

YouGov / The Times Survey Results

Sample Size: 5191 GB Adults
Fieldwork: 9th - 11th September 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	5191	1287	1551	330	482	1564	1319	1090	2518	2673	618	1313	1775	1485	2959	2232	664	1687	1111	1277	452	
Unweighted Sample	5191	1207	1627	328	557	1534	1370	1169	2526	2665	402	1285	2037	1467	3499	1692	746	1709	1022	1252	462	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	75	5	11	31	34	34	27	29	40	37	27	33	38	40	24	19
Lab	39	0	100	0	0	4	87	36	40	38	41	45	44	29	36	43	39	32	34	52	39
Lib Dem	8	0	0	100	0	1	1	32	8	9	5	12	7	8	10	6	10	10	7	7	7
Other	20	0	0	0	100	20	6	21	21	19	19	16	20	23	17	24	18	20	19	16	35

Other Parties Voting Intention

UKIP	12	0	0	0	100	17	3	8	12	12	9	5	13	18	9	16	12	15	12	12	3
SNP / PCY	3	0	0	0	0	1	2	2	4	2	4	5	2	3	3	3	2	0	2	0	27
Green	3	0	0	0	0	1	1	7	3	3	4	5	3	1	3	3	3	3	3	3	3
BNP	1	0	0	0	0	1	0	1	1	1	0	1	1	1	0	1	0	1	2	0	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	0	1

Non Voters

Would Not Vote	9	0	0	0	0	4	3	4	8	10	17	12	8	3	8	10	8	12	7	7	5
Don't know	15	0	0	0	0	12	12	21	11	19	18	16	15	13	15	16	16	16	14	14	16

If there were a general election held tomorrow, which party would you vote for?

Conservative	25	100	0	0	0	63	5	9	25	24	22	20	22	33	29	20	25	27	32	19	15
Labour	30	0	100	0	0	3	74	27	33	27	26	32	34	24	28	32	30	23	27	41	31
Liberal Democrat	6	0	0	100	0	1	1	24	6	6	4	9	5	6	8	4	7	7	6	6	5
Scottish National Party (SNP)/ Plaid Cymru	2	0	0	0	0	1	1	2	3	2	3	3	2	2	2	2	1	0	2	0	21
Some other party	13	0	0	0	100	16	4	14	14	12	10	8	14	18	11	16	12	15	13	13	6
Would not vote	9	0	0	0	0	4	3	4	8	10	17	12	8	3	8	10	8	12	7	7	5
Don't know	15	0	0	0	0	12	12	20	11	19	18	16	15	13	14	16	16	15	14	14	16

And which of these parties would you vote for?

[Only asked to respondents who answered 'some other party'; n=666]

Green	17	0	0	0	0	3	18	39	16	18	29	42	17	4	22	12	18	15	15	16	39
United Kingdom Independence Party (UKIP)	72	0	0	0	100	90	71	43	73	72	57	43	73	87	68	77	75	72	71	78	43
British National Party (BNP)	5	0	0	0	0	4	2	7	4	5	1	6	5	4	2	7	1	4	10	3	0
Respect	1	0	0	0	0	0	2	1	2	1	6	1	1	1	2	1	0	2	0	1	4
Some other party	4	0	0	0	0	2	7	7	4	4	6	8	3	3	5	3	5	4	3	2	14
Don't know	1	0	0	0	0	1	0	2	1	1	1	0	1	1	2	0	1	2	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The next general election is due to be held in May 2015. Have you decided definitely how you will vote then, or will you wait until nearer the time before deciding how to vote?

[Excluding respondents who answered don't know for which party would they vote for; n=4414]

I have definitely decided how to vote	54	65	63	46	48	59	67	45	58	50	36	46	59	62	53	55	53	49	60	54	60
I shall wait until nearer the time	40	32	34	51	50	38	31	52	37	42	50	45	36	35	41	38	42	42	36	41	34
Not sure	6	2	3	3	2	3	2	3	5	8	15	8	5	3	6	7	6	9	5	5	6

From the following list of words and phrases please select the 3 that most closely describe your view of David Cameron?

Out of touch	35	7	52	30	54	22	46	42	36	35	30	32	40	36	33	39	34	32	32	42	41
Smug	32	7	51	32	32	13	47	39	33	31	22	36	36	28	31	33	31	28	30	35	42
Arrogant	30	4	50	27	32	12	46	37	31	28	20	29	33	30	28	32	27	26	28	34	40
Doesn't listen	22	7	27	20	41	19	26	20	21	23	15	18	23	28	19	25	20	22	21	23	23
Stands up for Britain	21	51	5	22	13	40	7	17	21	21	15	18	20	27	22	18	20	24	22	18	16
Out of his depth	19	5	25	18	23	10	26	22	18	20	18	15	21	20	18	20	17	19	18	20	24
Determined	17	34	8	24	12	27	8	17	15	18	17	17	16	18	19	14	17	18	19	15	13
Competent	15	34	5	16	9	26	6	13	15	14	18	15	13	15	17	12	17	15	14	15	12
Principled	14	34	5	14	7	26	6	12	14	14	14	12	14	16	16	12	14	15	16	13	11
Indecisive	10	7	10	10	18	9	10	11	10	10	9	8	9	13	9	11	8	11	11	10	9
Dishonest	10	0	14	4	11	3	15	10	10	9	14	12	9	7	8	12	9	10	9	11	12
Likeable	10	20	4	11	11	20	5	6	9	11	6	9	9	13	11	8	10	10	13	8	6
Weak	10	4	11	8	12	7	11	11	12	9	12	10	11	9	11	10	11	12	10	9	8
Up to the job	9	26	2	14	3	18	3	7	10	9	8	9	10	10	10	8	10	10	12	6	7
Fair	9	19	4	12	4	15	4	7	9	9	13	10	7	8	9	8	10	10	9	8	5
Ruthless	5	1	8	4	4	2	10	6	4	6	6	7	6	3	4	7	6	4	4	8	5
Shares my values	4	16	0	1	1	11	1	2	4	4	2	5	3	6	5	3	4	5	6	3	2
Down to earth	3	5	1	5	1	5	1	2	3	3	2	4	3	2	3	4	2	4	3	2	2
Weird	2	1	2	2	0	0	3	2	2	3	5	4	1	1	2	2	3	2	1	2	3
On my side	1	4	1	2	0	2	1	1	2	1	3	2	1	1	2	1	3	1	2	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From the following list of words and phrases
please select the 3 that most closely describe
your view of Ed Miliband?

Out of his depth	46	66	28	50	65	63	29	50	47	46	38	42	45	55	49	42	42	48	47	46	44
Weak	39	54	22	43	57	52	26	39	41	38	37	37	39	43	43	35	43	39	39	39	37
Indecisive	25	31	15	25	34	30	18	27	26	23	18	22	25	30	26	23	25	23	23	27	27
Out of touch	20	24	8	18	32	26	11	20	22	18	13	17	22	23	20	20	18	21	21	20	20
Weird	18	25	9	22	24	24	10	18	18	18	23	22	16	14	19	17	18	18	22	15	18
Smug	13	21	3	13	13	19	5	11	11	15	17	11	13	14	14	12	12	15	15	10	11
Principled	12	5	24	14	2	4	21	16	12	11	9	11	13	12	12	10	12	10	12	13	13
Doesn't listen	11	12	5	11	12	13	5	11	9	12	10	9	11	13	9	13	9	11	13	9	11
Fair	11	3	24	9	4	3	23	12	12	11	8	12	14	10	11	12	11	11	9	14	14
Down to earth	9	3	19	5	2	3	18	7	9	8	8	10	10	6	7	10	9	7	10	10	5
Shares my values	9	0	24	6	1	1	22	8	10	8	8	9	9	8	8	10	11	7	6	11	10
Determined	9	4	16	10	5	6	14	10	9	10	7	10	10	9	8	11	8	8	11	10	11
Likeable	9	3	18	12	5	4	14	12	10	9	9	10	9	9	8	11	11	9	8	10	8
Arrogant	9	14	2	11	12	14	3	7	7	11	8	9	8	11	8	10	6	9	12	9	8
Stands up for Britain	8	3	16	4	2	3	15	6	7	8	8	7	9	6	6	10	6	8	7	8	8
Competent	7	3	15	7	1	2	13	8	7	7	8	7	8	5	7	7	10	6	6	7	8
On my side	6	1	17	1	1	2	16	4	7	5	5	6	7	5	5	7	6	5	7	7	6
Dishonest	6	8	1	6	10	9	2	4	6	6	6	6	5	5	6	5	4	6	6	5	6
Up to the job	5	3	11	3	1	3	8	4	6	4	8	4	5	4	4	6	4	5	3	7	5
Ruthless	2	1	1	4	2	2	1	2	2	2	2	3	2	2	2	2	2	3	2	2	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From the following list of words and phrases
please select the 3 that most closely describe
your view of Nick Clegg?

Out of his depth	41	37	50	15	49	39	52	38	39	44	33	37	44	46	41	42	37	40	43	44	42
Weak	40	29	51	17	47	33	48	40	39	40	39	41	43	35	38	41	36	37	39	44	42
Out of touch	27	24	30	9	41	28	29	23	29	25	23	21	29	32	26	28	26	27	29	27	26
Indecisive	26	26	31	12	28	26	31	24	24	28	29	26	27	24	25	28	26	25	29	27	24
Dishonest	18	9	28	6	20	11	26	18	22	14	26	20	17	16	18	19	21	14	18	21	22
Doesn't listen	18	13	19	7	26	18	18	16	18	18	16	16	17	21	16	20	17	18	16	18	21
Smug	16	16	16	2	23	19	16	10	17	14	11	9	17	21	15	17	15	16	15	16	18
Likeable	15	25	8	37	8	19	9	21	14	16	7	15	16	16	16	12	14	17	14	12	14
Arrogant	13	11	13	4	21	15	13	8	15	11	9	8	12	19	11	14	13	10	13	15	14
Fair	10	19	6	27	4	15	6	13	11	10	7	13	10	10	12	9	11	12	10	10	8
Principled	8	14	3	20	3	12	4	10	8	8	6	8	9	8	9	6	7	9	9	6	8
Down to earth	7	10	4	15	2	9	3	9	6	7	6	9	7	4	7	7	6	7	7	7	4
Competent	7	12	3	18	2	8	3	9	7	7	7	7	6	7	8	5	6	8	6	6	5
Determined	6	8	3	16	2	7	2	7	5	6	7	6	5	5	6	5	6	7	5	4	4
Weird	5	4	5	3	7	5	4	2	6	5	10	5	4	5	5	5	4	6	5	6	4
Stands up for Britain	5	9	2	10	1	7	2	4	4	5	2	5	5	5	5	4	3	4	6	4	5
Shares my values	4	2	1	30	1	1	2	11	3	4	6	5	3	3	5	3	4	4	4	3	5
Up to the job	4	6	1	19	1	5	2	6	4	4	2	6	4	4	4	4	4	4	5	3	6
Ruthless	3	3	3	4	1	2	4	3	2	3	3	3	2	2	2	3	3	2	3	3	1
On my side	2	1	1	9	0	1	0	4	2	1	4	3	1	2	2	2	2	2	2	1	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statement?

A hung parliament after the next general election with the Liberal Democrats holding the balance of power could be a good thing

	April 2010	Sep 9-11th 2013																				
Agree	37	16	15	12	71	5	11	9	36	17	15	18	19	15	12	18	12	17	17	15	14	16
Disagree	41	60	70	72	12	83	73	72	41	64	57	45	49	63	74	59	62	60	59	62	63	56
Don't know	22	24	15	16	17	13	17	19	23	19	28	37	32	21	14	22	26	22	24	24	22	28

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?

	April 2010	Sep 9-11th 2013																				
Conservative government led by David Cameron	46	41	98	3	49	58	86	8	30	42	41	36	34	38	55	46	35	40	47	48	35	26
Labour government led by Ed Miliband	37	40	0	91	32	17	6	80	51	43	38	39	45	45	32	38	43	40	33	37	48	53
Don't know	17	18	1	5	19	25	8	12	19	15	22	25	21	17	14	16	22	20	20	14	18	21

Here are some statements about the four main party leaders. In each case, please say whether you agree or disagree
Ed Miliband is too willing to give way to trade unions and Labour's left-wing

Agree strongly	20	38	4	13	43	40	7	10	21	18	13	13	18	30	19	20	17	19	24	19	18
Tend to agree	29	40	19	34	33	37	21	28	26	31	26	30	27	31	29	29	30	30	29	28	27
TOTAL AGREE	49	78	23	47	76	77	28	38	47	49	39	43	45	61	48	49	47	49	53	47	45
Tend to disagree	26	13	44	32	12	13	40	35	29	24	19	23	32	25	26	26	28	25	24	28	28
Disagree strongly	9	2	20	8	3	2	19	11	11	6	7	8	11	9	10	7	8	7	9	10	12
TOTAL DISAGREE	35	15	64	40	15	15	59	46	40	30	26	31	43	34	36	33	36	32	33	38	40
Don't know	17	6	12	12	9	8	13	16	12	20	35	25	12	6	15	18	17	20	14	15	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

I can't see Ed Miliband as a Prime Minister

Agree strongly	38	70	9	41	64	66	14	30	40	36	31	33	35	49	40	35	34	39	43	36	33
Tend to agree	30	22	33	39	26	24	34	39	27	33	25	34	32	26	31	28	34	31	28	29	31
TOTAL AGREE	68	92	42	80	90	90	48	69	67	69	56	67	67	75	71	63	68	70	71	65	64
Tend to disagree	14	3	32	8	6	4	25	16	16	13	13	15	16	13	13	16	14	13	13	17	16
Disagree strongly	7	2	17	6	1	2	15	6	8	6	6	4	9	7	6	8	7	5	6	8	9
TOTAL DISAGREE	21	5	49	14	7	6	40	22	24	19	19	19	25	20	19	24	21	18	19	25	25
Don't know	11	3	9	6	4	4	11	9	9	13	25	14	8	5	10	12	11	12	9	10	12

Nick Clegg betrayed his principles to become deputy prime minister

Agree strongly	38	20	60	6	50	27	57	33	41	35	33	31	40	43	34	43	33	32	37	47	43
Tend to agree	30	35	29	25	32	33	29	33	29	32	25	31	30	32	32	29	36	32	30	27	29
TOTAL AGREE	68	55	89	31	82	60	86	66	70	67	58	62	70	75	66	72	69	64	67	74	72
Tend to disagree	16	31	6	41	9	25	6	19	17	15	14	18	16	14	18	13	16	18	17	13	13
Disagree strongly	4	6	2	20	1	4	2	7	4	3	4	3	4	4	5	3	4	5	3	3	4
TOTAL DISAGREE	20	37	8	61	10	29	8	26	21	18	18	21	20	18	23	16	20	23	20	16	17
Don't know	12	9	4	9	7	11	6	8	9	15	24	17	9	7	12	13	11	14	13	10	11

Nick Clegg is too obsessed with issues that don't matter much to most people

Agree strongly	31	28	36	4	55	36	39	18	34	27	18	21	30	45	27	35	27	26	32	36	34
Tend to agree	33	38	36	16	31	35	34	31	32	33	34	30	35	31	32	33	33	34	35	30	28
TOTAL AGREE	64	66	72	20	86	71	73	49	66	60	52	51	65	76	59	68	60	60	67	66	62
Tend to disagree	17	22	13	49	6	16	12	29	18	17	16	23	16	13	20	13	18	18	16	16	18
Disagree strongly	3	3	3	22	1	2	2	8	3	4	2	4	4	4	4	2	3	4	3	4	2
TOTAL DISAGREE	20	25	16	71	7	18	14	37	21	21	18	27	20	17	24	15	21	22	19	20	20
Don't know	16	9	11	9	7	10	12	14	13	19	29	23	15	7	16	17	19	18	14	13	18