

YouGov 2014 Final Florida Pre-election Poll



Sample 1795 Likely Voters
Conducted October 25-31, 2014
Margin of Error $\pm 2.7\%$

1. Are you registered to vote in Florida?

Yes	100%
No	0%
Not sure	0%

2. Which political party are you registered as?

Registered as a Republican	39%
Registered as a Democrat	36%
Not registered with a party	21%
Registered as other party	2%
Not sure	3%
Not registered to vote	0%

3. Which candidate did you vote for in the 2012 Presidential election?

Barack Obama (Democrat)	46%
Mitt Romney (Republican)	46%
Other candidate	1%
I did not vote	7%

4. Which candidate did you vote for in the election for U.S. Senator from Florida in 2012?

Bill Nelson (Democrat)	45%
Connie Mack (Republican)	38%
Other candidate	1%
Voted in a different state	4%
I did not vote	13%

5. Which candidate did you vote for in the election for U.S. Senator from Florida in 2010?

Marco Rubio (Democrat)	39%
Kendrick Meek (Republican)	11%
Charlie Crist (Independent)	24%
Other candidate	4%
Voted in a different state	5%
I did not vote	16%

6. Which candidate did you vote for in the election for Governor of Florida in 2010?

Alex Sink (Democrat)	35%
Rick Scott (Republican)	44%
Other candidate	1%
Voted in a different state	6%
I did not vote	14%

7. As you may know, there will be an election held in Florida in about a week. How likely is it that you will vote in the election on November 4, 2014?

Definitely will vote	87%
Probably will vote	13%
Maybe will vote	0%
Probably will not vote	0%
Definitely will not vote	0%
Not sure	0%

8. How do you plan to vote in the elections to be held on November 4?

In person on election day	41%
In person before election day	23%
Vote by mail	34%
Not sure	2%

9. Have you already cast your vote or returned your ballot?
Asked if respondent has already voted in person or by mail

Yes	71%
No	28%
Not sure	1%

10. In the election for Governor of Florida, which candidate are you voting for?

Undecided voters were asked which candidate they were more likely to vote for and coded as leaners where possible

Charlie Crist (Democrat)	40%
Lean Charlie Crist (Democrat)	1%
Rick Scott (Republican)	39%
Lean Rick Scott (Republican)	2%
Other	5%
Not sure	13%

11. In the election for U.S. Congress in the district where you live, which candidate are you voting for?

The Democratic Party candidate	38%
The Republican Party candidate	43%
Other	2%
Not sure	16%
I will not vote	0%

12. How would you describe your political views?

Very liberal	7%
Liberal	12%
Moderate	40%
Conservative	26%
Very conservative	10%
Not sure	4%

13. Generally speaking, do you think of yourself as a ...?

Democrat	34%
Republican	32%
Independent	28%
Other	4%
Not sure	4%

14. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]? / Do you think of yourself as closer to the Democratic or the Republican Party?

Strong Democrat	22%
Weak Democrat	11%
Lean Democrat	7%
Independent	16%
Lean Republican	10%
Weak Republican	13%
Strong Republican	19%
Not sure	3%

15. Are you male or female?

	Weighted	Unweighted
Male	47%	48%
Female	53%	52%

16. In what year were you born?

Recoded into age categories from birth year

	Weighted	Unweighted
18-29	11%	12%
30-44	19%	16%
45-64	37%	38%
65+	33%	34%

17. What racial or ethnic group best describes you?

	Weighted	Unweighted
White	68%	70%
Black	13%	12%
Hispanic	16%	14%
Other	3%	4%

18. What is the highest level of education you have completed?

	Weighted	Unweighted
High school or less	33%	18%
Some college	33%	36%
College graduate	21%	30%
Postgraduate degree	13%	16%