

YouGov / The Sun Survey Results

Sample Size: 1893 GB Adults
Fieldwork: 8th - 9th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1893	499	619	154	155	585	454	410	920	973	229	483	647	534	1079	814	242	615	405	466	165	
Unweighted Sample	1893	444	636	127	202	569	460	418	875	1018	172	501	715	505	1208	685	223	643	421	483	123	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	76	5	10	34	33	41	31	31	35	40	23	36	40	34	30	14
Lab	41	0	100	0	0	3	90	39	41	41	38	47	44	34	36	48	42	35	42	50	35
Lib Dem	10	0	0	100	0	1	1	39	8	12	9	12	9	10	11	10	9	10	8	8	24
Other	16	0	0	0	100	21	5	12	17	14	12	10	16	21	13	19	13	16	16	12	27

Other Parties Voting Intention

UKIP	10	0	0	0	100	18	3	5	10	10	5	5	9	19	8	14	5	14	11	9	9
SNP / PCY	3	0	0	0	0	2	2	1	3	2	3	3	3	1	2	3	4	0	3	0	17
Green	2	0	0	0	0	0	0	5	2	2	3	2	2	1	2	2	4	1	1	2	1
BNP	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	1	0	0	1	1	0	0	0	1	0	0	0	0

Non Voters

Would Not Vote	6	0	0	0	0	2	1	3	6	7	14	9	5	3	6	8	9	8	6	5	3
Don't know	14	0	0	0	0	13	6	19	10	18	25	11	12	15	12	17	11	17	14	11	18

Do you approve or disapprove of the Government's record to date?

April 7 - 8 April 8 - 9

Approve	26	28	78	5	25	15	58	9	18	30	26	18	29	26	33	34	20	32	32	29	24	15
Disapprove	59	58	12	90	43	79	31	84	65	62	55	56	52	63	58	53	65	50	54	58	64	69
Don't know	15	14	10	6	32	6	11	7	18	9	19	26	19	11	9	13	15	18	15	13	12	16

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

April 1 - 2 April 8 - 9

Strongly support	4	4	8	2	8	1	6	3	3	5	2	6	4	3	3	4	3	5	2	3	5	3
Tend to support	27	25	50	7	59	15	39	9	34	25	26	18	29	25	27	31	18	33	28	25	21	19
TOTAL SUPPORT	31	29	58	9	67	16	45	12	37	30	28	24	33	28	30	35	21	38	30	28	26	22
Tend to oppose	28	30	28	33	20	27	30	29	32	27	33	27	29	29	34	32	28	33	31	28	30	29
Strongly oppose	31	31	9	56	10	54	18	56	24	36	26	22	25	36	33	25	39	19	27	34	35	43
TOTAL OPPOSE	59	61	37	89	30	81	48	85	56	63	59	49	54	65	67	57	67	52	58	62	65	72
Don't know	11	10	5	3	2	3	7	3	7	7	13	28	13	7	4	8	12	10	12	9	9	7

Fieldwork: 8th - 9th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1893	499	619	154	155	585	454	410	920	973	229	483	647	534	1079	814	242	615	405	466	165
Unweighted Sample	1893	444	636	127	202	569	460	418	875	1018	172	501	715	505	1208	685	223	643	421	483	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 1 - 2 April 8 - 9

