

YouGov / The Sun Survey Results

Sample Size: 1920 GB Adults
Fieldwork: 26th - 27th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1920	480	581	145	185	561	501	933	987	232	490	657	541	1094	826	246	624	411	472	167	
Unweighted Sample	1920	426	612	131	228	551	520	933	987	152	428	803	537	1294	626	264	619	416	452	169	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	74	5	12	35	30	31	32	29	39	34	30	32	37	34	28	27
Lab	39	0	100	0	0	6	87	31	38	41	44	46	42	31	37	43	41	31	42	47	38
Lib Dem	10	0	0	100	0	1	1	38	10	10	15	12	11	5	12	6	11	14	7	7	5
Other	18	0	0	0	100	19	7	19	17	19	11	10	19	26	17	20	15	18	16	17	30

Other Parties Voting Intention

UKIP	13	0	0	0	100	18	4	11	12	13	5	5	14	20	10	16	14	14	13	13	1
Green	3	0	0	0	0	1	1	7	2	4	5	4	3	1	4	1	1	3	2	3	3
SNP / PCY	2	0	0	0	0	0	1	1	2	2	1	2	2	4	2	3	0	0	1	0	25
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0

Non Voters

Would Not Vote	9	0	0	0	0	3	5	3	9	9	10	17	7	5	8	11	11	10	9	7	8
Don't know	14	0	0	0	0	11	11	22	10	18	16	13	15	14	14	15	16	14	14	12	17

Do you approve or disapprove of the Government's record to date?

	June 25-26	June 26-27	Voting intention		2010 Vote			Gender		Age				Social grade		Region						
Approve	26	26	74	5	32	11	55	8	19	30	22	22	23	25	32	29	22	25	31	25	25	17
Disapprove	59	58	11	89	51	78	30	82	63	57	58	52	56	59	60	55	61	56	51	59	63	67
Don't know	15	16	16	7	17	11	15	9	18	13	20	26	21	16	8	16	17	20	19	16	12	16

Fieldwork: 26th - 27th June 2013

Weighted Sample
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1920	480	581	145	185	561	501	389	933	987	232	490	657	541	1094	826	246	624	411	472	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June 12-13
June 26-27

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	27	26	79	4	7	23	64	6	11	31	22	24	22	25	33	29	23	27	31	25	21	22
Applies most to Labour	27	25	2	68	3	4	3	61	19	26	23	22	24	28	22	25	24	26	17	24	31	34
Applies most to the Liberal Democrats	11	11	3	4	76	4	2	3	37	11	11	16	11	12	7	14	7	11	14	9	9	9
Applies to none of them	22	24	11	16	8	58	21	20	20	20	28	19	22	24	28	20	29	20	23	26	25	27
Don't know	14	14	5	8	7	10	10	10	13	12	16	20	20	11	10	12	17	16	15	15	14	8

It is led by people of real ability

Applies most to the Conservatives	19	20	62	3	9	10	47	6	11	24	17	19	17	19	25	21	20	19	23	22	18	12
Applies most to Labour	15	13	0	36	4	3	2	34	9	13	13	13	12	13	13	12	14	15	9	11	15	22
Applies most to the Liberal Democrats	4	4	2	1	35	0	1	2	11	4	4	7	5	4	2	5	3	6	6	1	4	2
Applies to none of them	45	47	26	48	37	74	39	45	55	47	47	37	44	49	50	47	46	42	45	46	48	56
Don't know	16	16	9	12	14	12	12	13	14	12	20	25	22	14	10	16	17	19	17	19	15	8

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	43	45	82	33	35	37	68	36	40	48	43	47	38	47	50	47	43	42	46	44	47	42
Applies most to Labour	11	9	0	25	3	2	2	24	6	9	9	6	8	10	10	8	10	9	7	7	11	16
Applies most to the Liberal Democrats	5	4	2	2	31	2	1	2	10	5	4	9	4	4	3	6	2	7	5	2	4	2
Applies to none of them	25	26	11	26	22	48	20	23	29	25	26	19	27	27	26	25	27	25	26	29	23	29
Don't know	16	15	5	14	9	10	9	15	14	12	18	20	23	12	11	14	17	16	15	17	15	11

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Conservatives	24	22	9	34	21	30	12	33	26	21	23	15	20	22	27	21	24	21	22	25	22	18
Applies most to Labour	27	25	47	8	51	29	44	8	27	28	22	19	19	30	27	27	22	26	29	21	21	28
Applies most to the Liberal Democrats	27	28	28	40	10	22	24	40	22	29	26	35	26	26	27	30	25	26	25	27	33	27
Applies to none of them	7	9	5	7	5	10	7	7	7	8	9	10	12	6	8	8	10	10	7	8	9	11
Don't know	15	17	10	11	13	8	13	12	17	14	20	21	23	16	11	15	20	16	17	19	16	16

Fieldwork: 26th - 27th June 2013

	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region							
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland			
Weighted Sample	1920	480	581	145	185	561	501	389	933	987	232	490	657	541	1094	826	246	624	411	472	167			
Unweighted Sample	1920	426	612	131	228	551	520	411	933	987	152	428	803	537	1294	626	264	619	416	452	169			
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
		March 20-21	June 26-27																					
Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?																								
		He is doing a good job	22	25	62	5	27	24	53	8	16	28	22	21	18	23	34	26	22	24	29	26	20	15
		He is doing a bad job	50	52	17	83	51	58	27	79	59	52	52	40	54	54	53	52	52	48	46	52	57	66
		Don't know	28	23	21	12	21	17	20	13	25	21	26	39	28	23	13	21	26	29	25	21	22	19
		May 12-13	June 26-27																					
Which of these would make the better Chancellor of the Exchequer?																								
		George Osborne	28	32	79	6	28	42	68	10	23	38	26	32	23	31	41	35	27	35	37	29	30	21
		Ed Balls	26	23	3	55	17	9	6	51	20	25	21	19	20	25	24	22	23	25	19	20	28	26
		Don't know	45	45	18	39	55	49	26	39	56	37	53	50	56	45	35	42	50	41	44	51	42	53
		March 20-21	June 26-27																					
Who would you most trust to make the right decisions about dealing with the government's deficit?																								
		The Conservative/Liberal Democrat coalition	32	33	85	3	46	31	70	6	27	39	26	32	27	33	38	36	28	33	40	29	30	22
		The Labour party	25	22	0	64	7	3	2	56	18	23	22	22	23	23	21	22	23	22	17	21	27	33
		Neither	34	34	12	24	37	65	23	30	44	31	37	29	33	36	35	31	37	31	33	36	33	38
		Don't know	9	11	3	9	10	2	5	8	11	8	15	17	17	9	6	11	12	14	10	14	10	7
Who would you most trust to make the right decisions about improving the state of the economy?																								
		The Conservative/Liberal Democrat coalition	32	33	84	3	48	29	69	6	27	37	29	35	26	32	38	35	29	32	41	30	29	19
		Labour party	28	25	1	71	7	4	3	63	21	25	26	22	26	27	24	25	25	27	19	25	29	36
		Neither	30	31	10	18	37	64	22	21	42	29	32	24	30	33	31	28	33	27	30	31	31	35
		Don't know	10	11	5	8	8	3	6	10	9	9	14	19	18	8	6	11	12	14	10	14	11	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	63	119
Male 25 to 39	183	246
Male 40 to 59	407	324
Male 60 +	280	244
Female 18 to 24	89	113
Female 25 to 39	245	244
Female 40 to 59	396	332
Female 60 +	257	298
Region		
North England	452	472
Midlands	317	315
East England	163	184
London	264	246
South England	456	440
Wales	99	96
Scotland	169	167
Social Grade		
AB	759	538
C1	535	557
C2	262	403
DE	364	422
Newspaper Type		
Express / Mail	336	307
Sun / Star	193	451
Mirror / Record	117	192
Guardian / Independent	144	86
FT / Times / Telegraph	137	182
Other Paper	243	221
No Paper	750	480
Political Party Identification		
Labour	655	624
Conservative	509	547
Liberal Democrat	173	230
SNP/Plaid Cymru	49	33
Others	109	25
None/ DK	425	461

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