	3%	4%	4%	2%	6%	4%	9%	10%	10%	6%	2%
Totals (Unweighted)	100% (1,000)	100% (412)	100% (254)	100% (261)	100% (212)	100% (366)	100% (305)	100% (181)	100% (240)	100% (347)	100% (232)	100% (366)	100% (381)	100% (82)

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## 17. Level of enthusiasm about voting in general election

How enthusiastic are you about voting for president in the upcoming presidential election in November?

*Asked of registered voters*

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Extremely enthusiastic	41%	31%	38%	54%	41%	35%	41%	47%	34%	38%	39%	44%
Very enthusiastic	17%	18%	15%	21%	16%	21%	13%	16%	17%	14%	17%	20%
Somewhat enthusiastic	18%	22%	20%	10%	17%	22%	22%	18%	19%	18%	21%	16%
Not too enthusiastic	14%	20%	15%	8%	15%	7%	13%	11%	17%	15%	14%	14%
Not at all enthusiastic	10%	9%	12%	7%	10%	15%	10%	7%	13%	15%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(867)	(95)	(621)	(151)	(691)	(119)	(57)	(425)	(442)	(288)	(295)	(284)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Extremely enthusiastic	41%	35%	51%	40%	40%	30%	52%	36%	43%	40%	42%	32%	43%	49%
Very enthusiastic	17%	22%	16%	11%	23%	17%	14%	19%	17%	16%	16%	16%	16%	20%
Somewhat enthusiastic	18%	22%	13%	16%	17%	23%	13%	26%	16%	17%	16%	21%	20%	10%
Not too enthusiastic	14%	11%	11%	22%	14%	16%	12%	9%	13%	14%	20%	15%	14%	18%
Not at all enthusiastic	10%	10%	10%	12%	6%	13%	9%	11%	11%	13%	6%	16%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(867)	(373)	(236)	(226)	(186)	(330)	(280)	(159)	(211)	(295)	(202)	(291)	(349)	(77)

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## 18. Presidential vote preference: Obama vs. Romney – Leaners Counted as Obama/Romney Supporters

Who will you vote for in the 2012 Presidential election?

*Asked of registered voters. Respondents who initially answered 'not sure' were then asked whom they would support if they had to choose. Those who answered 'Probably Obama' or 'Probably Romney' to the follow-up question are considered 'leaners.'*

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	44%	50%	45%	39%	37%	78%	63%	40%	49%	45%	44%	44%
Mitt Romney	46%	38%	44%	55%	53%	11%	34%	50%	41%	44%	44%	49%
Other	6%	10%	5%	5%	6%	6%	1%	8%	4%	5%	9%	4%
Not sure	4%	3%	5%	2%	4%	5%	2%	2%	6%	6%	3%	3%
Totals	(867)	(95)	(621)	(151)	(690)	(119)	(58)	(427)	(440)	(288)	(294)	(285)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	44%	87%	3%	35%	93%	57%	10%	51%	47%	42%	40%	51%	40%	51%
Mitt Romney	46%	7%	88%	52%	2%	27%	84%	37%	43%	47%	54%	35%	52%	44%
Other	6%	3%	4%	10%	2%	10%	4%	7%	5%	7%	4%	7%	5%	4%
Not sure	4%	3%	5%	3%	2%	6%	2%	5%	5%	4%	2%	8%	3%	0%
Totals	(867)	(375)	(235)	(226)	(186)	(329)	(280)	(159)	(211)	(292)	(205)	(293)	(348)	(77)

# The Economist/YouGov Poll

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## 19. Presidential vote preference: Obama vs. Romney – Leaners Counted as 'Not Sure'

Who will you vote for in the 2012 Presidential election?

Asked of registered voters. Respondents who initially answered 'not sure' were then asked whom they would support if they had to choose. Those who answered 'Probably Obama' or 'Probably Romney' to the follow-up question are considered 'leaners.'

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	40%	43%	40%	36%	33%	69%	56%	36%	43%	38%	40%	42%
Mitt Romney	43%	36%	40%	54%	49%	9%	31%	47%	39%	40%	41%	47%
Other	6%	10%	5%	5%	6%	6%	1%	8%	4%	5%	9%	4%
Not sure	12%	11%	14%	5%	11%	16%	12%	10%	14%	16%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(867)	(95)	(621)	(151)	(690)	(119)	(58)	(427)	(440)	(288)	(294)	(285)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	40%	82%	1%	30%	90%	50%	9%	46%	43%	36%	37%	44%	37%	49%
Mitt Romney	43%	7%	85%	46%	2%	26%	80%	35%	40%	43%	52%	31%	48%	44%
Other	6%	3%	4%	10%	2%	10%	4%	7%	5%	7%	4%	7%	5%	4%
Not sure	12%	8%	9%	15%	5%	14%	7%	13%	12%	15%	7%	18%	10%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(867)	(375)	(235)	(226)	(186)	(329)	(280)	(159)	(211)	(292)	(205)	(293)	(348)	(77)

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## 20. Whether respondent is mostly voting for candidate he/she supports or against candidate he/she opposes

Would you say you are mostly voting for [Barack Obama/Mitt Romney] or against [other candidate]?

Asked of registered voters who indicate they plan to vote for Barack Obama or Mitt Romney

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'm mostly voting for [Barack Obama/Mitt Romney]	58%	70%	57%	55%	52%	86%	74%	58%	59%	62%	53%	58%
I'm mostly voting against [other candidate]	40%	26%	42%	44%	45%	14%	26%	41%	39%	37%	44%	40%
Not sure	2%	4%	2%	1%	2%	0%	0%	2%	2%	1%	3%	2%
Totals (Unweighted)	100% (719)	100% (76)	100% (507)	100% (136)	100% (569)	100% (101)	100% (49)	100% (360)	100% (359)	100% (225)	100% (246)	100% (248)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'm mostly voting for \$votetext	58%	84%	39%	46%	83%	66%	42%	65%	65%	55%	52%	64%	58%	53%
I'm mostly voting against \$opposetext	40%	14%	60%	51%	17%	33%	55%	34%	32%	44%	46%	35%	39%	46%
Not sure	2%	1%	2%	3%	0%	1%	3%	1%	4%	1%	2%	1%	3%	1%
Totals (Unweighted)	100% (719)	100% (339)	100% (201)	100% (167)	100% (172)	100% (256)	100% (247)	100% (129)	100% (172)	100% (237)	100% (181)	100% (222)	100% (297)	100% (71)

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## 21. Prediction of who will win in November

Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	16%	11%	16%	20%	10%	43%	33%	13%	19%	20%	16%	10%
Obama will probably win	27%	31%	27%	21%	29%	19%	19%	25%	28%	23%	25%	31%
Obama and Romney are equally likely to win	18%	28%	16%	17%	19%	19%	11%	21%	15%	16%	18%	21%
Romney will probably win	18%	10%	18%	23%	20%	8%	9%	21%	15%	16%	19%	19%
Romney will definitely win	8%	7%	8%	11%	9%	0%	17%	12%	5%	9%	7%	9%
Don't know	13%	13%	16%	8%	14%	11%	10%	8%	19%	15%	16%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(869)	(95)	(622)	(152)	(692)	(120)	(57)	(427)	(442)	(289)	(295)	(285)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	16%	35%	1%	8%	27%	20%	6%	16%	17%	15%	16%	25%	11%	6%
Obama will probably win	27%	37%	14%	29%	51%	33%	12%	29%	31%	26%	21%	21%	26%	43%
Obama and Romney are equally likely to win	18%	15%	22%	19%	12%	20%	19%	17%	16%	17%	22%	15%	23%	11%
Romney will probably win	18%	3%	33%	23%	2%	12%	31%	14%	19%	17%	19%	13%	18%	32%
Romney will definitely win	8%	2%	17%	9%	0%	3%	19%	8%	3%	11%	11%	9%	10%	5%
Don't know	13%	9%	13%	13%	8%	13%	13%	16%	14%	14%	10%	17%	12%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(869)	(376)	(235)	(226)	(186)	(331)	(280)	(159)	(211)	(295)	(204)	(293)	(350)	(76)



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## 22. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	36%	41%	34%	37%	29%	73%	50%	31%	41%	35%	37%	36%
The Republican Party candidate	34%	28%	33%	43%	38%	11%	35%	40%	29%	31%	31%	44%
Other	3%	1%	3%	2%	3%	0%	0%	3%	2%	1%	5%	2%
Not sure	17%	17%	19%	11%	19%	9%	4%	17%	17%	20%	17%	12%
I would not vote	11%	13%	11%	7%	11%	8%	10%	10%	11%	14%	10%	6%
Totals (Unweighted)	100% (999)	100% (121)	100% (717)	100% (161)	100% (806)	100% (129)	100% (64)	100% (470)	100% (529)	100% (360)	100% (336)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	36%	80%	2%	23%	75%	46%	12%	40%	38%	32%	35%	37%	35%	47%
The Republican Party candidate	34%	3%	86%	36%	1%	21%	74%	27%	35%	35%	38%	22%	43%	42%
Other	3%	0%	1%	5%	2%	3%	1%	1%	3%	4%	2%	3%	2%	0%
Not sure	17%	13%	9%	23%	12%	18%	9%	16%	12%	21%	16%	21%	14%	8%
I would not vote	11%	4%	3%	12%	10%	12%	4%	16%	11%	9%	9%	16%	6%	4%
Totals (Unweighted)	100% (999)	100% (412)	100% (253)	100% (261)	100% (212)	100% (366)	100% (304)	100% (181)	100% (240)	100% (347)	100% (231)	100% (366)	100% (380)	100% (82)

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## 23. Respondents believe the following things will be higher if Obama is re-elected

Now we are interested in exploring how the outcome of this fall's presidential election will affect America over the next four years. Regardless of which candidate you personally support, what effect do you think the election outcome will have on . . . (A) The federal budget deficit; (B) Your own federal taxes; (C) The overall rate of economic growth in America; (D) Federal spending on social security and Medicare; (E) Defense spending; (F) Federal spending on domestic programs like education, food stamps, and highways; (G) The unemployment rate

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	46%	47%	45%	51%	50%	31%	35%	50%	42%	42%	50%	48%
B	38%	33%	38%	43%	41%	20%	33%	44%	33%	33%	39%	46%
C	27%	22%	28%	31%	26%	32%	32%	27%	28%	21%	32%	33%
D	42%	43%	43%	37%	44%	39%	31%	50%	35%	31%	50%	50%
E	11%	8%	12%	10%	11%	8%	12%	8%	13%	12%	11%	9%
F	57%	54%	58%	57%	59%	52%	40%	63%	51%	43%	61%	75%
G	39%	37%	39%	40%	42%	24%	31%	41%	36%	32%	42%	45%
Totals	(994)	(118)	(717)	(159)	(802)	(128)	(64)	(467)	(527)	(357)	(336)	(301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	46%	23%	81%	52%	15%	37%	80%	40%	49%	47%	47%	37%	51%	49%
B	38%	14%	73%	45%	15%	24%	72%	34%	42%	39%	37%	26%	45%	46%
C	27%	49%	8%	29%	61%	34%	13%	31%	29%	29%	21%	28%	26%	41%
D	42%	44%	41%	47%	54%	45%	41%	45%	43%	44%	36%	37%	41%	57%
E	11%	15%	8%	10%	14%	9%	10%	13%	10%	12%	7%	13%	10%	11%
F	57%	59%	62%	65%	67%	57%	65%	67%	55%	54%	56%	41%	67%	79%
G	39%	17%	75%	42%	8%	27%	74%	30%	40%	40%	44%	27%	45%	44%
Totals	(994)	(409)	(252)	(260)	(208)	(365)	(305)	(179)	(239)	(346)	(230)	(366)	(378)	(82)

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## 24. Respondents believe the following things will be higher if Romney is elected

Now we are interested in exploring how the outcome of this fall's presidential election will affect America over the next four years. Regardless of which candidate you personally support, what effect do you think the election outcome will have on . . . (A) The federal budget deficit; (B) Your own federal taxes; (C) The overall rate of economic growth in America; (D) Federal spending on social security and Medicare; (E) Defense spending; (F) Federal spending on domestic programs like education, food stamps, and highways; (G) The unemployment rate

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	18%	11%	19%	20%	16%	24%	26%	18%	18%	13%	18%	24%
B	19%	13%	21%	21%	17%	26%	35%	18%	21%	19%	19%	20%
C	35%	28%	33%	47%	38%	16%	32%	40%	30%	32%	33%	41%
D	11%	3%	9%	24%	10%	12%	17%	9%	13%	15%	8%	6%
E	50%	45%	47%	64%	51%	47%	40%	59%	41%	41%	49%	63%
F	9%	6%	7%	20%	8%	9%	15%	7%	11%	14%	8%	3%
G	22%	17%	23%	24%	21%	26%	25%	21%	23%	20%	22%	26%
Totals	(994)	(118)	(717)	(159)	(802)	(128)	(64)	(467)	(527)	(357)	(336)	(301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	18%	30%	4%	20%	38%	22%	6%	20%	20%	14%	19%	16%	20%	24%
B	19%	34%	6%	18%	36%	27%	6%	20%	19%	18%	21%	20%	20%	24%
C	35%	12%	72%	38%	5%	26%	64%	30%	36%	32%	42%	24%	44%	36%
D	11%	11%	14%	11%	6%	5%	15%	7%	10%	12%	12%	11%	14%	2%
E	50%	48%	60%	56%	53%	51%	58%	55%	51%	42%	55%	37%	58%	68%
F	9%	8%	15%	5%	2%	9%	12%	7%	15%	8%	6%	10%	9%	3%
G	22%	38%	8%	20%	48%	26%	6%	24%	25%	21%	20%	20%	24%	30%
Totals	(994)	(409)	(252)	(260)	(208)	(365)	(305)	(179)	(239)	(346)	(230)	(366)	(378)	(82)

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## 25. Respondents believe these people pay more than their fair share in federal taxes

Please indicate whether you think the following people pay more than their fair share, their fair share, or less than their fair share of federal taxes.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	10%	14%	10%	5%	9%	19%	7%	12%	7%	6%	12%	14%
Mitt Romney	12%	9%	13%	13%	14%	3%	7%	16%	9%	7%	12%	22%
Bill Gates	14%	13%	13%	15%	15%	7%	6%	15%	12%	8%	16%	20%
Most people	29%	22%	31%	32%	30%	33%	23%	28%	31%	29%	36%	22%
People like yourself	39%	29%	43%	36%	39%	44%	34%	37%	41%	35%	49%	35%
Totals	(995)	(120)	(715)	(160)	(804)	(127)	(64)	(469)	(526)	(357)	(336)	(302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	10%	10%	10%	6%	6%	8%	13%	9%	9%	11%	10%	8%	10%	12%
Mitt Romney	12%	3%	24%	12%	2%	7%	25%	9%	12%	14%	12%	6%	14%	17%
Bill Gates	14%	7%	23%	15%	7%	9%	24%	13%	13%	16%	12%	6%	17%	17%
Most people	29%	30%	30%	22%	25%	30%	28%	33%	28%	28%	31%	33%	28%	23%
People like yourself	39%	40%	42%	32%	32%	39%	40%	41%	39%	37%	42%	42%	41%	34%
Totals	(995)	(409)	(253)	(260)	(210)	(366)	(305)	(180)	(239)	(345)	(231)	(365)	(379)	(82)

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## 26. Respondents believe these people pay less than their fair share in federal taxes

Please indicate whether you think the following people pay more than their fair share, their fair share, or less than their fair share of federal taxes.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	36%	27%	38%	39%	38%	23%	41%	36%	37%	34%	40%	36%
Mitt Romney	53%	49%	53%	55%	50%	73%	50%	52%	54%	54%	54%	50%
Bill Gates	43%	34%	44%	48%	41%	57%	44%	42%	44%	44%	41%	43%
Most people	16%	18%	15%	14%	15%	25%	12%	17%	15%	13%	15%	20%
People like yourself	4%	2%	5%	2%	4%	2%	2%	4%	3%	3%	3%	4%
Totals	(995)	(120)	(715)	(160)	(804)	(127)	(64)	(469)	(526)	(357)	(336)	(302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	36%	34%	43%	37%	34%	36%	41%	33%	33%	38%	40%	43%	33%	34%
Mitt Romney	53%	76%	24%	56%	83%	67%	26%	61%	56%	49%	48%	62%	48%	56%
Bill Gates	43%	57%	27%	40%	58%	53%	26%	50%	43%	40%	41%	54%	36%	45%
Most people	16%	13%	20%	21%	9%	13%	24%	16%	18%	16%	13%	12%	21%	19%
People like yourself	4%	4%	3%	4%	4%	4%	3%	6%	3%	3%	3%	4%	3%	4%
Totals	(995)	(409)	(253)	(260)	(210)	(366)	(305)	(180)	(239)	(345)	(231)	(365)	(379)	(82)

