November 23-26, 2012



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### 1. Attention to election campaign

How closely did you follow news about the 2012 Presidential election campaign?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	47%	45%	36%	48%	68%	49%	47%	39%	51%	44%	44%	47%	54%
Somewhat closely	34%	31%	45%	34%	22%	34%	34%	35%	37%	31%	37%	32%	31%
Not too closely	13%	16%	9%	15%	10%	13%	9%	19%	8%	19%	14%	13%	13%
Not at all	5%	8%	9%	3%	1%	4%	10%	6%	5%	6%	5%	8%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(160)	(100)	(584)	(152)	(737)	(151)	(109)	(478)	(519)	(348)	(342)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	47%	42%	57%	46%	55%	32%	60%	49%	34%	47%	61%	32%	57%	52%
Somewhat closely	34%	35%	31%	37%	28%	42%	32%	35%	46%	32%	24%	40%	32%	32%
Not too closely	13%	15%	8%	14%	11%	18%	8%	12%	12%	16%	9%	17%	9%	16%
Not at all	5%	8%	3%	2%	6%	8%	1%	3%	8%	5%	5%	10%	2%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(394)	(267)	(281)	(261)	(316)	(348)	(158)	(228)	(389)	(222)	(392)	(359)	(87)

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### 2. Direction of country

Would you say things in this country today are...

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the													
right direction	38%	37%	46%	36%	31%	27%	72%	56%	32%	44%	35%	39%	42%
Off on the wrong track	53%	49%	50%	52%	65%	64%	13%	34%	61%	44%	54%	54%	47%
Not sure	9%	15%	4%	11%	4%	8%	14%	10%	7%	12%	11%	7%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(160)	(100)	(584)	(152)	(737)	(151)	(109)	(477)	(520)	(348)	(342)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction	38%	70%	2%	33%	69%	45%	11%	33%	35%	42%	38%	41%	33%	39%
Off on the wrong track	53%	18%	96%	55%	21%	44%	85%	54%	55%	49%	54%	50%	57%	59%
Not sure	9%	12%	2%	12%	10%	11%	4%	12%	9%	9%	7%	9%	10%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(397)	(266)	(279)	(263)	(315)	(347)	(158)	(227)	(389)	(223)	(393)	(359)	(87)

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3. Importance of issues

How important are the following issues to you?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	99%	98%	100%	99%	99%	99%	98%	100%	99%	99%	99%	99%	99%
Immigration	80%	67%	81%	84%	88%	82%	75%	72%	81%	78%	83%	77%	76%
The environment	74%	68%	75%	78%	73%	71%	82%	80%	67%	81%	73%	79%	68%
Terrorism	82%	70%	80%	87%	92%	83%	87%	69%	84%	80%	82%	87%	73%
Gay rights	43%	52%	43%	34%	44%	41%	57%	30%	37%	48%	35%	51%	45%
Education	88%	89%	91%	84%	90%	85%	94%	94%	83%	92%	87%	91%	86%
Health care	94%	88%	97%	97%	97%	94%	97%	95%	93%	96%	97%	91%	94%
Social security	91%	86%	79%	98%	100%	92%	91%	83%	89%	92%	93%	94%	82%
The budget deficit	88%	80%	92%	91%	92%	90%	82%	84%	91%	86%	88%	90%	86%
The war in Afghanistan	74%	67%	65%	82%	85%	76%	74%	63%	69%	80%	71%	81%	71%
Taxes	93%	86%	94%	95%	97%	94%	92%	87%	92%	93%	94%	93%	89%
Medicare	88%	73%	88%	95%	97%	88%	91%	84%	87%	89%	93%	84%	84%
Abortion	61%	64%	57%	56%	71%	60%	78%	44%	54%	67%	58%	70%	54%
Totals	(997)	(159)	(99)	(586)	(152)	(736)	(151)	(110)	(479)	(518)	(347)	(343)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	99%	99%	100%	100%	99%	98%	100%	100%	98%	98%	100%	99%	98%	100%
Immigration	80%	76%	89%	75%	75%	73%	88%	78%	79%	81%	78%	78%	81%	84%
The environment	74%	91%	53%	70%	94%	76%	56%	85%	70%	70%	77%	78%	71%	68%
Terrorism	82%	80%	93%	73%	74%	78%	89%	86%	82%	80%	80%	80%	86%	86%
Gay rights	43%	59%	23%	39%	71%	34%	27%	38%	49%	39%	46%	41%	40%	44%
Education	88%	93%	82%	88%	95%	87%	84%	90%	89%	87%	86%	87%	86%	84%
Health care	94%	96%	93%	94%	96%	93%	94%	91%	96%	95%	95%	96%	94%	94%
Social security	91%	91%	91%	90%	93%	88%	91%	97%	91%	89%	87%	92%	92%	75%
The budget deficit	88%	84%	97%	86%	82%	84%	96%	92%	88%	88%	86%	88%	91%	87%
The war in Afghanistan	74%	72%	82%	72%	77%	65%	80%	76%	73%	74%	75%	76%	76%	68%
Taxes	93%	89%	98%	93%	87%	91%	98%	97%	93%	92%	89%	92%	95%	94%
Medicare	88%	90%	88%	84%	91%	87%	86%	89%	90%	86%	87%	90%	88%	84%
Abortion	61%	67%	61%	53%	63%	49%	67%	57%	67%	61%	56%	63%	63%	52%
Totals	(997)	(396)	(267)	(280)	(263)	(316)	(348)	(157)	(227)	(389)	(224)	(394)	(360)	(87)

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4. Most important issue

Which of these is the **most** important issue for you?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	40%	43%	37%	46%	28%	40%	42%	43%	42%	38%	39%	35%	49%
Immigration	2%	2%	4%	2%	2%	3%	0%	3%	3%	1%	3%	2%	2%
The environment	2%	3%	4%	1%	0%	2%	1%	5%	2%	3%	1%	2%	6%
Terrorism	1%	0%	0%	1%	4%	1%	1%	0%	1%	1%	1%	1%	1%
Gay rights	3%	5%	2%	0%	6%	3%	3%	0%	2%	4%	2%	4%	3%
Education	4%	8%	7%	2%	1%	4%	10%	1%	3%	6%	0%	8%	7%
Health care	13%	12%	18%	15%	4%	13%	10%	17%	14%	13%	14%	14%	11%
Social security	11%	0%	8%	19%	20%	12%	15%	4%	8%	14%	17%	8%	6%
The budget deficit	9%	12%	9%	6%	14%	9%	3%	18%	10%	9%	9%	10%	10%
The war in Afghanistan	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%
Taxes	4%	4%	5%	3%	5%	5%	3%	3%	5%	3%	3%	4%	5%
Medicare	4%	0%	3%	3%	15%	2%	10%	6%	4%	4%	6%	4%	0%
Abortion	4%	11%	3%	2%	0%	6%	2%	0%	6%	2%	4%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(974)	(145)	(99)	(578)	(151)	(717)	(148)	(109)	(467)	(507)	(339)	(330)	(305)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	40%	41%	33%	43%	34%	44%	41%	45%	34%	43%	40%	37%	46%	47%
Immigration	2%	1%	2%	5%	0%	6%	2%	1%	6%	2%	2%	2%	4%	4%
The environment	2%	4%	0%	2%	4%	2%	0%	4%	2%	2%	1%	2%	2%	1%
Terrorism	1%	0%	1%	1%	0%	1%	2%	2%	1%	0%	1%	1%	1%	1%
Gay rights	3%	5%	1%	2%	8%	2%	0%	1%	2%	2%	7%	2%	1%	6%
Education	4%	6%	1%	7%	7%	4%	3%	0%	6%	6%	3%	4%	4%	2%
Health care	13%	17%	14%	7%	22%	11%	9%	17%	14%	10%	14%	15%	12%	8%
Social security	11%	14%	11%	9%	15%	17%	5%	7%	11%	14%	9%	17%	7%	8%
The budget deficit	9%	2%	21%	7%	2%	5%	18%	11%	11%	9%	7%	7%	11%	19%
The war in Afghanistan	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
Taxes	4%	4%	5%	4%	1%	5%	6%	3%	5%	4%	4%	4%	4%	4%
Medicare	4%	5%	2%	6%	4%	3%	5%	7%	1%	3%	5%	4%	4%	1%
Abortion	4%	1%	8%	7%	1%	0%	10%	2%	8%	3%	5%	4%	6%	0%

