

YouGov / The Sun / The Times Survey Results

Sample Size: 10307 GB Adults
Fieldwork: 4th - 6th May 2015

	General Election Voting Intention						2010 Vote			Gender		Age				Social Grade		Region								
	Total	Con	Lab	Lib Dem	UKIP	SNP / PCY	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland	
Weighted Sample	10083	2954	2974	839	1032	478	2986	2478	1968	4872	5210	1210	2504	3426	2942	5598	4478	2457	1638	959	1278	2287	8619	515	949	
Unweighted Sample	10307	2798	3091	832	1080	703	2917	2570	2043	5070	5237	1026	2089	3909	3283	6238	4060	2204	1487	923	1093	2047	7754	1202	1351	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Westminster Constituency Voting Intention:

FINAL HEADLINE VOTING INTENTION

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	34	100	0	0	0	0	74	6	17	33	34	26	31	31	41	37	29	29	39	41	31	44	37	25	14
Lab	34	0	100	0	0	0	6	76	30	32	35	38	36	36	28	32	36	44	35	27	42	22	34	39	28
UKIP	12	0	0	0	100	0	14	6	10	13	10	8	8	13	15	9	15	12	14	15	9	14	13	12	1
Lib Dem	10	0	0	100	0	0	4	3	28	9	10	10	11	9	8	11	8	7	7	11	11	13	10	8	7
SNP/ PCY	5	0	0	0	0	100	1	6	3	6	5	6	5	6	4	4	7	0	0	0	0	0	0	13	48
Green	4	0	0	0	0	0	1	2	10	4	5	11	6	3	2	5	4	5	4	5	5	6	5	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	2	1	1	1	2	1	1	1	1	2	1	0	1	1	1	2	1

The general election is this Thursday, 7th May,

which party will you vote for?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	98	1	6	4	1	76	7	17	34	35	26	32	32	42	38	29	30	40	42	31	45	37	26	15
Lab	34	1	98	4	1	0	6	77	32	33	35	38	37	36	28	32	37	44	34	29	42	24	35	38	26
Lib Dem	8	0	0	88	0	0	3	3	27	9	8	9	10	8	8	10	7	7	7	9	10	11	9	7	7
UKIP	12	1	0	1	95	0	13	6	10	13	10	8	8	13	14	9	15	12	13	15	10	14	13	13	2
Other	11	0	1	1	1	98	2	8	14	11	11	18	13	11	7	10	12	7	6	5	7	7	7	16	50

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	87	1	5	3	5	5	6	5	6	4	4	6	0	0	1	0	0	0	12	48
Green	5	0	1	1	0	0	1	2	10	4	5	11	6	3	2	5	4	5	5	4	6	6	5	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	2	1	1	1	1	1	1	1	1	2	1	0	1	1	1	2	1

Non Voters

Would Not Vote	4	0	0	0	0	0	1	1	2	4	5	7	7	4	2	4	5	4	5	4	6	4	4	5	3
Don't know	9	1	2	4	3	2	6	7	10	6	12	12	10	9	7	8	11	9	9	11	10	9	9	9	7

Sample Size: 10307 GB Adults
Fieldwork: 4th - 6th May 2015

	General Election Voting Intention						2010 Vote			Gender		Age				Social Grade		Region								
	Total	Con	Lab	Lib Dem	UKIP	SNP / PCY	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland	
Weighted Sample	10083	2954	2974	839	1032	478	2986	2478	1968	4872	5210	1210	2504	3426	2942	5598	4478	2457	1638	959	1278	2287	8619	515	949	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency this Thursday?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	0	74	6	17	33	34	26	31	31	41	37	29	29	39	41	31	43	36	24	14
Lab	34	0	100	0	0	0	6	75	30	33	35	38	36	36	28	32	36	44	35	27	42	22	34	38	27
Lib Dem	10	0	0	100	0	0	4	3	28	9	10	10	11	9	8	11	8	7	7	12	11	13	10	8	7
UKIP	12	0	0	0	100	0	14	6	10	13	10	8	8	13	15	9	15	12	14	16	9	14	13	12	2
Other	11	0	0	0	0	100	3	9	15	12	11	18	13	11	8	11	13	7	6	5	6	7	7	17	50

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	100	1	6	3	6	5	6	5	6	4	4	7	0	0	0	0	0	0	13	48
Green	4	0	0	0	0	0	1	2	10	4	5	11	6	3	2	5	4	5	4	5	5	6	5	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	2	1	1	1	2	1	1	1	1	2	1	0	1	1	1	2	1

Non Voters

Would Not Vote	4	0	0	0	0	0	1	1	2	4	5	7	7	4	2	4	5	4	5	5	6	4	4	5	3
Don't know	8	0	0	0	0	0	5	6	8	5	11	12	10	8	5	7	10	8	8	9	10	8	9	9	6

The general election will be held this week. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	1	0	0	1	1	1	1	4	5	7	6	4	2	3	5	4	4	4	6	3	4	5	3
1	1	0	0	0	0	0	0	0	0	0	1	2	1	0	0	1	1	1	1	1	1	1	1	1	1
2	1	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	0	1	1	1	1	1	0	0
3	1	0	0	1	1	0	0	0	0	0	1	0	1	1	0	1	1	0	0	0	2	1	1	1	0
4	1	0	0	0	0	0	0	0	0	0	1	1	1	1	0	0	1	1	0	1	0	0	1	0	1
5	2	1	1	1	2	1	1	1	2	2	3	3	4	2	1	2	3	3	2	2	3	3	3	2	1
6	1	1	1	1	1	1	1	1	1	1	1	2	2	1	1	1	1	1	1	1	1	2	1	1	1
7	2	2	2	2	2	1	2	2	2	2	2	5	3	2	1	2	3	3	2	3	3	2	2	3	1
8	4	4	3	3	3	3	3	3	4	3	4	5	4	4	3	4	4	4	4	5	4	4	4	3	2
9	8	8	7	11	6	6	7	7	9	8	8	8	9	7	7	8	7	7	8	9	7	9	8	8	6
10 - Absolutely certain to vote	76	83	84	81	83	87	85	84	80	78	75	67	68	78	85	78	74	77	76	74	73	76	76	75	83

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification. Scotland and Wales were weighted separately and incorporated into this sample. For full details of Scottish and Welsh weightings, please see separate Scottish and Welsh results.

		Unweighted no.	Weighted no.
Age and Gender	Male 18 to 24	445	621
	Male 25 to 39	959	1237
	Male 40 to 59	2017	1686
	Male 60 +	1649	1328
	Female 18 to 24	581	589
	Female 25 to 39	1130	1266
	Female 40 to 59	1892	1740
	Female 60 +	1634	1614
Region	North England	2204	2457
	Midlands	1487	1638
	East	923	959
	London	1093	1278
	South England	2047	2287
	Wales	1202	515
	Scotland	1351	949
Social Grade	AB	3451	2728
	C1	2787	2870
	C2	1865	2096
	DE	2195	2382
Newspaper Type	Express / Mail	1497	1495
	Sun / Star	1555	1986
	Mirror / Record	887	991
	Guardian / Independent	809	453
	FT / Times / Telegraph	779	804
	Other Paper	1345	1186
	No Paper	3435	3169
Political Party Identification	Labour	3243	3192
	Conservative	2637	2796
	Liberal Democrat	820	892
	SNP/Plaid Cymru	373	254
	Others	711	499
Country	None/ DK	2523	2450
	England	7754	8619
	Scotland	1351	949
	Wales	1202	515

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk