

**YouGov Survey Results**

Sample Size: 2148 GB Adults  
Fieldwork: 1st - 2nd April 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>2148</b>	X	X	X	X	642	531	459	1042	1106	256	543	735	614	1224	924
Unweighted Sample	2148	499	687	141	247	610	565	450	1072	1076	196	449	850	653	1415	733
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you respect the following leaders?

**Barack Obama**

A great deal	19	15	27	29	8	12	23	23	17	20	23	21	18	15	20	16
A fair amount	49	58	53	51	43	51	53	56	49	50	46	48	49	53	50	48
<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>68</b>	<b>73</b>	<b>80</b>	<b>80</b>	<b>51</b>	<b>63</b>	<b>76</b>	<b>79</b>	<b>66</b>	<b>70</b>	<b>69</b>	<b>69</b>	<b>67</b>	<b>68</b>	<b>70</b>	<b>64</b>
Not very much	19	18	13	15	36	24	14	16	21	17	13	15	21	21	19	18
Not at all	7	6	4	2	11	10	4	3	8	6	5	7	8	7	5	9
<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>26</b>	<b>24</b>	<b>17</b>	<b>17</b>	<b>47</b>	<b>34</b>	<b>18</b>	<b>19</b>	<b>29</b>	<b>23</b>	<b>18</b>	<b>22</b>	<b>29</b>	<b>28</b>	<b>24</b>	<b>27</b>
Don't know	6	3	4	3	2	3	6	3	6	7	13	10	4	4	5	8

**Vladimir Putin**

A great deal	2	2	2	1	3	2	2	1	2	1	3	3	1	1	2	1
A fair amount	12	15	11	7	20	17	10	8	18	7	13	12	11	14	12	13
<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>14</b>	<b>17</b>	<b>13</b>	<b>8</b>	<b>23</b>	<b>19</b>	<b>12</b>	<b>9</b>	<b>20</b>	<b>8</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>15</b>	<b>14</b>	<b>14</b>
Not very much	30	35	33	32	30	31	33	30	31	29	32	27	33	29	31	29
Not at all	45	43	46	57	39	45	45	55	41	49	32	41	47	52	47	43
<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>75</b>	<b>78</b>	<b>79</b>	<b>89</b>	<b>69</b>	<b>76</b>	<b>78</b>	<b>85</b>	<b>72</b>	<b>78</b>	<b>64</b>	<b>68</b>	<b>80</b>	<b>81</b>	<b>78</b>	<b>72</b>
Don't know	11	5	8	3	8	6	10	6	7	14	20	16	8	4	8	14

**Angela Merkel**

A great deal	12	17	12	19	7	12	12	18	13	11	14	10	12	13	15	8
A fair amount	40	48	40	51	39	46	39	46	46	35	32	36	40	48	45	34
<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>52</b>	<b>65</b>	<b>52</b>	<b>70</b>	<b>46</b>	<b>58</b>	<b>51</b>	<b>64</b>	<b>59</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>52</b>	<b>61</b>	<b>60</b>	<b>42</b>
Not very much	22	19	25	19	25	19	25	22	23	21	15	22	23	22	19	24
Not at all	11	6	9	6	19	12	9	7	9	12	6	9	12	12	7	16
<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>33</b>	<b>25</b>	<b>34</b>	<b>25</b>	<b>44</b>	<b>31</b>	<b>34</b>	<b>29</b>	<b>32</b>	<b>33</b>	<b>21</b>	<b>31</b>	<b>35</b>	<b>34</b>	<b>26</b>	<b>40</b>
Don't know	15	9	14	4	10	11	16	8	9	21	33	23	12	5	14	18

**David Cameron**

A great deal	6	19	1	2	3	14	2	2	7	5	5	6	6	7	6	6
A fair amount	30	66	10	42	21	54	11	26	29	30	25	29	27	35	33	26
<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>36</b>	<b>85</b>	<b>11</b>	<b>44</b>	<b>24</b>	<b>68</b>	<b>13</b>	<b>28</b>	<b>36</b>	<b>35</b>	<b>30</b>	<b>35</b>	<b>33</b>	<b>42</b>	<b>39</b>	<b>32</b>
Not very much	30	12	37	39	43	20	34	39	28	31	32	29	30	29	31	28
Not at all	30	2	50	16	33	10	49	30	32	27	28	27	34	28	27	34
<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>60</b>	<b>14</b>	<b>87</b>	<b>55</b>	<b>76</b>	<b>30</b>	<b>83</b>	<b>69</b>	<b>60</b>	<b>58</b>	<b>60</b>	<b>56</b>	<b>64</b>	<b>57</b>	<b>58</b>	<b>62</b>
Don't know	5	1	2	1	0	3	4	3	3	6	11	9	2	2	4	6

**Ed Miliband**

A great deal	4	1	12	0	0	1	9	2	5	3	4	3	5	3	3	4
A fair amount	20	9	40	24	9	8	37	23	19	21	18	20	21	19	20	20
<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>24</b>	<b>10</b>	<b>52</b>	<b>24</b>	<b>9</b>	<b>9</b>	<b>46</b>	<b>25</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>23</b>	<b>26</b>	<b>22</b>	<b>23</b>	<b>24</b>
Not very much	35	30	37	47	27	29	35	43	35	35	43	34	35	32	35	35
Not at all	35	58	7	28	59	58	12	29	36	33	20	30	36	43	37	32
<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>70</b>	<b>88</b>	<b>44</b>	<b>75</b>	<b>86</b>	<b>87</b>	<b>47</b>	<b>72</b>	<b>71</b>	<b>68</b>	<b>63</b>	<b>64</b>	<b>71</b>	<b>75</b>	<b>72</b>	<b>67</b>
Don't know	7	3	4	2	3	4	6	3	4	9	15	12	4	2	5	9

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Sample Size: 2148 GB Adults  
Fieldwork: 1st - 2nd April 2014

	Region						CAMEO 2014 - Group										
	Total	London	Rest of South	Midlands / Wales	North	Scotland	1	2	3	4	5	6	7	8	9	10	11*
Weighted Sample	2148	275	698	460	528	187	103	87	205	253	247	212	354	263	229	159	7
Unweighted Sample	2148	330	650	448	462	258	133	101	246	252	247	213	331	251	210	131	7
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, do you respect the following leaders?

Leader		London	Rest of South	Midlands / Wales	North	Scotland	1	2	3	4	5	6	7	8	9	10	11*	
Barack Obama	A great deal	19	27	18	16	16	22	18	22	21	14	20	17	23	20	14	14	0
	A fair amount	49	46	51	50	50	47	47	59	46	65	46	47	49	52	44	42	39
	<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>68</b>	<b>73</b>	<b>69</b>	<b>66</b>	<b>66</b>	<b>69</b>	<b>65</b>	<b>81</b>	<b>67</b>	<b>79</b>	<b>66</b>	<b>64</b>	<b>72</b>	<b>72</b>	<b>58</b>	<b>56</b>	<b>39</b>
	Not very much	19	19	18	17	19	21	25	15	24	11	19	24	16	14	23	20	31
	Not at all	7	5	7	8	9	4	8	3	4	6	7	7	4	8	11	13	12
	<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>26</b>	<b>24</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>25</b>	<b>33</b>	<b>18</b>	<b>28</b>	<b>17</b>	<b>26</b>	<b>31</b>	<b>20</b>	<b>22</b>	<b>34</b>	<b>33</b>	<b>43</b>
Don't know	6	4	7	9	6	6	2	1	5	3	7	5	8	6	9	11	18	
Vladimir Putin	A great deal	2	5	2	1	0	3	3	2	1	1	3	3	1	1	1	1	12
	A fair amount	12	16	10	12	13	10	15	11	10	13	10	12	12	12	15	13	24
	<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>14</b>	<b>21</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>18</b>	<b>13</b>	<b>11</b>	<b>14</b>	<b>13</b>	<b>15</b>	<b>15</b>	<b>13</b>	<b>16</b>	<b>14</b>	<b>36</b>
	Not very much	30	29	30	27	34	28	26	27	36	29	32	28	35	27	23	32	21
	Not at all	45	41	47	47	43	48	51	53	49	46	46	49	40	51	42	37	17
	<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>75</b>	<b>70</b>	<b>77</b>	<b>74</b>	<b>77</b>	<b>76</b>	<b>77</b>	<b>80</b>	<b>85</b>	<b>75</b>	<b>78</b>	<b>77</b>	<b>75</b>	<b>78</b>	<b>65</b>	<b>69</b>	<b>38</b>
Don't know	11	9	11	13	10	11	5	8	4	10	9	9	11	9	19	17	26	
Angela Merkel	A great deal	12	17	12	10	10	14	24	21	16	12	10	10	14	11	6	4	0
	A fair amount	40	42	42	38	38	41	40	53	45	45	49	45	40	35	28	30	31
	<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>52</b>	<b>59</b>	<b>54</b>	<b>48</b>	<b>48</b>	<b>55</b>	<b>64</b>	<b>74</b>	<b>61</b>	<b>57</b>	<b>59</b>	<b>55</b>	<b>54</b>	<b>46</b>	<b>34</b>	<b>34</b>	<b>31</b>
	Not very much	22	21	20	21	24	25	20	15	24	27	20	16	22	23	17	28	24
	Not at all	11	8	10	12	13	7	4	3	6	6	9	14	9	16	18	16	12
	<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>33</b>	<b>29</b>	<b>30</b>	<b>33</b>	<b>37</b>	<b>32</b>	<b>24</b>	<b>18</b>	<b>30</b>	<b>33</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>39</b>	<b>35</b>	<b>44</b>	<b>36</b>
Don't know	15	13	15	19	14	13	11	9	8	12	12	15	15	15	30	22	33	
David Cameron	A great deal	6	10	6	5	5	3	11	15	5	8	5	7	5	4	1	5	0
	A fair amount	30	35	35	28	24	19	28	25	35	46	39	30	24	24	24	14	29
	<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>36</b>	<b>45</b>	<b>41</b>	<b>33</b>	<b>29</b>	<b>22</b>	<b>39</b>	<b>40</b>	<b>40</b>	<b>54</b>	<b>44</b>	<b>37</b>	<b>29</b>	<b>28</b>	<b>25</b>	<b>19</b>	<b>29</b>
	Not very much	30	33	29	27	32	31	45	33	36	24	26	29	33	24	30	29	10
	Not at all	30	18	25	33	35	43	15	25	22	19	24	31	32	42	37	46	36
	<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>60</b>	<b>51</b>	<b>54</b>	<b>60</b>	<b>67</b>	<b>74</b>	<b>60</b>	<b>58</b>	<b>58</b>	<b>43</b>	<b>50</b>	<b>60</b>	<b>65</b>	<b>66</b>	<b>67</b>	<b>75</b>	<b>46</b>
Don't know	5	4	5	6	4	4	1	2	1	3	6	3	6	5	7	6	25	
Ed Miliband	A great deal	4	6	4	3	4	4	2	3	2	2	3	3	4	5	5	8	0
	A fair amount	20	24	18	22	20	18	18	15	19	20	16	13	28	21	21	16	42
	<b>TOTAL A GREAT DEAL/ A FAIR AMOUNT</b>	<b>24</b>	<b>30</b>	<b>22</b>	<b>25</b>	<b>24</b>	<b>22</b>	<b>20</b>	<b>18</b>	<b>21</b>	<b>22</b>	<b>19</b>	<b>16</b>	<b>32</b>	<b>26</b>	<b>26</b>	<b>24</b>	<b>42</b>
	Not very much	35	36	33	34	36	39	40	37	36	41	38	35	32	33	33	33	0
	Not at all	35	29	39	32	33	35	38	42	42	35	36	46	28	34	28	32	33
	<b>TOTAL NOT VERY MUCH/ NOT AT ALL</b>	<b>70</b>	<b>65</b>	<b>72</b>	<b>66</b>	<b>69</b>	<b>74</b>	<b>78</b>	<b>79</b>	<b>78</b>	<b>76</b>	<b>74</b>	<b>81</b>	<b>60</b>	<b>67</b>	<b>61</b>	<b>65</b>	<b>33</b>
Don't know	7	5	7	9	7	5	2	3	2	4	8	3	9	7	13	11	25	