

YouGov/Sun Survey Results

Sample Size: 1524 Adults in notional Lib Dem

seats and targets

Fieldwork: 27th - 30th March 2012

	Cons	tituency \ intention	•		2010 Vote	1	Ger	Gender Age					Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623	
1524	344	354	272	437 250 556			749 775 102 386 563 473				473	1020	499		
0/	0/	0/	0/	0/	0/	0/	0/	0/	0/ 0/ 0/ 0/				0/	0/	

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Standard Headline Voting Intention															
[Excluding Don't knows and Wouldn't votes]															
Con	29	96	1	8	81	3	10	30	28	17	25	28	39	32	25
Lab	34	0	94	15	3	88	35	32	36	42	38	35	25	35	32
Lib Dem	15	0	1	68	1	0	37	13	17	15	21	13	12	14	17
Other	22	3	5	10	14	8	18	25	19	27	16	24	23	19	26
Other Parties Voting Intention		-								-			_		
UKIP	9	1	1	3	12	2	5	9	8	6	4	9	14	7	11
Green	6	2	3	2	0	3	7	6	6	16	6	5	3	6	6
SNP / PCY	5	0	0	4	1	2	5	7	3	4	4	7	5	5	6
BNP	1	0	0	0	1	2	0	2	1	1	1	2	1	1	3
Respect	0	0	0	1	0	0	1	0	1	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	1	1	0	1	0
Non Voters		-								-			-		
Would Not Vote	11	0	2	3	4	3	5	9	12	10	9	14	8	9	12
Don't know	16	6	5	11	14	10	23	10	22	14	17	16	17	14	19



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Sample Size: 1524 Adults in notional Lib Dem

seats and targets

Fieldwork: 27th - 30th March 2012

			Region			battleg	round	
Total	London	Rest of South	Midlands / Wales	North	Scotland	Con v LD	Lab v LD	Lost LDem voters
1524	169	580	243	380	152	1011	489	304
1524	209	625	222	387	81	1059	438	340
%	%	%	%	%	%	%	%	0/2

Unweighted Sample	1524	209	020	222	387	81	1059	438	340
	%	%	%	%	%	%	%	%	%
Standard Headline Voting Intention									
[Excluding Don't knows and Wouldn't votes]									
Con	29	32	34	25	28	17	35	20	14
Lab	34	38	32	32	40	24	28	43	54
Lib Dem	15	15	16	13	15	17	16	13	3
Other	22	15	18	30	17	42	21	24	29
Other Parties Voting Intention									
UKIP	9	7	9	10	11	1	11	5	9
Green	6	5	7	10	3	5	5	8	11
SNP / PCY	5	0	0	6	1	36	3	8	7
BNP	1	2	1	3	2	0	1	2	0
Respect	0	0	1	1	0	0	0	0	1
Other	0	0	0	1	0	0	0	1	1
Non Voters									
Would Not Vote	11	9	10	12	11	11	11	8	7
Don't know	16	14	21	17	13	10	19	12	31



seats and targets

Fieldwork: 27th - 30th March 2012

	Cons	tituency \ intention	•		2010 Vote	•	Ge	Gender Age					Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	
1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623	
1524	344	354	272	437 250 556			749	775	102	386	563	473	1020	499	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
As you will know, many people cast their vote at general elections for the party that they most support, many other people vote tactically – that is, for a party that isn't their first choice, but are able to keep an even worse party from winning in their local constituency. Thinking about how you are likely to vote at the next election, will you															
Vote for the party or candidate that I most want to		1						1		1					
win Vote for a party or candidate that is not my first choice, but who can stop a party I don't like from	69	91	80	74	82	79	67	71	67	68	67	66	74	70	67
winning	14	7	16	20	10	11	18	15	13	19	15	13	13	14	14
Don't know	17	2	4	6	8	10	14	14	20	13	18	21	13	15	19
to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?															
[Excluding Don't knows and Wouldn't votes]					•										
Con	28	100	0	0	77	3	8	30	26	22	23	27	35	30	23
Lab	31	0	100	0	4	83	28	30	33	47	33	31	23	30	33
Lib Dem Other	24 17	0	0 0	100 0	5 14	6 7	52 13	20 21	28 14	21 10	29 15	22 20	22 20	23 17	25 19
Other	17	1 0	U	U	14	,	13	21	14	10	15	20	20	17	19
Constituency Other Parties Voting Intention															
UKIP	7	0	0	0	10	1	3	7	6	l 4	2	7	12	6	7
SNP / PCY	5	0	0	0	2	3	3	6	3	4	2 5	6	4	5	4
Green	4	0	0	0	0	2	5	4	3	l 1	6	4	3	4	3
BNP	1	0	0	0	2	1	0	2	1	1	2	2	1	1	3
Other	1	0	0	0	0	0	1	1	0	0	2 1	2 1	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



seats and targets

Fieldwork: 27th - 30th March 2012

Weighted sample Unweighted Sample

Region battleground Lost Rest of Midlands / Con v Lab v North Scotland Total London LDem South Wales LD LD voters 1524 169 580 243 380 152 489 304 1011 1524 209 387 81 340 % %

As you will know, many people cast their vote at general elections for the party that they most support, many other people vote tactically – that is, for a party that isn't their first choice, but are able to keep an even worse party from winning in their local constituency. Thinking about how you are likely to vote at the next election, will you...

Vote for the party or candidate that I most want to								I	
win	69	72	67	65	73	70	69	71	63
Vote for a party or candidate that is not my first								ļ	
choice, but who can stop a party I don't like from								ļ	
winning	14	16	14	17	13	12	14	16	18
Don't know	17	12	19	19	14	19	18	13	19

And thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

[Excluding Don't knows and Wouldn't votes]

Con	28	30	34	22	26	14	33	18	16
Con Lab Lib Dem Other	31	33	26	36	38	23	24	45	58
Lib Dem	24	26	25	19	23	26	25	21	0
Other	17	11	15	23	12	37	19	16	26
ion							-		

Constituency Other Parties Voting Intention

•									
UKIP	7	3	8	10	7	1	9	3	7
SNP / PCY	5	2	0	5	0	34	3	7	7
Green	4	4	6	4	1	2	4	3	9
BNP	1	2	0	2	3	0	1	2	0
Other	1	0	1	1	1	0	1	1	2
Respect	0	0	0	1	0	0	0	0	0



seats and targets

Fieldwork: 27th - 30th March 2012		Cons	tituency \ intention	_		2010 Vote	•	Gender		Age				Social	Grade
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted sample	1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623
Unweighted Sample	1524	344	354	272	437	250	556	749	775	102	386	563	473	1020	499
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Constituency Non Voters															
Would Not Vote	9	0	0	0	3	2	4	9	10	8	7	13	7	8	12
Don't know	-	0	0	0	13	11	20	10	20	17	19	15	11	14	17
23.1	.0	ı ·	Ü	° I	10	• •	20	10	20			10	•••		.,
Do you approve or disapprove of the Government's record to date?															
Approve		73	3	24	55	4	18	29	18	15	22	23	29	25	21
Disapprove		14	90	54	31	87	66	59	64	62	61	64	60	61	64
Don't know	15	14	6	23	14	8	16	11	18	23	17	14	11	14	16
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?															
Strongly support		6	0	9	5	1	5	4	2	1	4	2	4	3	3
Tend to support		59	4	48	46	8	31	34	24	25	32	26	31	33	23
TOTAL SUPPORT		65	4	57	51	9	36	38	26	26	36	28	35	36	26
Tend to oppose		27	31	27	29	32	32	23	33	33	27	26	30	28	28
Strongly oppose		7	61	11	16	51	27	32	28	31	23	37	30	28	34
TOTAL OPPOSE		34	92	38	45	83	59	55	61	64	50	63	60	56	62
Don't know	9	1	3	5	4	7	6	6	12	10	14	9	4	7	12
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?															
Very well	2	3	1	8	3	1	2	3	1	0	5	1	3	3	2
Fairly well	23	45	5	44	38	8	28	25	20	17	23	22	26	24	21
TOTAL WELL	25	48	6	52	41	9	30	28	21	17	28	23	29	27	23
Fairly badly	33	33	31	30	33	31	35	30	35	28	33	33	34	34	30
Very badly	33	13	61	9	20	55	27	36	30	44	27	35	32	31	35
TOTAL BADLY	66	46	92	39	53	86	62	66	65	72	60	68	66	65	65
Don't know	10	7	2	8	7	5	8	5	14	11	13	10	5	8	12



