

YouGov Survey Results

Sample Size: 1762 GB Adults
Fieldwork: 4th - 5th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1762	477	587	113	565	460	394	856	906	213	449	603	497	1004	758	226	573	377	433	153
Unweighted Sample	1762	475	544	113	580	421	400	867	895	98	438	700	526	1112	650	247	592	371	397	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	80	2	13	34	36	26	33	33	42	38	30	37	41	35	30	21
Lab	43	0	100	0	4	93	42	42	44	49	46	46	34	39	48	42	37	44	52	37
Lib Dem	8	0	0	100	0	1	32	8	9	10	11	7	6	11	5	10	9	9	6	5
Other	14	0	0	0	15	4	14	17	11	15	10	14	18	12	17	10	13	12	11	36

Other Parties Voting Intention

UKIP	8	0	0	0	12	2	5	9	6	3	5	6	12	7	9	7	9	8	7	4
SNP / PCY	3	0	0	0	1	1	3	3	3	5	2	3	3	3	4	1	0	2	0	28
Green	2	0	0	0	1	0	4	2	2	3	1	2	1	1	2	2	2	0	2	3
BNP	1	0	0	0	1	1	0	1	0	0	1	1	1	1	1	1	0	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	0	3	0	1	0	1	1	0	1	0	1	2

Non Voters

Would Not Vote	7	0	0	0	4	4	3	5	9	12	10	9	2	6	9	6	6	7	11	7
Don't know	15	0	0	0	13	9	23	10	19	10	18	15	14	14	15	19	15	19	9	13

Do you approve or disapprove of the Government's record to date?

	July 3-4	June 4-5																			
Approve	22	27	72	3	42	52	4	21	30	23	23	27	25	30	31	21	32	32	22	21	22
Disapprove	61	60	14	93	39	31	91	64	60	60	60	51	64	62	56	65	51	55	61	68	63
Don't know	17	14	15	3	19	16	5	14	10	17	17	22	11	9	13	15	16	12	17	11	15

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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Unweighted Sample	1762	475	544	113	580	421	400	867	895	98	438	700	526	1112	650	247	592	371	397	155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 20-21	June 4-5																			
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																					
The kind of society it wants is broadly the kind of society I want																					
Applies most to the Conservatives	26	28	82	4	7	66	5	11	31	26	19	24	26	38	32	24	31	34	24	26	18
Applies most to Labour	28	28	3	72	7	4	66	27	29	27	33	26	29	28	27	30	24	24	30	35	31
Applies most to the Liberal Democrats	10	10	2	5	78	2	5	30	11	10	18	11	10	6	12	8	12	12	9	8	10
Applies to none of them	23	21	7	13	3	19	15	20	22	20	14	20	23	22	20	22	21	18	23	20	28
Don't know	13	12	5	6	5	9	9	12	7	17	15	19	12	6	10	16	11	12	15	11	13
It is led by people of real ability																					
Applies most to the Conservatives	19	19	58	2	10	43	3	10	21	17	14	18	16	25	21	15	16	24	17	17	12
Applies most to Labour	15	15	0	42	9	1	40	12	17	14	19	13	16	15	13	19	17	13	20	16	10
Applies most to the Liberal Democrats	3	5	2	2	46	1	2	13	4	5	7	5	4	3	5	3	8	5	6	2	4
Applies to none of them	47	46	30	43	25	42	41	49	48	44	44	41	49	46	47	45	42	43	42	50	59
Don't know	17	16	10	12	10	13	13	16	10	21	17	23	15	10	14	18	17	16	16	15	14
Its leaders are prepared to take tough and unpopular decisions																					
Applies most to the Conservatives	47	42	79	28	27	69	27	34	43	41	24	45	43	46	44	39	39	43	44	42	33
Applies most to Labour	9	12	1	29	4	1	30	9	12	11	21	8	12	11	11	13	14	9	13	14	11
Applies most to the Liberal Democrats	4	5	2	2	37	1	2	12	4	5	7	5	5	3	6	3	5	6	4	4	3
Applies to none of them	26	29	15	29	18	23	27	31	31	26	29	23	30	32	28	29	28	28	27	28	38
Don't know	13	13	4	12	13	6	14	14	9	16	18	19	10	8	11	15	14	14	12	12	14
It seems to chop and change all the time: you can never be quite sure what it stands for																					
Applies most to the Conservatives	27	34	12	56	30	20	50	38	34	33	27	26	36	40	31	36	26	35	38	32	34
Applies most to Labour	21	23	46	7	48	40	10	22	28	19	18	26	23	25	27	19	26	25	22	22	25
Applies most to the Liberal Democrats	28	21	26	24	7	21	23	20	20	22	30	20	19	21	22	20	25	20	19	24	20
Applies to none of them	9	8	5	4	7	7	6	6	8	7	9	6	9	7	7	8	10	7	8	7	7
Don't know	15	14	11	9	9	12	11	13	9	18	16	22	13	8	12	17	14	14	13	15	13