

1. Personal use

Which name do you personally think is best to refer to this militant group?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
IS (Islamic State)	5%	6%	4%	7%	5%	4%	4%	4%	4%	7%
ISIS (Islamic State of Iraq and Syria)	49%	51%	47%	45%	41%	51%	59%	49%	44%	58%
ISIL (Islamic State of Iraq and the Levant)	5%	6%	4%	3%	5%	5%	7%	7%	4%	3%
Un-Islamic State	2%	2%	1%	3%	1%	2%	1%	2%	2%	1%
QSIIS (al-Qaeda Separatists in Iraq and Syria)	5%	5%	5%	2%	4%	6%	6%	6%	5%	3%
DAESH/DAIISH/DAASH/DAIISH/DAISH (transliteration of Arabic word for ISIL) Islamic State Organisation	3%	2%	4%	3%	2%	3%	4%	4%	4%	1%
Something else	5%	6%	4%	2%	4%	9%	3%	3%	7%	5%
Don't know	26%	22%	30%	34%	36%	19%	15%	26%	29%	20%
Totals (Unweighted N)	100% (1,000)	100% (479)	100% (521)	100% (179)	100% (273)	100% (383)	100% (165)	100% (333)	100% (435)	100% (232)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
IS (Islamic State)	5%	5%	2%	6%	5%	5%	6%	4%	2%	5%	6%
ISIS (Islamic State of Iraq and Syria)	49%	52%	37%	39%	39%	53%	60%	55%	45%	48%	49%
ISIL (Islamic State of Iraq and the Levant)	5%	5%	2%	6%	3%	6%	8%	4%	7%	5%	4%
Un-Islamic State	2%	2%	3%	0%	2%	2%	2%	1%	1%	2%	3%
QSIIS (al-Qaeda Separatists in Iraq and Syria)	5%	4%	9%	3%	6%	5%	3%	4%	6%	6%	3%
DAESH/DAIISH/DAASH/DAIISH/DAISH (transliteration of Arabic word for ISIL)	1%	1%	—	1%	2%	1%	1%	2%	0%	1%	2%
Islamic State Organisation	3%	3%	5%	2%	4%	2%	2%	3%	4%	3%	2%
Something else	5%	6%	1%	3%	5%	5%	6%	4%	6%	4%	6%
Don't know	26%	21%	42%	40%	34%	21%	11%	23%	30%	26%	25%
Totals (Unweighted N)	100% (1,000)	100% (756)	100% (117)	100% (127)	100% (393)	100% (289)	100% (176)	100% (166)	100% (203)	100% (361)	100% (270)

2. News organization use

Which name do you think is best for news organizations to use to refer to this militant group?

	Total	Gender		Age				Party ID		
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
IS (Islamic State)	6%	6%	5%	11%	6%	3%	3%	5%	6%	5%
ISIS (Islamic State of Iraq and Syria)	50%	50%	50%	42%	45%	53%	63%	51%	44%	60%
ISIL (Islamic State of Iraq and the Levant)	6%	8%	5%	4%	7%	6%	9%	8%	5%	7%
Un-Islamic State	2%	2%	2%	4%	1%	2%	2%	1%	3%	2%
QSI (al-Qaeda Separatists in Iraq and Syria)	5%	5%	5%	3%	6%	6%	4%	7%	4%	4%
DAESH/DAIISH/DAASH/DAIISH/DAISH (transliteration of Arabic word for ISIL)	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%
Islamic State Organisation	3%	2%	4%	2%	3%	3%	3%	3%	3%	1%
Something else	4%	5%	4%	3%	4%	7%	2%	2%	6%	5%
Don't know	23%	20%	25%	32%	27%	18%	14%	22%	27%	15%
Totals (Unweighted N)	100% (999)	100% (479)	100% (520)	100% (179)	100% (273)	100% (382)	100% (165)	100% (333)	100% (434)	100% (232)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
IS (Islamic State)	6%	4%	1%	17%	6%	6%	6%	5%	5%	7%	5%
ISIS (Islamic State of Iraq and Syria)	50%	53%	42%	42%	41%	58%	60%	55%	44%	51%	51%
ISIL (Islamic State of Iraq and the Levant)	6%	8%	2%	3%	5%	7%	10%	4%	9%	6%	7%
Un-Islamic State	2%	2%	1%	1%	3%	2%	2%	2%	2%	2%	4%
QSIIS (al-Qaeda Separatists in Iraq and Syria)	5%	4%	13%	2%	7%	3%	4%	5%	6%	6%	2%
DAESH/DAIISH/DAASH/DAIISH/DAISH (transliteration of Arabic word for ISIL)	1%	1%	—	—	1%	1%	2%	1%	1%	1%	2%
Islamic State Organisation	3%	3%	2%	5%	4%	1%	2%	3%	3%	3%	3%
Something else	4%	5%	2%	3%	4%	5%	5%	3%	5%	4%	6%
Don't know	23%	19%	36%	28%	29%	17%	10%	21%	26%	22%	21%
Totals (Unweighted N)	100% (999)	100% (755)	100% (117)	100% (127)	100% (392)	100% (289)	100% (176)	100% (166)	100% (203)	100% (361)	100% (269)

3. Personal Rule of thumb

When you are deciding what you will call groups like this, which method do you think is most appropriate?

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Using the term the groups use to refer to themselves, whether or not it is an accurate description of the organization	28%	26%	29%	31%	28%	28%	24%	30%	29%	22%
Using the term that is the most accurate description of the organization, even if it is not the term the groups use to refer to themselves	47%	48%	47%	43%	42%	50%	56%	46%	43%	58%
Using a term that is deliberately insulting to the groups	9%	11%	7%	6%	10%	9%	10%	6%	10%	12%
None of these	16%	14%	17%	20%	20%	14%	9%	18%	18%	9%
Totals (Unweighted N)	100% (998)	100% (478)	100% (520)	100% (179)	100% (272)	100% (382)	100% (165)	100% (332)	100% (434)	100% (232)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Using the term the groups use to refer to themselves, whether or not it is an accurate description of the organization	28%	28%	32%	23%	23%	28%	38%	33%	27%	22%	33%
Using the term that is the most accurate description of the organization, even if it is not the term the groups use to refer to themselves	47%	47%	45%	49%	45%	54%	49%	41%	49%	51%	44%
Using a term that is deliberately insulting to the groups	9%	9%	5%	10%	10%	10%	8%	12%	7%	11%	6%
None of these	16%	15%	18%	18%	22%	9%	5%	14%	17%	15%	17%
Totals (Unweighted N)	100% (998)	100% (755)	100% (116)	100% (127)	100% (392)	100% (289)	100% (175)	100% (166)	100% (203)	100% (359)	100% (270)

4. News Organization Rule of thumb

When news organizations are deciding what to call groups like this, which method do you think is most appropriate for them?

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Using the term the groups use to refer to themselves, whether or not it is an accurate description of the organization	33%	32%	35%	34%	33%	33%	35%	36%	36%	26%
Using the term that is the most accurate description of the organization, even if it is not the term the groups use to refer to themselves	47%	50%	44%	48%	40%	50%	51%	46%	43%	57%
Using a term that is deliberately insulting to the groups	7%	8%	6%	2%	9%	8%	8%	5%	7%	10%
None of these	12%	10%	15%	16%	18%	9%	5%	13%	14%	8%
Totals (Unweighted N)	100% (994)	100% (477)	100% (517)	100% (177)	100% (273)	100% (381)	100% (163)	100% (332)	100% (430)	100% (232)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Using the term the groups use to refer to themselves, whether or not it is an accurate description of the organization	33%	35%	35%	25%	29%	33%	42%	36%	30%	30%	40%
Using the term that is the most accurate description of the organization, even if it is not the term the groups use to refer to themselves	47%	45%	47%	56%	47%	50%	49%	42%	52%	50%	42%
Using a term that is deliberately insulting to the groups	7%	8%	3%	4%	8%	8%	4%	10%	6%	8%	4%
None of these	12%	11%	15%	16%	16%	9%	5%	11%	13%	12%	14%
Totals (Unweighted N)	100% (994)	100% (753)	100% (116)	100% (125)	100% (390)	100% (288)	100% (174)	100% (165)	100% (202)	100% (358)	100% (269)