

YouGov / The Sun Survey Results

Sample Size: 1710 GB Adults
Fieldwork: 18th - 19th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1710	432	594	128	529	424	385	831	879	207	436	585	482	975	735	219	556	366	421	149
Unweighted Sample	1710	452	532	116	551	386	415	830	880	52	450	719	489	1120	590	270	582	368	408	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																				
Con	33	100	0	0	82	2	12	36	29	16	35	36	33	37	27	34	41	36	23	15
Lab	45	0	100	0	5	94	38	40	50	71	43	43	39	38	54	50	35	40	58	43
Lib Dem	10	0	0	100	1	1	38	10	10	10	12	7	10	13	5	9	12	9	8	6
Other	13	0	0	0	13	3	12	15	12	2	10	14	18	13	14	6	11	14	11	36
Other Parties Voting Intention																				
UKIP	7	0	0	0	10	1	5	7	6	0	3	7	12	6	8	3	7	9	8	6
SNP / PCY	3	0	0	0	1	1	1	4	2	0	3	4	3	4	2	1	0	2	0	30
Green	2	0	0	0	0	0	4	2	2	2	3	1	1	2	1	2	3	1	1	1
BNP	1	0	0	0	0	1	0	1	0	1	0	1	1	0	1	0	1	1	1	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	0	1	0	0	1	1	1	1	1	0	1	1	0
Non Voters																				
Would Not Vote	7	0	0	0	4	1	6	5	8	6	11	6	4	6	7	5	7	10	6	3
Don't know	16	0	0	0	15	5	18	11	19	25	17	16	10	14	17	11	16	15	15	23
		Sep 17-18	Sep 18-19																	
Do you approve or disapprove of the Government's record to date?																				
Approve	24	25	73	3	35	55	5	21	30	20	11	28	27	30	18	28	32	23	20	12
Disapprove	58	59	14	92	38	30	89	63	58	61	62	49	61	53	67	58	53	58	67	64
Don't know	17	16	13	5	27	15	7	16	13	19	27	23	13	16	15	13	15	18	13	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep 4-5
Sep 18-19

Which of these would make the best Prime Minister?

David Cameron	33	33	96	4	26	73	7	22	39	28	18	36	34	36	39	26	32	42	36	25	18
Ed Miliband	22	25	0	60	7	3	59	20	27	23	40	18	24	27	20	31	29	22	20	29	34
Nick Clegg	5	5	1	2	43	1	2	17	5	5	6	7	5	3	6	4	7	5	5	4	5
Don't know	41	36	3	34	24	23	32	42	28	44	37	40	36	34	35	38	32	31	38	42	42

If you had to choose, which of the following options would be best for Britain?

A majority Conservative government	30	31	89	1	7	76	3	12	35	27	9	29	33	39	34	26	32	35	35	24	16
A coalition between the Conservatives and Liberal Democrats	6	7	10	0	37	8	1	14	8	6	3	8	7	7	9	4	9	9	6	4	8
A coalition between Labour and the Liberal Democrats	13	12	0	15	37	1	10	30	12	11	12	14	11	9	13	9	9	11	9	15	13
A majority Labour government	31	34	0	79	3	4	77	25	34	33	54	27	32	33	27	43	40	26	29	38	48
Don't know	20	17	1	4	15	11	9	19	12	23	22	22	17	12	17	18	11	18	21	18	16

**Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	17	106
Male 25 to 39	204	219
Male 40 to 59	359	289
Male 60 +	250	217
Female 18 to 24	35	101
Female 25 to 39	246	217
Female 40 to 59	360	296
Female 60 +	239	265
Region		
North England	408	421
Midlands	266	280
East England	195	164
London	270	219
South England	387	392
Wales	102	86
Scotland	82	149
Social Grade		
AB	604	479
C1	516	496
C2	235	359
DE	355	376
Newspaper Type		
Express / Mail	361	274
Sun / Star	161	402
Mirror / Record	96	171
Guardian / Independent	91	77
FT / Times / Telegraph	112	162
Other Paper	216	197
No Paper	673	428
Political Party Identification		
Labour	513	556
Conservative	500	487
Liberal Democrat	178	205
SNP/Plaid Cymru	26	29
Others	80	22
None/ DK	413	410

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>