

YouGov / Sunday Times Survey Results

Sample Size: 1671 GB Adults

Fieldwork: 27th - 28th September 2012																				
·		Voti	ng inter	ntion	2	010 Vot	te	Ge	nder		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem		Female		25-39		60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa		441	503		517		380	812	859	202	426		471	952	719	214	543	358	411	145
Unweighted S		424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																				
[Excluding Don't knows and Wouldn't votes]																				
Con	35	100	0	0	81	5	10	34	35	25	33	36	37	40	27	37	43	35	26	21
Lab	40	0	100	0	5	91	38	36	43	53	42	40	32	36	45	48	29	39	53	32
Lib Dem	10	0	0	100	1	1	35	10	9	13	8	9	9	12	6	4	15	8	8	5
Other	16	0	0	0	14	3	17	20	12	8	16	14	21	13	21	11	13	17	13	42
Other Parties Voting Intention		-					-		-				-		-					
UKIP	7	0	0	0	10	0	3	9	5	2	4	6	13	5	10	5	8	10	6	2
SNP / PCY	4	0	0	0	0	1	4	5	3	4	3	3	5	3	4	1	0	2	0	35
Green	3	0	0	0	0	2	7	3	2	1	6	2	2	3	3	3	4	1	2	3
BNP	2	0	0	0	2	0	0	2	1	1	1		1	1	3	2	1	2	3	0
Respect	0	0	0	0	0	0	2	1	0	0	2	0	0	0	1	0	0	0	1	0
Other	1	0	0	0	1	0	1	0	1	0	0	1	0	1	1	0	1	1	0	1
Non Voters					i					1				1		- -				
Would Not Vote	9	0	0	0	1	2	7	5	11	13	12	8	5	6	12	5	7	12	10	6
Don't know	15	0	0	0	12	10	21	11	19	17	18	16	12	15	16	11	17	13	18	16
Se	ep 26- Sep 27-	1		I.			ļ						,		,					
	27 28																			
Do you approve or disapprove of the Government's record to date?	2.																			
	23 24	73	3	25	54	6	14	29	19	17	23	25	26	29	17	26	29	24	19	16
	<i>62</i> 60	10	91	52	30	86	70	60	61	58	60	59	63	56	66	58	54	58	69	69
Don't know	14 16	17	6	23	16	7	16	11	20	25	17	16	11	14	17	16	17	18	11	15



Melghack	Fieldwork: 27th - 28th September 2012																					W
Molghard Sample Molghard Sample Molghard Sample Molghard Molghard Sample Molghard Molgha		Ī		Voti	ng inter	ntion	2	2010 Vo	ite	Ge	ender		Αç	је		Socia	l grade			Region		
Mail			Total	Con	Lab	Lib	Con	Lab	Lib	Mala	Famala	10.24	25.20	40 E0	۷0.	ADC1	Cade	London	Rest of	Midlands /	North	Cootland
Unweighted Sumple 1671 424 303 107 12 10 307 708 873 114 305 654 809 111 502 209 504 340 308 102			TOTAL	Con	Lab	Dem	Con	Lab	Dem	iviale	remaie	10-24	25-39	40-59	00+	ABCI	CZDE	London	South	Wales	NOITH	Scotianu
Sep 20- Sep 27- 21 22 23 24 4 4 4 5 5 5 5 5 5			1671	441	503	121	517	415	380	812	859	202	426		471	952	719	214	543	358	411	145
Sep 20	Unweighted	d Sample															•					
Doyou think that David Cameron is doing well or badly as Prime Minister? Very well Fairly well of David Minister Very well Fairly badly Section Sec			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Doyou think that David Cameron is doing well or badly as Prime Minister? Very well Fairly well of David Minister Very well Fairly badly Section Sec		Son 20	San 27																			
Do you think that David Cameron is doing well or badly as Prime Minister? Very well 32 31 176 7 37 60 11 24 32 30 21 32 31 44 4 3 3 83 25 33 3 6 6 33 22 12 12 12 12 12 12 12 12 12 12 12 12		•	•																			
Very well S S Very well S S Very well S S Very well S S S S S S S S S	Do you think that David Cameron is doing well	21	20																			
Mery well 5																						
Fairly well 32		5	3	13	0	2	9	0	1	4	3	4	2	4	4	4	3	3	3	6	3	1
TOTAL WELL Series 1. Serie	,								24													
Very badly 25	,	37	34	89	7	39			25		33	25		35	38		28		43	36	26	21
TOTAL BADLY S8 59 10 90 59 29 85 72 61 58 60 58 61 59 57 63 58 51 55 69 76 Dort know 5 6 6 2 2 2 3 2 4 4 4 4 9 9 14 9 8 4 2 4 9 8 6 6 10 5 5 4 2 4 5 9 1																						
Don't know 5	, ,	25	26												29		31	21	22	26	30	
Do you think Ed Milliband is doing well or badly as leader of the Labour party? Very well 3 3 2 8 0 1 1 8 2 4 2 8 8 3 1 3 3 3 8 6 3 3 3 2 8 3 1 2 8 3 2 4 2 2 8 2 4 28 24 25 24 26 24 2 5 21 26 31 25 25 1 26 31 25 2 3 14 4 5 25 2 2 8 2 4 28 2 4 25 24 26 24 2 5 2 1 26 31 25 2 1 26 31 25 1 25 1 2 1 2 1 2 1 2 1 2 1 1 1 1 2 2 0 1 1 1 1	TOTAL BADLY	58	59	10	90	59	29	85	72	61	58	60	58	61	59	57	63	58	51	55	69	76
Nory well 3	Don't know	5	6	2	2	3	2	4	4	4	9	14	9	4	2	4	9	6	6	10	5	4
Nory well 3																						
Very well 3	•																					
Fairiy well 26	as leader of the Labour party?																					
TOTAL WELL 29	•																					
Fairly badly 37 34 42 26 42 37 27 43 36 33 18 35 37 38 36 32 31 38 30 35 37 Very badly 21 23 34 3 27 39 7 17 26 20 17 21 23 27 25 20 20 26 25 18 24 24 26 42 37 27 39 27 25 20 20 26 25 18 24 24 26 42 37 27 25 26 20 20 26 25 18 24 24 26 42 27 37 27 25 26 20 20 26 25 18 24 24 26 48 27 28 28 28 28 28 28 28 28 28 28 28 28 28	,			_																		
Very badly 21 23 34 3 27 39 7 17 26 20 17 21 23 27 25 20 20 26 25 18 24		_																				
TOTAL BADLY 58 57 76 29 69 76 34 60 62 53 35 56 60 65 61 52 51 64 55 53 61	, ,																					
Don't know 14	, ,																					
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats? Very well 2 1 1 1 9 1 1 3 1 1 1 1 1 1 1 1 1 1 1 1 1																			-			
Democrats Very well 2	Don't know	14	14	8	10	8	10	13	13	7	21	29	16	13	8	10	21	18	13	17	13	13
Democrats Very well 2	Do you think that Nick Close is doing wall or																					
Very well 2																						
Fairly well 13 14 24 6 51 19 6 20 15 13 11 12 16 15 16 12 9 16 18 14 7 TOTAL WELL 15 15 25 7 60 20 7 23 16 14 12 13 18 16 18 12 10 17 20 14 8 Fairly badly 31 32 44 26 33 40 26 34 28 36 30 32 31 35 37 27 36 35 26 33 32 Very badly 47 44 27 63 5 37 61 38 51 38 40 45 45 45 42 48 47 40 44 46 53 TOTAL BADLY 78 76 71 89 38 77 87 72 79 74 70 77 76 80 79 75 83 75 70 79 85 Don't know 8 8 4 4 3 3 4 6 5 4 11 17 10 7 3 4 12 7 7 10 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 10 7 7 7 7	•	2	4	I a	4	0	I 4	4	2	I a	1	I 4	4	2	4	lo	0	I 4	1	2	0	1
TOTAL WELL 15 15 25 7 60 20 7 23 16 14 12 13 18 16 18 12 10 17 20 14 8 Fairly badly 31 32 44 26 33 40 26 34 28 36 30 32 31 35 37 27 36 35 26 33 32 Very badly 47 44 27 63 5 7 87 72 79 74 70 77 76 80 79 75 83 75 70 79 85 TOTAL BADLY 78 76 71 89 38 77 87 72 79 74 70 77 76 80 79 75 83 75 70 79 85 Don't know 8 8 4 4 4 3 4 6 5 4 11 17 10 7 10 7 3 4 12 7 7 10 7 7 10 7 7 Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? Very well 2 1 3 1 3 2 0 2 1 1 1 1 2 1 2 1 2 1 1 1 1 2 2 1 2 1											•				-							
Fairly badly Very badly Very badly Very badly 47 44 26 33 40 26 34 28 36 30 32 31 35 37 27 36 35 26 33 32 32 31 35 37 27 36 35 26 33 32 32 31 35 37 27 36 35 26 33 32 31 32 31 35 37 27 36 35 26 33 32 31 32 31 35 37 27 36 35 26 33 32 31 32 31 35 37 27 36 35 26 33 32 31 31 31 31 31 31 31 31 31 31 31 31 31	•																					
Very badly 47 44 27 63 5 37 61 38 51 38 40 45 45 45 45 42 48 47 40 44 46 53 TOTAL BADLY 78 76 71 89 38 77 87 72 79 74 70 77 76 80 79 75 83 75 70 79 85 Don't know 8 8 8 4 4 4 3 4 6 5 4 11 17 10 7 3 4 12 7 7 10 7 7 Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? Very well 2 1 3 1 3 2 0 2 1 1 1 1 2 1 2 1 2 1 1 1 1 2 2 1 2 1																		_				
TOTAL BADLY 78 76 71 89 38 77 87 72 79 74 70 77 76 80 79 75 83 75 70 79 85 Don't know 8 8 4 4 4 3 4 6 5 4 11 17 10 7 3 4 12 7 7 10 7 7 Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? Very well 2 1 3 1 3 1 3 2 0 2 1 1 1 1 1 2 1 2 1 1 1 1 2 2 2 1 0 6 33 26 21 17 Fairly well 24 26 58 7 55 46 9 27 30 22 19 25 27 29 31 20 26 33 26 21 17 TOTAL WELL 26 27 61 8 58 48 9 29 31 23 20 27 28 31 32 21 27 35 28 22 17 Fairly badly 38 38 32 42 28 37 42 41 35 41 33 31 41 42 40 34 38 35 38 41 39 Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80																						
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? Very well 2 1 3 1 3 2 0 2 1 1 1 1 2 1 2 1 1 1 1 2 2 1 0 Early well 24 26 58 7 55 46 9 27 30 22 19 25 27 29 31 20 26 33 26 21 17 TOTAL WELL 26 27 61 8 58 48 9 29 31 23 20 27 28 31 32 21 27 35 28 22 17 Fairly badly 38 38 38 32 42 28 37 42 41 35 41 33 31 41 42 40 34 38 35 38 35 38 41 39 Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80																						
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? Very well 2 1 3 1 3 2 0 2 1 1 1 2 1 2 1 1 1 1 2 2 1 1 2 2 1 0 Fairly well 24 26 58 7 55 46 9 27 30 22 19 25 27 29 31 20 26 33 26 21 17 17 17 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19																						
Democrat coalition partners are working together well or badly? Very well 2 1 3 1 3 2 0 2 1 1 1 1 1 2 1 2 1 1 1 1 2 2 1 1 0 Fairly well 24 26 58 7 55 46 9 27 30 22 19 25 27 29 31 20 26 33 26 21 17 TOTAL WELL 26 27 61 8 58 7 55 48 9 29 31 23 20 27 28 31 32 21 27 35 28 22 17 Fairly badly 38 38 32 42 28 37 42 41 35 41 35 41 33 31 41 42 40 34 38 35 38 41 39 Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80				•			•			•		•										
together well or badly? Very well 2 1 3 1 3 1 3 2 0 2 1 1 1 1 1 2 1 2 1 2 1 1 1 1 2 2 1 0	Do you think the Conservative and Liberal																					
Very well Fairly well 2 brainly well 1 brainly well 3 brainly well 4 brainly well	Democrat coalition partners are working																					
Fairly well 24 26 58 7 55 46 9 27 30 22 19 25 27 29 31 20 26 33 26 21 17 TOTAL WELL 26 27 61 8 58 48 9 29 31 23 20 27 28 31 32 21 27 35 28 22 17 Fairly badly 38 38 32 42 28 37 42 41 35 41 33 31 41 42 40 34 38 35 38 41 39 Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80	together well or badly?			_			_			_		_						_				
TOTAL WELL 26 27 61 8 58 48 9 29 31 23 20 27 28 31 32 21 27 35 28 22 17 Fairly badly Very badly Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80	Very well	2			-																	0
Fairly badly 38 38 32 42 28 37 42 41 35 41 33 31 41 42 40 34 38 35 38 41 39 Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80	Fairly well	24	26	58	7	55	46	9	27	30	22	19	25	27	29	31	20	26	33	26	21	17
Very badly 28 28 4 47 10 13 44 27 30 26 29 32 26 26 23 35 27 24 25 31 41 TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80	TOTAL WELL	26	27			58	48	9	29	31	23	20				32	21	27	35	28	22	17
TOTAL BADLY 66 66 36 89 38 50 86 68 65 67 62 63 67 68 63 69 65 59 63 72 80	Fairly badly															_						
	, ,																					
Don't know 7 7 3 4 3 2 5 3 4 9 18 9 5 1 4 10 8 6 10 6 3																						
	Don't know	7	7	3	4	3	2	5	3	4	9	18	9	5	1	4	10	8	6	10	6	3



Fieldwork: 27th - 28th September 2012	_																				VVI
			Voti	ng inte	ntion	2	2010 Vo	te	Ge	ender		Ag	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	Sample	1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted	Sample	1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good																					
or bad for people like you?	2	2	4	0	6	2	1	2	lo	1	2	1	2	2	2	1	2	1	2	1	2
Very good Fairly good	2 15	15	36	2	40	3 26	5	2 15	2 19	11	2 12	15	2 15	2 17	2 18	11	17	17	14	14	2 8
TOTAL GOOD	17	17	40	2	46	29	6	17	21	12	14	16	17	19	20	12	19	18	16	15	10
Fairly bad	30	27	25	31	19	27	28	31	25	30	22	26	30	28	30	24	32	26	26	26	34
Very bad	29	31	5	56	13	15	54	29	32	29	34	30	28	33	26	37	27	25	33	38	35
TOTAL BAD	59	58	30	87	32	42	82	60	57	59	56	56	58	61	56	61	59	51	59	64	69
Does't make much difference either way	21	20	27	8	16	26	9	20	19	21	16	20	22	19	19	21	15	26	18	16	20
Don't know	3	5	3	2	6	2	3	4	3	7	14	7	4	2	4	6	8	4	6	5	2
Do you think the coalition government is managing the economy well or badly?																					
Very well	2	2	7	0	3	6	1	1	4	1	0	2	2	3	3	2	4	2	4	2	0
Fairly well	26	26	67	6	37	54	7	20	29	24	18	28	26	29	30	21	26	35	26	18	20
TOTAL WELL	28	28	74	6	40	60	8	21	33	25	18	30	28	32	33	23	30	37	30	20	20
Fairly badly	34	33	17	37	35	25	36	43	32	33	28	32	36	32	33	33	36	30	30	39	28
Very badly	29	28	2	52	15	10	50	26	29	27	27	26	27	32	25	32	24	24	26	32	45
TOTAL BADLY	63	61	19	89	50	35	86	69	61	60	55	58	63	64	58	65	60	54	56	71	73
Don't know	9	10	7	5	10	6	6	10	6	14	27	11	9	4	9	12	9	10	14	10	7
In your opinion how good or bad is the state of Britain's economy at the moment?			•			•			•		•				•		•				
Very good	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Quite good	4	3	6	1	7	6	1	2	4	2	4	3	3	2	4	2	6	3	3	2	2
TOTAL GOOD	5	3	6	1	7	6	1	2	4	2	4	3	3	2	4	2	6	3	3	2	2
Neither good nor bad Quite bad	17 51	21 46	38 45	13 46	28 47	29 49	14 44	18 50	23 45	18 46	22 40	24 41	15 51	23 45	19 52	22 37	17 49	21 48	23 42	22 44	13 43
Very bad	26	46 27	9	39	17	14	38	29	24	29	24	26	27	28	23	32	22	25	25	29	43 40
TOTAL BAD	77	73	54	85	64	63	82	79	69	75	64	67	78	73	75	69	71	73	67	73	83
Don't know	2	4	1	1	1	1	3	1	3	5	10	5	3	1	2	7	6	3	6	3	1
How do you think the financial situation of your household will change over the next 12 months?																	-				
Get a lot better	1	1	2	0	2	1	1	1	1	1	3	1	0	0	1	1	2	1	0	1	0
Get a little better	10	8	14	4	15	12	5	9	11	6	12	13	6	5	9	7	7	11	9	5	9
TOTAL BETTER	11	9	16	4	17	13	6	10	12	7	15	14	6	5	10	8	9	12	9	6	9
Stay about the same	35	35	49	29	43	42	29	35	36	33	29	40	33	34	41	27	41	36	32	34	28
Get a little worse	34	34	27	40	27	30	40	33	32	35	29	23	35	43	32	36	31	31	35	36	37
Get a lot worse	15	17	6	25	6	13	23	17	17	18	12	17	20	17	14	22	11	15	19	22	20
TOTAL WORSE	49	51 5	33	65	33	43	63	50	49	53	41	40	55	60	46	58	42 7	46 6	54 5	58	57
Don't know	5	3	2	2	6	2	2	5	4	1	15	6	5	1	3	8	I '	ю	Э	3	O