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## 27. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	15%	7%	14%	23%	16%	1%	17%	19%	10%	12%	12%	21%
No	70%	78%	69%	66%	67%	89%	76%	69%	71%	68%	73%	71%
Not sure	15%	15%	17%	11%	17%	11%	7%	12%	19%	20%	16%	7%
Totals (Unweighted)	100% (998)	100% (120)	100% (717)	100% (161)	100% (805)	100% (129)	100% (64)	100% (470)	100% (528)	100% (359)	100% (337)	100% (302)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	15%	1%	32%	18%	1%	4%	37%	12%	13%	14%	19%	9%	20%	13%
No	70%	88%	50%	71%	91%	87%	47%	79%	73%	64%	68%	70%	70%	83%
Not sure	15%	11%	18%	11%	8%	8%	17%	9%	14%	22%	12%	21%	10%	5%
Totals (Unweighted)	100% (998)	100% (411)	100% (254)	100% (261)	100% (211)	100% (366)	100% (305)	100% (181)	100% (239)	100% (347)	100% (231)	100% (365)	100% (381)	100% (82)

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## 28. Respondent's ideology

Thinking about politics these days, how would you describe your own political viewpoint?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	5%	9%	3%	6%	5%	4%	4%	6%	3%	5%	4%	4%
Liberal	13%	20%	12%	8%	13%	12%	10%	12%	14%	9%	12%	19%
Moderate	33%	24%	36%	34%	31%	46%	41%	35%	32%	32%	35%	33%
Conservative	26%	25%	25%	32%	28%	17%	29%	28%	25%	25%	27%	29%
Very Conservative	7%	6%	8%	6%	8%	3%	8%	7%	7%	5%	9%	8%
Not sure	16%	16%	16%	15%	16%	18%	9%	11%	20%	23%	13%	7%
Totals (Unweighted)	100% (1,000)	100% (121)	100% (718)	100% (161)	100% (806)	100% (129)	100% (65)	100% (470)	100% (530)	100% (360)	100% (337)	100% (303)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	5%	7%	0%	5%	27%	0%	0%	7%	6%	3%	5%	6%	2%	8%
Liberal	13%	27%	1%	9%	73%	0%	0%	16%	15%	9%	13%	13%	12%	19%
Moderate	33%	38%	18%	47%	0%	100%	0%	36%	32%	31%	36%	34%	36%	34%
Conservative	26%	11%	57%	27%	0%	0%	79%	23%	27%	28%	27%	21%	33%	28%
Very Conservative	7%	4%	17%	4%	0%	0%	21%	5%	8%	9%	5%	6%	8%	6%
Not sure	16%	13%	8%	7%	0%	0%	0%	14%	12%	21%	14%	20%	9%	5%
Totals (Unweighted)	100% (1,000)	100% (412)	100% (254)	100% (261)	100% (212)	100% (366)	100% (305)	100% (181)	100% (240)	100% (347)	100% (232)	100% (366)	100% (381)	100% (82)

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## 29. Obama's ideological leanings

Would you say Barack Obama is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	34%	23%	34%	45%	37%	23%	19%	38%	30%	29%	35%	39%
Liberal	23%	44%	18%	17%	22%	26%	26%	24%	21%	25%	24%	19%
Moderate	21%	14%	24%	19%	19%	30%	31%	17%	24%	14%	22%	31%
Conservative	4%	4%	5%	2%	5%	2%	5%	5%	4%	5%	5%	3%
Very conservative	2%	1%	3%	3%	1%	3%	12%	2%	3%	4%	3%	0%
Not sure	16%	14%	16%	14%	16%	16%	9%	13%	18%	24%	12%	7%
Totals (Unweighted)	100% (998)	100% (121)	100% (716)	100% (161)	100% (805)	100% (128)	100% (65)	100% (470)	100% (528)	100% (359)	100% (336)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	34%	12%	68%	37%	11%	23%	69%	31%	40%	34%	30%	26%	40%	39%
Liberal	23%	28%	18%	29%	40%	30%	13%	24%	23%	22%	24%	19%	27%	24%
Moderate	21%	39%	2%	21%	37%	35%	6%	26%	23%	16%	22%	23%	20%	28%
Conservative	4%	5%	2%	5%	8%	5%	4%	3%	3%	4%	8%	7%	3%	2%
Very conservative	2%	4%	2%	1%	0%	0%	6%	3%	2%	3%	1%	4%	0%	2%
Not sure	16%	12%	8%	8%	4%	6%	2%	13%	9%	21%	15%	20%	9%	5%
Totals (Unweighted)	100% (998)	100% (411)	100% (254)	100% (261)	100% (212)	100% (366)	100% (305)	100% (181)	100% (239)	100% (346)	100% (232)	100% (364)	100% (381)	100% (82)



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## 30. Romney's ideological leanings

Would you say Mitt Romney is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	0%	4%	0%	2%	8%	0%	3%	3%	3%	4%	1%
Liberal	3%	4%	3%	4%	2%	12%	1%	2%	5%	3%	5%	1%
Moderate	19%	16%	20%	19%	20%	11%	20%	24%	14%	15%	22%	23%
Conservative	34%	39%	32%	33%	34%	25%	38%	34%	33%	28%	31%	45%
Very conservative	21%	25%	19%	25%	20%	25%	28%	20%	23%	23%	22%	18%
Not sure	20%	16%	22%	19%	21%	20%	13%	17%	23%	27%	17%	11%
Totals (Unweighted)	100% (997)	100% (121)	100% (715)	100% (161)	100% (805)	100% (127)	100% (65)	100% (469)	100% (528)	100% (358)	100% (337)	100% (302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	5%	0%	1%	1%	4%	4%	1%	3%	5%	1%	4%	3%	0%
Liberal	3%	5%	1%	4%	0%	4%	5%	2%	4%	5%	3%	6%	3%	2%
Moderate	19%	6%	34%	29%	4%	18%	37%	13%	21%	18%	24%	11%	26%	20%
Conservative	34%	30%	46%	37%	35%	41%	40%	46%	36%	28%	28%	24%	39%	46%
Very conservative	21%	33%	9%	21%	51%	23%	9%	20%	25%	18%	23%	27%	17%	25%
Not sure	20%	21%	9%	7%	10%	11%	6%	17%	12%	26%	21%	28%	12%	7%
Totals (Unweighted)	100% (997)	100% (410)	100% (253)	100% (261)	100% (212)	100% (366)	100% (304)	100% (181)	100% (238)	100% (347)	100% (231)	100% (364)	100% (381)	100% (82)

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## 31. Obama's sincerity

Do you think Barack Obama...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	42%	49%	40%	42%	36%	77%	51%	38%	46%	40%	47%	42%
Says what he thinks people want to hear	49%	36%	52%	50%	54%	16%	47%	52%	45%	51%	46%	49%
Not sure	9%	14%	8%	8%	10%	6%	2%	9%	9%	10%	8%	9%
Totals (Unweighted)	100% (995)	100% (121)	100% (714)	100% (160)	100% (801)	100% (129)	100% (65)	100% (468)	100% (527)	100% (359)	100% (334)	100% (302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	42%	77%	7%	37%	78%	54%	18%	49%	45%	36%	45%	46%	42%	48%
Says what he thinks people want to hear	49%	18%	87%	56%	17%	39%	80%	44%	50%	52%	46%	48%	52%	52%
Not sure	9%	5%	5%	7%	5%	8%	2%	7%	5%	13%	9%	7%	6%	0%
Totals (Unweighted)	100% (995)	100% (409)	100% (253)	100% (260)	100% (212)	100% (362)	100% (304)	100% (181)	100% (238)	100% (345)	100% (231)	100% (365)	100% (378)	100% (81)

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## 32. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	34%	34%	33%	37%	30%	58%	37%	32%	36%	31%	36%	37%
Like somewhat	23%	24%	25%	18%	22%	33%	23%	22%	25%	24%	23%	23%
Dislike	31%	27%	32%	31%	35%	1%	38%	33%	29%	33%	29%	30%
Not sure	11%	15%	9%	14%	13%	8%	2%	13%	10%	12%	12%	9%
Totals (Unweighted)	100% (999)	100% (121)	100% (717)	100% (161)	100% (805)	100% (129)	100% (65)	100% (470)	100% (529)	100% (359)	100% (337)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	34%	67%	6%	23%	71%	44%	7%	45%	38%	27%	33%	35%	32%	43%
Like somewhat	23%	25%	20%	32%	19%	30%	22%	25%	24%	23%	22%	25%	27%	18%
Dislike	31%	5%	63%	35%	6%	20%	59%	25%	28%	32%	37%	29%	32%	28%
Not sure	11%	4%	11%	10%	4%	6%	12%	6%	9%	18%	8%	12%	9%	12%
Totals (Unweighted)	100% (999)	100% (411)	100% (254)	100% (261)	100% (212)	100% (366)	100% (304)	100% (180)	100% (240)	100% (347)	100% (232)	100% (365)	100% (381)	100% (82)

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## 33. Romney's sincerity

Do you think Mitt Romney...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	27%	18%	27%	35%	28%	22%	16%	26%	28%	22%	29%	31%
Says what he thinks people want to hear	59%	53%	62%	55%	56%	70%	74%	63%	56%	62%	55%	60%
Not sure	14%	28%	11%	9%	15%	8%	9%	11%	17%	16%	16%	9%
Totals (Unweighted)	100% (989)	100% (121)	100% (709)	100% (159)	100% (799)	100% (126)	100% (64)	100% (465)	100% (524)	100% (356)	100% (332)	100% (301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	27%	11%	54%	25%	3%	20%	53%	29%	28%	29%	21%	23%	30%	30%
Says what he thinks people want to hear	59%	80%	33%	63%	91%	68%	38%	58%	62%	56%	62%	64%	58%	65%
Not sure	14%	9%	13%	12%	6%	12%	10%	14%	10%	15%	17%	13%	11%	4%
Totals (Unweighted)	100% (989)	100% (407)	100% (252)	100% (258)	100% (212)	100% (357)	100% (303)	100% (177)	100% (240)	100% (340)	100% (232)	100% (365)	100% (375)	100% (80)

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## 34. Romney's likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	14%	13%	11%	22%	16%	6%	4%	13%	15%	12%	12%	19%
Like somewhat	29%	24%	28%	38%	29%	19%	49%	31%	28%	29%	30%	30%
Dislike	39%	39%	41%	32%	37%	57%	35%	38%	39%	41%	37%	38%
Not sure	18%	24%	19%	8%	19%	18%	12%	18%	18%	19%	20%	14%
Totals (Unweighted)	100% (993)	100% (121)	100% (713)	100% (159)	100% (801)	100% (127)	100% (65)	100% (469)	100% (524)	100% (357)	100% (334)	100% (302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	14%	5%	33%	11%	2%	9%	29%	11%	15%	13%	16%	9%	15%	15%
Like somewhat	29%	23%	46%	30%	11%	26%	45%	29%	32%	29%	27%	27%	33%	30%
Dislike	39%	60%	8%	43%	80%	51%	9%	51%	41%	33%	37%	47%	37%	45%
Not sure	18%	12%	13%	16%	7%	14%	17%	9%	13%	25%	20%	17%	15%	10%
Totals (Unweighted)	100% (993)	100% (409)	100% (252)	100% (260)	100% (212)	100% (361)	100% (303)	100% (179)	100% (240)	100% (342)	100% (232)	100% (365)	100% (378)	100% (81)

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## 35. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	40%	34%	41%	46%	45%	17%	23%	46%	35%	35%	42%	45%
Bold	32%	38%	28%	37%	30%	43%	29%	34%	30%	35%	31%	27%
Effective	23%	13%	24%	30%	19%	46%	30%	22%	24%	25%	20%	23%
Exciting	18%	16%	16%	25%	14%	43%	22%	18%	17%	18%	18%	18%
Experienced	22%	15%	23%	25%	18%	40%	29%	19%	24%	24%	19%	21%
Honest	34%	34%	32%	40%	30%	59%	42%	30%	37%	32%	36%	35%
Hypocritical	34%	22%	35%	41%	39%	13%	20%	39%	29%	31%	34%	38%
Inspiring	34%	36%	32%	39%	31%	60%	34%	33%	35%	32%	33%	39%
Intelligent	62%	58%	61%	67%	58%	81%	67%	60%	63%	59%	59%	70%
Partisan	30%	19%	31%	35%	32%	14%	30%	39%	20%	22%	30%	41%
Patriotic	32%	32%	32%	35%	29%	53%	37%	31%	33%	33%	28%	36%
Religious	18%	16%	17%	22%	13%	39%	30%	16%	20%	20%	20%	12%
Sincere	32%	29%	32%	39%	28%	56%	39%	30%	35%	31%	34%	33%
Steady	30%	24%	29%	38%	27%	53%	28%	28%	31%	29%	28%	33%
Strong	31%	29%	30%	38%	26%	61%	38%	27%	35%	34%	29%	29%
Totals	(1,000)	(121)	(718)	(161)	(806)	(129)	(65)	(470)	(530)	(360)	(337)	(303)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	40%	11%	78%	47%	6%	31%	74%	27%	45%	41%	45%	32%	47%	41%
Bold	32%	50%	19%	24%	57%	35%	18%	29%	36%	27%	38%	33%	32%	27%
Effective	23%	45%	5%	19%	49%	27%	8%	31%	25%	19%	19%	26%	22%	18%
Exciting	18%	38%	2%	12%	42%	21%	7%	25%	18%	15%	17%	20%	14%	22%
Experienced	22%	43%	2%	18%	49%	24%	9%	29%	23%	19%	19%	26%	20%	17%
Honest	34%	67%	2%	25%	73%	43%	8%	50%	34%	25%	35%	36%	31%	40%
Hypocritical	34%	6%	70%	40%	3%	22%	67%	25%	42%	32%	37%	30%	40%	35%
Inspiring	34%	60%	11%	31%	71%	44%	10%	41%	38%	28%	34%	31%	36%	36%
Intelligent	62%	82%	38%	65%	86%	75%	38%	70%	66%	52%	66%	57%	63%	74%
Partisan	30%	15%	45%	38%	16%	27%	50%	32%	30%	25%	36%	25%	32%	40%
Patriotic	32%	60%	7%	26%	66%	41%	8%	43%	36%	25%	32%	33%	31%	36%
Religious	18%	31%	6%	13%	30%	19%	10%	19%	21%	15%	16%	21%	16%	14%
Sincere	32%	62%	3%	26%	66%	43%	7%	46%	33%	25%	32%	35%	29%	39%
Steady	30%	54%	4%	28%	60%	36%	7%	38%	27%	26%	31%	34%	25%	33%
Strong	31%	57%	7%	24%	65%	38%	10%	42%	32%	25%	31%	37%	31%	29%
Totals	(1,000)	(412)	(254)	(261)	(212)	(366)	(305)	(181)	(240)	(347)	(232)	(366)	(381)	(82)

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## 36. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	42%	37%	45%	41%	42%	51%	38%	46%	39%	45%	41%	40%
Bold	20%	21%	19%	20%	21%	14%	17%	16%	23%	19%	24%	16%
Effective	24%	20%	23%	30%	27%	7%	21%	29%	19%	21%	23%	30%
Exciting	7%	8%	8%	5%	8%	6%	8%	6%	9%	9%	6%	6%
Experienced	37%	37%	35%	44%	41%	14%	31%	38%	36%	28%	44%	45%
Honest	21%	11%	21%	34%	24%	7%	18%	23%	20%	19%	17%	30%
Hypocritical	37%	29%	40%	37%	35%	50%	39%	38%	37%	40%	36%	35%
Inspiring	12%	10%	12%	17%	13%	5%	13%	12%	13%	11%	17%	10%
Intelligent	48%	34%	48%	59%	52%	22%	36%	53%	43%	40%	50%	58%
Partisan	27%	23%	28%	29%	27%	29%	22%	34%	21%	21%	29%	35%
Patriotic	39%	35%	38%	46%	41%	23%	37%	42%	35%	34%	36%	49%
Religious	49%	46%	47%	58%	53%	28%	37%	55%	44%	40%	49%	63%
Sincere	22%	19%	21%	28%	24%	13%	14%	22%	22%	18%	22%	28%
Steady	22%	20%	22%	25%	23%	19%	20%	25%	20%	17%	24%	28%
Strong	22%	15%	22%	29%	25%	6%	15%	23%	21%	21%	23%	22%
Totals	(1,000)	(121)	(718)	(161)	(806)	(129)	(65)	(470)	(530)	(360)	(337)	(303)



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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	42%	65%	12%	43%	74%	56%	14%	50%	46%	38%	40%	49%	40%	48%
Bold	20%	16%	29%	17%	13%	15%	28%	19%	16%	25%	17%	20%	20%	18%
Effective	24%	9%	53%	24%	7%	17%	48%	22%	24%	25%	24%	17%	30%	20%
Exciting	7%	4%	16%	5%	5%	3%	14%	6%	8%	10%	4%	7%	6%	12%
Experienced	37%	19%	67%	41%	16%	29%	66%	32%	42%	36%	37%	27%	47%	37%
Honest	21%	5%	43%	23%	3%	11%	44%	17%	18%	22%	26%	12%	26%	27%
Hypocritical	37%	59%	8%	41%	72%	47%	10%	49%	39%	31%	37%	45%	33%	44%
Inspiring	12%	5%	26%	11%	2%	8%	23%	9%	9%	15%	15%	12%	12%	7%
Intelligent	48%	28%	79%	52%	22%	42%	77%	44%	52%	45%	51%	36%	55%	51%
Partisan	27%	40%	14%	32%	45%	39%	15%	26%	31%	23%	31%	21%	30%	43%
Patriotic	39%	23%	69%	39%	17%	32%	66%	36%	37%	37%	45%	27%	46%	47%
Religious	49%	37%	70%	51%	51%	41%	68%	41%	51%	44%	62%	37%	51%	69%
Sincere	22%	9%	43%	23%	5%	13%	45%	18%	21%	24%	23%	15%	25%	27%
Steady	22%	14%	43%	20%	4%	18%	42%	26%	20%	22%	22%	16%	30%	23%
Strong	22%	11%	46%	19%	7%	18%	39%	21%	24%	23%	20%	18%	25%	24%
Totals	(1,000)	(412)	(254)	(261)	(212)	(366)	(305)	(181)	(240)	(347)	(232)	(366)	(381)	(82)

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## 37. Plans to watch the Olympic Games

How much of the Summer Olympic Games do you plan to watch?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'll be watching lots of events every day	14%	18%	13%	16%	12%	21%	24%	14%	15%	11%	15%	18%
I'll be watching lots of events when I can	24%	26%	25%	23%	24%	27%	21%	27%	22%	21%	23%	32%
I'll probably watch a few events, not more	32%	35%	31%	33%	34%	24%	33%	31%	34%	33%	33%	31%
I doubt I'll watch them	29%	21%	31%	28%	30%	27%	22%	29%	29%	35%	29%	19%
Totals (Unweighted)	100% (994)	100% (120)	100% (713)	100% (161)	100% (803)	100% (126)	100% (65)	100% (465)	100% (529)	100% (358)	100% (333)	100% (303)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'll be watching lots of events every day	14%	19%	13%	12%	13%	17%	15%	19%	10%	14%	16%	11%	19%	14%
I'll be watching lots of events when I can	24%	25%	31%	18%	29%	25%	26%	28%	27%	24%	20%	20%	23%	27%
I'll probably watch a few events, not more	32%	30%	31%	41%	33%	33%	31%	29%	35%	31%	35%	31%	35%	37%
I doubt I'll watch them	29%	26%	25%	29%	25%	24%	28%	24%	27%	32%	30%	38%	23%	21%
Totals (Unweighted)	100% (994)	100% (409)	100% (253)	100% (260)	100% (212)	100% (364)	100% (304)	100% (181)	100% (240)	100% (342)	100% (231)	100% (363)	100% (380)	100% (82)

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## 38. Favorite Summer Olympics events

What are some of your favorite Summer Olympics events? (Check up to 4).

Asked of respondents who indicated they plan to watch the Olympic Games

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Gymnastics	67%	50%	68%	80%	69%	53%	64%	55%	78%	65%	65%	71%
Basketball	29%	28%	28%	31%	25%	54%	31%	41%	17%	30%	28%	29%
Canoeing and kayaking	4%	3%	5%	4%	5%	0%	2%	4%	4%	4%	2%	6%
Archery	10%	20%	6%	14%	11%	8%	10%	11%	9%	12%	12%	6%
Track and field	46%	51%	47%	39%	44%	69%	31%	50%	42%	40%	49%	51%
Boxing	12%	5%	15%	14%	10%	15%	32%	18%	7%	16%	10%	11%
Fencing	6%	12%	3%	6%	6%	6%	1%	6%	6%	6%	7%	4%
Soccer	17%	22%	15%	14%	16%	14%	26%	23%	10%	12%	17%	23%
Field hockey	2%	5%	1%	0%	2%	0%	1%	1%	2%	3%	1%	1%
Judo	2%	3%	2%	1%	1%	3%	1%	2%	1%	1%	4%	0%
Rowing	5%	5%	5%	6%	6%	0%	1%	4%	6%	2%	5%	9%
Swimming	65%	54%	70%	63%	67%	49%	72%	59%	71%	57%	60%	81%
Tennis	12%	20%	10%	11%	9%	22%	25%	10%	15%	15%	9%	13%
Wrestling	6%	7%	6%	5%	6%	7%	0%	9%	3%	6%	4%	7%
Weightlifting	6%	1%	7%	10%	6%	11%	0%	9%	4%	11%	4%	3%
Table tennis	3%	6%	2%	3%	3%	1%	4%	4%	3%	2%	5%	2%
Taekwondo	5%	9%	3%	8%	5%	0%	7%	4%	6%	8%	5%	2%
Pentathlon	3%	1%	3%	5%	3%	1%	2%	4%	2%	2%	2%	4%
Cycling	7%	3%	7%	11%	7%	4%	7%	6%	8%	6%	7%	8%
Equestrian (horse events)	12%	19%	9%	15%	13%	10%	8%	4%	20%	11%	17%	9%
Totals	(722)	(94)	(504)	(124)	(574)	(98)	(50)	(343)	(379)	(238)	(241)	(243)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Gymnastics	67%	64%	73%	65%	68%	64%	69%	66%	67%	66%	68%	72%	65%	72%
Basketball	29%	34%	25%	23%	23%	30%	30%	28%	27%	24%	38%	32%	29%	31%
Canoeing and kayaking	4%	5%	2%	6%	5%	7%	2%	3%	3%	6%	3%	4%	5%	3%
Archery	10%	8%	7%	17%	10%	11%	8%	12%	4%	10%	15%	8%	10%	3%
Track and field	46%	50%	49%	42%	46%	51%	43%	41%	50%	42%	52%	43%	50%	51%
Boxing	12%	14%	10%	11%	11%	11%	16%	18%	10%	11%	13%	14%	14%	10%
Fencing	6%	6%	6%	5%	6%	7%	5%	2%	10%	3%	9%	3%	6%	2%
Soccer	17%	18%	19%	12%	19%	21%	14%	20%	15%	12%	22%	8%	22%	27%
Field hockey	2%	0%	5%	1%	0%	1%	4%	1%	5%	0%	0%	0%	1%	1%
Judo	2%	1%	1%	3%	3%	3%	0%	0%	2%	2%	3%	2%	2%	0%
Rowing	5%	4%	5%	7%	6%	6%	5%	5%	4%	5%	7%	2%	8%	4%
Swimming	65%	61%	71%	62%	61%	69%	69%	69%	67%	61%	66%	62%	71%	73%
Tennis	12%	18%	8%	8%	18%	11%	12%	12%	11%	12%	14%	14%	9%	16%
Wrestling	6%	7%	3%	7%	12%	5%	5%	2%	9%	7%	4%	8%	4%	9%
Weightlifting	6%	3%	9%	9%	7%	5%	7%	10%	5%	6%	5%	12%	5%	6%
Table tennis	3%	5%	3%	2%	4%	2%	4%	4%	3%	3%	4%	3%	3%	6%
Taekwondo	5%	2%	6%	8%	9%	3%	5%	7%	6%	3%	5%	6%	5%	0%
Pentathlon	3%	3%	3%	4%	5%	3%	3%	5%	1%	2%	4%	1%	4%	0%
Cycling	7%	8%	6%	7%	10%	6%	7%	5%	6%	8%	8%	6%	8%	9%
Equestrian (horse events)	12%	12%	11%	10%	7%	10%	14%	13%	11%	16%	7%	18%	7%	3%
Totals	(722)	(310)	(193)	(180)	(163)	(281)	(217)	(137)	(175)	(246)	(164)	(236)	(286)	(67)