seats and targets

Fieldwork: 27th - 30th March 2012		1							
				Region		battleg	ground		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con v LD	Lab v LD	Lost LDem voters
Weighted sample	1524	169	580	243	380	152	1011	489	304
Unweighted Sample	1524	209	625	222	387	81	1059	438	340
	%	%	%	%	%	%	%	%	%
Constituency Non Voters									
Would Not Vote	9	6	10	11	10	11	10	7	6
Don't know	15	14	19	17	12	10	16	13	32
25	.0	,	10			10	10	.0	02
Do you approve or disapprove of the Government's record to date?							_		
Approve	23	27	24	19	25	17	26	19	14
Disapprove	62	57	62	70	56	71	58	69	75
Don't know	15	15	14	11	19	12	16	12	11
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?									
Strongly support	3	I 1	4	3	3	2	3	3	1
Tend to support		39	29	25	28	25	32	22	20
TOTAL SUPPORT	32	40	33	28	31	27	35	25	21
Tend to oppose	28	25	28	28	31	27	28	29	34
Strongly oppose	30	29	30	33	28	33	28	37	38
TOTAL OPPOSE		54	58	61	59	60	56	66	72
Don't know	9	6	8	11	9	13	8	10	6
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?									
Very well	2	2	2	1	2	9	3	2	0
Fairly well	23	23	23	22	25	16	24	19	14
TOTAL WELL	25	25	25	23	27	25	27	21	14
Fairly badly	33	36	34	29	31	32	32	33	39
Very badly	33	30	30	38	33	38	30	39	41
TOTAL BADLY	66	66	64	67	64	70	62	72	80
Don't know	10	10	11	10	9	4	11	7	6



seats and targets

Fieldwork: 27th - 30th March 2012

Weighted s	sample
Unweighted	Sample

	Cons	tituency \ intention	_		2010 Vote	•	Gei	nder		A	ge		Social	Grade
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623
1524	344	354	272	437	250	556	749	775	102	386	563	473	1020	499
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

policy																
	A lot	11	25	1	9	32	1	5	13	9	4	6	10	21	12	10
	A little	33	52	17	51	44	19	38	37	30	29	33	31	37	36	29
	Not a lot	38	19	62	34	20	59	41	35	41	46	43	36	32	38	39
	None at all	12	3	18	5	2	19	13	13	12	12	10	18	8	11	14
	Don't know	5	2	2	2	2	2	3	2	8	10	7	5	2	4	8

Below are some statements about the Liberal Democrat party. For each one please say how strongly you agree or disagree.

I could never trust the Liberal Democrats, even if they left the coalition

Strongly agree	23	18	39	3	23	38	14	26	20	21	13	27	27	20	26
Tend to agree	25	26	35	11	27	31	23	23	27	29	20	25	28	27	22
TOTAL AGREE	48	44	74	14	50	69	37	49	47	50	33	52	55	47	48
Tend to disagree	23	33	14	38	27	14	29	24	23	21	27	23	21	25	21
Strongly disagree	12	13	4	40	11	4	21	15	10	11	17	9	13	13	11
TOTAL DISAGREE	35	46	18	78	38	18	50	39	33	32	44	32	34	38	32
Don't know	17	10	9	9	13	14	14	13	21	19	23	16	11	14	21

By entering coalition the Liberal Democrats have managed to get real Liberal policies put into action

action																
	Strongly agree	4	6	2	9	7	1	5	6	2	3	5	3	5	4	4
	Tend to agree	24	46	7	35	42	10	23	28	20	14	25	20	32	25	23
	TOTAL AGREE	28	52	9	44	49	11	28	34	22	17	30	23	37	29	27
	Tend to disagree	33	30	37	35	30	37	36	30	36	36	32	35	31	37	28
	Strongly disagree	24	10	45	10	10	42	23	25	23	30	16	29	21	22	26
	TOTAL DISAGREE	57	40	82	45	40	79	59	55	59	66	48	64	52	59	54
	Don't know	15	8	9	12	11	9	13	11	19	17	21	13	11	13	19



seats and targets

Fieldwork: 27th - 30th March 2012

Weighted sample Unweighted Sample

			Region			battleg	jround	
Total	London	Rest of South	Midlands / Wales	North	Scotland	Con v LD	Lab v LD	Lost LDem voters
1524	169	580	243	380	152	1011	489	304
1524	209	625	222	387	81	1059	438	340
%	%	%	%	%	%	%	%	%

How much influence do you think the Liberal	
Democrats have over the coalition government	s
policy	

A lot	11	9	14	10	11	6	14	6	4
A little	33	43	32	34	34	24	36	27	29
Not a lot	38	31	37	38	37	54	31	51	45
None at all	12	14	11	11	13	16	12	13	20
Don't know	5	4	6	8	5	0	7	3	3

Below are some statements about the Liberal Democrat party. For each one please say how strongly you agree or disagree.

I could never trust the Liberal Democrats, even if they left the coalition

Strongly agree	23	17	22	25	23	27	21	26	22
Tend to agree	25	27	27	23	22	27	24	27	31
TOTAL AGREE	48	44	49	48	45	54	45	53	53
Tend to disagree	23	29	19	22	31	16	23	24	24
Strongly disagree	12	14	14	10	9	16	14	9	7
TOTAL DISAGREE	35	43	33	32	40	32	37	33	31
Don't know	17	13	19	19	15	14	18	14	17

By entering coalition the Liberal Democrats have managed to get real Liberal policies put into action

Strongly agree	4	2	5	2	5	4	4	4	2
Tend to agree	24	21	25	23	25	25	25	21	13
TOTAL AGREE	28	23	30	25	30	29	29	25	15
Tend to disagree	33	43	31	33	30	39	31	38	37
Strongly disagree	24	24	22	24	23	26	22	27	32
TOTAL DISAGREE	57	67	53	57	53	65	53	65	69
Don't know	15	10	17	18	17	5	18	11	16



seats and targets

		Cons	tituency \ intention			2010 Vote	9	Ge	nder		A	ge		Social	Grade
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted sample	1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623
Unweighted Sample	1524	344	354	272	437	250	556	749	775	102	386	563	473	1020	499
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
I'm no longer sure what the Liberal Democrats stand for															
Strongly agree	29	18	48	10	21	48	27	30	29	29	25	30	32	28	30
Tend to agree	34	40	36	34	42	35	36	32	37	38	32	33	37	36	32
TOTAL AGREE	63	58	84	44	63	83	63	62	66	67	57	63	69	64	62
Tend to disagree	16	27	7	27	23	6	19	20	13	18	18	17	14	19	13
Strongly disagree	6	6	2	18	5	2	8	8	4	4	7	6	7	6	6
TOTAL DISAGREE	22	33	9	45	28	8	27	28	17	22	25	23	21	25	19
Don't know	14	9	6	11	9	9	10	11	17	12	19	14	10	11	19
The Liberal Democrats offer different and distinctive policies from the other two parties										_					
Strongly agree	3	2	1	10	2	2	5	4	2	2	3	2	5	3	3
Tend to agree	26	34	14	49	33	15	33	30	23	23	28	25	27	30	21
TOTAL AGREE	29	36	15	59	35	17	38	34	25	25	31	27	32	33	24
Tend to disagree	34	43	41	24	38	39	32	32	36	36	32	33	35	37	30
Strongly disagree	20	11	32	7	15	30	14	22	17	19	15	23	20	16	24
TOTAL DISAGREE	54	54	73	31	53	69	46	54	53	55	47	56	55	53	54
Don't know	17	10	12	11	12	14	15	13	21	20	21	17	13	14	22
The Liberal Democrats have sold out their principles by going into coalition with the Conservatives				_						_					
Strongly agree	28	8	53	13	10	52	28	29	26	30	24	33	24	27	28
Tend to agree	29	29	30	30	30	29	30	26	31	36	27	23	34	31	26
TOTAL AGREE	57	37	83	43	40	81	58	55	57	66	51	56	58	58	54
Tend to disagree	22	40	8	33	36	9	22	24	20	21	20	23	24	23	21
Strongly disagree	9	15	2	16	15	3	9	11	6	4	11	7	11	10	7
TOTAL DISAGREE	31	55	10	49	51	12	31	35	26	25	31	30	35	33	28
Don't know	13	8	7	8	9	7	11	9	17	10	18	14	8	10	17



seats and targets

TOTAL DISAGREE

Don't know

13

11

15

15

Fieldwork: 27th - 30th March 2012

Fieldwork: 27th - 30th March 2012									
				Region			battleg	ground	
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con v LD	Lab v LD	Lost LDem voters
Weighted sample	1524	169	580	243	380	152	1011	489	304
Unweighted Sample	1524	209	625	222	387	81	1059	438	340
	%	%	%	%	%	%	%	%	%
'm no longer sure what the Liberal Democrats stand for									
Strongly agree	29	25	30	28	29	32	27	34	40
Tend to agree	34	37	35	35	34	29	34	36	37
TOTAL AGREE	63	62	65	63	63	61	61	70	77
Tend to disagree	16	24	15	13	19	13	18	14	11
Strongly disagree	6	4	5	4	6	15	7	4	2
TOTAL DISAGREE	22	28	20	17	25	28	25	18	13
Don't know	14	11	14	20	13	11	15	12	11
distinctive policies from the other two parties Strongly agree	3	2	3	2	4	3	3	3	2
Tend to agree	26	24	26	24	27	32	27	24	21
TOTAL AGREE	29	26	29	26	31	35	30	27	23
Tend to disagree	34	47	33 17	29 23	35 21	28 26	33 17	35 25	37 21
Strongly disagree TOTAL DISAGREE	20 54	14	50			26 54	50	_	
Don't know	17	61 12	21	52 22	56 14	5 4 11	19	60 13	58 18
Don't know	17	12	21	22	14	11	19	13	18
The Liberal Democrats have sold out their principles by going into coalition with the Conservatives									
Strongly agree	28	25	24	26	30	42	24	35	39
Tend to agree	29	33	31	24	27	26	29	29	29
TOTAL AGREE	57	58	55	50	57	68	53	64	68
Tend to disagree	22	23	21	28	23	15	23	21	14
Strongly disagree	9	8	9	6	8	13	10	5	5
TOTAL DIGA ODER									