2																				
		Voti	ng inte	ntion	2	010 Vo	te	Ge	ender		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about David Cameron and Ed Miliband Who do you think is the stronger leader?																				
David Cameron	F4		04	00	ا مح	0.4	40	- A	40	I 40		-4	50 I		40	- 4	C4	40	40	200
	51	93	21	60	85	24	48	54	48	42	52	51	53	58	42	54	61	49	43	36
Ed Miliband	21	1	54	10	4	47	19	23	20	29	22	20	18	19	24 34	23	17	18	28	23
Don't know	28	6	25	30	11	29	33	23	33	29	26	29	29	23	34	24	22	34	29	41
Who do you think is the more decisive?		l 07			l			۱ ،۰		I	40	40	40		00	40		40		
David Cameron	46	87	21	50	78	20	45	49	44	36	49	46	49	52	39	48	54	48	39	32
Ed Miliband	21	3	52	10	3	47	18	23	19	24	21	20	22	19	24	26	17	18	26	22
Don't know	32	10	26	40	18	33	37	28	37	40	30	34	29	29	37	26	28	34	35	46
Who do you think is the more likeable?																				
David Cameron	41	87	10	44	78	15	31	43	39	29	38	41	48	46	35	42	48	44	31	33
Ed Miliband	31	2	70	25	5	62	30	34	28	44	34	28	25	29	33	36	26	25	37	36
Don't know	28	11	20	31	17	23	38	24	33	27	28	30	27	25	32	22	26	30	32	31
Who do you think is more in touch with ordinary people?																				
David Cameron	19	52	2	21	43	4	9	20	18	16	18	19	22	22	16	23	24	21	11	14
Ed Miliband	40	11	80	37	12	74	47	42	38	53	41	37	38	40	40	42	33	36	49	45
Don't know	41	37	18	42	45	22	44	38	43	32	41	44	40	39	43	34	43	43	40	41
Who do you think is more trustworthy?		•								•			•							
David Cameron	26	75	2	28	60	5	14	29	23	16	24	27	31	30	20	26	31	28	20	18
Ed Miliband	28	0	68	19	2	62	26	32	24	37	31	25	24	27	29	33	20	25	36	33
Don't know	46	25	30	52	37	33	59	39	53	48	44	48	45	43	51	40	49	47	44	50
Who do you think has the clearer vision for Britain?					•								•							
David Cameron	35	88	5	48	74	9	26	39	32	27	37	35	38	41	28	39	44	35	25	27
Ed Miliband	22	1	58	8	3	53	17	24	20	33	21	20	21	20	25	23	16	19	32	24
Don't know	42	11	37	44	23	38	57	37	48	40	42	45	41	39	46	38	39	46	43	49
Who do you think has the better strategy to get													• • •							
Britain out of recession?																				
David Cameron	33	87	4	42	72	7	21	37	29	22	30	34	40	38	26	36	41	32	25	25
Ed Miliband	24	1	63	16	3	57	25	27	21	31	24	23	23	24	24	28	18	20	32	29
Don't know	42	13	33	42	25	36	53	35	50	47	46	43	37	37	50	36	41	48	43	46



4																				
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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about Ed Miliband's leadership of the Labour party, do you think he																				
Has or has not made it clear what he stands for?																				
Has made it clear what he stands for Has not made it clear what he stands for Don't know Has been too close to the Trade Unions, not close enough to the Trade Unions, or got the	23 58 19	10 78 12	50 36 14	19 71 10	10 77 13	46 37 16	22 61 17	23 66 11	23 50 27	34 35 31	22 53 25	21 61 17	21 68 11	22 63 14	24 50 26	21 60 19	22 59 19	21 58 21	28 54 18	21 61 18
balance about right? Has been too close to the Trade Unions Has not been close enough to the Trade Unions Has got the balance about right Don't know Has been too close to business, not close enough to business, or got the balance about	31 11 24 34	61 4 7 28	13 18 47 21	37 12 22 30	57 6 10 27	13 16 46 25	24 12 28 36	37 15 26 22	26 8 21 44	21 5 19 55	30 11 19 40	28 15 26 31	41 11 28 21	35 10 25 30	26 13 23 38	37 12 22 29	34 8 22 35	32 14 23 32	26 13 28 33	25 13 23 39
right? Has been too close to business Has not been close enough to business Has got the balance about right Don't know	7 35 21 38	2 62 4 32	7 20 47 25	8 39 18 35	5 55 7 33	8 21 42 29	6 32 23 39	8 43 24 25	6 28 17 49	7 23 18 52	6 29 21 44	7 34 22 36	7 47 20 27	7 38 22 33	6 31 20 43	5 35 23 37	5 39 17 40	7 39 18 37	9 28 27 35	6 32 23 40
Would you be more or less likely to vote for Labour if the party was led by David Miliband?																				
More likely to vote for Labour Less likely to vote for Labour No difference - I would vote Labour anyway No difference - I wouldn't vote Labour anyway Don't know	18 7 19 37 18	14 6 4 71 6	27 5 57 1	24 9 2 46 19	13 5 6 69 8	27 5 49 3 16	26 10 16 29 19	20 9 18 40 13	16 6 21 34 23	21 5 16 19 40	19 9 20 29 24	16 7 20 41 16	19 7 19 47 7	20 8 18 38 16	16 6 21 35 22	18 8 23 35 15	19 8 15 44 15	19 7 20 36 19	18 6 23 31 22	17 8 18 36 22
More likely to vote for Labour Less likely to vote for Labour No difference - I would vote Labour anyway No difference - I wouldn't vote Labour anyway Don't know	7 21 20 34 18	2 23 5 64 5	13 15 59 2 12	4 35 0 44 17	1 24 6 62 7	15 12 54 3 17	8 30 16 27 20	7 26 19 37 12	7 16 21 32 24	9 15 14 20 42	8 23 20 26 23	7 20 20 38 15	6 21 23 43 7	6 23 20 35 16	8 17 20 33 22	5 18 24 35 18	6 22 15 41 16	6 21 20 36 17	7 21 25 25 21	14 16 20 31 20



Fieldwork: 27th - 28th September 2012																				٧V
·		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Ag	е		Socia	l grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted Sample	1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yvette Cooper?		-			-					_				_		_				
More likely to vote for Labour	6	3	12	4	1	11	9	7	6	9	6	6	6	7	6	10	6	5	6	10
Less likely to vote for Labour	16	16	13	34	17	11	23	21	12	7	15	17	20	18	13	13	18	14	15	19
No difference - I would vote Labour anyway	19	4	54	3	5	50	12	18	19	14	18	18	21	19	18	20	14	18	26	15
No difference - I wouldn't vote Labour anyway	35	66	2	40	66	3	26	38	33	19	28	39	44	36	34	34	41	38	27	32
Don't know	24	10	20	20	10	25	29	17	30	51	33	19	9	21	28	23	22	25	26	25
Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?								ı								•				
Too high - the rich are being made to pay too much and their taxes should be cut	7	11	6	5	11	6	4	7	7	15	9	5	4	8	6	6	7	8	8	3
Too low - the rich are not paying enough and their																				
taxes should be increased	55	31	70	75	36	69	70	57	53	44	49	60	59	55	54	51	52	54	59	58
About right - the rich are already paying about the	20		40	47	40	40	20	20	20	00	30	20	20	24	20	24	20	20	0.4	20
right level of tax	30	52	18	17	48	19	20	30	29	23	30	29	32	31	28	34	33	29	24	30
Don't know	9	6	6	3	5	6	6	6	11	19	12	6	5	6	12	9	8	9	9	9
If taxes were to be increased for richest people, at what level of annual income do you think people should see their current levels of tax significantly increased? People earning above £50,000 a year People earning above £75,000 a year People earning above £100,000 a year People earning above £150,000 a year People earning above £250,000 a year People earning above £500,000 a year People earning above £1 million a year None of these Don't know	10 13 24 12 11 8 8 6 7	7 7 20 11 14 10 14 12 4	13 18 26 14 10 7 7 0 6	9 30 16 13 11 9 1	5 8 21 12 15 10 15 11 4	16 19 23 11 9 7 5 2 6	8 11 32 17 11 8 8 1	11 11 22 13 13 8 9 7 6	9 14 27 12 9 8 8 5	11 16 20 5 5 5 9 6 23	12 14 24 11 9 6 9 6	10 11 26 17 12 8 8 4 3	7 13 24 11 15 11 8 8 3	8 11 26 14 13 9 10 5 4	12 16 22 10 9 7 6 6	4 12 19 17 13 6 14 5	9 11 26 13 10 10 9 7 5	11 16 23 11 8 11 8 7 6	13 13 27 10 14 5 7 5 7	10 14 25 11 13 8 5 3
What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year).	22	I 14	20	24	I 44	27	27	ا مد	10	I 24	26	10	24	l 22	24	I 40	21	22	24	22
Taxing people on their wealth Taxing people on their income Don't know	22 69 10	14 79 7	29 62 9	21 70 9	14 79 7	27 63 10	27 66 7	25 68 6	19 69 12	24 57 19	26 62 12	19 72 8	21 75 4	23 69 8	21 68 11	19 69 11	21 71 8	22 71 7	24 63 12	22 66 12



		VOU	ng inter	itioil		O IO VOL	C	UC	iluci		лу	,		Juciai	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa	mple 1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted Sa	ample 1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society? A positive contribution - the businesses they run, the		ı		Ī	1		Ī		ı	1			Ī			1				
investments they make and the taxes they pay help us all	30	57	18	24	51	18	24	32	28	28	31	31	30	34	25	37	32	34	23	25
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do t	38	18	50	45	25	50	41	40	36	35	35	38	42	36	41	31	35	35	46	46
Both equally	23	19	25	28	20	26	26	23	24	20	24	24	23	23	23	21	26	23	22	21
Don't know	9	5	6	3	5	6	9	5	12	17	10	7	5	7	11	11	7	9	9	9
Some people think that increasing taxes on the rich would discourage entrepreneurs and lead to some rich people moving abroad to countries with lower tax. Which of the following best reflects your view? Increasing taxes on the rich risks driving wealthy investers and entrepreneurs abroad and it is the wrong thing to do	22	45	8	11	42	11	12	24	20	19	23	20	24	24	20	23	25	25	16	19
There is a risk that increasing taxes on the rich would drive some wealthy people abroad, but in the current circumstances is the still the right thing to do	45	40	51	57	43	46	57	41	49	33	45	47	47	46	44	47	46	42	47	41
There is no real risk that increasing taxes on the rich would drive a significant number of people abroad and it would be the right thing to do	21	9	31	27	10	34	22	26	16	16	16	25	23	22	20	17	20	19	24	27
Don't know	12	6	11	5	5	10	10	9	15	31	16	7	6	9	16	13	9	14	13	13
,	o 13- Sep 27-																			
Would you support or oppose means-testing free TV licences and winter fuel payments so they only go to less well-off pensioners																				
Oppose	57 59 33 30 9 12	62 30 7	59 29 11	69 27 3	61 32 7	58 31 11	63 28 8	62 27 10	55 32 13	56 15 29	65 22 14	65 27 7	47 46 7	62 30 8	54 30 16	52 30 17	65 26 9	55 32 13	58 32 9	56 30 14

2010 Vote

Social grade

Region

Voting intention



12																				
		Voti	ng inte	ntion	2	010 Vo	te	Ge	ender		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted Sample	1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain currently spends too much,
too little or about the right amount on overseas
aid?

Too much	68	82	62	46	84	61	57	70	67	50	60	72	80	62	76	61	70	71	71	60
Too little	5	2	8	14	2	9	8	7	4	8	6	5	4	7	3	5	5	6	4	8
About the right amount	16	13	19	31	11	18	26	15	17	12	21	16	13	21	9	20	16	11	16	20
Don't know	10	3	10	9	3	12	9	8	12	30	13	7	3	10	11	14	9	11	9	11

Do you think the government are right or wrong to exclude the overseas aid budget from cuts?

Right - it is important that spending on overseas aid is maintained	15	9	21	30	8	21	21	16	14	18	18	14	12	19	9	19	16	11	14	14
Wrong - overseas aid should have faced the same level of cuts as other departments	75	87	70	63	89	68	70	76	74	57	70	78	84	71	80	66	75	78	78	74
Don't know	10	4	9	7	3	11	9	8	13	25	12	8	4	9	11	15	9	11	8	12

	Feb 2-3	Sep 27- 28
India is one of the countries that receives British		
overseas aid. In general, which of these views		
comes closer to yours?		_
India etill has many of the poorest poorle in the		

Overseas aid. In general, which of these views																					
comes closer to yours?			_						_,		-						-				
'India still has many of the poorest people in the																					
world. If Britain is to continue to have a substantial	14	12	11	11	17	0	12	15	11	12	17	14	10	8	11	0	1.1	11	1.1	8	13
aid programme, it is right for some of that aid to go	14	12	l ''	14	17	9	13	15	'''	12	17	14	10	0	14	0	14	11	14	0	13
to India'																					
'India has a rapidly growing economy. Some of its																					
cities and industries are booming. The time has	60	64	70	63	60	70	63	60	70	F0	44	61	60	72	66	61	64	G.E.	64	64	61
come for Britain to switch the aid money it gives to	00	64	12	63	62	72	63	62	70	58	41	01	68	12	00	оі	61	65	64	64	61
India, to other countries with greater needs.																					
Neither	17	14	11	12	16	14	13	13	12	16	17	12	13	14	11	17	11	13	12	17	13
Don't know	9	11	6	11	5	5	11	10	7	15	25	13	8	6	9	14	13	11	9	11	13
			•			1			•		•										



-																				
		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted Sample	1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have said that it is wrong that international aid is being protected from cuts while the defence budget is being reduced. Other people think that spending money on overseas aid is just as important as military strength at increasing British power and influence abroad. Which of the following best reflects your view? Spending money on overseas aid and helping to reduce poverty in developing nations does more to increase Britain's power and influence abroad Spending money on maintaining a strong defence and taking part in military operations and peacekeeping activities does more to increase Britain's power and influence abroad Don't know And which do you think it is more important that the government protects from cuts? Defence Overseas aid Neither

8 7

4 10

Don't know



_																				
		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	South Wales					North	Scotland			
Weighted Sample	1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted Sample	1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And finally in this section, how well or badly do you think the British government ensures that money given in overseas aid is properly spent?

Very well	0	0	1	0	0	1	0	1	0	0	1	0	0	0	0	2	0	0	0	0
Fairly well	10	14	11	17	9	11	12	10	11	14	12	10	8	12	8	14	10	8	11	10
TOTAL WELL	10	14	12	17	9	12	12	11	11	14	13	10	8	12	8	16	10	8	11	10
Fairly badly	29	32	30	40	33	30	34	29	29	24	29	29	31	34	22	27	30	27	29	32
Very badly	35	31	35	17	36	34	28	40	29	21	26	35	48	30	41	29	32	39	38	34
TOTAL BADLY	64	63	65	57	69	64	62	69	58	45	55	64	79	64	63	56	62	66	67	66
Don't know	26	22	23	26	21	24	27	20	31	41	31	26	13	24	28	29	28	26	21	24

Bovine tuberculosis (TB) is an infectious disease of cattle. It can be spread from cow to cow, but is also thought to be spread by infected badgers
Some people have suggested there should be a cull of badgers in order to reduce badger numbers and reduce the risk of them spreading TB to cattle.
Other people have suggested a programme of

Other people have suggested a programme of vaccinating badgers against TB to reduce the risk of them carrying TB and spreading it to cattle.

Which of the following do you think would be a better solution?

There should be a cull of badgers to stop them spreading TB	20	31	17	14	31	15	13	21	18	11	19	17	28	22	17
Badgers should be vaccinated to stop them spreading TB	61	54	65	69	56	63	69	59	63	57	58	66	58	61	61
Neither	7	7	7	3	5	8	7	8	7	4	10	6	7	7	7
Don't know	12	8	11	14	8	14	10	13	12	28	13	10	6	10	15

57 3

18

13

12



_																				
		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1671	441	503	121	517	415	380	812	859	202	426	571	471	952	719	214	543	358	411	145
Unweighted Sample	1671	424	503	107	512	419	397	798	873	114	405	654	498	1119	552	229	594	340	356	152
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week a judge jailed two would be burgulars who had been shot by a householder for four years. The judge said that getting shot was the "chance you take" if you try to burgle a house where the owner has a gun. The householder who shot the burgulars did not face any criminal charges.

Do you agree or disagree with the judge's comments?

Agree	88	97	85	83	96	85	89	88	89	75	86	93	91	89	88	86	88	90	90	85
Disagree	6	2	9	10	2	8	7	6	6	4	8	5	6	6	5	5	7	4	6	10
Don't know	6	2	6	7	1	7	4	6	5	21	7	2	3	5	7	9	5	5	5	6

Imagine you were in a situation where you owned a legal firearm and there was an intruder in your house, do you think you would or would not be prepared to shoot them?

I would probably be prepared to shoot them	65	76	60	49	77	57	57	75	56	51	67	67	66	63	68	62	65	66	67	63
I would probably not be prepared to shoot them	21	14	26	37	12	29	27	15	26	28	19	20	20	24	16	22	22	19	19	22
Don't know	14	10	14	14	11	14	16	11	18	21	14	13	14	13	16	16	13	16	14	15



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweignted no.	vveignieu i
Age and Gender		
Male 18 to 24	53	106
Male 25 to 39	176	218
Male 40 to 59	310	288
Male 60 +	275	216
Female 18 to 24	62	100
Female 25 to 39	235	216
Female 40 to 59	356	294
Female 60 +	235	264
Region		
North England	360	419
Midlands	270	279
East England	180	163
London	234	218
South England	427	390
Wales	78	85
Scotland	153	148
Social Grade		
AB	629	477
C1	514	494
C2	248	357
DE	311	374
Newspaper Type		
Express / Mail	326	272
Sun / Star	160	400
Mirror / Record	109	170
Guardian / Independent	126	77
FT / Times / Telegraph	117	162
Other Paper	209	196
No Paper	655	426
Political Party Identification		
Labour	543	553
Conservative	484	485
Liberal Democrat	159	204
SNP/Plaid Cymru	32	29
Others	91	22
None/ DK	393	408

YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk