

YouGov / The Sun Survey Results

Sample Size: 1823 GB Adults
Fieldwork: 28th - 29th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1823	528	527	135	180	539	425	364	884	939	217	461	623	521	1039	784	233	592	390	448	159	1664
Unweighted Sample	1823	533	537	132	174	545	430	381	893	930	164	468	633	558	1042	781	259	597	361	447	159	1664
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	35	100	0	0	0	75	7	17	37	32	25	35	30	42	39	28	36	39	35	35	16	36
Lab	34	0	100	0	0	5	79	29	34	35	39	38	35	29	32	38	37	25	37	46	26	35
Lib Dem	9	0	0	100	0	4	2	30	9	9	8	11	7	9	11	6	11	12	7	6	7	9
UKIP	12	0	0	0	100	13	6	9	11	13	8	5	16	14	9	16	10	16	14	9	2	13
Other	10	0	0	0	0	3	6	15	10	10	20	10	11	6	10	11	6	8	5	5	49	6
SNP/ PCY	5	0	0	0	0	2	4	4	5	5	7	3	7	3	4	5	0	0	3	0	45	1
Green	4	0	0	0	0	1	2	8	4	5	13	5	4	2	5	4	4	7	3	3	4	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	3	1	1	1	1	1	1	1	1	2	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	5	0	0	0	0	0	2	2	4	6	9	7	4	2	5	4	9	5	4	4	3	5
1	1	0	0	0	0	0	0	1	1	1	1	1	1	0	0	1	0	1	0	1	0	1
2	1	1	0	0	1	1	0	0	1	1	0	3	1	0	1	1	1	1	1	1	2	1
3	1	0	0	1	0	0	0	0	1	1	1	1	1	0	0	1	0	1	1	1	2	1
4	1	0	0	1	2	0	0	1	1	0	2	1	1	0	0	1	1	1	1	0	3	1
5	3	1	1	1	0	2	1	2	2	3	4	3	2	2	2	3	4	2	4	1	1	3
6	2	1	2	0	1	1	1	1	2	2	4	2	2	0	2	2	2	1	2	2	2	2
7	2	3	2	3	3	2	2	2	2	3	2	5	2	1	3	2	2	2	2	4	1	3
8	4	5	4	3	3	4	5	4	4	5	4	5	5	4	4	5	4	6	4	4	2	5
9	9	9	8	12	5	10	8	13	10	7	6	10	9	8	10	6	9	10	8	9	4	9
10 - Absolutely certain to vote	72	80	81	79	85	80	80	75	73	72	69	62	74	82	72	73	67	71	72	74	81	72

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Unweighted Sample	1823	533	537	132	174	545	430	381	893	930	164	468	633	558	1042	781	259	597	361	447	159	1664	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	35	100	0	0	0	75	8	17	37	32	24	35	31	42	39	29	35	39	35	35	16	36
Lab	34	0	100	0	0	5	79	29	33	36	39	38	35	29	32	38	38	25	37	46	27	35
Lib Dem	9	0	0	100	0	4	2	30	9	9	9	11	7	9	10	7	11	12	7	6	7	9
UKIP	12	0	0	0	100	13	6	9	11	12	8	6	15	14	9	16	10	16	15	9	2	13
Other	10	0	0	0	0	3	6	15	10	10	20	10	11	6	10	11	7	8	5	5	48	6

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	4	4	4	5	7	4	6	3	4	5	0	0	3	0	44	1
Green	4	0	0	0	0	1	2	8	4	5	13	5	4	2	5	4	4	7	2	3	4	4
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	3	1	1	0	1	1	1	1	1	2	1	0	1	0	1

Non Voters

Would Not Vote	5	0	0	0	0	1	1	2	5	6	6	8	5	3	5	5	9	6	5	4	4	5
Don't know	11	0	0	0	0	8	8	14	8	14	13	12	12	7	10	12	12	11	11	12	7	11

Do you approve or disapprove of the Government's record to date?

		April 27-28	April 28-29																				
Approve	37	37	90	6	42	26	73	11	33	42	33	23	37	35	46	42	31	34	42	38	37	27	38
Disapprove	51	49	4	84	43	65	18	79	55	49	49	54	44	55	46	45	55	47	45	49	52	63	48
Don't know	12	13	6	9	15	9	9	10	11	9	17	23	19	10	7	13	14	19	14	12	11	11	13

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

		April 14-15	April 28-29																				
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	40	18	63	43	43	21	63	47	43	37	38	37	44	39	40	40	33	37	43	45	42	40
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	25	26	46	15	26	23	41	16	24	28	25	18	25	24	34	26	27	25	25	29	26	28	26
Neither - I am not aware of significant cuts to services in my area	23	22	28	13	24	26	30	11	18	20	23	22	24	20	21	24	19	29	26	15	19	16	22
Don't know	11	12	7	9	7	7	9	9	11	9	15	22	14	12	6	10	14	13	12	13	10	13	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	63	109
Male 25 to 39	230	230
Male 40 to 59	321	308
Male 60 +	279	237
Female 18 to 24	101	108
Female 25 to 39	238	232
Female 40 to 59	312	315
Female 60 +	279	284
Region		
North England	447	448
Midlands	286	299
East	168	175
London	259	233
South England	429	417
Wales	75	91
Scotland	159	159
Social Grade		
AB	571	510
C1	471	529
C2	386	383
DE	395	401
Newspaper Type		
Express / Mail	244	259
Sun / Star	264	366
Mirror / Record	140	160
Guardian / Independent	153	80
FT / Times / Telegraph	178	146
Other Paper	207	210
No Paper	637	602
Voting Intention in Jan/Feb 2015		
Conservative	489	478
Labour	503	489
Liberal Democrat	97	104
UKIP	213	215
SNP/Plaid Cymru	74	64
Other	125	118
None/ DK	322	355

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk