

YouGov / The Sun Survey Results

Sample Size: 1727 GB Adults
Fieldwork: 21st - 22nd May 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1727	422	566	109	507	451	417	839	888	209	440	590	487	984	743	221	561	370	425	150
Unweighted Sample	1727	414	533	126	498	425	445	847	880	97	486	636	507	1129	598	255	568	319	410	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	80	4	10	31	33	30	30	28	39	39	23	37	37	35	27	16
Lab	43	0	100	0	5	90	43	44	42	42	48	48	34	39	49	42	35	44	51	49
Lib Dem	8	0	0	100	1	1	28	9	7	3	11	8	7	8	9	8	11	8	7	5
Other	17	0	0	0	15	5	18	16	17	25	11	15	20	15	20	13	17	14	16	30

Other Parties Voting Intention

UKIP	9	0	0	0	11	1	8	10	8	8	4	8	15	7	13	5	11	10	11	1
SNP / PCY	3	0	0	0	1	2	2	2	3	1	3	3	3	2	4	1	0	1	0	27
Green	3	0	0	0	1	1	8	2	4	8	3	3	1	4	1	4	4	2	3	2
BNP	1	0	0	0	0	0	0	1	1	3	1	0	0	1	1	3	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	2	0	0	1	1	5	0	1	0	2	0	0	2	0	1	1

Non Voters

Would Not Vote	7	0	0	0	4	2	5	7	8	9	10	8	4	7	8	6	7	10	7	6
Don't know	16	0	0	0	13	12	20	13	19	21	15	16	15	14	19	15	19	16	13	17

Do you approve or disapprove of the Government's record to date?

	May 20-21	May 21-22																			
Approve	24	24	70	4	37	47	7	19	27	22	22	29	19	26	28	18	29	25	25	21	20
Disapprove	59	59	12	90	39	32	84	64	62	56	51	50	66	61	54	65	54	56	58	65	65
Don't know	16	17	18	6	23	21	9	16	11	22	27	21	15	12	17	17	16	19	17	15	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 14-15	May 21-22																			
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																					
Strongly support	4	3	8	1	13	4	2	6	4	3	4	4	2	4	4	2	6	4	2	3	1
Tend to support	27	25	50	7	51	41	8	29	26	24	28	27	20	27	29	19	25	31	22	20	22
TOTAL SUPPORT	31	28	58	8	64	45	10	35	30	27	32	31	22	31	33	21	31	35	24	23	23
Tend to oppose	28	31	30	31	25	32	29	33	29	33	37	29	32	29	34	28	33	31	36	28	29
Strongly oppose	32	30	8	57	4	16	54	25	35	26	17	24	34	35	24	38	23	27	28	37	37
TOTAL OPPOSE	60	61	38	88	29	48	83	58	64	59	54	53	66	64	58	66	56	58	64	65	66
Don't know	8	10	4	4	7	7	7	7	6	14	14	15	11	4	9	13	13	8	11	12	11

	May 7-8	May 21-22																			
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																					
The economy	81	78	84	80	82	82	80	81	77	79	80	76	79	79	83	72	77	79	79	76	80
Immigration & Asylum	46	43	57	31	30	58	32	31	41	46	21	32	47	59	36	53	39	47	43	46	29
Europe	19	28	38	23	19	39	24	24	30	26	23	25	28	33	30	25	24	29	31	26	29
Health	28	24	14	36	23	14	32	32	23	25	29	22	23	26	23	25	25	25	28	21	23
Pensions	25	23	20	27	24	18	29	26	23	23	11	20	26	28	24	22	22	19	21	27	33
Crime	17	18	19	16	22	19	18	15	18	18	15	19	20	16	16	21	24	16	17	20	15
Tax	19	14	13	19	12	12	17	14	15	13	15	21	15	8	15	14	15	13	16	15	15
Education	15	13	12	15	14	10	14	17	12	14	22	16	9	12	16	9	18	14	14	10	11
Family life & childcare	11	9	4	11	12	6	9	11	6	12	16	12	8	4	9	8	7	8	9	11	6
The environment	7	7	4	7	9	3	7	11	6	7	14	8	5	5	8	6	8	7	6	6	9
Afghanistan	7	6	7	5	9	7	4	8	5	8	4	2	4	14	6	8	3	5	7	7	11
Transport	4	4	3	5	5	2	3	6	5	2	7	5	3	1	3	4	5	3	3	4	2
None of these	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Don't know	1	2	1	1	2	1	3	1	2	2	4	4	3	0	2	3	3	2	1	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	69	69	72	73	63	71	71	67	69	68	62	68	74	66	71	66	67	66	69	72	71
Health	33	34	29	36	35	28	37	40	31	36	29	21	32	49	32	36	26	38	36	31	34
Pensions	36	32	32	34	32	33	32	35	32	32	13	21	35	48	33	32	31	32	32	31	37
Tax	31	27	28	30	29	24	31	22	31	23	28	36	24	21	28	24	30	25	24	30	27
Family life & childcare	17	17	13	21	17	15	19	16	12	20	15	27	14	11	16	18	11	15	17	21	16
Education	15	13	15	13	8	12	17	12	12	14	23	14	12	8	15	10	11	12	16	12	13
Immigration & Asylum	13	12	16	8	3	18	11	6	12	12	3	8	12	19	10	15	11	13	14	11	6
Europe	8	11	16	6	7	18	7	8	12	10	4	4	11	19	12	9	9	14	11	7	12
Transport	10	10	9	10	18	6	7	13	10	9	19	13	7	5	10	9	13	8	11	8	10
Crime	10	9	11	9	8	11	10	7	9	9	7	11	9	9	9	10	11	8	10	11	7
The environment	7	7	6	8	17	4	7	13	7	8	11	8	6	7	9	6	10	8	8	5	5
Afghanistan	1	1	1	1	1	1	1	1	2	1	4	1	1	2	2	1	1	2	2	1	2
None of these	2	2	3	2	3	3	1	3	4	1	6	2	2	1	2	3	2	3	1	2	3
Don't know	2	3	2	1	2	3	3	2	3	3	7	5	2	1	3	4	5	2	2	5	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	52	107
Male 25 to 39	216	221
Male 40 to 59	336	292
Male 60 +	243	219
Female 18 to 24	45	102
Female 25 to 39	270	219
Female 40 to 59	301	299
Female 60 +	264	268
Region		
North England	410	425
Midlands	237	283
East England	171	166
London	255	221
South England	397	395
Wales	82	86
Scotland	175	150
Social Grade		
AB	610	484
C1	519	501
C2	266	363
DE	332	380
Newspaper Type		
Express / Mail	352	276
Sun / Star	195	406
Mirror / Record	90	173
Guardian / Independent	121	78
FT / Times / Telegraph	110	164
Other Paper	258	199
No Paper	601	432
Political Party Identification		
Labour	529	561
Conservative	476	492
Liberal Democrat	214	207
SNP/Plaid Cymru	40	29
Others	80	22
None/ DK	388	414

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