

YouGov / The Sun Survey Results

Sample Size: 1733 GB Adults
Fieldwork: 6th - 7th August 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1733	436	575	114	539	454	390	842	891	210	442	593	489	988	745	222	563	371	426	151	
Unweighted Sample	1733	429	539	121	561	431	405	825	908	89	464	719	461	1133	600	269	578	353	378	155	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't Votes]

Con	33	100	0	0	81	2	11	32	34	37	35	27	37	39	25	40	41	31	26	20
Lab	44	0	100	0	5	92	40	43	44	46	42	52	34	39	50	44	32	44	56	49
Lib Dem	9	0	0	100	1	1	34	8	10	6	13	8	7	10	7	7	11	7	9	5
Other	15	0	0	0	13	6	15	17	12	11	11	13	22	12	19	9	15	18	10	27

Other Parties Voting Intention

UKIP	8	0	0	0	11	1	6	10	6	3	2	7	16	6	11	5	9	11	8	1
SNP / PCY	3	0	0	0	1	3	2	3	2	1	3	3	3	3	2	0	1	1	0	25
Green	2	0	0	0	0	1	5	2	2	5	3	2	1	2	2	1	3	3	1	0
BNP	1	0	0	0	1	0	1	1	1	0	1	1	2	0	2	1	2	2	0	0
Other	1	0	0	0	0	0	1	1	1	1	1	1	0	0	1	1	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	7	0	0	0	4	2	3	7	8	10	10	7	3	6	8	6	8	7	6	10
Don't know	17	0	0	0	14	9	26	12	21	16	17	18	15	16	18	17	17	15	20	10

Do you approve or disapprove of the Government's record to date?

	Aug 5-6	Aug 6-7																			
Approve	25	24	71	3	30	49	5	17	27	21	23	26	22	25	30	16	28	29	20	20	20
Disapprove	59	61	11	94	46	31	89	69	63	59	52	57	64	65	56	68	56	55	64	67	67
Don't know	15	15	18	4	24	20	5	14	10	19	24	18	14	10	15	16	16	16	15	13	13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	July 30-31	Aug 6-7																			
Strongly support	4	3	8	0	8	4	0	4	4	2	4	2	2	3	4	2	4	3	1	2	4
Tend to support	28	24	52	6	55	41	8	28	25	23	18	28	22	27	29	18	25	30	25	19	15
TOTAL SUPPORT	32	27	60	6	63	45	8	32	29	25	22	30	24	30	33	20	29	33	26	21	19
Tend to oppose	28	31	27	33	24	30	33	32	27	35	31	33	30	31	33	28	33	29	35	30	33
Strongly oppose	29	31	7	59	7	16	56	26	37	26	32	26	35	32	27	38	25	26	30	41	39
TOTAL OPPOSE	57	62	34	92	31	46	89	58	64	61	63	59	65	63	60	66	58	55	65	71	72
Don't know	10	10	6	3	6	9	3	10	6	14	15	11	11	6	7	14	13	12	8	8	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	70	108
Male 25 to 39	200	222
Male 40 to 59	323	294
Male 60 +	242	221
Female 18 to 24	65	103
Female 25 to 39	272	221
Female 40 to 59	341	301
Female 60 +	225	269
Region		
North England	406	428
Midlands	239	285
East England	172	167
London	326	222
South England	381	398
Wales	76	87
Scotland	138	151
Social Grade		
AB	622	487
C1	556	504
C2	229	365
DE	331	382
Newspaper Type		
Express / Mail	345	278
Sun / Star	187	408
Mirror / Record	92	174
Guardian / Independent	95	78
FT / Times / Telegraph	114	165
Other Paper	236	200
No Paper	669	435
Political Party Identification		
Labour	551	565
Conservative	489	495
Liberal Democrat	202	209
SNP/Plaid Cymru	26	30
Others	69	23
None/ DK	401	417

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