

## YouGov / Sunday Times Survey Results

## Sample Size: 1773 GB Adults

		Votin	ig inte	ntion	20	010 Va	ote	G	ender		Ag	e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
Unweighted Sample		420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention	• •		_	- 1		_	_						1		1					
Con Lab	31	100	0	0	74	2	9	31	30	33	29	28	34	35	24	37	37	31	24	17
Lab Lib Dem	44 10	0 0	100 0	0 100	5 2	93 1	39 37	44 10	44 10	42 11	47 15	49 9	36 6	39 11	51 8	42 11	33 12	44 10	57 8	48 6
Other	16	0	0	0	2 19	5	37 15	16	16	14	9	9 14	24	14	o 18	10	12	10	。 12	28
Other Parties Voting Intention	10	0	0	0	13	5	15	10	10	14	3	14	24	14	10	10	10	15	12	20
UKIP	10	0	0	0	18	3	7	11	10	6	4	9	19	8	13	5	15	11	9	3
SNP / PCY	2	0	0	0	0	1	2	2	3		2	2	3	2	2	1	0	1	0	23
Green	2	0	0	0	0	0	5	2	2	2 4	2 2 0	2 2	1	2	1	3	1	1	3	1
BNP	1	0	0	0	0	0	0	1	0	0 0	0	1 0	0	0	1	0	0 0	1	0	0
Respect	0	0	0	0	0	0	0	0	0		0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	2	1	1	0	1	0	1	1	2	0	1
Non Voters				1																
Would Not Vote	6	0	0	0	3	2	4	5	6	8	8	6	2	5	7	2	6	6	8	6
Don't know	15	0	0	0	12	8	22	10	19	12	14	16	15	13	17	19	17	14	11	12
Nov 28- 29 Do you approve or disapprove of the Government's record to	Nov 30 - 1 Dec																			
date?																				
Approve 26	27	79	5	35	56	7	19	32	23	29	31	23	28	32	20	33	30	28	25	12
Disapprove 58	59	11	92	43		88	65	58	60	50	52	65	62	55	65	51	54	59	64	74
Don't know 16	14	11	4	22	14	5	17	10	17	21	18	12	9	13	15	16	15	13	11	14



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## Sample Size: 1773 GB Adults

			British pres	ou say the ss is a force I or bad?	Do you think that the tougher indeper	•		new laws, passed MPs		say in the design of pendent regulation?
		Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
	Weighted Sar	mple 1773	806	609	1206	380	1037	464	554	929
	Unweighted Sa		756	640	1244	356	1079	434	565	928
		%	%	%	%	%	%	%	%	%
Headline Voting Intention										
	Con	31	35	26	28	37	28	39	29	31
	Lab	44	40	46	47	36	47	34	48	41
	Lib Dem	10	8	13	11	6	12	6	13	9
Other Destine Mating Intention	Other	16	17	14	14	21	13	21	10	20
Other Parties Voting Intention	UKIP	10	13	8	8	17	7	17	5	14
	SNP / PCY	2	2	о З	3	1	3	1	2	3
	Green	2	1	2	2	2	2	1	3	1
	BNP	1	0	1	0	1	0	1	0	1
	Respect	O	0	0	0	0	0	0	0	0
	Other	1	0 0	1	1	1	1	1	0 0	1
Non Voters	e aller	-	, v	•					Ŭ	·
	Would Not Vote	6	2	7	5	5	5	4	4	4
	Don't know	15	11	15	15	10	13	12	10	14
Do you approve or disapprove of the Gov date?	Nov 2: ernment's record to									
uale:	Approve 2	6 27	33	25	26	33	27	34	30	28
	Disapprove 5		56	64	63	54	63	53	62	60
		6 <b>14</b>	11	11	11	13	10	13	9	12
			•		•		•			



			Voti	ng inte	ention	2	2010 Vo	ote	G	ender		Ag	e	_	Socia	l grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighte	d Sample	1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
Unweighte	ed Sample		420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
Do you think that David Cameron is doing well or badly as Prime Minister?	Nov 22- 23	% Nov 30 - 1 Dec	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very well	6	5	18	0	1	12	0	1	5	4	4	5	5	5	5	3	7	5	5	4	1
Fairly well	32	32	73	7	42	57	11	26	32	31	35	36	27	33	36	26	33	36	35	27	20
TOTAL WELL	38	37	91	7	43	<b>69</b>	11	27	37	35	39	41	32	38	41	29	40	41	40	31	21
Fairly badly	32	31	6	39	37	22	39	38	29	32	28	26	32	35	31	31	34	29	29	29	45
Very badly	24	27	1	52 91	14	6 28	48	28	29	25 <b>57</b>	22 50	23 <b>49</b>	32	25	22 53	32	20	23 <b>52</b>	25 <b>54</b>	36	30
TOTAL BADLY Don't know	<b>56</b> 5	58 6	7 2	2	<b>51</b> 6		<b>87</b> 2	66 7	<b>58</b> 4	57 8	12	<b>49</b> 9	<b>64</b> 5	<b>60</b> 2	-	63 7	<b>54</b> 6	52 7	54 7	<b>65</b> 5	<b>75</b> 4
Do you think Ed Miliband is doing well or badly as leader of the Labour party? Very well Fairly well TOTAL WELL Fairly badly	4 30 <b>34</b> 34	4 32 36 32	1 16 <b>17</b> 42		1 25 <b>26</b> 47	1 17 <b>18</b> 39	8 54 <b>62</b> 23	3 33 <b>36</b> 36	4 34 <b>38</b> 33	3 30 <b>33</b> 31	5 27 <b>32</b> 35	4 31 <b>35</b> 30	4 33 <b>37</b> 30	4 34 <b>38</b> 35	3 32 <b>35</b> 36	5 32 <b>37</b> 28	2 31 <b>33</b> 36	2 31 <b>33</b> 34	4 31 <b>35</b> 33	8 34 <b>42</b> 29	2 35 <b>37</b> 27
Very badly	20	19	32	2	21	32	5	15	20	18	15	17	22	20	19	20	21	21	17	18	18
TOTAL BADLY	54	51	74	22	68	71	28	51	53	49	50	47	52	55	55	48	57	55	50	47	45
Don't know Do you think that Nick Clegg is doing well or badly as leader	13	13	9	8	6	11	9	13	8	17	19	18	11	7	11	16	10	12	15	12	18
of the Liberal Democrats?																	-				
Very well	2	1	2	0	3	2	0	1	1	1	1	2	1	0	1	0	1	1	1	1	1
Fairly well	17	18	32		59	25	8	25	19	18	16	21	17	19	19	17	21	18	22	16	14
TOTAL WELL	19	19	34		62	27	8	26	20	19	17	23	18	19	20	17	22	19	23	17	15
Fairly badly	29	29	37	25	32	32	26	31	27	31	23	28	30	32 44	32	25	28	31	30	26	27
Very badly TOTAL BADLY	44 73	44 73	24 61	63 <b>88</b>	3 35	35 67	61 <b>87</b>	36 67	49 76	38 <b>69</b>	48 <b>71</b>	36 <b>64</b>	47 <b>77</b>	76	41 73	47 <b>72</b>	44 72	41 <b>72</b>	38 68	49 <b>75</b>	53 <b>80</b>
Don't know	8	8	5	3	33		5	7	4	12	13	14	6	4		10	7	9	9	8	5
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																		-			
Very well	2	2	4	0	3	3	0	1	1	2	1	3	1	1	2	1	3	1	2	1	1
Fairly well	28	27	62	8	54	46	8	29	31	23	27	28	26	27	32	20	32	32	27	21	17
	30	29	66	8	57	49	8	30	32	25	28	31	27	28	34	21	35	33	<b>29</b>	22	18
Fairly badly	35	35	28	37	35	34	41	37	33	38	34	30 20	34	42	36	34	34	37	33	35	41
	28	30	5 33	52	6	15 <b>49</b>	49	26	31	29	27	29	34	28	25	37	27	24	30	37	39
TOTAL BADLY Don't know	63 6	65 6	33	<b>89</b> 2	<b>41</b> 3		<b>90</b> 2	<b>63</b> 7	<b>64</b> 4	<b>67</b> 8	61 11	<b>59</b> 10	<b>68</b> 4	<b>70</b> 2	61 4	71 8	61 4	<b>61</b> 6	63 8	<b>72</b> 6	<b>80</b> 3
DOITT KITOW	0	U	1 '	2	5	5	2	'	4	0	I ''	10	4	2	4	0	4	U	U	0	5



			British pre	ou say the ss is a force d or bad?	Do you think that the tougher indeper	ndent regulation	by I	MPs	· ·	say in the design of pendent regulation?
		Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
Weight	ed Sample	1773	806	609	1206	380	1037	464	554	929
Unweight	ed Sample		756	640	1244	356	1079	434	565	928
Do you think that David Cameron is doing well or badly as Prime Minister?	Nov 22- 23	% Nov 30 - 1 Dec	-	%	%	%	%	%	%	%
Very well	6	5	6	3	4	6	4	6	7	4
Fairly well		32	38	28	30	39	30	43	30	35
TOTAL WELL	38	37	44	31	34	45	34	49	37	39
Fairly badly	32	31	29	33	32	31	33	29	28	33
Very badly		27	24	30	29	23	29	21	32	25
TOTAL BADLY	56	58	53	63	61	54	62	50	60	58
Don't know Do you think Ed Miliband is doing well or badly as leader of the Labour party?		6	2	5	5	1	5	1	3	3
Very well		4	4	4	4	5	4	4	7	2
Fairly well		32	36	32	35	27	37	27	36	33
TOTAL WELL		36	40	36	39	32	41	31	43	35
Fairly badly		32	32	34	33	36	33	36	30	36
Very badly		19	21	19	17	27	15	30	17	21
TOTAL BADLY		51	53	53	50	63	48	66	47	57
Don't know Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?		13	7	12	12	5	12	3	10	8
Very well		1	1	1	1	0	1	0	2	0
Fairly well		18	21	19	19	19	20	17	24	17
TOTAL WELL		19	22	20	20	19	21	17	26	17
Fairly badly		29	28	30	30	29	30	27	27	30
Very badly		44	47	43	43	48	41	53	40	49
TOTAL BADLY Don't know	<b>73</b> 8	73 8	<b>75</b>	<b>73</b> 7	73 7	77 4	71 8	<b>80</b> 3	67 7	<b>79</b> 4
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?								-		
Very well		2	2	1	1	2	2	1	2	1
Fairly well		27	34	21	27	29	28	31	29	29
TOTAL WELL		29	36	22	28	31	30	32	31	30
Fairly badly		35 30	36	38	36	39	36	37 29	35	37
Very badly TOTAL BADLY	28 63	30 65	25 61	33 71	31 67	28 67	30 66	29 66	30 65	31 68
Don't know		6	2	5	67 5	2	5	2	65 4	3
DONTRHOW	0	U	2	5	5	2	5	2	4	3



