

Omnibus Poll

June 24 - 25, 2013



1. Firing Paula Deen

Paula Deen was recently fired from the Food Network after allegations that she had acted in racially abusive ways. Do you think it was right to fire her or should she get back her show?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
It was right to fire Paula Deen	27%	26%	27%	42%	25%	24%	18%	44%	22%	12%	25%	37%
Paula Deen should get her show back	38%	39%	37%	21%	34%	43%	53%	24%	39%	55%	40%	21%
Neither	11%	12%	11%	7%	11%	12%	14%	9%	11%	14%	12%	8%
Not sure	24%	23%	25%	31%	30%	20%	15%	22%	28%	19%	22%	34%
Totals (Unweighted N)	100% (1,000)	100% (474)	100% (526)	100% (179)	100% (303)	100% (367)	100% (151)	100% (331)	100% (425)	100% (244)	100% (891)	100% (109)

	Total	Race			Education					Region			
		White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
It was right to fire Paula Deen	27%	21%	43%	41%	30%	23%	29%	29%	25%	34%	27%	24%	25%
Paula Deen should get her show back	38%	44%	20%	24%	26%	46%	37%	29%	32%	32%	40%	40%	38%
Neither	11%	11%	5%	16%	9%	10%	13%	12%	14%	9%	9%	13%	13%
Not sure	24%	23%	32%	20%	34%	21%	21%	30%	29%	25%	23%	23%	25%
Totals (Unweighted N)	100% (1,000)	100% (806)	100% (109)	100% (85)	100% (40)	100% (324)	100% (359)	100% (192)	100% (85)	100% (192)	100% (206)	100% (360)	100% (242)

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2. Friends, family or colleagues use of n-word

In the past five years, have you ever heard friends, family or colleagues who are not black refer to a black person using the 'n-word'?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes	51%	54%	48%	52%	50%	51%	50%	43%	54%	56%	52%	39%
No	42%	40%	45%	40%	43%	42%	44%	49%	39%	38%	42%	44%
Not sure	7%	6%	8%	8%	8%	7%	5%	8%	7%	6%	5%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(474)	(526)	(179)	(303)	(367)	(151)	(331)	(425)	(244)	(891)	(109)

	Race				Education					Region			
	Total	White	Black	Hispanic	Less than high school	High school	Some college	College grad	Post grad	Northeast	Midwest	South	West
Yes	51%	55%	40%	41%	46%	54%	49%	54%	38%	48%	52%	57%	43%
No	42%	40%	52%	48%	36%	39%	44%	41%	58%	45%	42%	37%	50%
Not sure	7%	6%	8%	11%	18%	7%	7%	5%	4%	7%	7%	7%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(806)	(109)	(85)	(40)	(324)	(359)	(192)	(85)	(192)	(206)	(360)	(242)