

YouGov / The Sun Survey Results

Sample Size: 1955 GB Adults
Fieldwork: 5th - 6th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1955	463	627	180	631	473	411	950	1005	237	499	669	551	1114	841	250	635	418	481	170	
Unweighted Sample	1955	423	669	147	595	508	410	929	1026	171	466	791	527	1318	637	294	642	376	465	178	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	77	3	7	32	30	29	28	28	39	35	27	33	37	29	28	24
Lab	42	0	100	0	8	92	34	41	44	36	50	45	36	39	48	43	34	44	52	41
Lib Dem	12	0	0	100	1	1	49	11	14	17	13	12	10	13	11	14	15	12	10	7
Other	14	0	0	0	15	5	10	16	12	18	9	15	15	14	14	11	14	14	11	29

Other Parties Voting Intention

UKIP	9	0	0	0	13	2	3	10	8	6	3	10	12	9	8	7	12	9	8	1
SNP / PCY	4	0	0	0	1	1	1	4	3	9	2	3	2	3	4	2	1	3	0	27
Green	1	0	0	0	0	0	4	1	1	1	2	1	0	1	0	1	1	1	1	1
BNP	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	0	2	1	0	0	1	1	0	0	1	1	0

Non Voters

Would Not Vote	8	0	0	0	5	1	6	9	8	14	13	7	4	7	10	7	9	8	9	5
Don't know	16	0	0	0	15	7	24	10	22	18	20	14	14	16	16	17	18	16	14	14

Do you approve or disapprove of the Government's record to date?

	Feb 4-5	Feb 5-6																			
Approve	25	25	73	5	34	49	7	19	28	22	21	26	24	27	28	21	27	29	24	23	16
Disapprove	60	59	13	90	45	34	86	64	61	57	47	53	67	60	58	61	53	56	59	63	66
Don't know	15	16	13	5	20	17	7	16	11	21	32	20	10	13	14	18	20	15	17	14	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jan 22-23

Feb 5-6

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

- Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live
- My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services
- Neither - I am not aware of significant cuts to services in my area
- Don't know

42	42	18	70	36	25	68	44	43	41	27	42	46	44	42	42	40	41	43	45	41
29	28	49	16	34	44	15	25	29	27	25	23	28	34	29	27	21	29	27	30	35
21	18	25	10	22	23	9	19	16	20	24	18	18	16	18	18	25	18	20	15	14
8	11	9	5	8	8	8	12	11	12	23	17	8	5	10	13	14	12	10	11	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	64	121
Male 25 to 39	210	250
Male 40 to 59	381	330
Male 60 +	274	248
Female 18 to 24	107	115
Female 25 to 39	256	248
Female 40 to 59	410	338
Female 60 +	253	303
Region		
North England	465	481
Midlands	279	321
East England	206	188
London	294	250
South England	436	448
Wales	97	98
Scotland	178	170
Social Grade		
AB	739	547
C1	579	567
C2	276	411
DE	361	430
Newspaper Type		
Express / Mail	401	313
Sun / Star	192	459
Mirror / Record	121	196
Guardian / Independent	140	88
FT / Times / Telegraph	128	186
Other Paper	221	225
No Paper	752	489
Political Party Identification		
Labour	687	635
Conservative	525	557
Liberal Democrat	180	235
SNP/Plaid Cymru	53	33
Others	101	25
None/ DK	409	469

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