The dwork. South November 13t December 2012						-					-										
			Votii	ng inte	ention	2	010 Va	ote	G	ender		Ag	je		Social	l grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighte	d Sample	1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
	ed Sample		420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?									_		_										
Very good	3	2	6	0	5	6	0	1	3	2	1	3	2	2	2	3	4	2	2	2	1
Fairly good	15	16	39	3	40	26	4	18	17	15	14	18	14	17	20	10	20	19	15	12	10
TOTAL GOOD	18	18	45	3	45	32	4	19	20	17	15	21	16	19	22	13	24	21	17	14	11
Fairly bad	30	28	21	31	21	25	31	30	26	29	24	27	28	29	29	26	30	26	26	31	26
Very bad	29	30	5	55	9	18	53	24	33	28	23	25	38	29	25	38	24	26	30	37	41
TOTAL BAD	59	58	<b>26</b> 26	86	30	43	84	54	59	57	47	52	66	58	54	64	54	<b>52</b> 23	<b>56</b> 21	<b>68</b> 15	67
Does't make much difference either way Don't know	20 4	19 4	26 3	9 1	19 6	24 2	11	22 5	18 3	21 6	27 11	19 7	15 3	22 1	20 3	18 6	19 3	23 4	21 6	4	16 7
Do you think the coalition government is managing the economy well or badly?	2		1.40	0	0	I -	0	4		0	1.4	4	0	0		0		0		0	0
Very well Fairly well	3 28	3 27	10 65	0 5	2 52	7 51	0 7	1 28	4 31	2 24	4 22	4 30	3 26	2 29	3 32	2 20	2 32	3 34	4 25	3 22	0 17
TOTAL WELL	20 31	30	75	5	52 54	51 58	7	20 29	35	24 26	22	30 34	20 29	29 <b>31</b>	32	20 22	32 34	34 37	23 29	22	17
Fairly badly	35	33	17	38	32	25	37	36	31	34	35	30	33	34	31	36	33	29	33	35	40
Very badly	25	29	2	54	7	10	52	26	30	28	21	25	34	29	25	33	24	24	29	34	37
TOTAL BADLY	60	62	19	92	39	35	89	62	61	62	56	55	67	63	56	69	57	53	62	69	77
Don't know	8	8	6	3	7	7	4	9	5	12	19	11	5	6	8	9	8	10	9	6	6
In your opinion how good or bad is the state of Britain's economy at the moment?						•					•						•				
Very good	1	0	1	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0
Quite good	6	5	11	3	5	10	2	3	6	5	6	8	3	5	6	4	6	7	6	3	2
TOTAL GOOD	7	5	12	3	5	11	2	3	7	5	6	9	3	5	6	4	6	7	7	3	2
Neither good nor bad	19	19	37	9	27	28	12	19	22	17	26	22	16	19	22	17	18	23	20	18	12
Quite bad	47	48	44	50	58	48	48	51	47	49	50	42	50	51	50	46	47	48	42	49	62
Very bad	25	24	6	38	8	13	38	24	23	25	12	22	30	25	21	28	25	20	26	28	24
TOTAL BAD	72	72	50	88	66	61	86	75	70	74	62	64	80	76	71	74	72	68	68	77	86
Don't know	2	3	1	1	2	1	1	3	2	4	7	5	2	1	2	4	3	3	4	2	0



	ſ		British pres	ou say the ss is a force d or bad?	Do you think that th tougher indeper		Should there be i by I		Should MPs have a the system of indep	
		Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
Weighted S	Sample	1773	806	609	1206	380	1037	464	554	929
Unweighted	Sample	1773	756	640	1244	356	1079	434	565	928
		%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?										
Very good	3	2	3	2	2	3	3	2	3	2
Fairly good	15	16	20	11	15	20	15	22	18	17
TOTAL GOOD	18	18	23	13	17	23	18	24	21	19
Fairly bad	30	28	28	28	28	31	29	27	31	27
Very bad	29	30	27	34	33	27	31	29	30	31
TOTAL BAD	59	58	55	62	61	58	60	56	61	58
Does't make much difference either way	20 4	19 4	19	21	19	18	18	19	15	21
Don't know Do you think the coalition government is managing the economy well or badly?		-	2	4	3	1	4	1	3	2
Very well	3	3	5	2	2	5	3	4	3	2
Fairly well	28	27	33	23	26	33	27	34	28	29
TOTAL WELL	31	30	38	25	28	38	30	38	31	31
Fairly badly	35	33	31	38	34	36	34	33	31	34
Very badly	25	29	26	31	31	23	30	24	32	28
TOTAL BADLY	60	62	57	69	65	59	64	57	63	62
Don't know	8	8	5	6	7	4	7	5	6	6
In your opinion how good or bad is the state of Britain's economy at the moment?										
Very good	1	0	0	0	0	0	0	0	1	0
Quite good	6	5	6	5	5	6	5	6	6	5
TOTAL GOOD	7	5	6	5	5	6	5	6	7	5
Neither good nor bad	19	19	22	17	18	25	19	23	18	20
Quite bad	47	48	50	50	49	46	50	47	48	50
Very bad	25	24	21	27	26	21	24	22	25	24
TOTAL BAD	72	72	71	77	75	67	74	69	73	74
Don't know	2	3	1	2	1	1	1	1	2	1



																	-				
			v	oting in	ntention	2	010 Va	ote	G	ender		Ag	le		Social	grade			Region		
		Tot	al C	on La	b Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted San	nple 17	73 43	31 61	9 139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
	Unweighted Sar					556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
	0	%	5 9	6 %	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How do you think the	e financial situation of your household																				
will change over the	next 12 months?																				
<b>.</b>	Get a lot better 2	1	1:	2 1	4	2	1	1	1	1	1	2	1	0	1	1	1	1	3	1	0
	Get a little better 10	) g		8 5	8	12	5	7	10	7	19	14	6	3	11	5	10	10	9	6	11
	TOTAL BETTER 12	: 10		06	12	14	6	8	11	8	20	16	7	3	12	6	11	11	12	7	11
	Stay about the same 34	1 3	5 4	9 3	) 55	41	28	41	38	35	42	39	33 35	35	39	33	38	37	35	39	30
	Get a little worse 33	3	4 2	5 3	9 21	32	40	33	32	35	19	27	35	44	32	35	32	34	33	33	38
	Get a lot worse 16	i 1	5 4	5 2	17	10	21	14	15	16	5	13	20	17	12	20	14	15	15	18	16
	TOTAL WORSE 49	) 49	) 3	0 6	) 28	42	61	47	47	51	24	40	55	61	44	55	46	49	48	51	54
	Don't know 4	4	- 1 :	2 5	5	3	5	4	4	5	13	5	4	1	4	6	5	4	6	4	5
Overall, would you sa	ay the British press is a force for good																				
of buu.	Good	4	5 5	7 4	5 42	54	45	41	50	41	37	42	40	59	48	42	45	50	44	43	41
	Bad	3			5 45	29	35	40	50 35	34	39	35	38	27	33	36	27	32	36	39	36
	Don't know	2		4 1		17	20	19	15	25	37 39 24	42 35 23	38 22	14	19	22	28	32 18	20	18	23
•	e press does or does not need much t regulation with fines for newspapers																				
	Does need much tougher regulation	6	3 6	4 7	2 73	60	72	76	67	69	62	67	72	67	70	65	68	65	67	70	76
	Does NOT need much tougher regulation	2	1 2	8 1	9 14	30	19	15	24	19	20	19	19	27	20	23	23	22	22	21	16
	Don't know	1	1 !	9 9	13	10	9	9	9	12	18	14	9	6	9	12	9	13	12	8	8
			-			-			-		-						-				



				British pres	ou say the ss is a force I or bad?	Do you think that th tougher indeper			new laws, passed MPs	Should MPs have a the system of indep	say in the design of pendent regulation?
			Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
	Weighte	d Sample	1773	806	609	1206	380	1037	464	554	929
	Unweighte	d Sample	1773	756	640	1244	356	1079	434	565	928
			%	%	%	%	%	%	%	%	%
How do you think the f will change over the ne	inancial situation of your household ext 12 months?										
	Get a lot better	2	1	2	1	1	2	2	1	1	1
	Get a little better	10	9	10	9	9	9	10	8	13	7
	TOTAL BETTER	12	10	12	10	10	11	12	9	14	8
	Stay about the same	34	36	39	35	36	41	38	39	39	37
	Get a little worse	33	34	34	33	35	32	34	34	32	36
	Get a lot worse	16	15	13	19	15	15	14	17	12	18
	TOTAL WORSE	49	49	47	52	50	47	48	51	44	54
	Don't know	4	4	2	3	3	1	3	1	3	2
Overall, would you say or bad?	the British press is a force for good										
	Good		45	100	0	37	76	36	73	38	57
	Bad		34	0	100	44	13	46	15	47	27
	Don't know		20	0	0	19	10	17	12	15	16
	ress does or does not need much egulation with fines for newspapers										
· · · · · · · · · · · · · · · · · · ·	Does need much tougher regulation		68	56	87	100	0	89	34	87	60
	Does NOT need much tougher regulation		21	36	8	0	100	8	57	11	32
	Don't know		11	8	4	0	0	3	9	3	9



		Votir	ng inte	ntion	20	)10 Va	te	G	ender		Ag	le		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
Unweighted Sample	1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In his report on the press, Lord Justice Leveson has recommended that there should be a new regulatory body. It would be set up by the press and appointed in an independent way, with no serving newspaper editors or politicians on the board. However, Leveson has proposed that there should be new laws passed by MPs to underpin the regulator. It would be approved and overseen by Ofcom, a government appointed body that already regulates the broadcast media, postal service and phone companies.

Do you believe there should or should not be new laws, passed by MPs, to encourage newspapers to join this new system of regulation?

New laws should be passed by MPs to encourage newspapers to join this new system of regulation New laws should NOT be passed by MPs to encourage newspapers to join this new system of regulation Don't know

# Do you think MPs should or should not have a say in the design of the system of independent regulation?

Yes, MPs should; it's important for MPs to give the regulation a legal underpinning No, MPs should not; the involvement of MPs in this way threatens the principles of a free press Don't know

Do you believe it is right or wrong that Ofcom, which regulates other services including the broadcast media, postal service and phone companies, would have a say in the system of press regulation?

> Right - Ofcom is an appropriate organisation Wrong - it should be done by a separate organisation Don't know

58	54	65	71	49	63	67	60	57	62	59	61	54	62	54	59	53	61	62	63
26	35		18		22	19	30	22		23	25	33	25	28	25	31	23	23	23
15	11	14	11	14	15	13	10	21	17	19	15	12	13	18	16	16	15	15	14
31	32	37	44			36			29					26	29	27	34	36	27
52	55	50	47	59	50	50	54	51	49 23	44	51	64	51	54	52	58	47	48	58
16	13	14	9	15	13	14	12	20	23	19	17	11	14	20	19	15	19	15	16
54	54	60	66	48	56	61	56	52	61	65	55	40	58	50	57	52	56	56	48
31 15	34 12	27 13	28 7	37 15	31 13	28 12	32 12	30 18	20 18	17 18	31 15	48 11	30 13	32 18	25 18	35 13	28 17	30 14	36 16



		British pres	ou say the ss is a force I or bad?	Do you think that the tougher indeper		Should there be r by I	· •	Should MPs have a the system of indep	say in the design of endent regulation?
	Total	Good	Bad	Does need much tougher regulation	much tougher	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
Weighted Sample	1773	806	609	1206	380	1037	464	554	929
Unweighted Sample	1773	756	640	1244	356	1079	434	565	928
_	%	%	%	%	%	%	%	%	%

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New laws should be passed by MPs to encourage newspapers to join this new system of regulation New laws should NOT be passed by MPs to encourage newspapers to join this new system of regulation Don't know

## Do you think MPs should or should not have a say in the design of the system of independent regulation?

Yes, MPs should; it's important for MPs to give the regulation a legal underpinning No, MPs should not; the involvement of MPs in this way threatens the principles of a free press Don't know

Do you believe it is right or wrong that Ofcom, which regulates other services including the broadcast media, postal service and phone companies, would have a say in the system of press regulation?

Right - Ofcom is an appropriate organisation Wrong - it should be done by a separate organisation Don't know

58	47	79	76 13 10	21	100	0 100 0	89	47
58 26 15	42	11	13	21 70 9	100 0 0	100	8	43
15	11	10	10	9	0	0	4	10
	_				_			
31 52 16	26	43	40 46 14	16 78 7	47	9 86 5	100	0
52	66	41	46	78	42	86	0	100
16	8	16	14	7	11	5	0	0
54 31	52	62	62	39	67	40	74	46
31 15	39 9	27 11	27 12	50 11	67 24 9	40 51 9	74 19 7	44 10
					•			



