

YouGov Survey Results

Sample Size: 1862 GB Adults
Fieldwork: 29th - 30th October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1862	X	X	X	X	585	431	395	903	959	222	471	637	533	1061	801	238	605	398	458	162
Unweighted Sample	1862	473	589	118	172	587	429	435	894	968	140	448	728	546	1234	628	275	623	364	436	164
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Will you or will you not be celebrating Halloween this year?

Yes, I definitely will be	9	6	11	12	4	6	9	10	7	12	18	12	10	2	9	10	9	9	8	11	9
Yes, I probably will be	13	9	15	18	18	11	14	12	14	13	22	19	13	6	14	13	11	12	14	17	11
TOTAL YES	22	15	26	30	22	17	23	22	21	25	40	31	23	8	23	23	20	21	22	28	20
No, I probably will not be	25	27	25	21	20	24	26	27	25	25	31	28	24	21	25	25	24	24	27	24	27
No, I definitely will not be	49	56	47	46	58	57	49	49	51	48	21	35	52	70	50	49	51	53	48	45	47
TOTAL NO	74	83	72	67	78	81	75	76	76	73	52	63	76	91	75	74	75	77	75	69	74
Don't know	3	2	2	3	0	2	3	2	2	3	7	6	1	1	3	3	5	2	3	2	5

Will you be wearing make-up, a costume, or fancy dress for Halloween?

Yes	10	7	12	13	3	5	8	10	6	13	33	13	6	3	11	9	9	12	7	11	10
No	85	90	83	84	91	90	89	87	88	83	60	78	91	96	85	86	83	85	89	85	83
Don't know	5	3	4	3	5	4	3	3	5	4	7	10	3	1	4	5	8	3	4	4	7

Thinking about children who go door-to-door asking for sweets (also known as 'trick-or-treaters'), which of the following would you prefer?

I would prefer trick-or-treaters DO NOT come to my door	70	76	66	74	71	74	66	69	72	67	63	66	70	75	72	66	74	71	70	65	69
I would prefer trick-or-treaters DO come to my door	23	19	27	16	20	20	26	22	21	24	24	23	24	20	21	25	15	22	24	25	23
Don't know	8	5	7	10	9	5	7	8	7	9	13	11	6	5	7	9	11	7	6	9	8