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## 39. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	16%	16%	16%	15%	14%	22%	23%	17%	15%	8%	22%	22%
About the same	36%	47%	33%	37%	34%	55%	32%	33%	40%	38%	37%	32%
Getting worse	44%	28%	47%	47%	48%	15%	43%	48%	39%	47%	39%	43%
Not sure	4%	9%	3%	1%	4%	8%	1%	2%	6%	6%	2%	3%
Totals (Unweighted)	100% (985)	100% (117)	100% (710)	100% (158)	100% (796)	100% (124)	100% (65)	100% (464)	100% (521)	100% (350)	100% (335)	100% (300)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	16%	32%	1%	14%	36%	23%	2%	16%	17%	12%	20%	10%	19%	32%
About the same	36%	48%	27%	32%	38%	45%	29%	39%	28%	39%	38%	42%	34%	23%
Getting worse	44%	17%	71%	51%	21%	31%	68%	42%	49%	43%	39%	43%	46%	43%
Not sure	4%	4%	0%	2%	6%	1%	1%	2%	6%	5%	3%	5%	2%	2%
Totals (Unweighted)	100% (985)	100% (402)	100% (252)	100% (259)	100% (208)	100% (361)	100% (302)	100% (177)	100% (236)	100% (342)	100% (230)	100% (357)	100% (380)	100% (82)

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## 40. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	19%	21%	18%	18%	18%	25%	15%	24%	14%	14%	20%	25%
About the same	37%	41%	35%	40%	34%	50%	51%	38%	36%	41%	34%	35%
Lower	20%	12%	23%	20%	22%	9%	18%	21%	20%	21%	23%	15%
Not sure	24%	25%	24%	23%	26%	17%	15%	18%	30%	24%	22%	25%
Totals (Unweighted)	100% (995)	100% (119)	100% (716)	100% (160)	100% (803)	100% (127)	100% (65)	100% (468)	100% (527)	100% (358)	100% (335)	100% (302)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	19%	29%	13%	19%	39%	21%	10%	20%	20%	18%	18%	13%	21%	44%
About the same	37%	40%	40%	33%	27%	42%	40%	41%	30%	44%	30%	39%	42%	21%
Lower	20%	11%	28%	24%	10%	14%	29%	20%	26%	18%	17%	23%	18%	21%
Not sure	24%	20%	19%	24%	24%	23%	21%	19%	24%	20%	35%	24%	19%	14%
Totals (Unweighted)	100% (995)	100% (410)	100% (253)	100% (260)	100% (210)	100% (365)	100% (304)	100% (180)	100% (239)	100% (344)	100% (232)	100% (363)	100% (380)	100% (82)

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## 41. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	15%	31%	14%	3%	14%	16%	24%	18%	13%	10%	20%	18%
About the same financially as you were a year ago	45%	40%	44%	52%	45%	47%	40%	43%	46%	42%	44%	51%
Worse off financially than you were a year ago	35%	13%	40%	45%	37%	25%	34%	36%	35%	43%	30%	29%
Not sure	5%	16%	2%	0%	4%	11%	1%	3%	7%	5%	6%	3%
Totals (Unweighted)	100% (996)	100% (119)	100% (717)	100% (160)	100% (803)	100% (128)	100% (65)	100% (468)	100% (528)	100% (360)	100% (335)	100% (301)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	15%	21%	9%	16%	27%	16%	11%	11%	17%	12%	21%	9%	17%	23%
About the same financially as you were a year ago	45%	52%	43%	40%	45%	54%	41%	47%	47%	44%	44%	41%	51%	48%
Worse off financially than you were a year ago	35%	23%	44%	43%	24%	28%	45%	41%	32%	36%	34%	45%	31%	29%
Not sure	5%	4%	3%	2%	5%	1%	3%	1%	5%	8%	2%	5%	1%	0%
Totals (Unweighted)	100% (996)	100% (410)	100% (252)	100% (261)	100% (211)	100% (366)	100% (302)	100% (180)	100% (240)	100% (345)	100% (231)	100% (364)	100% (379)	100% (82)

## **The Economist/YouGov Poll**

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<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	July 28-30, 2012
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 7, with a mean of one and a standard deviation of 1.03.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.5% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	22 questions not reported.