

YouGov / The Sun Survey Results

Sample Size: 1698 GB Adults
Fieldwork: 3rd - 4th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1698	440	526	128	534	425	409	825	873	205	433	581	479	968	730	217	552	363	418	148
Unweighted Sample	1698	454	492	118	558	400	400	824	874	93	424	685	496	1112	586	242	578	344	375	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	80	5	9	33	35	34	32	27	43	35	31	34	44	33	28	15
Lab	40	0	100	0	5	90	34	39	42	28	47	45	34	39	42	46	27	42	51	45
Lib Dem	10	0	0	100	0	1	37	10	10	12	12	12	5	11	8	9	14	9	7	5
Other	16	0	0	0	14	4	19	19	14	27	9	16	18	14	19	10	16	16	14	35

Other Parties Voting Intention

UKIP	7	0	0	0	11	0	6	9	6	5	2	8	12	6	9	5	11	8	6	1
SNP / PCY	4	0	0	0	0	2	5	4	3	12	2	3	2	3	4	1	0	1	1	32
Green	3	0	0	0	1	0	6	2	3	5	3	2	2	3	2	2	3	3	3	1
BNP	1	0	0	0	1	1	0	2	1	2	1	2	1	0	2	2	1	1	1	1
Respect	0	0	0	0	1	0	1	1	0	3	0	0	0	1	0	0	0	0	2	0
Other	1	0	0	0	0	1	1	1	1	0	2	1	0	1	1	0	1	1	1	0

Non Voters

Would Not Vote	7	0	0	0	3	2	5	6	8	9	11	5	4	6	8	9	7	7	6	5
Don't know	16	0	0	0	12	10	24	11	21	16	15	16	17	15	17	16	17	16	16	11

Do you approve or disapprove of the Government's record to date?

	Sep 2-3	Sep 3-4																			
Approve	22	23	66	4	28	47	5	18	26	21	20	26	22	23	25	21	24	29	22	20	14
Disapprove	64	62	20	92	48	37	89	64	63	61	59	58	62	66	60	64	59	55	62	67	76
Don't know	14	15	14	3	24	15	6	19	11	18	21	16	16	11	15	15	17	17	16	13	10

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Aug 27-28	Sep 3-4																			
Strongly support	3	2	4	0	10	3	0	4	3	2	2	2	2	3	1	3	2	1	2	1	
Tend to support	25	29	57	11	46	45	11	32	30	28	38	30	26	32	24	27	35	32	21	18	
TOTAL SUPPORT	28	31	61	11	56	48	11	36	33	30	40	32	28	29	35	25	30	37	33	23	19
Tend to oppose	34	32	28	31	35	31	33	37	30	34	33	32	31	31	33	32	34	34	30	31	32
Strongly oppose	28	29	8	55	3	16	52	21	32	27	15	26	31	36	26	33	28	20	30	37	41
TOTAL OPOSE	62	61	36	86	38	47	85	58	62	61	48	58	63	67	59	65	62	54	60	68	73
Don't know	10	8	3	3	6	6	4	6	6	10	11	10	9	4	7	10	9	9	7	8	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	105
Male 25 to 39	193	217
Male 40 to 59	338	287
Male 60 +	250	216
Female 18 to 24	50	100
Female 25 to 39	231	216
Female 40 to 59	347	294
Female 60 +	246	263
Region		
North England	375	418
Midlands	258	278
East England	174	163
London	242	217
South England	404	389
Wales	86	85
Scotland	159	148
Social Grade		
AB	613	475
C1	499	492
C2	246	357
DE	340	374
Newspaper Type		
Express / Mail	353	272
Sun / Star	178	399
Mirror / Record	104	170
Guardian / Independent	78	76
FT / Times / Telegraph	132	161
Other Paper	217	195
No Paper	636	425
Political Party Identification		
Labour	501	552
Conservative	511	484
Liberal Democrat	192	204
SNP/Plaid Cymru	32	29
Others	92	22
None/ DK	370	408

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