October 4-11, 2012 , 484 Likely Voters



List of Tables

1. Likelihood of voting	
2. 2012 Presidential Vote	
3. 2012 Presidential Vote (leaners allocated)	
4. 2012 Presidential Vote Certainty	
5. 2012 Senate Vote	
6. 2012 Congressional Vote	

October 4-11, 2012, 484 Likely Voters



1. Likelihood of voting

How likely is it that you will vote in the election for president this November?

			A	ge		Ge	nder		Race			Party ID	
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Definitely will vote	92%	83%	90%	94%	99%	94%	91%	91%	98%	100%	95%	91%	91%
Probably will vote	8%	17%	10%	6%	1%	6%	9%	9%	2%	0%	5%	9%	9%
Maybe will vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(37)	(78)	(251)	(118)	(216)	(268)	(439)	(38)	(7)	(134)	(170)	(174)

		2012 Pres	sidential vote	2008 Pres	idential vote		Reç	gion	
	Total	Obama	Romney	Obama	McCain	East	Nashville Area	Central	Memphis/West
Definitely will vote	92%	93%	96%	92%	96%	91%	96%	91%	91%
Probably will vote	8%	7%	4%	8%	4%	9%	4%	9%	9%
Maybe will vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(183)	(251)	(179)	(258)	(199)	(118)	(90)	(77)

October 4-11, 2012, 484 Likely Voters



2. 2012 Presidential Vote

Who will you vote for in the 2012 Presidential election?

			Α	ge		Ge	nder		Race		Party ID		
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	40%	37%	48%	39%	36%	38%	42%	33%	81%	48%	84%	28%	9%
Mitt Romney	49%	56%	34%	51%	57%	51%	48%	55%	14%	52%	10%	54%	82%
Other	2%	2%	5%	0%	0%	3%	1%	2%	0%	0%	0%	5%	0%
Not sure	9%	5%	12%	10%	7%	9%	10%	10%	5%	0%	6%	12%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(37)	(78)	(251)	(118)	(216)	(268)	(439)	(38)	(7)	(134)	(170)	(174)

		2012 Pres	idential vote	2008 Pres	idential vote		Reç	gion	
	Total	Obama	Romney	Obama	McCain	East	Nashville Area	Central	Memphis/West
Barack Obama	40%	100%	0%	87%	7%	33%	36%	34%	60%
Mitt Romney	49%	0%	100%	5%	79%	55%	53%	51%	33%
Other	2%	0%	0%	1%	2%	3%	1%	0%	0%
Not sure	9%	0%	0%	7%	12%	8%	9%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(183)	(251)	(179)	(258)	(199)	(118)	(90)	(77)

October 4-11, 2012, 484 Likely Voters



3. 2012 Presidential Vote (leaners allocated)
Who will you vote for in the 2012 Presidential election?

			Α	ge		Ge	nder	Race			Party ID		
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Barack Obama	43%	37%	55%	42%	36%	41%	45%	36%	83%	48%	86%	35%	10%
Mitt Romney	52%	58%	38%	53%	59%	53%	51%	59%	14%	52%	11%	57%	86%
Other	2%	2%	5%	0%	0%	3%	1%	2%	0%	0%	0%	5%	0%
Not sure	4%	3%	1%	4%	5%	3%	4%	4%	2%	0%	3%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(37)	(78)	(251)	(118)	(216)	(268)	(439)	(38)	(7)	(134)	(170)	(174)

		2012 Pres	idential vote	2008 Pres	idential vote		Reç	gion	
	Total	Obama	Romney	Obama	McCain	East	Nashville Area	Central	Memphis/West
Barack Obama	43%	100%	0%	90%	11%	37%	40%	37%	62%
Mitt Romney	52%	0%	100%	7%	83%	56%	56%	59%	34%
Other	2%	0%	0%	1%	2%	3%	1%	0%	0%
Not sure	4%	0%	0%	2%	4%	3%	3%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(183)	(251)	(179)	(258)	(199)	(118)	(90)	(77)

October 4-11, 2012, 484 Likely Voters



4. 2012 Presidential Vote Certainty

Is your mind made up, or is it still too early to say for sure?

			A	ge		Ge	nder		Race			Party ID	
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
My mind is made up	86%	88%	79%	87%	91%	86%	87%	85%	95%	85%	93%	78%	88%
Too early to say for sure	3%	5%	4%	2%	2%	3%	3%	3%	0%	15%	1%	4%	4%
Undecided	11%	7%	17%	10%	8%	11%	10%	12%	5%	0%	6%	17%	8%
Totals (Unweighted)	100% (484)	100% (37)	100% (78)	100% (251)	100% (118)	100% (216)	100% (268)	100% (439)	100% (38)	100% (7)	100% (134)	100% (170)	100% (174)

		2012 Pres	idential vote	2008 Pres	idential vote		Reç	gion	
	Total	Obama	Romney	Obama	McCain	East	Nashville Area	Central	Memphis/West
My mind is made up	86%	97%	96%	90%	84%	83%	87%	83%	93%
Too early to say for sure	3%	3%	4%	2%	2%	5%	2%	2%	1%
Undecided	11%	0%	0%	8%	14%	12%	10%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(484)	(183)	(251)	(179)	(258)	(199)	(118)	(90)	(77)

October 4-11, 2012, 484 Likely Voters



5. 2012 Senate Vote

Who will you vote for in this year's U.S. Senate race?

			А	ge		Ge	nder		Race		Party ID		
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Mark Clayton	27%	29%	31%	27%	22%	27%	27%	21%	58%	38%	59%	20%	3%
Bob Corker	48%	40%	30%	54%	60%	52%	45%	55%	12%	26%	10%	49%	83%
Not sure	25%	31%	39%	19%	19%	21%	28%	23%	31%	36%	31%	31%	14%
Totals (Unweighted)	100% (452)	100% (34)	100% (74)	100% (235)	100% (109)	100% (197)	100% (255)	100% (410)	100% (35)	100% (7)	100% (122)	100% (155)	100% (169)

		2012 Pres	idential vote	2008 Pres	sidential vote		Reg	gion	
	Total	Obama	Romney	Obama	McCain	East	Nashville Area	Central	Memphis/West
Mark Clayton	27%	61%	2%	60%	7%	25%	28%	20%	36%
Bob Corker	48%	8%	83%	13%	76%	50%	57%	50%	34%
Not sure	25%	30%	15%	26%	17%	25%	15%	30%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(452)	(165)	(242)	(159)	(250)	(190)	(106)	(86)	(70)

October 4-11, 2012, 484 Likely Voters



6. 2012 Congressional Vote

Who will you vote for in this year's U.S. House race?

			Α	ge		Ge	nder		Race		Party ID		
	Total	18-29	30-44	45-64	65+	Male	Female	White	Black	Hispanic	Dem	Ind	Rep
Democratic candidate	36%	37%	34%	38%	35%	37%	35%	30%	70%	38%	66%	28%	14%
Republican candidate	41%	33%	30%	45%	48%	46%	36%	46%	12%	23%	12%	41%	71%
Not sure	23%	29%	36%	18%	17%	16%	29%	23%	18%	39%	23%	31%	16%
Totals (Unweighted)	100% (466)	100% (35)	100% (75)	100% (241)	100% (115)	100% (205)	100% (261)	100% (423)	100% (36)	100% (7)	100% (130)	100% (160)	100% (170)

	Total	2012 Presidential vote		2008 Presidential vote		Region			
		Obama	Romney	Obama	McCain	East	Nashville Area	Central	Memphis/West
Democratic candidate	36%	68%	13%	67%	17%	30%	42%	25%	52%
Republican candidate	41%	9%	68%	13%	62%	43%	43%	47%	28%
Not sure	23%	22%	19%	20%	22%	27%	15%	28%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(466)	(174)	(248)	(169)	(252)	(196)	(113)	(86)	(71)