

YouGov / The Sun Survey Results

Sample Size: 1642 GB Adults
Fieldwork: 20th - 21st June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1642	415	539	106	528	398	354	798	844	199	419	562	463	936	706	210	534	351	404	143
Unweighted Sample	1642	410	514	102	511	406	374	770	872	75	398	718	451	1053	589	162	583	337	389	171
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	78	2	9	35	31	27	34	30	39	35	31	32	45	28	28	19
Lab	43	0	100	0	5	94	41	39	48	50	45	49	31	41	47	48	28	54	52	41
Lib Dem	8	0	0	100	2	0	38	8	9	8	10	6	10	10	6	8	12	6	7	8
Other	15	0	0	0	15	3	12	18	12	14	12	15	19	14	16	13	16	12	12	32

Other Parties Voting Intention

UKIP	8	0	0	0	13	1	4	10	6	6	4	8	13	7	10	8	10	6	9	2
SNP / PCY	3	0	0	0	1	0	3	3	3	2	4	3	3	3	3	0	0	1	1	27
Green	2	0	0	0	1	1	4	2	2	3	3	2	1	3	1	2	3	2	1	1
BNP	1	0	0	0	0	1	1	1	1	1	0	1	1	0	2	1	2	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	0	2	0	1	1	1	0	3	1	1	0	1

Non Voters

Would Not Vote	9	0	0	0	4	2	7	8	10	20	13	6	4	7	11	15	7	9	9	5
Don't know	15	0	0	0	14	7	25	9	21	21	10	14	18	15	16	18	17	16	12	12

June 19-20
June 20-21

Do you approve or disapprove of the Government's record to date?

Approve	25	25	76	4	42	50	3	23	30	20	19	29	22	27	27	22	24	32	25	18	17
Disapprove	57	62	13	90	40	35	91	63	61	62	55	59	66	62	58	66	63	53	61	71	68
Don't know	17	13	11	6	19	15	6	14	9	18	26	12	12	10	14	12	13	15	14	10	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 6-7	June 20-21																			
Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?																					
The kind of society it wants is broadly the kind of society I want																					
Applies most to the Conservatives	27	26	84	3	4	64	3	8	31	22	16	26	24	34	28	25	24	36	24	21	17
Applies most to Labour	29	28	3	72	6	5	70	25	28	27	25	28	33	22	28	27	23	19	29	38	31
Applies most to the Liberal Democrats	9	10	2	6	73	2	4	33	10	10	12	10	7	12	13	6	10	12	8	10	9
Applies to none of them	20	23	7	14	12	22	17	21	23	23	19	20	26	25	22	25	26	21	22	23	31
Don't know	14	13	4	6	4	8	6	14	9	16	28	16	10	7	10	16	17	12	17	8	11
It is led by people of real ability																					
Applies most to the Conservatives	20	19	59	2	17	42	4	11	21	17	8	19	17	24	20	17	15	24	18	16	13
Applies most to Labour	16	15	2	40	5	2	41	9	14	15	15	15	18	10	14	15	12	9	16	22	15
Applies most to the Liberal Democrats	3	3	1	1	37	0	1	11	3	3	6	3	1	4	3	3	5	4	1	3	5
Applies to none of them	45	47	30	44	34	43	43	49	49	45	36	45	49	50	47	46	48	43	47	48	53
Don't know	16	17	8	13	7	12	12	20	13	20	35	17	15	11	15	19	20	19	17	12	14
Its leaders are prepared to take tough and unpopular decisions																					
Applies most to the Conservatives	46	47	87	35	37	69	37	37	52	43	33	47	47	53	50	44	40	51	45	48	47
Applies most to Labour	11	9	1	23	5	2	22	7	9	9	5	9	12	7	8	10	6	7	9	13	10
Applies most to the Liberal Democrats	4	4	0	5	31	1	3	13	5	4	8	4	3	5	4	5	8	4	5	3	3
Applies to none of them	23	26	10	25	20	22	25	28	25	27	25	22	28	27	26	26	29	25	27	25	26
Don't know	16	13	3	12	7	6	13	16	9	18	29	18	10	7	12	15	18	13	15	11	14
It seems to chop and change all the time: you can never be quite sure what it stands for																					
Applies most to the Conservatives	30	27	8	44	22	15	46	27	27	26	19	21	31	31	26	28	25	23	30	30	25
Applies most to Labour	21	21	46	3	50	36	2	25	24	18	19	17	22	24	24	17	17	25	19	22	14
Applies most to the Liberal Democrats	24	28	31	40	10	29	39	22	28	29	20	37	25	28	28	29	29	28	25	28	36
Applies to none of them	8	9	5	6	9	8	5	10	10	7	8	7	9	10	8	9	13	6	10	7	10
Don't know	15	15	10	7	9	12	7	17	11	19	33	18	14	7	14	17	15	17	16	13	15

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	55	107
Male 25 to 39	193	221
Male 40 to 59	320	292
Male 60 +	248	219
Female 18 to 24	71	102
Female 25 to 39	243	219
Female 40 to 59	354	299
Female 60 +	243	268
Region		
North England	423	425
Midlands	244	283
East England	154	166
London	245	221
South England	425	395
Wales	73	86
Scotland	163	150
Social Grade		
AB	641	484
C1	514	501
C2	243	363
DE	329	380
Newspaper Type		
Express / Mail	368	276
Sun / Star	197	406
Mirror / Record	100	173
Guardian / Independent	95	78
FT / Times / Telegraph	127	164
Other Paper	231	199
No Paper	609	432
Political Party Identification		
Labour	517	561
Conservative	504	492
Liberal Democrat	196	207
SNP/Plaid Cymru	40	29
Others	66	22
None/ DK	404	414

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