28

12

33

15

26

19



seats and targets

	Cons	tituency \ intention	•		2010 Vote		Gei	nder		A	ge		Social	Grade
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623
1524	344	354	272	437	250	556	749	775	102	386	563	473	1020	499
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted sample	1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623
Unweighted Sample	1524	344	354	272	437	250	556	749	775	102	386	563	473	1020	499
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Liberal Democrats have made the coalition															
government more moderate and centrist															
Strongly agree	4	3	2	13	3	3	4	7	1	4	8	2	2	5	3
Tend to agree	31	41	16	56	38	20	39	33	28	21	32	26	40	33	27
TOTAL AGREE	35	44	18	69	41	23	43	40	29	25	40	28	42	38	30
Tend to disagree	28	31	36	19	30	33	27	26	31	30	23	32	28	29	28
Strongly disagree	19	10	37	5	15	30	17	20	18	20	11	24	21	17	22
TOTAL DISAGREE	47	41	73	24	45	63	44	46	49	50	34	56	49	46	50
Don't know	18	15	10	7	13	14	13	14	21	24	26	16	9	16	20
The Liberal Democrats are propping up an															
extreme and right wing government		1 .						1							
Strongly agree	16	1	36	10	3	36	20	20	13	9	11	22	17	14	19
Tend to agree	23	7	34	29	11	30	29	19	26	21	27	20	23	24	21
TOTAL AGREE	39	8	70	39	14	66	49	39	39	30	38	42	40	38	40
Tend to disagree	23	35	13	30	32	14	24	26	21	33	19	22	25	26	20
Strongly disagree	19	47	4	15	43	6	10	24	13	15	17	18	22	21	15
TOTAL DISAGREE	42	82	17	45	75	20	34	50	34	48	36	40	47	47	35
Don't know	19	10	13	15	11	13	17	11	27	22	26	18	13	15	26
The Liberal Democrats did the responsible thing															
by entering government at a time of crisis															
Strongly agree	10	20	2	24	16	3	11	16	5	5	14	9	10	12	7
Tend to agree	31	47	16	47	43	17	36	31	31	26	34	29	33	33	28
TOTAL AGREE	41	67	18	71	59	20	47	47	36	31	48	38	43	45	35
Tend to disagree	24	19	36	12	22	33	18	23	24	36	16	26	23	23	25
Strongly disagree	18	7	35	5	10	33	18	19	18	9	12	22	23	17	20
TOTAL DISAGREE	42	26	71	17	32	66	36	42	42	45	28	48	46	40	45
Don't know	17	7	11	12	9	14	17	12	22	24	24	14	11	15	21
Don't know	• • •	'		12		1-7	.,	12			27	17		1 10	- 1



seats and targets

Fieldwork: 27th - 30th March 2012

			battleg					
Total	London	Rest of South	Midlands / Wales	North	Scotland	Con v LD	Lab v LD	Lost LDem voters
1524	169	580	243	380	152	1011	489	304
1524	209	625	222	387	81	1059	438	340
%	%	%	%	%	%	%	%	%

Unweighted Sample	1524	209	625	222	387	81	1059	438	340
	%	%	%	%	%	%	%	%	%
The Liberal Democrats have made the coalition									
government more moderate and centrist									
					•				
Strongly agree	4	3	4	2	6	4	5	3	2
Tend to agree	31	38	30	30	27	40	30	32	24
TOTAL AGREE	35 28	41 32	34 28	32 25	33 30	44 25	35 28	35 29	26
Tend to disagree Strongly disagree	28 19	32 14	28 20	25 21	30 20	25 20	19	29 21	33 25
TOTAL DISAGREE	47	46	48	46	50	45	47	50	58
Don't know	18	13	19	22	17	10	19	16	17
Don't know	10	1 13	19	22	17	10	19	10	I ''
The Liberal Democrats are propping up an									
extreme and right wing government									
Strongly agree	16	l 11	14	21	15	25	14	21	25
Tend to agree	23	22	22	21	25	24	21	27	29
TOTAL AGREE	39	33	36	42	40	49	35	48	54
Tend to disagree	23	28	23	20	26	17	24	22	19
Strongly disagree	19	22	18	17	17	22	20	15	7
TOTAL DISAGREE	42	50	41	37	43	39	44	37	26
Don't know	19	17	22	22	17	12	21	15	20
		<u>-</u>					•		•
The Liberal Democrats did the responsible thing									
by entering government at a time of crisis									
, , ,									ī
Strongly agree	10	11	10	6	10	16	11	9	3
Tend to agree	31	37	30	32	32	22	32	28	27
TOTAL AGREE	41	48	40	38	42	38	43	37	30
Tend to disagree	24	22	21	25	26	29	21	29	23
Strongly disagree	18	16	18	17	17	25	17	21	26
TOTAL DISAGREE Don't know	42	38	39	42	43	54	38	50	49
Don't know	17	15	20	21	15	8	19	14	20



seats and targets

Fieldwork: 27th - 30th March 2012															
		Constituency Voting intention		2010 Vote		Gender		Age				Social Grade			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted sample	1524	317	358	272	389	228	503	743	781	175	412	511	426	896	623
Unweighted Sample	1524	344	354	272	437	250	556	749	775	102	386	563	473	1020	499
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Liberal Democrats have broken their															
promises and betrayed their supporters															
Strongly agree	30	12	59	11	16	50	30	32	28	39	24	32	30	29	32
Tend to agree	30	29	28	30	32	33	31	28	31	27	28	29	33	30	29
TOTAL AGREE	60	41	87	41	48	83	61	60	59	66	52	61	63	59	61
Tend to disagree	21	39	5	34	33	6	21	23	18	21	20	20	22	22	18
Strongly disagree	5	8	2	12	7	2	6	7	3	3	6	4	5	6	3
TOTAL DISAGREE	26	47	7	46	40	8	27	30	21	24	26	24	27	28	21
Don't know	15	12	6	12	12	9	12	10	19	10	21	16	10	12	18
The Liberal Democrats have shown they are a sensible party of government															
Strongly agree	3	3	1	13	2	1	6	4	2	6	5	2	3	4	2
Tend to agree	22	33	5	48	28	10	28	25	20	16	25	21	22	24	19
TOTAL AGREE	25	36	6	61	30	11	34	29	22	22	30	23	25	28	21
Tend to disagree	32	35	39	21	33	34	31	29	35	40	27	34	31	33	30
Strongly disagree	27	20	44	7	28	41	22	29	26	20	19	30	36	26	30
TOTAL DISAGREE	59	55	83	28	61	75	53	58	61	60	46	64	67	59	60
Don't know	15	9	10	11	10	15	13	13	17	18	24	14	8	13	18



seats and targets

Fieldwork: 27th - 30th March 2012

Fieldwork: 27th - 30th March 2012	1									
		Region						battleground		
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con v LD	Lab v LD	Lost LDem voters	
Weighted sample	1524	169	580	243	380	152	1011	489	304	
Unweighted Sample	1524	209	625	222	387	81	1059	438	340	
	%	%	%	%	%	%	%	%	%	
The Liberal Democrats have broken their										
promises and betrayed their supporters										
Strongly agree	30	24	29	34	31	32	26	38	42	
Tend to agree	30	29	29	32	26	38	29	31	31	
TOTAL AGREE	60	53	58	66	57	70	55	69	73	
Tend to disagree	21	28	19	15	25	19	23	17	11	
Strongly disagree	5	5	5	3	4	6	6	3	2	
TOTAL DISAGREE	26	33	24	18	29	25	29	20	13	
Don't know	15	14	17	17	14	6	16	11	13	
The Liberal Democrats have shown they are a										
sensible party of government	3	5	4	1	3	5	4	2	1	
Strongly agree Tend to agree	22	22	21	21	25	21	22	22	15	
TOTAL AGREE	25	27	25	22	28	26	26	24	16	
Tend to disagree	32	39	30	32	28	40	30	35	37	
Strongly disagree	32 27	24	30 28	32 27	20 28	40 29	27	35 29	33	
TOTAL DISAGREE	59	63	58	59	56	69	57	64	70	
Don't know	15	10	17	18	16	6	17	12	14	
DOIT KNOW	13	10	17	10	10	U	17	12	14	