		Voting intention				2010 Vote			Gender		Age				l grade	Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlan
Weighted Samp	ole 1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
Unweighted Samp		420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
low much of a risk, if any, do you believe that by ntroducing new laws on the press, future governments																				
night use them to control the media?		1			1						_									
A large risk	15	19	13	4	22	10	10	18	12	18	7	16	18	12	18	13	16	12	14	19
A fairly big risk	32 47	31	30 <b>43</b>	35 <b>39</b>	33 55	33 <b>43</b>	30	28 <b>46</b>	35 <b>47</b>	23 <b>41</b>	39	27 <b>43</b>	34 <b>52</b>	34 <b>46</b>	29	32 45	33	31 <b>43</b>	30 <b>44</b>	28 <b>47</b>
TOTAL RISK	47	<b>50</b> 39	<b>43</b> 37	<b>39</b> 48	<b>3</b> 3	<b>43</b> 36	<b>40</b> 43		47 32	<b>4</b> 1 34	46	<b>43</b> 39	<b>52</b> 34	<b>46</b> 39	47	-	<b>49</b> 37			
Not much of a risk No risk at all	30 5	39 5	37 7	48 4	33	36 7	43 6	40 7	32	34 5	34 5	39 6	34 3	39 6	32 4	39 4	37	38 6	34 7	28 5
TOTAL NOT MUCH/ NO RISK	41	44	44	4 52	36	43	<b>49</b>	47	35	39	<b>39</b>	<b>45</b>	37	<b>45</b>	36	4	<b>40</b>	44	41	33
Don't know	13	6			-		<b>49</b> 11		19	20	14	12	10		18	<b>43</b> 12	11	13	15	2
he Prime Minister has said he supports the need for sugher regulation, but that he opposes new laws for the	13	0	14	9	10	14		,				12	10	10	10					
he Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the noment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to	13	0	14	9	10	14		,					10	10						
he Prime Minister has said he supports the need for ougher regulation, but that he opposes new laws for the noment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to	29	48	18	9 15	46	14	20	31	27	24	26	26	36	30	27	34	33	25	26	23
he Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the boment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to inderpin the new regulatory body for the press? Right to oppose this recommendation Wrong to oppose this recommendation	29 50	48 34	18 65	15 60	46 33	19 64	20 59	31 55	27 45	24 48	26 47	26 53	36 50	30 50	27 50	34 46	44	49	57	6′
he Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the noment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to nderpin the new regulatory body for the press? Right to oppose this recommendation	29	48	18	15 60	46	19	20	31	27	24	26	26	36	30	27	34				23 61 16
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he Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the noment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to inderpin the new regulatory body for the press? Right to oppose this recommendation Wrong to oppose this recommendation Don't know	29 50	48 34	18 65	15 60	46 33	19 64	20 59	31 55	27 45	24 48	26 47	26 53	36 50	30 50	27 50	34 46	44	49	57	61 16
the Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the noment. Do you believe David Cameron was right or wrong to oppose Leveson's recommendation for new laws to inderpin the new regulatory body for the press? Right to oppose this recommendation Wrong to oppose this recommendation Don't know	29 50 21	48 34 19	18 65 17	15 60 25	46 33 21 48	19 64 17	20 59 21	31 55 14	27 45 28	24 48 28	26 47 28	26 53 21	36 50 14	30 50 20	27 50 23	34 46 20	44 23	49 27	57 17	61
he Prime Minister has said he supports the need for hugher regulation, but that he opposes new laws for the ioment. Do you believe David Cameron was right or wrong oppose Leveson's recommendation for new laws to inderpin the new regulatory body for the press? Right to oppose this recommendation Wrong to oppose this recommendation Don't know and do you think David Cameron is opposing the new laws tainly because? e believes in the principle of newspapers being free of any state regulation He does not wish to jeopardise his relationship with newspaper	29 50 21 24 56 6	48 34 19 59	18 65 17 8	15 60 25 21	46 33 21 48 33 5	19 64 17 10 72 6	20 59 21 16	31 55 14 28	27 45 28 21	24 48 28 20 60 5	26 47 28 22 53 7	26 53 21 22 61 6	36 50 14 32	30 50 20 28	27 50 23 20 58 7	34 46 20 27	44 23 27 55 6	49 27 23 56 6	57 17 22	61 16 21 62
he Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the boment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to inderpin the new regulatory body for the press? Right to oppose this recommendation Wrong to oppose this recommendation Don't know and do you think David Cameron is opposing the new laws hainly because? In believes in the principle of newspapers being free of any state regulation He does not wish to jeopardise his relationship with newspaper owners and editors	29 50 21 24 56	48 34 19 59 26	18 65 17 8 74	15 60 25 21 66	46 33 21 48 33	19 64 17 10 72	20 59 21 16 69	31 55 14 28 57	27 45 28 21 56	24 48 28 20 60	26 47 28 22 53	26 53 21 22 61	36 50 14 32 52	30 50 20 28 55 5	27 50 23 20 58	34 46 20 27 52	44 23 27 55	49 27 23 56	57 17 22 59	61 16 21
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he Prime Minister has said he supports the need for bugher regulation, but that he opposes new laws for the noment. Do you believe David Cameron was right or wrong o oppose Leveson's recommendation for new laws to inderpin the new regulatory body for the press? Right to oppose this recommendation Wrong to oppose this recommendation Don't know and do you think David Cameron is opposing the new laws hainly because? le believes in the principle of newspapers being free of any state regulation He does not wish to jeopardise his relationship with newspaper owners and editors Neither Don't know	29 50 21 24 56 6	48 34 19 59 26 4	18 65 17 8 74 8	15 60 25 21 66 2	46 33 21 48 33 5 13	19 64 17 10 72 6 12	20 59 21 16 69 5	31 55 14 28 57 5	27 45 28 21 56 7 16	24 48 28 20 60 5 15	26 47 28 22 53 7	26 53 21 61 6 12	36 50 14 32 52 5	30 50 20 28 55 5	27 50 23 20 58 7	34 46 20 27 52 5	44 23 27 55 6	49 27 23 56 6 15	57 17 22 59 5	6 10 2 6 6
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		British pre	ou say the ss is a force I or bad?	Do you think that the tougher indeper			new laws, passed MPs	Should MPs have a say in the design of the system of independent regulation?		
	Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not	
Weighted Sample		806	609	1206	380	1037	464	554	929	
Unweighted Sample		756	640	1244	356	1079	434	565	928	
	%	%	%	%	%	%	%	%	%	
How much of a risk, if any, do you believe that by introducing new laws on the press, future governments might use them to control the media?										
A large risk	15	23	8	9	33	4	41	3	25	
A fairly big risk	32	36	28	30	38	27	43	24	38	
TOTAL RISK	47	59	36	39	71	31	84	27	63	
Not much of a risk	36	33	44	43	24	51	12	56	27	
No risk at all	5	3	8	6	1	7	2	10	3	
TOTAL NOT MUCH/ NO RISK	41	36	52	49	25	58	14	66	30	
Don't know	13	5	13	12	4	10	3	6	7	
The Prime Minister has said he supports the need for tougher regulation, but that he opposes new laws for the moment. Do you believe David Cameron was right or wrong to oppose Leveson's recommendation for new laws to underpin the new regulatory body for the press? Right to oppose this recommendation	29	46	12	18	62	11	75	14	42	
Wrong to oppose this recommendation	29 50	40	68	64	24	73	16	73	42	
Don't know	21	13	20	18	14	16	9	12	15	
And do you think David Cameron is opposing the new laws mainly because? He believes in the principle of newspapers being free of any state			40		10		40			
regulation He does not wish to jeopardise his relationship with newspaper	24	35	16	20	40	18	46	22	30	
owners and editors	56	52	68	64	45	67	42	66	55	
Neither	6	5	7	6	6	6	4	4	7	
Don't know	13	9	9	10	9	9	7	9	8	
And do you believe Nick Clegg was right or wrong to support Leveson's recommendation for new laws to underpin the new regulatory body for the press? Right to support this recommendation Wrong to support this recommendation	50 26	46 38	62 17	63 16	22 61	73 10	17 69	77 10	41	