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	77	77	85	79	77	70	84	79	79	79	74	64	77	79	79	81	70	76	77	78	77	72
Immigration & Asylum	51	55	67	44	37	90	70	49	42	53	58	31	40	60	73	49	63	46	60	58	55	44
Health	34	31	21	45	25	22	23	43	39	29	33	29	26	31	36	28	35	26	32	32	34	22
Europe	17	21	28	12	12	50	32	14	14	24	18	11	16	19	31	19	23	21	23	19	20	20
Tax	16	19	16	19	23	15	14	18	18	21	17	33	22	19	10	19	19	18	16	19	21	22
Crime	14	16	18	17	12	16	19	16	12	14	19	9	19	20	14	15	18	22	17	17	16	6
Pensions	17	15	12	19	28	15	12	20	14	14	17	9	14	17	17	16	14	17	14	14	15	23
Education	15	13	10	15	18	4	9	14	19	11	14	16	18	11	8	17	7	17	12	12	10	14
Family life & childcare	13	10	5	14	8	4	4	14	12	7	13	13	11	10	8	10	10	11	10	10	10	7
The environment	7	7	5	8	17	1	3	8	14	8	7	9	8	8	5	8	6	11	6	7	7	9
Transport	3	3	3	2	3	1	2	2	4	4	1	5	3	2	2	3	2	2	3	3	2	7
Afghanistan	2	2	4	2	2	2	3	2	3	1	3	1	2	1	5	2	2	1	3	3	2	0
None of these	0	0	1	0	0	0	1	0	1	1	0	3	0	0	0	0	1	1	0	1	0	0
Don't know	3	3	0	1	5	0	1	0	3	3	3	11	4	1	0	2	3	1	3	2	2	6

April 1 - 2 April 7 - 9

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	66	64	67	71	65	60	68	68	67	65	63	54	65	69	62	67	61	65	62	68	64	65
Health	35	34	30	39	30	32	32	41	38	31	36	24	22	35	47	33	35	30	37	31	36	29
Pensions	32	30	31	31	36	24	33	35	29	29	32	15	20	31	46	32	28	21	31	32	32	34
Tax	27	29	30	27	28	32	32	26	28	31	26	37	33	30	20	30	27	25	29	29	30	26
Immigration & Asylum	15	19	20	15	10	51	26	19	8	18	20	7	12	19	31	15	25	25	18	19	16	22
Family life & childcare	14	14	9	18	12	4	8	19	13	12	15	15	22	13	7	14	14	17	14	15	11	12
Education	13	12	11	13	16	2	8	12	15	9	15	27	13	13	4	13	11	15	11	14	12	8
Europe	7	11	16	3	8	38	18	4	10	13	9	7	8	8	19	10	12	11	11	8	10	19
Crime	9	10	12	9	4	14	12	11	8	10	10	6	9	12	10	9	10	13	10	9	9	6
The environment	7	7	7	8	13	6	5	7	11	6	8	8	6	7	9	7	7	6	8	6	7	7
Transport	6	7	6	8	10	4	5	6	13	9	6	9	10	6	5	8	6	9	10	6	4	7
Afghanistan	1	1	1	1	4	0	1	2	2	1	1	0	2	1	1	1	2	0	1	1	1	3
None of these	3	2	3	2	5	1	3	1	3	2	3	2	3	4	1	2	3	2	3	2	3	0
Don't know	4	3	1	2	2	0	2	1	2	4	3	17	4	1	0	3	4	2	3	4	3	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	68	117
	Male 25 to 39	226	242
	Male 40 to 59	323	320
	Male 60 +	258	240
	Female 18 to 24	104	112
	Female 25 to 39	275	240
	Female 40 to 59	392	327
	Female 60 +	247	293
Region			
	North England	483	466
	Midlands	321	310
	East England	190	182
	London	223	242
	South England	453	433
	Wales	100	95
	Scotland	123	165
Social Grade			
	AB	654	530
	C1	554	549
	C2	279	398
	DE	406	416
Newspaper Type			
	Express / Mail	392	303
	Sun / Star	167	445
	Mirror / Record	79	189
	Guardian / Independent	139	85
	FT / Times / Telegraph	127	180
	Other Paper	236	218
	No Paper	753	473
Political Party Identification			
	Labour	629	615
	Conservative	495	540
	Liberal Democrat	168	227
	SNP/Plaid Cymru	24	32
	Others	120	25
	None/ DK	457	454

YouGov is a member of the British Polling Council and abides by its rules.

yougov.co.uk

© 2013 YouGov Plc. All Rights Reserved