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						C	ontinued fro	m previous pa	age					
			Party ID           Dem         Rep         Ind           100%         100%         100%		Ideology			Regi	on		Fa	mily Incom	ie	
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (974)	100% (387)	100% (265)	100% (274)	100% (259)	100% (308)	100% (343)	100% (152)	100% (221)	100% (380)	100% (221)	100% (382)	100% (354)	100% (86)

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### 5. Respondents blame these groups or individuals a great deal or a lot for the poor economic conditions of the past few years

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
President Obama	42%	42%	35%	39%	60%	50%	13%	32%	50%	34%	50%	39%	33%
President Bush	50%	49%	43%	58%	47%	44%	68%	65%	47%	54%	51%	49%	51%
Democrats in the U.S. Congress Republicans in the U.S.	43%	36%	36%	47%	62%	48%	24%	39%	55%	32%	45%	43%	41%
Congress	48%	34%	40%	64%	51%	45%	59%	50%	51%	46%	50%	43%	52%
Wall Street bankers Consumers who borrowed too much	62%	57%	59%	65%	68%	61%	53%	79%	62%	62%	61%	62%	64%
money	54%	52%	58%	51%	58%	58%	34%	57%	61%	46%	54%	54%	54%
Totals	(996)	(158)	(100)	(585)	(152)	(736)	(150)	(110)	(479)	(517)	(345)	(343)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
President Obama	42%	13%	76%	47%	13%	30%	75%	40%	51%	41%	37%	38%	46%	48%
President Bush	50%	73%	20%	51%	78%	52%	27%	56%	53%	47%	49%	59%	46%	30%
Democrats in the U.S.														
Congress	43%	18%	69%	50%	17%	35%	71%	43%	46%	42%	44%	40%	45%	45%
Republicans in the U.S.														
Congress	48%	61%	22%	55%	68%	51%	34%	54%	46%	45%	51%	51%	42%	45%
Wall Street bankers	62%	70%	44%	70%	82%	67%	43%	73%	68%	54%	60%	65%	58%	50%
Consumers who														
borrowed too much														
money	54%	46%	66%	52%	47%	49%	63%	51%	57%	53%	54%	50%	59%	66%
Totals	(996)	(396)	(267)	(280)	(263)	(316)	(348)	(158)	(226)	(388)	(224)	(393)	(360)	(87)

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### 6. Respondents blame these groups or individuals a little or not at all for the poor economic conditions of the past few years

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
President Obama	40%	43%	41%	41%	31%	31%	65%	60%	33%	46%	36%	41%	47%
President Bush	25%	25%	29%	20%	27%	27%	15%	24%	25%	24%	30%	20%	22%
Democrats in the U.S.													
Congress	29%	32%	30%	30%	21%	26%	51%	18%	21%	36%	28%	29%	31%
Republicans in the U.S.													
Congress	20%	34%	11%	14%	18%	20%	21%	16%	17%	22%	20%	22%	15%
Wall Street bankers	15%	20%	11%	12%	15%	15%	23%	5%	14%	15%	19%	10%	13%
Consumers who													
borrowed too much													
money	19%	25%	14%	16%	22%	16%	33%	19%	14%	24%	22%	18%	16%
Totals	(996)	(158)	(100)	(585)	(152)	(736)	(150)	(110)	(479)	(517)	(345)	(343)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
President Obama	40%	69%	7%	34%	74%	40%	14%	35%	36%	43%	44%	42%	35%	37%
President Bush	25%	10%	45%	25%	7%	19%	43%	18%	24%	33%	17%	22%	26%	34%
Democrats in the U.S.														
Congress	29%	53%	2%	24%	56%	29%	8%	25%	24%	32%	32%	30%	24%	31%
Republicans in the U.S.														
Congress	20%	13%	32%	17%	6%	19%	30%	10%	20%	28%	12%	21%	17%	11%
Wall Street bankers	15%	11%	20%	14%	4%	12%	23%	5%	14%	23%	8%	15%	14%	10%
Consumers who														
borrowed too much														
money	19%	22%	14%	21%	23%	21%	17%	10%	17%	23%	23%	20%	14%	14%
Totals	(996)	(396)	(267)	(280)	(263)	(316)	(348)	(158)	(226)	(388)	(224)	(393)	(360)	(87)

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### 7. Likelihood of a deal to avert fiscal cliff

Unless Congress acts before the end of the year, automatic tax increases and spending cuts will go into effect. How likely is it that Congress and the President will agree on a way to avoid the large spending cuts and tax increases now scheduled for January 1?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very likely	16%	10%	12%	22%	15%	15%	16%	17%	18%	13%	15%	14%	19%
Somewhat likely	26%	30%	16%	23%	39%	25%	30%	22%	28%	23%	28%	26%	23%
Somewhat unlikely	26%	27%	29%	26%	17%	29%	8%	30%	25%	26%	25%	25%	27%
Very unlikely	17%	18%	17%	17%	17%	19%	11%	15%	19%	16%	11%	20%	25%
Not sure	16%	16%	26%	11%	12%	12%	34%	16%	10%	21%	22%	15%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(159)	(100)	(586)	(152)	(736)	(152)	(110)	(479)	(519)	(346)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very likely	16%	19%	11%	13%	25%	11%	15%	15%	16%	13%	20%	16%	13%	33%
Somewhat likely	26%	31%	21%	24%	32%	25%	24%	35%	28%	21%	25%	21%	27%	17%
Somewhat unlikely	26%	19%	30%	31%	22%	32%	25%	24%	27%	25%	26%	26%	30%	10%
Very unlikely	17%	9%	26%	20%	10%	11%	26%	11%	18%	18%	20%	16%	18%	36%
Not sure	16%	22%	12%	11%	10%	21%	10%	14%	11%	23%	9%	21%	12%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(397)	(266)	(281)	(263)	(317)	(347)	(158)	(228)	(389)	(223)	(394)	(359)	(87)

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### 8. Who to blame if the fiscal cliff is not averted

If Congress and the President fail to reach an agreement to avoid the large cuts and tax increases, who will you blame? (Check all that apply)

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Republicans in													
Congress	51%	46%	49%	60%	43%	46%	59%	66%	48%	53%	48%	50%	58%
The Democrats in													
Congress	34%	45%	31%	27%	36%	35%	24%	39%	38%	30%	36%	37%	27%
President Obama	43%	47%	40%	39%	53%	51%	15%	38%	51%	36%	48%	43%	35%
Not sure	13%	15%	23%	8%	6%	12%	21%	8%	9%	18%	10%	16%	15%
Totals	(1,000)	(160)	(100)	(587)	(152)	(738)	(152)	(110)	(480)	(520)	(348)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Republicans in														
Congress	51%	69%	23%	55%	79%	57%	27%	65%	48%	46%	49%	53%	53%	37%
The Democrats in														
Congress	34%	16%	50%	40%	15%	32%	51%	35%	35%	31%	38%	35%	35%	26%
President Obama	43%	11%	83%	47%	10%	36%	77%	36%	45%	46%	43%	39%	48%	47%
Not sure	13%	18%	8%	11%	11%	18%	7%	12%	13%	14%	14%	15%	10%	21%
Totals	(1,000)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(228)	(390)	(224)	(394)	(360)	(87)

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### 9. Support for Taxpayer Protection Pledge

In recent years, many candidates who run for Congress have signed a document developed by an organization called Americans for Tax Reform that is called the Taxpayer Protection Pledge. When they sign the pledge, candidates make a commitment to oppose all tax increases for the entire time they are serving in the office they are running for.

