

## YouGov / The Sun Survey Results

Sample Size: 1964 GB Adults  
Fieldwork: 5th - 6th March 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1964</b>	471	617	166	623	514	419	955	1009	238	501	672	554	1119	845	251	638	420	483	171
<b>Unweighted Sample</b>	<b>1964</b>	459	634	137	620	513	435	920	1044	160	457	772	575	1285	679	250	716	420	473	105
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>31</b>	100	0	0	74	3	8	31	31	30	29	28	36	35	25	36	35	34	25	17
Lab	<b>41</b>	0	100	0	5	85	35	39	42	38	49	43	32	37	45	40	31	42	53	39
Lib Dem	<b>11</b>	0	0	100	2	1	41	12	10	17	13	10	8	12	9	10	13	10	11	6
Other	<b>18</b>	0	0	0	19	10	15	18	18	15	9	19	24	15	21	14	21	13	12	38

### Other Parties Voting Intention

UKIP	<b>12</b>	0	0	0	19	6	7	11	12	3	4	13	20	10	14	12	18	9	9	5
SNP / PCY	<b>3</b>	0	0	0	0	4	2	4	2	8	2	3	3	2	5	0	0	2	0	31
Green	<b>2</b>	0	0	0	0	1	5	2	2	4	2	2	0	2	1	2	3	1	2	1
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	2	0	1	0	1	0	0	0	1	0	0	1	1	0

### Non Voters

Would Not Vote	<b>7</b>	0	0	0	3	1	5	5	8	11	8	7	3	6	8	8	6	5	7	9
Don't know	<b>16</b>	0	0	0	14	7	22	12	19	19	17	15	14	15	16	25	16	14	14	13

### Do you approve or disapprove of the Government's record to date?

	Mar 4-5	Mar 5-6																			
Approve	22	<b>23</b>	67	5	39	45	7	19	26	20	20	24	23	24	27	17	22	27	26	20	12
Disapprove	62	<b>59</b>	13	88	35	37	82	66	59	59	46	53	63	65	56	63	53	54	54	67	74
Don't know	16	<b>18</b>	20	7	25	18	11	14	15	21	34	23	15	11	17	20	25	19	20	13	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 19-20  
Mar 5-6

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	43	41	14	66	36	20	66	47	43	39	28	40	48	39	39	43	37	38	39	47	44
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	31	29	47	18	37	45	18	25	31	28	18	29	27	37	30	29	28	27	33	29	31
Neither - I am not aware of significant cuts to services in my area	18	19	31	10	19	26	10	16	17	20	27	16	17	20	19	18	21	24	17	13	16
Don't know	8	11	8	6	8	8	5	12	9	13	27	15	8	4	12	10	15	11	11	10	9

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	64	122
	Male 25 to 39	199	251
	Male 40 to 59	363	332
	Male 60 +	294	249
	Female 18 to 24	96	116
	Female 25 to 39	258	249
	Female 40 to 59	409	340
	Female 60 +	281	304
<b>Region</b>			
	North England	473	483
	Midlands	338	322
	East England	208	189
	London	250	251
	South England	508	450
	Wales	82	98
	Scotland	105	171
<b>Social Grade</b>			
	AB	744	550
	C1	541	570
	C2	287	412
	DE	392	432
<b>Newspaper Type</b>			
	Express / Mail	369	314
	Sun / Star	181	462
	Mirror / Record	97	196
	Guardian / Independent	120	88
	FT / Times / Telegraph	156	187
	Other Paper	240	226
	No Paper	801	491
<b>Political Party Identification</b>			
	Labour	685	638
	Conservative	540	560
	Liberal Democrat	171	236
	SNP/Plaid Cymru	27	33
	Others	106	26
	None/ DK	435	471

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