T

		Votir	ng inte	ntion	2	010 Va	te	Ge	ender		Ag	le		Social	grade		Region			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			619		560	488	423	862	911	215	452	606		1011	762	227	576	379	436	154
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pport or oppose Leveson's eve Nick Clegg was right to lat of the Prime Minister or nister, have presented a on?	70	70	70	70	70	70	76	76	78	70	76	70	70	78	78	70	78	70	78	70
n to say what he believes than to present a united front	66	54	77	92	49	75	83	68	63	63	68	67	63	68	63	62	64	65	68	76
ister he should have presented a united front with David Cameron	22	37	13	4	39	16	7	22	21	17	16	21	31	22	22	22	26	19	21	14
Don't know	12	9	9	4	12	9	10	9	16	21	16	12	6	10	15	16	10	16	12	9
's recommendation for new latory body for the press. Do is?		•																		
ng the victims of press behaviour	32	15	54	42	14	53	38	34	29	24	32	35	31	33	30	32	28	29	40	26
To undermine the coalition Neither Don't know	46 6 16	75 2 8	24 8 14	32 9 17	70 4 12	26 9 13	37 7 18	48 6 11	43 6 21	45 5 25	44 6 18	44 7 15	50 7 12	48 5 14	42 8 20	44 8 16	52 6 14	46 8 18	38 6 16	50 6 19
It giving the state a role in ange to the relationship ss whereas others believe that difference at all. Do you think e a major or a minor change in tate and the press?																				
A major and worrying change A major and welcome change A minor change Don't know	21 25 32 22	29 24 30 17	20 27 36 18	8 41 35 16	31 22 28 19	18 28 36 18	12 30 37 21	24 29 33 14	18 22 31 29	21 27 22 31	14 23 35 28	20 26 34 20	29 25 30 16	21 27 34 18	22 22 29 27	20 23 34 23	23 24 32 20	20 26 31 23	20 26 32 22	20 27 28 25

Regardless of whether you support or oppose Leveson's recommendations, do you believe Nick Clegg was right to set out a different view from that of the Prime Minister or should he, as deputy Prime Minister, have presented a united front with David Cameron?

Right, it is more important for him to say what he believes than to present a united from Wrong, as deputy Prime Minister he should have presented a united front with David Camerou Don't know

Ed Miliband supports Leveson's recommendation for new laws to underpin the new regulatory body for the press. Do you think he is mainly doing this...?

Because he believes in protecting the victims of press behaviou

Some people have claimed that giving the state a role in press regulation is a major change to the relationship between the state and the press whereas others believe that it will actually make very little difference at all. Do you think Leveson's proposals would be a major or a minor change in the relationship between the state and the press?

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Fieldwork. Sour November - 1st December 2012		-								
		British pre	ou say the ess is a force d or bad?	Do you think that the tougher indeper	e press nseed much ndent regulation		new laws, passed MPs	Should MPs have a say in the design of the system of independent regulation?		
	Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not	
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Unweighted Sam	ole 1773	756	640	1244	356	1079	434	565	928	
	%	%	%	%	%	%	%	%	%	
Regardless of whether you support or oppose Leveson's recommendations, do you believe Nick Clegg was right to set out a different view from that of the Prime Minister or should he, as deputy Prime Minister, have presented a united front with David Cameron?										
Right, it is more important for him to say what he believes than to present a united front	66	67	70	75	50	78	49	77	65	
Wrong, as deputy Prime Minister he should have presented a united front with David Cameron	22	27	19	17	42	15	42	16	29	
Don't know	12	6	11	9	8	7	9	7	6	
Ed Miliband supports Leveson's recommendation for new laws to underpin the new regulatory body for the press. Do you think he is mainly doing this?		I		1		1		I		
Because he believes in protecting the victims of press behaviour	32	33	34	39	18	44	13	48	26	
To undermine the coalition	46	52	43	42	64	38	73	38	56	
Neither	6	6	7	5	9	5	9	5	8	
Don't know	16	8	17	14	9	12	6	10	10	
Some people have claimed that giving the state a role in press regulation is a major change to the relationship between the state and the press whereas others believe that it will actually make very little difference at all. Do you think Leveson's proposals would be a major or a minor change in the relationship between the state and the press?										
A major and worrying change	21	34	13	13	49	8	59	9	34	
A major and welcome change	25	20	35	33	10	38	9	41	20	
A minor change	32	34	32	35	27	39	22	40	31	
Don't know	22	12	20	19	13	16	11	10	15	



-																				
		Votir	ng inte	ention	2	010 Vo	ote	Ge	ender		Ag	e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
s' ended. He bling ut what r, say that ztion of , would be , or																				
d be ended T be ended Don't know	41 30 29	43 36 21	44 29 27	49 28 23	38 36 26	45 28 27	46 25 29	45 34 22	37 27 36	38 28 34	35 29 35	44 29 27	44 33 24	42 32 25	39 27 35	35 32 33	43 30 27	41 32 27	42 28 30	37 28 35
press to u believe is																				
ould survive IOT survive Don't know	43 28 29	43 37 20	50 26 24	54 21 26	35 39 26	50 27 23	54 19 26	52 27 21	35 29 36	40 28 32	41 24 36	48 25 27	42 36 23	50 27 23	34 30 36	45 25 30	43 31 26	41 28 31	46 27 27	41 25 34
all d have to owners not owners																				
newspaper and editors	73	69	78	73	70	78	79	75	71	57	65	77	81	75	70	73	73	74	72	69
eetings with	13	20	9	12	17	9	9	14	12	19	15	10	11	13	13	13	13	13	13	12
and editors		-					-									-				
Don't know	15	12	13	15	13	13	11	11	18	24	20	13	8	13	17	14	14	14	15	19

Lord Justice Leveson has proposed that journalists' exemption from the Data Protection Act should be ende argues that it would improve transparency by enabling people to submit requests to newspapers to find out wh information they have about them. Critics, however, say investigative journalism, which relies on the protection sources when exposing corruption or wrongdoing, wou undermined. Do you believe the exemption should, or should not be ended?

> The exemption should be The exemption should NOT be Don't

Lord Justice Leveson thinks it is important for the press remain "irreverent, unruly and opinionated". Do you beli these qualities would or would not survive under his proposals?

Would su Would NOT su Don't

Lord Justice Leveson has also recommended that all government ministers and senior politicians should hav publicly declare all their meetings with newspaper owne and editors. Do you believe they should or should not publicly declare all their meetings with newspaper owne and editors?

Should be required to declare all their meetings with news owners and e

Should NOT be required to declare all their meeting newspaper owners and e Don't



Fieldwork: 30th November - 1st December 2012

		British pre	ou say the ss is a force d or bad?	Do you think that th tougher indeper		Should there be i by I		Should MPs have a say in the design of the system of independent regulation?		
	Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not	
Weighted Samp	ole 1773	806	609	1206	380	1037	464	554	929	
Unweighted Samp		756	640	1244	356	1079	434	565	928	
	%	%	%	%	%	%	%	%	%	
Lord Justice Leveson has proposed that journalists' exemption from the Data Protection Act should be ended. He argues that it would improve transparency by enabling people to submit requests to newspapers to find out what information they have about them. Critics, however, say that investigative journalism, which relies on the protection of sources when exposing corruption or wrongdoing, would be undermined. Do you believe the exemption should, or should not be ended?										
The exemption should be ended	41	37	51	49	29	53	28	60	36	
The exemption should NOT be ended	30	40	24	25	29 50	24	53	24	40	
Don't know	29	23	25	25	21	23	19	16	24	
Lord Justice Leveson thinks it is important for the press to remain "irreverent, unruly and opinionated". Do you believe these qualities would or would not survive under his proposals?										
Would survive	43	45	50	54	24	61	20	66	36	
Would NOT survive	28	38	23	21	55	18	59	16	41	
Don't know	29	17	27	25	21	21	21	18	23	
Lord Justice Leveson has also recommended that all government ministers and senior politicians should have to publicly declare all their meetings with newspaper owners and editors. Do you believe they should or should not publicly declare all their meetings with newspaper owners and editors?										
Should be required to declare all their meetings with newspaper owners and editors	73	78	74	79	65	82	68	82	76	
Should NOT be required to declare all their meetings with	13	14	13	10	22	9	22	10	15	
newspaper owners and editors				-				-		
Don't know	15	8	13	10	13	9	10	7	9	

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