

YouGov / The Sun Survey Results

Sample Size: 1766 GB Adults
Fieldwork: 18th - 19th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1766	463	519	135	164	525	419	351	857	909	210	447	604	505	1007	759	226	574	378	434	154	
Unweighted Sample	1766	416	512	108	218	510	423	386	844	922	109	404	710	543	1174	592	256	587	354	382	187	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Wouldn't votes]

Con	33	100	0	0	0	81	3	10	34	32	30	33	33	35	37	28	30	45	34	24	19
Lab	37	0	100	0	0	3	85	34	36	39	40	41	37	34	32	46	37	25	39	53	37
Lib Dem	10	0	0	100	0	1	1	38	9	10	13	12	9	8	12	7	11	11	10	8	7
Other	19	0	0	0	100	15	11	19	20	19	16	14	21	23	19	19	21	19	17	15	37

Other Parties Voting Intention

UKIP	12	0	0	0	100	13	7	8	12	11	1	6	14	18	11	13	13	14	12	10	7
SNP / PCY	3	0	0	0	0	0	2	3	3	3	5	2	3	3	3	3	3	0	1	0	23
Green	3	0	0	0	0	0	1	5	3	3	7	4	2	1	4	2	4	3	2	3	2
BNP	1	0	0	0	0	0	1	1	1	1	3	1	1	0	1	1	0	1	2	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	1	1	1	1	0	1	1	1	1	0	0	1	1	4

Non Voters

Would Not Vote	7	0	0	0	0	2	2	4	5	10	17	12	6	2	7	9	7	9	5	9	2
Don't know	14	0	0	0	0	10	11	17	9	18	13	14	15	13	12	17	17	14	12	14	14

Feb 17-18 Feb 18-19

Do you approve or disapprove of the Government's record to date?

Approve	30	31	85	3	29	16	66	8	21	36	25	25	29	31	35	35	25	32	38	28	27	21
Disapprove	55	54	7	91	43	70	23	84	63	53	55	47	52	55	57	50	59	48	44	57	63	67
Don't know	15	15	8	6	28	14	11	8	16	11	20	28	20	14	8	15	16	21	18	14	11	13

Feb 4-5 Feb 18-19

Which of these would make the best Prime Minister?

David Cameron	36	37	95	3	11	50	83	7	19	41	33	31	34	36	44	43	29	37	45	39	29	27
Ed Miliband	27	28	1	76	12	9	3	64	27	30	26	27	30	29	27	26	31	30	18	26	39	38
Nick Clegg	6	6	1	1	45	1	1	2	18	5	6	4	6	7	3	6	4	5	8	6	3	3
Don't know	31	29	3	21	32	41	13	27	36	24	34	38	30	28	26	24	36	28	29	29	29	33

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	35	106
Male 25 to 39	191	223
Male 40 to 59	347	298
Male 60 +	271	230
Female 18 to 24	74	104
Female 25 to 39	213	224
Female 40 to 59	363	306
Female 60 +	272	275
Region		
North England	382	434
Midlands	248	290
1	197	170
London	256	226
South England	390	404
Wales	106	88
Scotland	187	154
Social Grade		
AB	698	494
C1	476	512
C2	265	371
DE	327	389
Newspaper Type		
Express / Mail	335	283
Sun / Star	155	415
Mirror / Record	94	177
Guardian / Independent	146	79
FT / Times / Telegraph	150	168
Other Paper	263	203
No Paper	623	442
Political Party Identification		
Labour	564	565
Conservative	458	494
Liberal Democrat	141	194
SNP/Plaid Cymru	49	30
Others	123	41
None/ DK	431	442

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk