

## YouGov / The Sun Survey Results

Sample Size: 1749 GB Adults  
Fieldwork: 3rd - 4th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1749</b>	476	458	89	184	512	424	330	848	901	208	442	598	500	997	752	224	568	374	430	152	
Unweighted Sample	1749	460	449	94	211	535	424	340	911	838	145	327	715	562	1141	608	210	564	393	422	160	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>34</b>	100	0	0	0	76	6	12	35	34	35	31	32	39	38	29	32	44	35	28	20
Lab	<b>33</b>	0	100	0	0	5	75	29	31	35	34	36	34	29	29	39	40	25	36	42	23
Lib Dem	<b>6</b>	0	0	100	0	1	1	28	6	7	1	8	6	7	8	5	9	7	6	6	4
UKIP	<b>13</b>	0	0	0	100	16	7	12	15	11	11	9	15	16	10	17	13	15	13	15	4
Other	<b>13</b>	0	0	0	0	2	11	20	14	13	19	17	13	8	15	10	7	9	11	9	49

### Other Parties Voting Intention

Green	<b>7</b>	0	0	0	0	1	4	15	7	8	17	10	5	4	9	5	6	9	9	6	4
SNP/ PCY	<b>5</b>	0	0	0	0	1	6	3	6	4	1	6	7	4	6	4	0	0	2	0	45
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	0	1	0	1	1	1	1	0	1	0	2	0

### Non Voters

Would Not Vote	<b>6</b>	0	0	0	0	1	1	3	5	7	12	11	3	2	6	6	9	7	3	7	3
Don't know	<b>15</b>	0	0	0	0	10	10	18	9	20	21	15	14	13	14	16	8	17	13	19	7

### Do you approve or disapprove of the Government's record to date?

	Feb 2-3	Feb 3-4																				
Approve	31	<b>33</b>	85	5	45	19	66	10	25	37	29	26	28	32	41	37	27	33	37	36	27	30
Disapprove	52	<b>52</b>	6	90	36	67	22	83	63	52	52	44	51	56	53	49	56	51	47	52	58	57
Don't know	17	<b>15</b>	9	5	19	14	12	7	12	11	19	29	21	12	6	14	16	16	16	13	15	13

### Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	Jan 20-21	Feb 3-4																				
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	48	<b>43</b>	21	70	51	41	25	68	55	47	40	38	42	46	43	43	45	46	42	41	47	39
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	26	<b>28</b>	42	17	24	38	45	19	20	28	28	15	24	29	35	28	28	22	28	31	26	32
Neither - I am not aware of significant cuts to services in my area	18	<b>17</b>	29	6	24	16	24	7	18	16	18	26	15	16	18	20	14	22	18	17	14	20
Don't know	9	<b>11</b>	8	6	2	5	7	6	7	9	14	21	19	9	4	10	14	10	12	11	13	9

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	64	105
Male 25 to 39	161	220
Male 40 to 59	377	296
Male 60 +	309	227
Female 18 to 24	81	103
Female 25 to 39	166	222
Female 40 to 59	338	303
Female 60 +	253	273
<b>Region</b>		
North England	422	430
Midlands	277	287
East	168	168
London	210	224
South England	396	401
Wales	116	87
Scotland	160	152
<b>Social Grade</b>		
AB	664	490
C1	477	507
C2	252	367
DE	356	385
<b>Newspaper Type</b>		
Express / Mail	297	248
Sun / Star	251	352
Mirror / Record	123	154
Guardian / Independent	179	77
FT / Times / Telegraph	125	140
Other Paper	227	201
No Paper	547	577
<b>Political Party Identification</b>		
Labour	522	553
Conservative	460	486
Liberal Democrat	150	166
SNP/Plaid Cymru	48	33
Others	160	86
None/ DK	409	425

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)