Do you support or oppose candidates signing the Taxpayer Protection Pledge?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly support	23%	16%	21%	25%	31%	23%	20%	21%	25%	20%	32%	18%	11%
Somewhat support	22%	32%	15%	21%	20%	25%	8%	28%	28%	17%	20%	26%	21%
Somewhat oppose	12%	14%	11%	12%	8%	12%	14%	11%	11%	12%	10%	10%	17%
Strongly oppose	25%	17%	28%	30%	27%	25%	30%	18%	27%	24%	17%	25%	40%
Not sure	18%	21%	26%	11%	14%	15%	28%	21%	9%	26%	20%	21%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(160)	(99)	(583)	(152)	(735)	(151)	(109)	(479)	(516)	(348)	(343)	(304)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	23%	18%	31%	21%	13%	11%	38%	19%	17%	24%	31%	21%	22%	7%
Somewhat support	22%	15%	31%	24%	13%	23%	30%	19%	35%	20%	15%	23%	24%	28%
Somewhat oppose	12%	10%	12%	14%	8%	18%	10%	23%	9%	10%	8%	10%	15%	10%
Strongly oppose	25%	32%	9%	32%	53%	24%	9%	23%	26%	23%	32%	22%	27%	54%
Not sure	18%	24%	18%	9%	13%	23%	13%	17%	13%	23%	13%	23%	13%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(395)	(265)	(280)	(263)	(314)	(346)	(155)	(228)	(389)	(223)	(394)	(358)	(86)

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### 10. Reaction to politicians who break Taxpayer Protection Pledge

Some politicians who once signed the Taxpayer Protection Pledge are now trying to back out of it. These politicians argue that they signed the pledge many years ago, when the country's budget situation was better, and that the current budget problems mean that Congress should not rule out all tax increases. What do you think the reaction to politicians who break the pledge should be? (A) They should be criticized for breaking a pledge that they made to the people.; (B) They should be congratulated for being willing to address the country's budget problems, even if it means backing out of a pledge they made.; (C) It depends on what kind of tax increase they are willing to support.; (D) Not sure

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	31%	31%	26%	32%	33%	33%	24%	22%	35%	26%	36%	31%	19%
В	28%	20%	30%	35%	25%	29%	28%	26%	30%	26%	19%	27%	47%
С	29%	34%	27%	24%	33%	27%	25%	46%	30%	28%	31%	27%	28%
D	12%	16%	17%	8%	8%	11%	24%	5%	5%	19%	14%	14%	6%
Totals (Unweighted N)	100% (1,000)	100% (160)	100% (100)	100% (587)	100% (152)	100% (738)	100% (152)	100% (110)	100% (480)	100% (520)	100% (348)	100% (344)	100% (308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	31%	20%	40%	36%	21%	20%	46%	29%	30%	31%	30%	29%	32%	11%
В	28%	35%	16%	34%	47%	38%	12%	31%	29%	25%	31%	24%	35%	38%
С	29%	28%	32%	25%	26%	28%	33%	28%	28%	29%	30%	33%	24%	50%
D	12%	17%	11%	6%	6%	14%	10%	12%	13%	14%	8%	15%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(228)	(390)	(224)	(394)	(360)	(87)

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### 11. Views on whether the federal government currently gets enough revenue to fund its responsibilities

Do you think the amount of annual revenue that the federal government currently receives is enough to fund the federal government's responsibilities?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, the current amount													
of annual revenue is													
enough	39%	42%	39%	35%	45%	42%	23%	43%	48%	31%	40%	40%	39%
No, more revenue is													
needed	36%	31%	31%	44%	34%	36%	43%	31%	39%	34%	30%	36%	46%
Not sure	24%	27%	30%	21%	20%	22%	34%	26%	14%	35%	30%	24%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(160)	(100)	(585)	(152)	(738)	(151)	(109)	(479)	(519)	(348)	(343)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, the current amount														
of annual revenue is														
enough	39%	17%	67%	44%	16%	33%	63%	42%	44%	35%	40%	37%	42%	40%
No, more revenue is														
needed	36%	50%	16%	36%	62%	34%	22%	29%	33%	40%	40%	37%	35%	55%
Not sure	24%	33%	17%	20%	21%	33%	15%	29%	23%	26%	20%	25%	23%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(397)	(267)	(279)	(263)	(316)	(347)	(158)	(228)	(389)	(223)	(394)	(358)	(87)

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12. Contribution of illegal immigrants to society

Overall, do you think illegal immigrants make a contribution to American society or are a drain?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mostly make a													
contribution	24%	21%	31%	24%	20%	22%	34%	29%	24%	25%	18%	24%	37%
Neither	13%	19%	16%	10%	7%	10%	20%	26%	11%	15%	9%	18%	16%
Mostly a drain	51%	49%	39%	57%	62%	59%	29%	36%	61%	42%	60%	47%	41%
Not sure	11%	10%	14%	9%	10%	10%	17%	9%	4%	18%	13%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(160)	(100)	(586)	(152)	(737)	(152)	(110)	(479)	(520)	(348)	(344)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mostly make a														
contribution	24%	38%	11%	21%	48%	23%	11%	26%	18%	22%	36%	21%	28%	41%
Neither	13%	18%	11%	11%	14%	11%	13%	12%	20%	14%	7%	14%	13%	16%
Mostly a drain	51%	30%	71%	59%	29%	46%	72%	54%	56%	53%	42%	51%	54%	40%
Not sure	11%	15%	7%	9%	9%	20%	4%	8%	6%	12%	15%	14%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(397)	(267)	(280)	(262)	(317)	(348)	(158)	(228)	(390)	(223)	(394)	(359)	(87)

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13. Views on pathway to citizenship for illegal immigrants

Do you favor or oppose providing a legal way for illegal immigrants already in the United States to become U.S. citizens?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Favor	45%	55%	44%	40%	38%	40%	53%	61%	40%	49%	38%	47%	55%
Oppose	37%	26%	40%	44%	34%	43%	19%	23%	43%	30%	43%	30%	34%
Unsure	19%	19%	17%	16%	28%	17%	27%	16%	17%	20%	20%	23%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(160)	(100)	(584)	(152)	(736)	(151)	(110)	(478)	(519)	(348)	(341)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor	45%	59%	28%	46%	65%	48%	29%	48%	47%	38%	52%	44%	45%	51%
Oppose	37%	22%	53%	40%	21%	34%	48%	38%	34%	42%	27%	36%	42%	33%
Unsure	19%	19%	19%	14%	14%	17%	23%	13%	19%	20%	21%	20%	13%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(396)	(266)	(281)	(262)	(316)	(347)	(158)	(228)	(389)	(222)	(392)	(360)	(87)

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### 14. Views on giving illegal immigrants legal status if they go to college

Please indicate your opinion of the following immigration proposals:

Passing a law that would allow illegal immigrants brought to the U.S. as children to gain legal resident status if they go to college.

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly support	24%	28%	26%	22%	20%	19%	37%	40%	21%	27%	20%	28%	26%
Somewhat support	27%	30%	26%	26%	24%	26%	25%	28%	27%	26%	22%	26%	35%
Somewhat oppose	17%	13%	21%	17%	17%	18%	8%	18%	19%	14%	18%	16%	16%
Strongly oppose	23%	20%	22%	28%	19%	27%	15%	12%	27%	19%	28%	22%	17%
Don't know	9%	10%	6%	7%	20%	10%	14%	1%	6%	13%	12%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(160)	(100)	(587)	(152)	(738)	(152)	(110)	(480)	(520)	(348)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	24%	38%	9%	21%	51%	18%	9%	27%	17%	27%	24%	27%	22%	16%
Somewhat support	27%	26%	32%	24%	22%	35%	26%	23%	27%	25%	32%	25%	26%	50%
Somewhat oppose	17%	8%	23%	23%	6%	16%	27%	18%	19%	14%	18%	16%	19%	11%
Strongly oppose	23%	16%	31%	25%	15%	20%	29%	22%	25%	26%	15%	25%	26%	8%
Don't know	9%	12%	5%	7%	5%	11%	9%	9%	11%	8%	11%	8%	6%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(228)	(390)	(224)	(394)	(360)	(87)

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### 15. Views on giving illegal immigrants legal status if they join the military

Passing a law that would allow illegal immigrants brought to the U.S. as children to gain legal resident status if they serve in the military.

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly support	33%	40%	32%	29%	29%	28%	34%	59%	33%	33%	27%	38%	37%
Somewhat support	29%	26%	26%	29%	39%	31%	24%	22%	26%	32%	22%	31%	38%
Somewhat oppose	13%	10%	12%	17%	9%	13%	15%	7%	16%	9%	15%	11%	10%
Strongly oppose	16%	12%	24%	15%	12%	17%	14%	10%	19%	13%	21%	14%	9%
Don't know	9%	11%	6%	10%	10%	10%	14%	1%	6%	12%	15%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(160)	(100)	(586)	(152)	(737)	(152)	(110)	(480)	(519)	(347)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	33%	35%	33%	32%	47%	29%	27%	29%	30%	37%	33%	40%	25%	40%
Somewhat support	29%	26%	31%	31%	25%	38%	27%	33%	27%	21%	43%	24%	36%	45%
Somewhat oppose	13%	12%	14%	13%	9%	11%	17%	10%	13%	17%	7%	12%	14%	10%
Strongly oppose	16%	15%	16%	16%	13%	12%	18%	19%	20%	16%	7%	17%	16%	3%
Don't know	9%	12%	6%	8%	6%	10%	10%	10%	10%	9%	10%	8%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(227)	(390)	(224)	(393)	(360)	(87)

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### 16. Authority to set immigration policies

Should states be permitted to set their own policies when it comes to immigration, or is this something that should only be handled by the federal government?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
States should be													
permitted	36%	31%	28%	40%	47%	39%	24%	33%	37%	34%	40%	33%	31%
Should only be handled													
by federal government	49%	53%	55%	47%	38%	46%	55%	57%	52%	46%	42%	51%	58%
Not sure	15%	15%	17%	13%	16%	15%	21%	11%	10%	20%	18%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(160)	(99)	(587)	(152)	(737)	(152)	(110)	(480)	(519)	(347)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
States should be														
permitted	36%	25%	51%	37%	28%	28%	50%	25%	34%	43%	35%	37%	36%	23%
Should only be handled														
by federal government	49%	58%	35%	52%	64%	54%	37%	57%	57%	44%	43%	46%	53%	62%
Not sure	15%	16%	14%	11%	8%	18%	14%	18%	9%	14%	22%	16%	11%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(397)	(266)	(281)	(263)	(317)	(347)	(157)	(228)	(390)	(224)	(394)	(359)	(87)

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# 17. Respondents have a somewhat or very favorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	52%	51%	54%	55%	42%	42%	88%	63%	44%	59%	48%	51%	61%
John Boehner	29%	22%	23%	30%	47%	33%	12%	23%	39%	18%	30%	27%	28%
Mitch McConnell	19%	10%	19%	21%	31%	21%	11%	17%	24%	13%	19%	18%	20%
Harry Reid	23%	17%	23%	28%	24%	19%	41%	24%	24%	22%	21%	24%	26%
Nancy Pelosi	33%	30%	33%	38%	30%	27%	56%	41%	31%	35%	32%	32%	38%
David Petraeus	35%	28%	32%	39%	43%	33%	38%	40%	43%	27%	36%	32%	36%
Totals	(997)	(158)	(100)	(586)	(152)	(736)	(151)	(110)	(479)	(518)	(346)	(343)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	52%	91%	5%	48%	90%	59%	18%	53%	48%	55%	49%	53%	49%	47%
John Boehner	29%	10%	58%	25%	8%	16%	56%	37%	24%	28%	27%	19%	35%	39%
Mitch McConnell	19%	10%	37%	15%	6%	11%	36%	16%	15%	21%	21%	13%	24%	19%
Harry Reid	23%	42%	2%	20%	49%	24%	5%	26%	24%	18%	29%	19%	25%	24%
Nancy Pelosi	33%	56%	7%	32%	66%	37%	9%	36%	29%	35%	32%	36%	33%	28%
David Petraeus	35%	30%	44%	34%	33%	36%	38%	37%	38%	30%	39%	33%	34%	35%
Totals	(997)	(396)	(267)	(280)	(263)	(317)	(347)	(158)	(226)	(389)	(224)	(393)	(360)	(87)

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# **18.** Respondents have a somewhat or very unfavorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	47%	45%	42%	57%	56%	11%	36%	54%	39%	51%	47%	38%
John Boehner	41%	39%	43%	46%	33%	40%	47%	45%	41%	42%	38%	42%	48%
Mitch McConnell	34%	26%	30%	42%	35%	34%	35%	33%	39%	29%	31%	33%	39%
Harry Reid	41%	38%	30%	44%	57%	47%	20%	35%	48%	34%	41%	41%	42%
Nancy Pelosi	46%	41%	35%	48%	66%	56%	10%	30%	52%	40%	45%	47%	45%
David Petraeus	33%	30%	23%	40%	38%	38%	16%	25%	36%	30%	28%	34%	41%
Totals	(997)	(158)	(100)	(586)	(152)	(736)	(151)	(110)	(479)	(518)	(346)	(343)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	8%	93%	51%	9%	40%	81%	44%	51%	43%	50%	45%	49%	53%
John Boehner	41%	51%	23%	49%	65%	44%	24%	35%	49%	39%	44%	46%	39%	34%
Mitch McConnell	34%	34%	27%	39%	51%	33%	25%	38%	35%	29%	38%	29%	37%	50%
Harry Reid	41%	13%	74%	46%	19%	29%	69%	34%	43%	42%	44%	35%	46%	49%
Nancy Pelosi	46%	13%	84%	50%	17%	33%	79%	47%	47%	42%	50%	37%	54%	54%
David Petraeus	33%	23%	37%	40%	31%	24%	42%	34%	34%	34%	30%	28%	40%	45%
Totals	(997)	(396)	(267)	(280)	(263)	(317)	(347)	(158)	(226)	(389)	(224)	(393)	(360)	(87)

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### 19. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	27%	25%	30%	28%	27%	18%	60%	38%	23%	32%	29%	28%	24%
Somewhat Approve	24%	30%	23%	26%	10%	22%	27%	31%	20%	28%	20%	21%	36%
Somewhat Disapprove	9%	10%	13%	9%	4%	10%	8%	10%	11%	8%	9%	10%	9%
Strongly Disapprove	37%	34%	34%	35%	55%	47%	4%	20%	45%	29%	40%	39%	29%
Not Sure	2%	2%	1%	2%	3%	2%	1%	0%	0%	3%	1%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(158)	(100)	(586)	(151)	(734)	(152)	(110)	(478)	(518)	(345)	(343)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	27%	58%	0%	15%	51%	26%	10%	31%	26%	25%	31%	27%	21%	31%
Somewhat Approve	24%	34%	5%	32%	38%	31%	8%	25%	23%	29%	14%	28%	26%	14%
Somewhat Disapprove	9%	3%	15%	12%	3%	16%	8%	14%	7%	6%	14%	11%	12%	6%
Strongly Disapprove	37%	5%	81%	37%	8%	22%	74%	29%	44%	37%	38%	33%	40%	48%
Not Sure	2%	0%	0%	5%	0%	4%	0%	1%	0%	3%	3%	2%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(395)	(266)	(280)	(263)	(316)	(346)	(157)	(225)	(390)	(224)	(393)	(360)	(87)

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20. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	45%	43%	47%	50%	36%	37%	69%	64%	39%	51%	43%	44%	50%
Immigration	36%	31%	41%	39%	35%	28%	66%	45%	34%	39%	33%	35%	44%
The environment	45%	44%	39%	54%	35%	38%	66%	60%	41%	49%	43%	40%	55%
Terrorism	53%	55%	48%	61%	39%	48%	68%	66%	52%	54%	49%	52%	62%
Gay rights	40%	39%	43%	42%	29%	34%	57%	50%	32%	47%	34%	40%	49%
Education	47%	41%	47%	55%	40%	38%	75%	61%	44%	50%	45%	43%	56%
Health care	45%	39%	52%	48%	37%	36%	70%	62%	39%	50%	39%	44%	56%
Social security	44%	35%	47%	52%	38%	36%	70%	59%	40%	48%	44%	40%	51%
The budget deficit	37%	34%	37%	42%	34%	30%	67%	45%	34%	41%	35%	38%	41%
The war in Afghanistan	49%	55%	45%	52%	38%	43%	59%	73%	50%	49%	46%	45%	60%
Taxes	46%	43%	48%	52%	38%	37%	69%	71%	42%	51%	45%	43%	53%
Medicare	45%	35%	48%	54%	38%	37%	73%	54%	39%	50%	45%	38%	53%
Abortion	39%	34%	38%	45%	34%	33%	59%	42%	34%	43%	33%	36%	52%
Totals	(995)	(158)	(98)	(586)	(152)	(734)	(151)	(110)	(478)	(517)	(345)	(343)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	45%	80%	4%	43%	79%	51%	16%	50%	46%	46%	39%	46%	42%	43%
Immigration	36%	66%	7%	28%	69%	34%	15%	33%	33%	37%	42%	36%	36%	41%
The environment	45%	73%	10%	44%	72%	47%	22%	50%	43%	44%	44%	46%	44%	48%
Terrorism	53%	79%	24%	51%	81%	57%	30%	66%	52%	48%	51%	52%	56%	52%
Gay rights	40%	62%	9%	42%	74%	41%	14%	37%	39%	39%	43%	38%	41%	49%
Education	47%	77%	11%	44%	75%	54%	21%	49%	41%	49%	48%	48%	44%	48%
Health care	45%	79%	7%	40%	81%	52%	13%	50%	43%	43%	45%	47%	43%	47%
Social security	44%	75%	7%	41%	76%	50%	15%	49%	39%	45%	44%	46%	42%	44%
The budget deficit	37%	69%	5%	30%	69%	35%	14%	35%	36%	40%	35%	41%	34%	26%
The war in Afghanistan	49%	72%	21%	51%	75%	52%	27%	58%	54%	46%	42%	50%	50%	64%
Taxes	46%	79%	10%	41%	81%	51%	18%	53%	41%	47%	45%	49%	44%	47%
Medicare	45%	77%	7%	40%	77%	51%	15%	50%	40%	45%	45%	47%	42%	46%
Abortion	39%	63%	10%	38%	71%	43%	12%	44%	32%	38%	42%	37%	40%	50%
Totals	(995)	(394)	(267)	(280)	(262)	(316)	(347)	(157)	(226)	(389)	(223)	(393)	(359)	(87)

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21. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	3%	3%	6%	1%	2%	1%	7%	4%	2%	3%	3%	4%	0%
Somewhat approve	6%	7%	5%	5%	8%	4%	9%	13%	5%	7%	4%	9%	6%
Neither approve nor													
disapprove	18%	20%	22%	14%	15%	17%	19%	21%	18%	18%	21%	16%	14%
Somewhat disapprove	29%	24%	38%	28%	28%	30%	23%	34%	32%	27%	23%	32%	39%
Strongly disapprove	35%	29%	25%	46%	37%	38%	26%	27%	40%	29%	37%	31%	36%
Not sure	9%	17%	5%	6%	10%	9%	16%	2%	2%	16%	13%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(158)	(100)	(587)	(151)	(735)	(152)	(110)	(479)	(518)	(346)	(343)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	3%	6%	1%	0%	4%	0%	2%	3%	2%	4%	0%	4%	2%	0%
Somewhat approve	6%	7%	8%	3%	8%	5%	5%	2%	4%	9%	7%	6%	6%	3%
Neither approve nor														
disapprove	18%	22%	16%	15%	21%	19%	14%	21%	13%	20%	15%	21%	17%	16%
Somewhat disapprove	29%	25%	39%	24%	23%	33%	33%	22%	41%	26%	29%	23%	35%	43%
Strongly disapprove	35%	28%	28%	51%	36%	32%	36%	42%	34%	30%	37%	35%	33%	38%
Not sure	9%	12%	9%	7%	7%	11%	8%	9%	6%	10%	12%	11%	6%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(395)	(267)	(280)	(263)	(316)	(347)	(158)	(226)	(390)	(223)	(392)	(360)	(87)

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### 22. Tea Party identification

Do you think of yourself as a part of the Tea Party movement?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	12%	8%	7%	12%	27%	15%	1%	7%	15%	9%	13%	12%	7%
No	80%	83%	89%	79%	62%	76%	92%	88%	78%	81%	77%	77%	89%
Not sure	9%	10%	5%	10%	11%	10%	7%	5%	7%	10%	10%	10%	4%
Totals (Unweighted N)	100% (997)	100% (160)	100% (100)	100% (586)	100% (150)	100% (735)	100% (152)	100% (110)	100% (480)	100% (517)	100% (346)	100% (343)	100% (308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	12%	1%	27%	9%	0%	2%	28%	5%	16%	9%	17%	10%	10%	30%
No	80%	93%	58%	87%	95%	95%	60%	90%	76%	82%	71%	81%	82%	69%
Not sure	9%	6%	15%	4%	5%	4%	12%	5%	8%	9%	11%	9%	8%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(396)	(266)	(280)	(262)	(316)	(347)	(158)	(227)	(389)	(223)	(392)	(359)	(87)

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### 23. Respondents believe these groups vote mostly or somewhat Democratic

Some groups of people tend to vote mostly for Democrats or Republicans, while other groups are about equally split between the parties. How do you think the following groups tend to vote?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Rich people	4%	3%	4%	5%	4%	4%	5%	2%	5%	4%	4%	6%	2%
Middle class people	31%	27%	29%	37%	31%	26%	50%	35%	31%	31%	32%	33%	27%
Poor people	75%	71%	66%	79%	90%	76%	74%	74%	80%	71%	71%	72%	89%
People with advanced													
university degrees	35%	38%	27%	36%	40%	37%	27%	33%	39%	32%	27%	34%	50%
People who live in big													
cities	55%	63%	49%	47%	67%	58%	47%	49%	65%	45%	44%	59%	69%
People who live in rural													
areas	17%	13%	16%	19%	21%	14%	33%	14%	13%	21%	20%	19%	9%
People who live in													
suburbs	17%	20%	10%	17%	23%	18%	22%	7%	20%	14%	20%	19%	10%
Young people	70%	78%	64%	67%	70%	68%	80%	67%	78%	62%	58%	78%	81%
Old people	20%	19%	12%	20%	31%	18%	26%	22%	20%	19%	24%	19%	12%
Totals	(997)	(159)	(99)	(586)	(152)	(736)	(151)	(110)	(479)	(518)	(347)	(343)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Rich people	4%	3%	7%	3%	4%	3%	5%	5%	5%	4%	2%	3%	6%	2%
Middle class people	31%	49%	13%	29%	48%	38%	15%	32%	36%	29%	29%	33%	28%	20%
Poor people	75%	75%	75%	78%	76%	78%	77%	80%	73%	72%	81%	69%	76%	91%
People with advanced														
university degrees	35%	38%	34%	34%	57%	26%	30%	36%	44%	28%	37%	26%	43%	47%
People who live in big														
cities	55%	49%	62%	58%	68%	48%	57%	57%	58%	47%	65%	45%	61%	86%
People who live in rural														
areas	17%	23%	9%	18%	21%	14%	16%	16%	13%	22%	12%	21%	12%	5%
People who live in														
suburbs	17%	19%	14%	16%	22%	14%	17%	12%	20%	14%	24%	14%	18%	20%
Young people	70%	68%	77%	67%	75%	64%	76%	73%	73%	64%	75%	63%	74%	96%
Old people	20%	23%	19%	15%	23%	20%	17%	28%	15%	20%	17%	18%	18%	13%
Totals	(997)	(396)	(267)	(280)	(263)	(316)	(348)	(157)	(227)	(389)	(224)	(394)	(360)	(87)

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### 24. Respondents believe these groups vote mostly or somewhat Republican

Some groups of people tend to vote mostly for Democrats or Republicans, while other groups are about equally split between the parties. How do you think the following groups tend to vote?

	·	·	A	ge	·	·	Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Rich people	68%	70%	69%	67%	65%	65%	75%	75%	68%	68%	61%	69%	80%
Middle class people	18%	25%	10%	15%	26%	20%	13%	15%	18%	18%	18%	20%	15%
Poor people	3%	6%	2%	3%	1%	3%	1%	7%	4%	3%	4%	3%	3%
People with advanced													
university degrees	21%	15%	20%	26%	26%	21%	23%	24%	21%	22%	22%	25%	15%
People who live in big													
cities	7%	4%	7%	10%	10%	6%	13%	11%	5%	10%	8%	11%	1%
People who live in rural													
areas	50%	57%	43%	47%	54%	56%	31%	41%	57%	43%	32%	54%	77%
People who live in													
suburbs	33%	30%	29%	33%	43%	30%	39%	42%	34%	31%	27%	34%	41%
Young people	3%	1%	4%	5%	2%	4%	1%	2%	2%	5%	4%	2%	4%
Old people	42%	54%	43%	34%	39%	43%	35%	43%	45%	39%	30%	46%	58%
Totals	(997)	(159)	(99)	(586)	(152)	(736)	(151)	(110)	(479)	(518)	(347)	(343)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Rich people	68%	79%	52%	74%	84%	74%	54%	69%	71%	68%	64%	69%	68%	77%
Middle class people	18%	7%	34%	18%	5%	15%	30%	10%	14%	25%	17%	19%	16%	5%
Poor people	3%	2%	5%	5%	3%	5%	2%	2%	6%	3%	2%	5%	2%	2%
People with advanced														
university degrees	21%	20%	17%	29%	14%	31%	18%	26%	17%	24%	18%	27%	19%	13%
People who live in big														
cities	7%	8%	9%	6%	9%	6%	7%	4%	3%	13%	5%	12%	3%	1%
People who live in rural														
areas	50%	41%	58%	54%	57%	49%	51%	42%	56%	44%	62%	39%	56%	83%
People who live in														
suburbs	33%	29%	44%	29%	36%	24%	38%	31%	26%	37%	33%	33%	35%	29%
Young people	3%	3%	2%	5%	6%	3%	1%	2%	3%	6%	0%	5%	3%	0%
Old people	42%	38%	47%	46%	46%	42%	42%	38%	45%	40%	44%	39%	48%	34%
Totals	(997)	(396)	(267)	(280)	(263)	(316)	(348)	(157)	(227)	(389)	(224)	(394)	(360)	(87)

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**25. Respondent's ideology** In general, how would you describe your own political viewpoint?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	11%	14%	12%	11%	4%	8%	14%	21%	7%	14%	7%	12%	16%
Liberal	16%	13%	20%	13%	21%	14%	26%	17%	16%	16%	16%	15%	18%
Moderate	29%	30%	31%	30%	22%	29%	30%	31%	25%	34%	26%	27%	39%
Conservative	25%	21%	18%	28%	38%	28%	19%	20%	31%	20%	28%	26%	20%
Very Conservative	13%	16%	13%	10%	14%	16%	3%	9%	18%	8%	17%	13%	6%
Not sure	6%	6%	6%	8%	1%	6%	7%	3%	3%	8%	8%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(160)	(100)	(587)	(152)	(738)	(152)	(110)	(480)	(520)	(348)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	11%	21%	0%	8%	40%	0%	0%	8%	7%	14%	11%	11%	12%	12%
Liberal	16%	31%	3%	10%	60%	0%	0%	16%	13%	15%	21%	16%	14%	19%
Moderate	29%	27%	14%	49%	0%	100%	0%	30%	34%	29%	24%	36%	27%	19%
Conservative	25%	10%	53%	19%	0%	0%	66%	26%	29%	22%	28%	19%	30%	39%
Very Conservative	13%	3%	29%	12%	0%	0%	34%	10%	14%	14%	12%	12%	13%	8%
Not sure	6%	7%	1%	2%	0%	0%	0%	10%	3%	6%	4%	7%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(228)	(390)	(224)	(394)	(360)	(87)

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26. Perceived Obama ideology

Would you say Barack Obama is...

			Α	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	37%	38%	34%	33%	52%	42%	22%	30%	47%	28%	39%	42%	29%
Liberal	25%	30%	29%	23%	11%	22%	25%	42%	24%	25%	20%	21%	38%
Moderate	21%	20%	14%	27%	21%	20%	27%	22%	16%	26%	16%	23%	29%
Conservative	5%	3%	3%	7%	6%	5%	7%	2%	6%	4%	7%	4%	2%
Very conservative	3%	3%	3%	1%	6%	2%	7%	1%	2%	4%	7%	1%	0%
Not sure	9%	6%	16%	10%	4%	9%	13%	3%	5%	13%	12%	10%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(160)	(100)	(587)	(152)	(738)	(152)	(110)	(480)	(520)	(348)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	37%	13%	74%	34%	12%	17%	76%	34%	42%	38%	35%	28%	46%	51%
Liberal	25%	34%	12%	27%	40%	33%	10%	33%	22%	21%	27%	26%	22%	25%
Moderate	21%	33%	4%	25%	36%	33%	3%	19%	20%	20%	25%	19%	23%	22%
Conservative	5%	7%	1%	5%	3%	5%	6%	3%	7%	5%	3%	6%	4%	1%
Very conservative	3%	5%	3%	0%	6%	1%	3%	1%	0%	7%	1%	5%	0%	0%
Not sure	9%	9%	6%	9%	2%	12%	3%	11%	9%	9%	8%	15%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(228)	(390)	(224)	(394)	(360)	(87)

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### 27. Perceived Obama sincerity

Do you think Barack Obama...

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	48%	45%	51%	51%	42%	37%	84%	65%	42%	55%	49%	44%	52%
people want to hear Not sure	45% 6%	44% 11%	46% 2%	43% 5%	52% 7%	55% 8%	14% 2%	31% 4%	51% 7%	40% 6%	46% 5%	47% 9%	42% 6%
Totals (Unweighted N)	100% (998)	100% (159)	100% (100)	100% (587)	100% (151)	100% (736)	100% (152)	100% (110)	100% (479)	100% (519)	100% (348)	100% (342)	100% (308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	48%	87%	6%	40%	84%	53%	18%	50%	42%	52%	46%	49%	44%	45%
people want to hear	45%	11%	91%	48%	15%	41%	74%	47%	49%	43%	46%	44%	51%	40%
Not sure	6%	2%	2%	11%	2%	6%	8%	3%	9%	5%	8%	6%	5%	15%
Totals (Unweighted N)	100% (998)	100% (395)	100% (267)	100% (281)	100% (262)	100% (316)	100% (348)	100% (158)	100% (226)	100% (390)	100% (224)	100% (394)	100% (358)	100% (87)

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28. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	41%	38%	38%	44%	42%	30%	73%	62%	34%	48%	41%	39%	41%
Like somewhat	22%	28%	23%	21%	15%	24%	22%	17%	25%	20%	18%	24%	27%
Dislike	30%	24%	34%	30%	33%	37%	3%	19%	36%	24%	34%	27%	25%
Not sure	7%	10%	5%	5%	10%	9%	2%	2%	6%	9%	6%	10%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(160)	(100)	(586)	(152)	(737)	(152)	(110)	(480)	(519)	(347)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	41%	73%	6%	31%	76%	43%	14%	44%	36%	42%	40%	41%	36%	41%
Like somewhat	22%	22%	18%	26%	18%	33%	15%	24%	20%	21%	26%	25%	22%	26%
Dislike	30%	4%	65%	30%	6%	18%	58%	29%	31%	30%	28%	25%	34%	30%
Not sure	7%	1%	11%	12%	0%	6%	12%	3%	13%	7%	6%	9%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(227)	(390)	(224)	(393)	(360)	(87)

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29. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	39%	35%	38%	35%	55%	47%	11%	26%	47%	30%	39%	41%	35%
Bold	33%	25%	39%	32%	38%	25%	60%	41%	33%	32%	36%	30%	30%
Effective	35%	35%	41%	30%	36%	24%	75%	49%	32%	38%	35%	41%	27%
Exciting	23%	22%	21%	24%	27%	15%	51%	37%	21%	25%	29%	18%	19%
Experienced	28%	24%	29%	30%	27%	19%	59%	38%	24%	31%	32%	26%	22%
Honest	35%	29%	36%	40%	34%	28%	58%	47%	28%	42%	37%	30%	39%
Hypocritical	34%	31%	30%	34%	49%	42%	6%	24%	42%	26%	37%	35%	28%
Inspiring	39%	41%	36%	40%	38%	29%	68%	57%	32%	45%	35%	38%	46%
Intelligent	60%	60%	61%	61%	58%	52%	86%	73%	55%	66%	58%	56%	70%
Partisan	27%	25%	19%	29%	37%	31%	13%	21%	38%	16%	22%	31%	31%
Patriotic	32%	25%	33%	33%	39%	27%	44%	45%	27%	36%	31%	30%	35%
Religious	16%	7%	16%	20%	20%	10%	30%	28%	16%	16%	18%	15%	12%
Sincere	37%	29%	35%	44%	39%	31%	64%	38%	28%	45%	36%	36%	39%
Steady	29%	17%	29%	34%	37%	22%	49%	41%	24%	33%	30%	25%	32%
Strong	37%	36%	32%	39%	39%	27%	70%	49%	29%	44%	40%	33%	36%
Totals	(1,000)	(160)	(100)	(587)	(152)	(738)	(152)	(110)	(480)	(520)	(348)	(344)	(308)

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			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	39%	5%	85%	38%	9%	26%	74%	34%	42%	38%	41%	33%	44%	47%
Bold	33%	49%	18%	24%	48%	26%	27%	35%	23%	35%	35%	34%	30%	31%
Effective	35%	61%	7%	28%	65%	32%	17%	33%	31%	37%	38%	38%	27%	39%
Exciting	23%	39%	5%	17%	38%	25%	12%	28%	18%	23%	23%	22%	19%	24%
Experienced	28%	50%	2%	22%	46%	29%	11%	21%	23%	33%	30%	29%	24%	38%
Honest	35%	65%	2%	31%	63%	40%	10%	32%	34%	37%	36%	37%	29%	37%
Hypocritical	34%	4%	78%	30%	8%	23%	65%	33%	36%	34%	35%	29%	38%	44%
Inspiring	39%	66%	10%	30%	64%	42%	17%	46%	37%	35%	42%	34%	38%	46%
Intelligent	60%	86%	24%	60%	87%	67%	36%	67%	54%	60%	62%	64%	56%	65%
Partisan	27%	11%	51%	25%	9%	16%	50%	28%	32%	23%	28%	17%	35%	45%
Patriotic	32%	54%	4%	27%	54%	37%	10%	32%	30%	28%	40%	34%	31%	37%
Religious	16%	29%	1%	10%	23%	16%	7%	8%	17%	17%	18%	19%	13%	21%
Sincere	37%	64%	4%	32%	60%	45%	14%	32%	37%	39%	38%	37%	32%	41%
Steady	29%	48%	3%	27%	55%	30%	9%	31%	23%	26%	37%	31%	25%	34%
Strong	37%	61%	4%	35%	60%	41%	16%	37%	28%	39%	40%	39%	31%	30%
Totals	(1,000)	(397)	(267)	(281)	(263)	(317)	(348)	(158)	(228)	(390)	(224)	(394)	(360)	(87)

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### 30. Black Friday shopping

Did you go shopping on "Black Friday" (the day after Thanksgiving, when many stores and retail chains offer discounts)?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	21%	26%	27%	18%	14%	21%	19%	27%	17%	26%	16%	24%	28%
No	79%	74%	73%	82%	86%	79%	81%	73%	83%	74%	84%	76%	72%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(160)	(100)	(587)	(152)	(738)	(152)	(110)	(480)	(520)	(348)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	21%	19%	19%	28%	20%	29%	16%	27%	21%	17%	25%	18%	24%	29%
No	79%	81%	81%	72%	80%	71%	84%	73%	79%	83%	75%	82%	76%	71%
Totals (Unweighted N)	100% (1,000)	100% (397)	100% (267)	100% (281)	100% (263)	100% (317)	100% (348)	100% (158)	100% (228)	100% (390)	100% (224)	100% (394)	100% (360)	100% (87)

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**31. How much respondent spent on Black Friday** How much did you spend on "Black Friday"? Asked of respondents who indicated they shopped on Black Friday

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Less than \$50	31%	25%	38%	29%	39%	36%	27%	12%	31%	32%	30%	35%	28%
\$50-\$100	21%	23%	13%	26%	20%	24%	11%	15%	18%	23%	10%	23%	29%
\$100-\$250	25%	27%	24%	26%	13%	20%	16%	54%	23%	26%	44%	17%	14%
\$250-\$500	19%	22%	20%	11%	28%	15%	38%	18%	20%	18%	12%	22%	21%
More than \$500	4%	2%	5%	7%	0%	5%	8%	0%	9%	2%	3%	3%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(185)	(46)	(24)	(95)	(20)	(142)	(24)	(19)	(71)	(114)	(45)	(66)	(74)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Less than \$50	31%	27%	37%	29%	35%	23%	37%	42%	34%	20%	32%	43%	22%	25%
\$50-\$100	21%	27%	8%	26%	20%	25%	12%	27%	25%	11%	23%	11%	35%	3%
\$100-\$250	25%	26%	18%	28%	19%	40%	14%	22%	14%	52%	2%	36%	19%	13%
\$250-\$500	19%	16%	34%	11%	23%	6%	33%	3%	27%	9%	41%	10%	17%	48%
More than \$500	4%	4%	3%	5%	4%	6%	3%	6%	1%	7%	2%	0%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(185)	(72)	(51)	(53)	(42)	(64)	(66)	(33)	(45)	(67)	(40)	(52)	(76)	(21)

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# **32.** Whether respondent spent more or less than they expected on Black Friday Did you spend more or less than you expected? Asked of respondents who indicated they shopped on Black Friday

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More than I expected	22%	17%	36%	18%	11%	22%	23%	23%	35%	14%	21%	26%	19%
About the same	65%	75%	53%	68%	56%	63%	59%	75%	50%	74%	70%	60%	65%
Less than I expected	13%	8%	10%	14%	33%	14%	18%	2%	15%	12%	9%	13%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(185)	(46)	(24)	(95)	(20)	(142)	(24)	(19)	(71)	(114)	(45)	(66)	(74)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More than I expected	22%	37%	13%	17%	35%	15%	17%	29%	34%	17%	13%	9%	34%	12%
About the same	65%	51%	76%	70%	55%	75%	63%	52%	51%	71%	83%	74%	53%	87%
Less than I expected	13%	12%	12%	13%	9%	10%	20%	20%	15%	12%	5%	17%	13%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(185)	(72)	(51)	(53)	(42)	(64)	(66)	(33)	(45)	(67)	(40)	(52)	(76)	(21)

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**33.** Whether respondent thought Black Friday deals were better or worse than last year Do you think the Black Friday bargains were better or worse than last year? Asked of respondents who indicated they shopped on Black Friday

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better than last year	9%	2%	10%	9%	37%	6%	34%	3%	13%	7%	22%	5%	2%
About the same	47%	52%	54%	41%	26%	45%	30%	70%	48%	46%	45%	54%	41%
Worse than last year I didn't shop during Black	19%	20%	10%	32%	7%	21%	5%	20%	21%	18%	25%	16%	16%
Friday last year	25%	26%	27%	18%	30%	27%	30%	7%	18%	29%	8%	26%	41%
Totals (Unweighted N)	100% (185)	100% (46)	100% (24)	100% (95)	100% (20)	100% (142)	100% (24)	100% (19)	100% (71)	100% (114)	100% (45)	100% (66)	100% (74)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better than last year	9%	14%	4%	9%	23%	4%	7%	14%	8%	4%	14%	3%	8%	8%
About the same	47%	53%	51%	39%	37%	58%	37%	30%	43%	61%	50%	51%	53%	29%
Worse than last year I didn't shop during Black	19%	15%	11%	27%	14%	17%	21%	14%	18%	22%	22%	27%	14%	18%
Friday last year	25%	18%	35%	24%	26%	21%	34%	43%	31%	13%	14%	19%	24%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(185)	(72)	(51)	(53)	(42)	(64)	(66)	(33)	(45)	(67)	(40)	(52)	(76)	(21)

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34. Trend of economy

Overall, do you think the economy is getting better or worse?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	28%	32%	26%	27%	27%	21%	54%	33%	25%	30%	23%	30%	34%
About the same	32%	30%	44%	27%	26%	29%	30%	48%	29%	34%	32%	30%	34%
Getting worse	38%	32%	27%	45%	47%	47%	8%	19%	45%	30%	41%	38%	30%
Not sure	3%	6%	3%	1%	0%	2%	7%	0%	1%	5%	4%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(160)	(100)	(584)	(152)	(736)	(152)	(109)	(479)	(518)	(347)	(343)	(307)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	28%	53%	5%	19%	58%	23%	11%	24%	25%	28%	35%	24%	30%	26%
About the same	32%	32%	26%	35%	24%	45%	25%	41%	27%	29%	33%	37%	28%	40%
Getting worse	38%	12%	67%	42%	17%	26%	63%	32%	47%	39%	29%	37%	40%	34%
Not sure	3%	3%	2%	3%	1%	5%	1%	3%	1%	4%	2%	1%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(396)	(265)	(281)	(263)	(316)	(346)	(157)	(228)	(389)	(223)	(392)	(360)	(87)

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**35. Stock market expectations over next year**Do you think the stock market will be higher or lower 12 months from now?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	20%	18%	14%	20%	31%	17%	27%	27%	21%	18%	16%	22%	23%
About the same	34%	37%	44%	29%	21%	30%	39%	48%	37%	30%	35%	28%	38%
Lower	24%	22%	14%	29%	33%	31%	6%	10%	28%	21%	22%	27%	26%
Not sure	23%	23%	27%	22%	15%	22%	29%	15%	15%	30%	27%	23%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(160)	(100)	(584)	(152)	(736)	(151)	(110)	(479)	(518)	(345)	(344)	(308)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	20%	32%	3%	17%	40%	17%	9%	22%	19%	14%	29%	20%	16%	31%
About the same	34%	38%	29%	34%	36%	47%	23%	30%	33%	38%	29%	35%	34%	32%
Lower	24%	5%	48%	27%	6%	13%	48%	16%	31%	25%	23%	20%	27%	30%
Not sure	23%	24%	19%	22%	17%	22%	20%	32%	17%	23%	20%	25%	22%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(395)	(267)	(281)	(261)	(317)	(348)	(158)	(226)	(389)	(224)	(391)	(360)	(87)

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### 36. Change in personal finances over past year

Would you say that you and your family are...

		Age				Race			Gender		Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Better off financially than														
you were a year ago	14%	16%	18%	11%	14%	11%	31%	14%	13%	16%	15%	10%	18%	
About the same														
financially as you were a														
year ago	47%	49%	53%	43%	42%	46%	43%	57%	48%	47%	39%	52%	54%	
Worse off financially than														
you were a year ago	36%	31%	26%	44%	42%	41%	18%	29%	39%	33%	43%	32%	27%	
Not sure	3%	4%	3%	1%	2%	2%	8%	0%	1%	4%	2%	5%	0%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(994)	(160)	(100)	(582)	(151)	(732)	(152)	(110)	(476)	(518)	(347)	(342)	(305)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than														
you were a year ago	14%	24%	7%	9%	30%	7%	9%	16%	12%	12%	20%	10%	14%	15%
About the same														
financially as you were a														
year ago	47%	49%	41%	51%	47%	61%	39%	39%	54%	44%	52%	46%	50%	73%
Worse off financially than														
you were a year ago	36%	23%	51%	38%	21%	31%	51%	40%	33%	40%	28%	40%	35%	11%
Not sure	3%	4%	1%	2%	2%	1%	1%	5%	1%	4%	0%	4%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(396)	(264)	(280)	(262)	(316)	(344)	(157)	(228)	(387)	(222)	(391)	(359)	(87)

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Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates November 23-26, 2012

**Target population** U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sam-

ple matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from

the 2008 Pew Religion in American Life Survey.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 8.1, with a mean of one and a

standard deviation of 1.52.

Number of respondents 1000

**Margin of error**  $\pm$  5.6% (adjusted for weighting)

Survey mode Web-based interviews

**Questions not reported** 17 questions not reported.