

WALES

We interview a nationally representative sample of Welsh adults (aged 18+) weekly.

The YouGov Wales Omnibus is drawn from a panel of 17,000 Welsh adults representing all ages, socio-economic groups and demographics.

- Standard questions allow up to 10 answer options, or 2 statements answered against the same scale. Additional answer options are available on request.
- Costs cover questionnaire design and data tables including analysis by gender, age, region (Mid and West Wales, North Wales, Cardiff, South Wales Central, South Wales East, South Wales West) social class, number of children in household, working status and marital status. Additional analysis is available on request.
- Add further insight to your results with a summary report.

48hr service

1,000 RESPONDENTS RESULTS IN 48hrs

Respondents:	1,000 Welsh adults nationally representative
Frequency:	once per week
Results delivered:	in 48 hours
Cost:	<p>£200 entry fee £350 per standard question £375 per open ended question (A minimum of 4 questions required)</p> <p>Additional £50 per question to give the option of taking the survey in English or Welsh</p>

All prices exclude VAT. Timings to be agreed with YouGov and final approved and scripted questions must be submitted by 12pm on the day of fieldwork. Subject to YouGov standard T's & C's (available on request).

WHY YOUNGOV?

As the most quoted market research agency in the UK, we have a well-documented and published track record illustrating the accuracy of our survey methods. It is this methodology and the depth of our panel that enables us to run the only regular online Welsh Omnibus survey without compromising on quality.

We provide you with results from a true cross section of society, rapidly and cost-effectively - offering more responses than competitors and the quickest turnaround time.

